



# K J Somaiya Institute of Management

(A Constituent Institute of Somaiya Vidyavihar University)

Mumbai, India

Presents

**8<sup>th</sup> Somaiya International Conference on Technology and  
Information Management (SICTIM' 22)**

On

**25<sup>th</sup> and 26<sup>th</sup> February, 2022**

Organized By

**Department of Data Science and Technology and Centre  
of Excellence in Data Science of K J Somaiya Institute of  
Management**

**Theme: Technology Inclusion – The Only Way Ahead**

## Somaiya Vidyavihar University

A new milestone in a glorious ongoing journey established in 2019, Somaiya Vidyavihar University, Mumbai, is a self-financed autonomous university recognised by the University Grants Commission (UGC). Somaiya Vidyavihar, with over six decades of rich experience in building and managing educational institutes of great repute, is the sponsoring body. Operational from 26th August 2019, Somaiya Vidyavihar University is a place where you can explore new possibilities, pursue your passion and above all, find yourself.

Somaiya Vidyavihar University is located in the heart of Mumbai and boasts of a sprawling green campus. The university is equipped with excellent educational, recreational, community, health, and sports facilities. Somaiya Vidyavihar offers students the flexibility to simultaneously earn degrees and certifications in multiple disciplines offered by our constituent colleges.

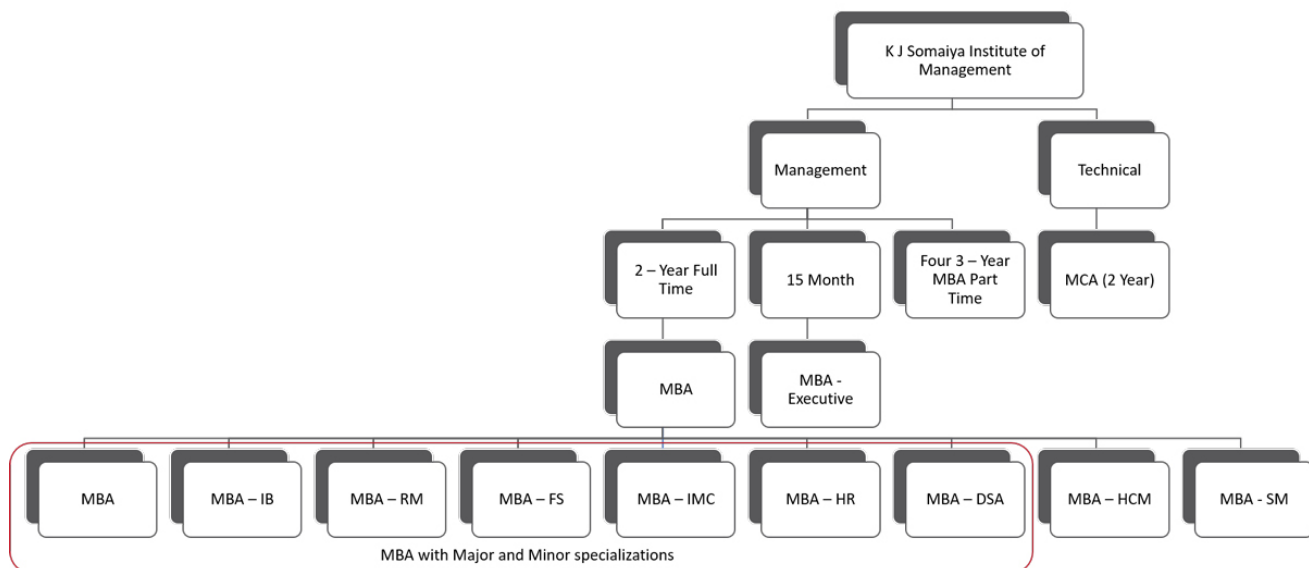




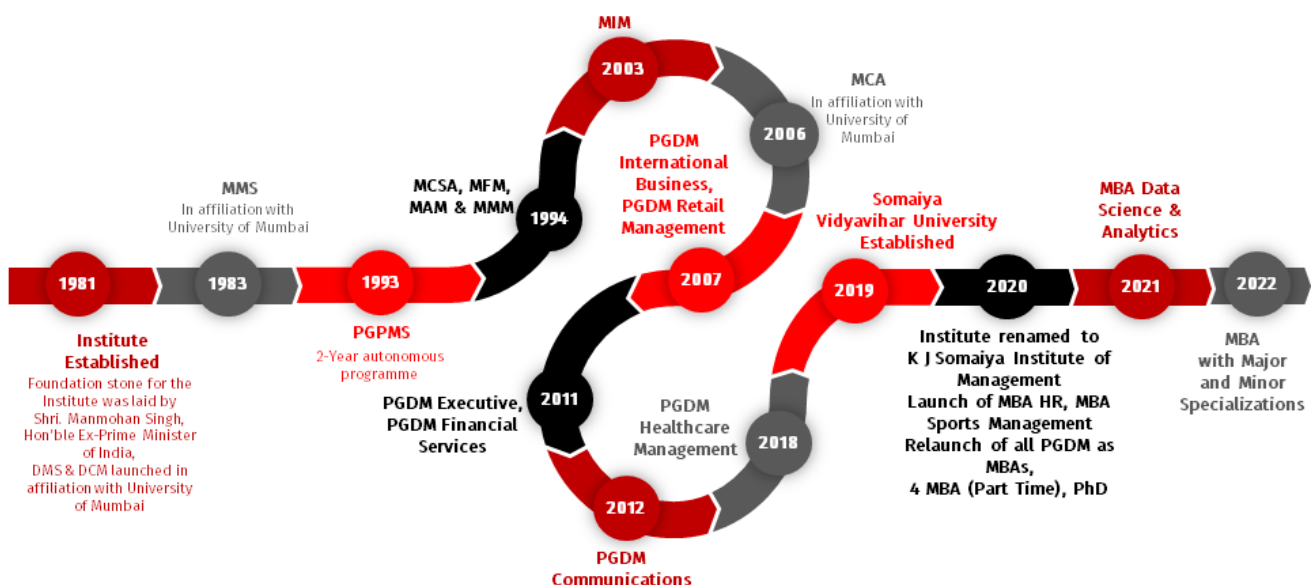
# K J Somaiya Institute of Management

K J Somaiya Institute of Management was established in 1981 as a part of Somaiya Vidyavihar (now affiliated to the Somaiya Vidyavihar University since August 2019) with the objective of providing state of the art education in management and allied areas. The institute is consistently ranked among the Top 25 management institutes and Top 10 private sector B-schools in India. The institute offers Doctoral Programmes, full time, part time and executive programmes in Business Management with specializations in International Business, Retail Management, Financial Services, Integrated Marketing Communications, Healthcare Management, Sports Management, Data Science & Analytics, Finance, Human Resources, Operations, Marketing and Executive MBA programmes along with a Masters in Computer Applications. Apart from the regular programmes, the Institute offers customized and industry specific certificate and executive development programmes for government bodies, companies, defense personnel and NGOs.

## Programmes offered:



## Important Milestones & Beyond



# Introduction to the Conference

Pandemic 19 made world realise the power of digital inclusion, India is also seeing an unprecedented advent of digitisation and it has drastically altered our business models. These changes have opened new avenues, possibilities and opportunities.

Technology is the bridge which connects all cross cultural and cross domain societies. Adapting to the constantly changing technological environment is the key to develop and nurture the sustainable development in the field of technological innovation. Inclusive Technology, in a broader sense, is a technology that helps someone participate in his or her environment through adaptation and accessibility whether it is computers, environmental access and control (“electronic aid”) or Augmentative and Alternative Communication (AAC). Information and data is made available to the end user through various online, web and mobile technologies for the data scientist and AI enthusiasts is opening new horizons for the society.

Technology inclusion can be boon to all the work domains with the knowledge and wisdom of innovative researchers, their ideas and different approaches of assessing and applying inclusive technology in their respective fields. Through SICTIM'22 conference with the theme **‘Technology Inclusion – The Only Way Ahead’** is our sincere efforts towards Building inclusive consciousness via technology inclusion and inclusive technologies.



# Call for Papers

We invite qualitative, quantitative, and mixed method research papers, technical papers, white papers, work in progress and case studies from academicians, research scholars, consultants, practitioners from the industry, members of professional bodies and students, across the world to contribute in the following areas.

The list is indicative but not exhaustive.

- Technology inclusion in business
- Technology inclusion and virtual team
- Artificial intelligence and virtual reality for businesses
- Industry 4.0
- Data driven analytics
- Big Data Applications, Challenges and Opportunities
- Business Intelligence
- Social Media Analytics
- Cloud Computing and Algorithms
- Technology inclusion in Small and Medium Enterprises
- Dark side of technology
- Sustainable IT solutions for Business
- Technology inclusion in education
- Digital disruptions in various fields such as Education, Banking & Finance, Supply Chain, Entertainment, Social Media, Technology, etc. Implementing Digital Processes, Procedures and Innovation to Stay Ahead of Digital Disruption (Partnering, Venturing, Incubating, Data Analytics, Thinking like a Start-ups)
- Identifying Emerging Technology and Adapting to the Velocity of Change (RPA, AI, IoT, Cloud, Digital Transformation)





# Journal List

Selected papers will be published in the following journals:

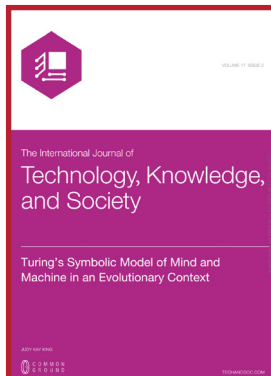


**Journal Name:** International Journal of Education and Development using Information and Communication Technology

Category C Journal

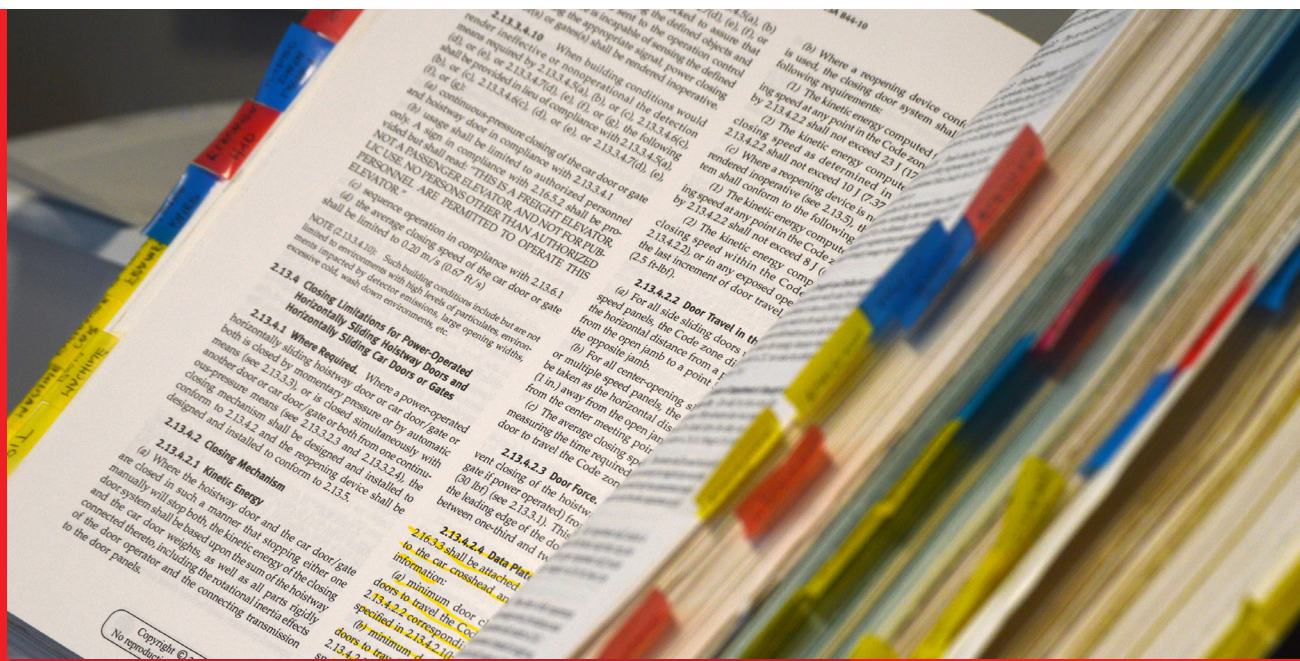
**Journal Name:** Business Perspectives and Research

Category C Journal



**Journal Name:** International Journal of Technology, Knowledge and Society

Category C Journal

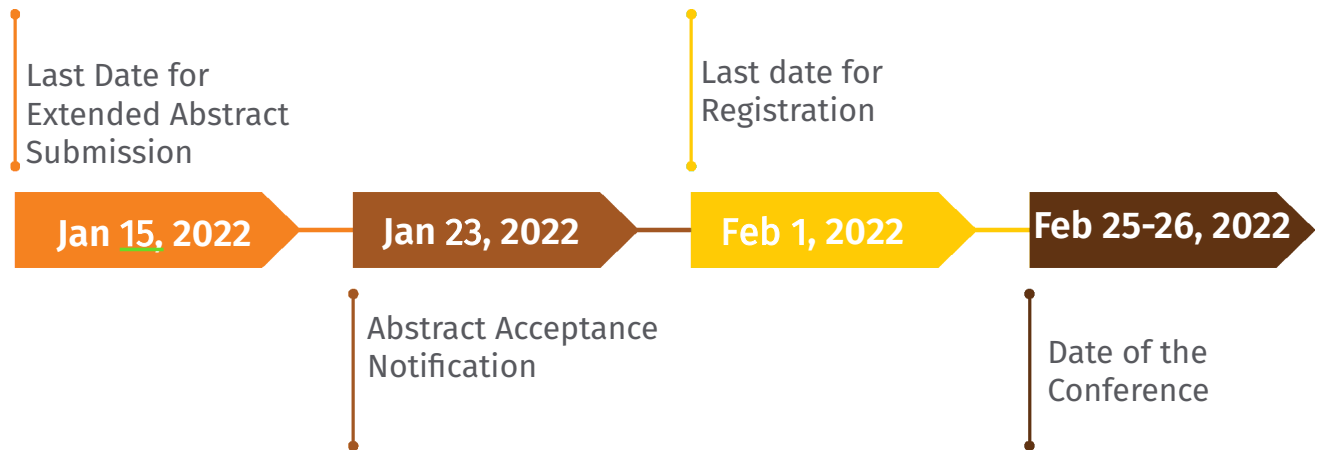


## Submission Guidelines for Extended Abstracts

1. Extended abstract should be submitted in word document, not later than **2<sup>nd</sup> January, 2022** at [sictim.simsr@somaiya.edu](mailto:sictim.simsr@somaiya.edu).
2. Authors must send extended abstract contain a minimum of 1000 words and a maximum of 2500 words using following guidelines:
  - Title
  - Abstract
  - Keywords
  - Introduction
  - Literature review
  - Research Objectives
  - Research Design/Methodology
  - Findings
  - Implications
  - Limitations/Future Scope
  - References
3. Extended abstract should be in word document format, Times New Roman, 12-point font size with 1.5 line spacing, 1 inch margins and APA style of referencing the citations.
4. Authors are requested to be adhere to the guidelines of the extended abstract on submission.
5. Please note that the Institute has a strict anti-plagiarism policy so originality of the work should be ensured by the authors.
6. By submitting an abstract, the author makes a commitment to present his/her paper at the conference.
7. All abstracts will be double blind peer reviewed.
8. Names of the authors, their addresses (postal and email), and phone numbers should also be indicated. Each abstract should have at least three-five keywords.
9. Authors will be notified about the acceptance of abstracts.
10. All the extended abstracts will be published in a compendium with an ISBN number.
11. In a joint submission at least one of the co-authors should be registered for the conference.



## Important Dates



## Registration Fee (Non-Refundable)

**Category:** Research Scholar/Academic Delegate/Industry Delegate  
Per Abstract INR 3000/- (including GST)

### Registration fee includes:

1. Opportunity to present research work at the conference
2. A compendium of conference proceedings

### Registration Details:

The payment link will be sent with the acceptance of abstract email.

**Registration Guidelines:** Author(s) submitting more than one abstract need to pay registration fees for each abstract separately.





## Organising Committee

**Prof. (Dr.) D. G. Jha**

Conference Chairperson

Area Chairperson – Data Science & Technology

**Dr. Chandan Singhavi**

Convener

**Prof. Sudarshan Sirsat**

Co-Convener

**Ms. Rewa Pimpalkar**

Point of Contact

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