



6th International Conference on Business and Economics

Conference Date: March 01-02, 2023

Venue: Faculty of Business Studies, University of Dhaka

Conference Theme: *Global Economic Vulnerability and Business Sustainability*

We are pleased to inform you that the Faculty of Business Studies, University of Dhaka is going to organize the 6th International Conference on Business and Economics on March 01-02, 2023. The theme of the conference is “**Global Economic Vulnerability and Business Sustainability**”. The objective of the conference is to bring academics and professionals to a common forum for developing strategies to meet the challenges of global business in the years to come. The conference will create opportunity to share experiences, exchange new ideas, foster innovations and establish research relations among the participating individuals and institutions.

All respected authors are invited to submit their original research papers, cases, and working papers within the broad scope of this conference. Abstracts of all accepted papers or cases would be published in the conference proceedings. Prospective authors are invited to submit full (original) research papers or cases in the following areas:

1. Accounting
2. Money and Banking
3. Insurance
4. Business
5. Corporate Governance and Corporate Social Responsibility
6. Economics
7. Entrepreneurship, Creativity and Innovation
8. Sustainable Development
9. Logistics and Supply Chain Management
10. Finance, Fintech
11. Development Finance and Microfinance
12. International Trade and Business
13. Management
14. Management Information Systems, Technology Management
15. Marketing
16. Strategy and Leadership
17. Tourism and Hospitality Management

Registration Fees

Categories	Registration Fees	Additional Paper/ Case
International participants	US \$300	US \$50
International participants (SAARC Countries)	US \$150	US \$50
Participants from Bangladesh	BDT 4,000	BDT 1,000
Ph.D. Students	BDT 1,000	BDT 1,000

Important Dates:

Paper Submission by:	January 31, 2023
Notification to Authors by:	February 12, 2023
Registration Last Date:	February 20, 2023
Conference Dates:	March 01-02, 2023

Guidelines for Authors

All submitted papers or cases should be original and previously unpublished research results. Papers submitted to the conference must not be under consideration for publication elsewhere. Authors should follow the style of the conference and are subject to both review and editing. The conference committee reserves the right to publish any paper presented in the conference.

Authors are requested to submit full-text papers or cases (.doc or .docx) including results, tables, figures and references through electronic submission system which can be found at fbs-du.com/conference. The paper should not be more than 25 pages (including the abstract, figures, tables and references) double spaced in Times New Roman 12pt font on A4 size page. For full details, please visit the conference website at fbs-du.com/conference.

Best Paper Awards

Two outstanding papers and two cases will be awarded by the conference committee. The award includes a certificate and cash prize as under:

- 1st: US \$1000 or equivalent amount
- 2nd: US \$500 or equivalent amount

Publication of Conference Proceedings

The abstracts of papers and cases will be published in the conference proceedings.

Conference Chair:	Professor Dr. Muhammad Abdul Moyeen Dean, Faculty of Business Studies, University of Dhaka, Bangladesh Email: moyeenma@du.ac.bd
Conference Co-Chair:	Professor Dr. M. Sadiqul Islam Department of Finance, University of Dhaka, Bangladesh Email : sadiq@du.ac.bd

For full details, please visit the conference website at fbs-du.com/conference. You may also contact:

Dr. Mohammad Thoufiqul Islam, Professor, Dept. of Management (thoufiq@du.ac.bd)
Dr. Muhammad Ismail Hossain, Professor, Dept. of Marketing (muhammad.hossain@du.ac.bd)
Dr. Muhammad Shariat Ullah, Professor, Dept. of Organization Strategy and Leadership (shariat@du.ac.bd)
Dr. Hasina Sheykh, Professor, Dept. of Banking and Insurance (hasina.sheykh@du.ac.bd)