

4th International Conference

(7-9 April 2022) | Hybrid Mode

Impact of Current Events on the
Future of Business (ICEFB 2022)

Theme: Building Resilient
Organizations

Pre-Conference Workshop

The Art of Getting Published in ABDC/Scopus Journals

 7 April 2022  10 am - 3 pm



Dr. Pradeep Kautish

Associate Professor of Marketing
Institute of Management, Nirma University, Ahmedabad, Gujarat, India

Ad-hoc Reviewer and Article Editor for many ABDC and Scopus indexed Journals
More than 40 Scopus publications, including 11 ABDC 'A' journal papers
Highest Clarivate Analytics impact factor of publication is 10.204 (Resources, Conservation & Recycling) and 9.297 (Journal of Cleaner Production) respectively.
The cumulative impact factor of all research papers is more than 100 now.



Dr. Manit Mishra

Professor (Marketing, Strategy & General Management)
Dean (Research & Strategic Initiatives)
IMI, Bhubaneswar, Odisha, India

Associate Editor, Global Business Review (SAGE)
Managing Editor, IMI Journal of Innovation and Management (SAGE)
Member, Editorial Board, Int. J. of Business Competition & Growth (Inderscience)
Five ABDC 'A' category research publications
Six research projects sponsored from AICTE and ICSSR

Session outline:

Concept, context and contextualization
Research storytelling
Relevance, rigour and relativism
Research writing perils and pitfalls
Theories and/or methods

Session outline:

The art and science of writing research papers
Research ecosystem
Author's perspective: Selling an argument
Editor's perspective: Is it a winner?
Reviewer's perspective: The unsung contributor

For any queries, please feel free to contact:

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Dr. Sheelam Jain : 9926904767

Ms. Niharika Atchutuni : 9885100378

Publication Opportunities

Edited Book by Taylor & Francis Group, UK.

Proceedings by Journal Press India.

Special Issue of Gavesana Journal of Management (VJIM publication)