

Indus Business Academy, Bangalore

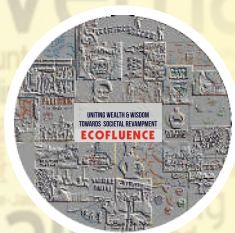
Jointly Organizes 17th International Conference with

Indian Economics Association (IEA)

Association of Indian Management Schools (AIMS)

and Supported by

**Association of Management Development
Institutions in South Asia (AMDISA)**



Ecofluence '3.0

20th - 21st February, 2026

Venue : Indus Business Academy,
Bangalore.

International Conference |

Research Championship | Debate Championship

Theme :

Economics and Public Policy for India in the Digital Century

<https://iba.ac.in/ecofluence2026/>

Need for Conference

The conference theme, "Economics and Public Policy for India in the Digital Century," is **critically relevant** because India stands at a pivotal juncture. Our rapid digital transformation presents immense opportunities for economic growth and social progress, but it also creates complex challenges that need deliberate and well-crafted policy responses. This conference is a vital forum for navigating this new terrain.

Opportunities and Challenges

India's digital economy is a powerhouse. With initiatives like **Digital India** and the **India Stack** (Aadhaar, UPI, DigiLocker), the country has built a robust digital public infrastructure that is driving financial inclusion and efficient service delivery. The conference will explore how to further leverage this infrastructure to boost productivity, create jobs in sectors like e-commerce and fintech, and formalize a larger part of the economy. It's an opportunity to discuss how digital tools can make governance more transparent and responsive, and how to harness emerging technologies like AI and blockchain for national development.

However, a conference is also needed to address the pressing challenges. The **digital divide** remains a significant concern, with rural and low-income populations still lacking access to high-speed internet and digital literacy. Cybersecurity risks and data privacy are paramount, requiring robust legal frameworks and infrastructure to protect citizens. The gig economy's growth raises questions about labor rights and social security. Furthermore, global trends like potential tariffs on software exports or foreign control over digital platforms present new geopolitical and economic risks that India must navigate to secure its digital sovereignty.

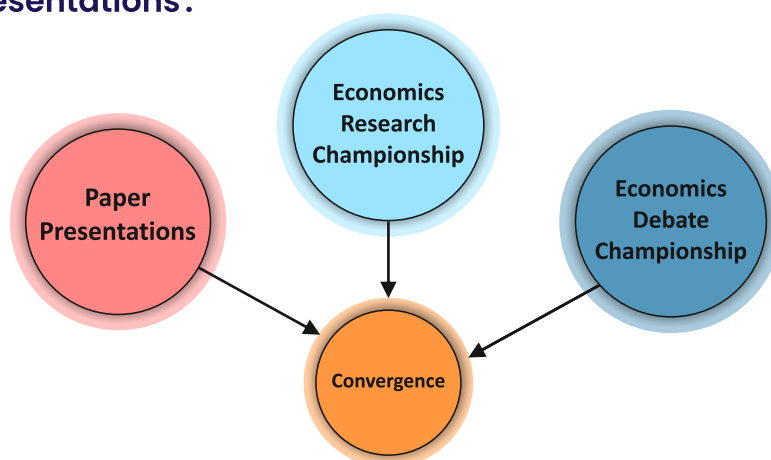
The Need for Collaborative Solutions

The digital century demands a fresh approach to public policy. Traditional economic models and regulatory frameworks are often ill-equipped to handle the speed and scale of digital change. This conference will foster a much-needed dialogue between economists, policymakers, industry leaders, and civil society. It's where the theoretical understanding of economic principles meets the practical application of public policy. By bringing these stakeholders together, we can co-create solutions that are not only economically sound but also socially equitable and technologically forward-looking, ensuring that India's digital future is both prosperous and inclusive.

Key Benefits

- Opportunity for indexed journal publication with DOI.
- Global exposure and networking with researchers, academicians, and industry leaders.
- Certificate of presentation and participation.

Track 1- Paper Presentations:



Themes:

- Economics Journey: From Arthashastra to Earth Shastra
- Shifting Paradigms in Economic Thought
- Macroeconomics and Public Policy in the Digital Century
- Economics in the Digital Domain
- Public Policy, Sustainability and Inclusivity
- India as a Digital Powerhouse in the World Economy
- Institutions, Organizations and Management

For more Details please visit : <https://iba.ac.in/ecofluence2026/>

Important Dates for Track 1 : Paper Presentation

Submission of abstract	: 7 th January, 2026
Acceptance of abstract	: 10 th January, 2026
Last date of submission of full paper	: 31 st January, 2026
Paper Presentation (Conference) Date	: 20 th & 21 st February, 2026

Track II- Research Championship

Policy and Principle : The Economic Rational for Indian Governance

Theme : Indian Economic Policies through the lens of Economic Theories and Models.

Competition Question

Policy, by definition, is a course or principle of action adopted or proposed by an organisation or individual that is enacted and enforced at all levels. While policies at the organisation or individual level impact locally, the government policies play a different role. The policies are framed and executed at all levels, including the central government, state governments, and local bodies. Indubitably, these impacts our daily lives. Policies are political, and this is undeniable. Yet beneath the political nature lies economics. Any action or course adopted tends to be explained by an economic concept or principle. Therefore, select any one or more policies at the central, state, or local body level. Identify the financial concept/theory/model that can explain the same. Using the aforementioned theory/concept/model, delve into the policy, thus providing an economic rationale to state governments and the same.

Refer <https://iba.ac.in/ecofluence2026/> for the Guidelines for Research Championship

Important dates for Research Championship:

Last date for submission of write up for Research Championship	: 20 th January, 2026
Acceptance of Entries for Research /Debate Championship	: 25 th January, 2026

Track III : Debate Championship

Ecofluence Drives Constructive Dialogue about India's Economic Trajectory and its Global Influence

Why Debate : "The world needs India or India needs the world" captures the spirit of India's rising role in the global economy. With substantial inward and outward investment, India is not only attracting global capital but also strategically investing in other countries. India remains a highly attractive destination for foreign investment, reflecting the robust fundamentals that sustained the growth in FDI inflows to US \$81 billion in FY 2024–25. At the same time, Indian companies significantly expanded their global footprint, with ODI outflows marking a 40% leap compared to the prior fiscal year. Even when faced with challenges like a 50% tariff imposed by the US and skeptics labelling it as a "Dead Economy", India continues to stand firm, showcasing its economic strength and remarkable resilience.

As India continues to play a pivotal role in the re-balancing of global trade, technology, and policy frameworks, it highlights the central question — does the world need India more, or does India need the world? Engaging in a debate on this imperative issue of India's global standing enables students and research scholars to explore diverse viewpoints, enhance their research and debating skills, and most importantly, better appreciate the challenges and opportunities that shape India's spot in the international arena.

Debate Theme :

The world needs India or India needs the world? : "India and the Global Giants"

Refer <https://iba.ac.in/ecofluence2026/> for Guidelines and Evaluation Criteria

Important dates for Debate Championship:

Last date for submission of Essay for Debate Championship	: 20 th January, 2026
Acceptance of Entries for Research / Debate Championship	: 25 th January, 2026

Publications

Selected high-quality papers will be considered for publication in a Journal (ISSN: XXXX-XXXX, Indexed, DOI-enabled, and Double-Blind Peer-Reviewed)

Registration Fees

All Early Bird entries (till 30th November) will receive a 10% discount.

Special Institutional Package

Rs. 1500/- (one team of two members for Research Championship, one team of 2-3 members for Debate Championship, one research paper (one author covered) in the technical sessions)

For every additional team in research /debate championship : Rs. 400/-

For every additional participant in the technical paper presentations : Rs 750/-

For non paper presenters, each participant to be charged : Rs. 400/-

Special Championship Package

Rs. 1200/- (one team each for Research and Debate Championship)

For every additional team in research /debate championship : Rs. 400/-

For non paper presenters, each participant to be charged : Rs. 400/-

Special Event Package

Rs. 1000/- (One team either for Research or Debate Championship)

For every additional team in research /debate championship : Rs. 400/-

For participants for paper presentations in Conference Technical Sessions

Rs. 1000/- per paper presenter (Charged on individual basis and not on per paper basis)

Journal publication charges will be communicated later

Prize Money :

Research Championship 1st prize : **Rs. 30,000** | 2nd prize : **Rs. 20,000** | 3rd prize: **Rs. 10,000**

Debate Championship : Winner: **Rs. 30,000** | Runner Up : **Rs. 20,000**

Register Now !

Avail 10% Discount on Early Bird Registration till 30th November, 2025

-: For Details Contact :-

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About Indus Business Academy (IBA)

Established in 2001, Indus Business Academy (IBA), Bangalore has emerged as a unique B-School and has carved a niche for itself as one of the most respected management institutions in the country.

IBA offers two year full-time PGDM (Post Graduate Diploma in Management) programme. PGDM programme is approved by AICTE (All India Council for Technical Education), Ministry of Education (Govt. of India). PGDM at IBA Bangalore is accredited by NBA (National Board of Accreditation). The PGDM programme is also granted an Equivalence to MBA by AIU.

IBA, Bangalore is an Internationally Accredited B-School by IACBE (International Accreditation Council for Business Education, USA) & SAQS by AMDISA.

International accreditation sets IBA apart from among 5000-odd business schools and makes it one of the elite B Schools that have obtained such global endorsement for quality. This group includes IIM-Ahmedabad, IIM-Bangalore, IIM-Lucknow, IIM-Kozhikode, MDI-Gurgaon, ISB-Hyderabad, IIM-Calcutta, TAPMI-Manipal, SP Jain Institute of Management & Research-Mumbai, IMI-New Delhi. The International Accreditation makes IBA-PGDM globally accepted for employment and further education. IBA places emphasis on research-oriented academics and hence initiates many cross-domain research deliberations through workshops and conferences.

IBA differentiates itself from other B-Schools by its innovative pedagogy and its teaching excellence. IBA's unique in-house developed 'Osmotic Learning Model' that is 3D (Discussion, Dialogue and Discourse) aims at making its students future and industry oriented and most importantly better human beings and responsible citizens.

Today, IBA is proud to have more than 4500+ alumni working in different parts of the world, who are well connected with Institute and helps strengthen IBA's Industry connect programme.