

K J Somaia Institute of Management, Mumbai

Somaia Vidyavihar University

Presents

The 3rd International Healthcare Management Conference 2023



FUTURE OF HEALTHCARE STRATEGIES AND POLICIES FOR CARE-DELIVERY AND WELLBEING

Hybrid mode

27-January 2023

- Workshop
- Samavesh Student Case Study Competition

28-January 2023

- Conference Paper Presentation
- Panel Discussion

Scientific Knowledge Partners

3rd International Healthcare Management Conference

Date: 28th January 2023

About the conference

The 3rd International Healthcare Management conference focuses on Future of Healthcare Policy, Care Delivery and Wellbeing. The healthcare policy has to provide a robust framework for the technologically enabled care delivery models. The care delivery is progressing towards virtual care driven by data and analytics and new medical technologies to maximize health and provide equal access to healthcare services for all. The care delivery needs to leverage the knowledge and skills for wellness solutions and better care experience. The new goal is to prevent diseases with advanced technologies than seek treatment. The vigorous healthcare policy framework can bring about the integration in the health ecosystem to be patient centric and contribute to the individual's wellbeing. The purpose is to bring the amalgamation of innovative ideas and strategies, and to address the need for new policies and significance of existing policies for developing an effective care delivery model.

The conference is multi-disciplinary in nature. It aims to bring together healthcare practitioners, researchers, and academicians to exchange new ideas and share knowledge. It will provide a platform to network and collaborate for future research in healthcare.

Who should attend the Conference?

Medical practitioners, healthcare managers, academicians and researchers, students of healthcare management, and other healthcare sciences as well as people working in public health and social healthcare sectors.

Guest Of Honour



Prof. Laishram Ladusingh

Vice Chancellor - Bodoland
University in Assam

Prof. Laishram Ladusingh graduated from **Gauhati University** with Distinction and is also a Gold Medalist in MSc Statistics from Aligarh Muslim University and **Gold Medalist** in CPS from the International Institute for Population Sciences.

He has also served as a member of many committees such as the Ministry of Statistics & Programme Implementation (MoSPI), Ministry of Health & Family Welfare (MoFHW), NITI Aayog, Government of India and academic bodies of many institutions.

He has authored a number of research papers in Scopus, Pubmed and Thomson Reuter. He is currently working as the Vice-Chancellor at Bodoland University in Assam.

Keynote Speaker



Anuj Reddy

Head- Commercial
Excellence
Dr.Reddy's Laboratories

Mr. Anuj is the **Head - Commercial excellence at Dr. Reddy's India**. His responsibility is to drive Strategy, New business integration, Sales Force Excellence, New Portfolio introduction and Training. Prior to taking on this role he was the Cluster head of the Acute Businesses responsible for Pediatrics, Dermatology, Allergy and Respiratory franchises for Dr. Reddy, India. He also oversaw the integration of the Select businesses of UCB and Wockhardt into Dr. Reddy's.

Mr. Anuj has a rich experience of over two and half decades working with both Indian and Multinational companies and has overseen functions like Sales/Marketing, Business Development, Commercial Excellence, Clinical Development and Regulatory. He has been the Global Marketing Director for Novo Nordisk AS. And also, has been awarded the Cluster Head of the year for 3 years in a row between FY16-FY18. Anuj is an alumnus of the Pune university, ITM Bangalore and London Business School.

Paper Submission Guidelines

- Only original, unpublished work is sought. Any proposal submitted to present identical or substantially similar work already published, under review for another conference or publication will not be considered.
- We accept empirical paper, conceptual papers, cases, working papers and literature review.
- Extended abstracts of at least 1,500 words including a clear indication of the purpose of research, methodology, major results, implications, limitations and key references should reach us latest by 20th December, 2021 in Microsoft word format only. The extended abstract should contain key references as per APA format
- By submitting an abstract, the author makes a good faith commitment to present his/her paper at the conference.
- All abstracts will be double-blind reviewed.
- Names of the authors, their addresses (postal and email), and phone numbers should also be indicated. Each abstract should have at least three-five keywords
- All abstracts will be peer-reviewed. Authors will be notified about the acceptance of abstracts within 7 days from the date of receipt of their paper.
- All the extended abstracts will be published in a compendium with an ISBN number
- In a joint submission at least one of the co-authors should be registered for the conference.
- The conference is in Hybrid Format and presentation will be made in hybrid mode.
- The institute has strict anti-plagiarism policy so the originality of the work should be ensured by the authors.
- Kindly send your abstract and full paper at simihco@somaiya.edu

Registration Fee (Non-Refundable)

Category	Research Scholar/ Academic Delegate/ Industry Delegate
Paper Presentation	2000 per participant in Indian currency/ 50 \$ in foreign currency. There is no delegation fee, but registration is compulsory
Registration fee includes	Opportunity to present research work at the conference (Hybrid) Publication Opportunity A Compendium of Conference proceedings
Registration Details	The payment link will be sent with the acceptance of abstract email
Registration Guidelines	Author(s) submitting more than one abstract need to pay registration fees for each abstract separately



Extended Abstract Paper Submission Guidelines

EXTENDED ABSTRACT

Extended abstract should be submitted in word document, not later than 20th December, 2022. The Authors must send extended abstract in the word limit of 1000-1500 words covering the following aspects:

Title	Purpose of the Study	Methodology Adopted
Keywords (maximum 5)	Brief Literature Review	Empirical or Theoretical Results
Managerial Implications for Theory and Practice		

- Authors are requested to adhere to the guidelines of the extended abstract on submission
- Names of author(s), their addresses (postal and email), and phone numbers should also be indicated
- All abstracts will be double blind peer reviewed
- Subsequent to the conference presentation, authors can submit full paper on the publication partner portal

Call for Extended Abstract

We invite abstract of research papers, conceptual papers from academicians, research scholars, practitioners from the industry, members of professional bodies and students for contribution across the following themes:

Sub-Themes

The list of sub-themes is indicative and not exhaustive

Leadership in Healthcare Management	Management of Healthcare workers
Healthcare Policy frameworks	Sustainable Healthcare Systems
Wellness-Psychology and measurement	Challenges of data security and data privacy
Patient education and promoting self care	Vaccination- Development, Drive and management
Use of Technology and Innovation in Healthcare	Use of Data analytics and Information
Care Delivery models	Mental Health and wellbeing
Physical Fitness and Wellbeing	Preventive Healthcare
Public- Private partnership	Changing consumer behaviour
Public Health Policies and Practices	Health financing and Health infrastructure
Telemedicine and digital healthcare	Role of regulators
Improved accessibility- coverage, services and timeliness	Entrepreneurial opportunities in Healthcare



Criteria for Evaluation of the Abstract

Relevance	Is it relevant to the overall conference theme?
Academic Rigour	Depth and adequacy of literature review, the structure of the paper
Methodology	Use of appropriate secondary data and primary research, statistical analysis
Originality	Does the research paper add new knowledge to the body of literature? Managerial Implications: Does the research paper bring out relevant discussion points for practicing managers

Best paper Award

The conference review committee will select the two best papers based on the paper presentation and the extended abstract submitted.

Important Dates



Publication Opportunities

Selected research papers presented at the conference will be considered for publication in the peer-reviewed and reputed journals.

Journals



PUBLIC ADMINISTRATION AND POLICY -

This journal focuses on public administration and management, specifically in the Asia-Pacific region. They have shown willingness to come up with special issue for selected 8 papers on the conference which will focus on public health policy and administration.



Asia Pacific Journal of Health Management -

The journal will select eight papers from the conference for their regular issue.



Business Perspective and Research, Sage Publication, listed as **Category C** in Australian Business Dean's Council (ABDC) list 2019, indexed by Scopus - Few good papers will be considered for publication.



Workshop

'Accessing, Visualizing and Analyzing Healthcare Databases'



27th January 2023



Panel Discussion

**'Technology as an enabler to make
healthcare affordable and accessible'**



28th January 2023





Samavesh 2023

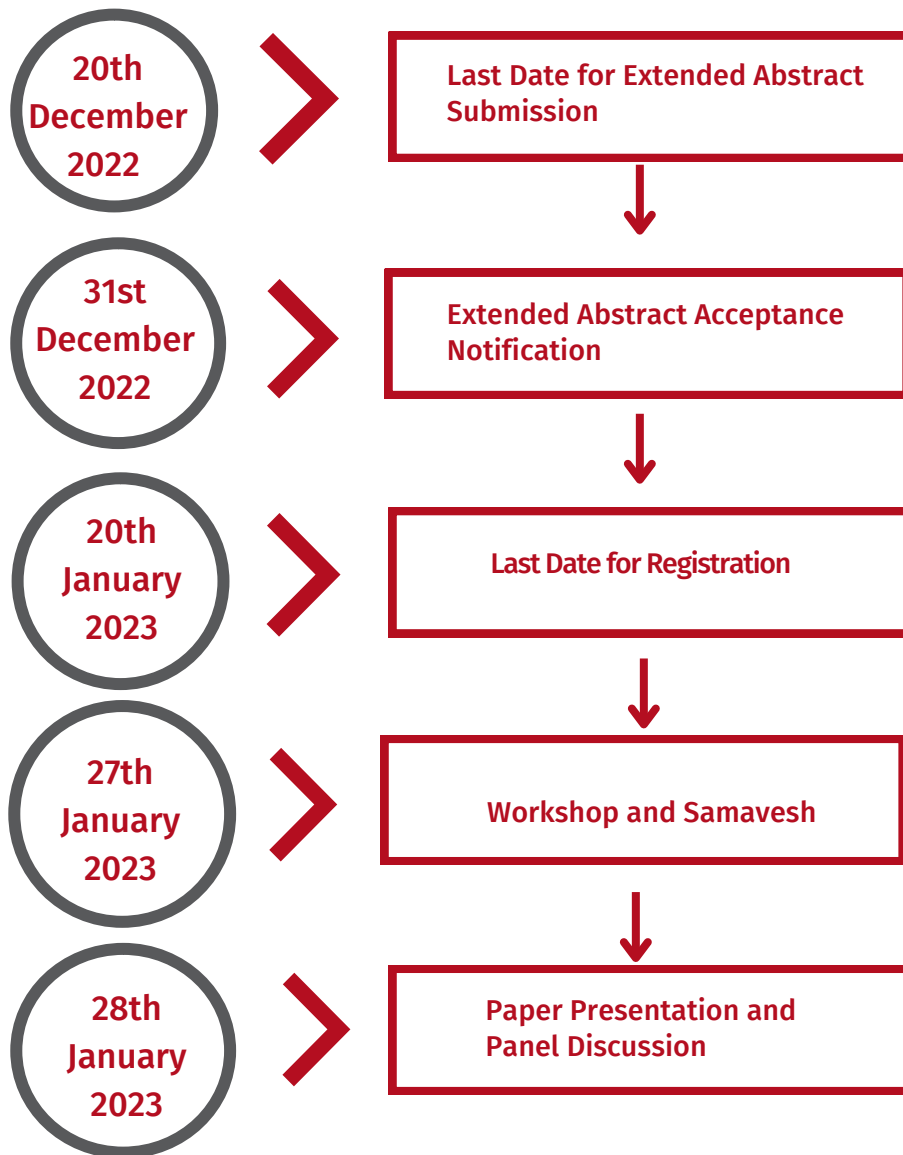
Samavesh Student Case Study Competition 2023, the annual flagship event of MBA Healthcare Management at K J Somaiya Institute of Management, has been organized on 27th January 2023. This year will mark the 3rd edition of Samavesh with the theme 'Future of Healthcare Strategies and Policies for Care-delivery and Wellbeing'. There will be a national level business student case-study competition focused on healthcare challenges in real-life business problems.

Samavesh 2023 will provide a forum to B-school students across the country to weigh upon the future possibilities, the necessary improvements, the required way-outs, and possible inventions in the field of Healthcare and present their ideas before the jury.





Schedule



[For registration- Click here](#)



Somaiya Vidyavihar University

A new milestone in a glorious ongoing journey established in 2019, Somaiya Vidyavihar University, Mumbai, is a self-financed autonomous university recognized by the University Grants Commission (UGC). Somaiya Vidyavihar, with over six decades of rich experience in building and managing educational institutes of great repute, is the sponsoring body. Operational from 26th August 2019, Somaiya Vidyavihar University is a place where you can explore new possibilities, pursue your passion, and above all, find yourself.

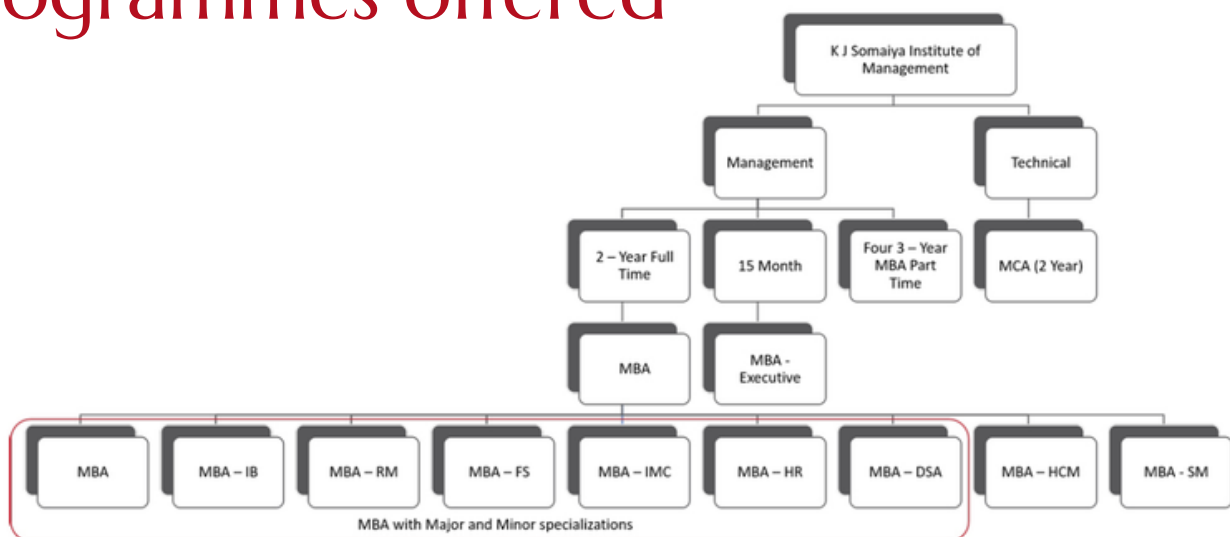
Somaiya Vidyavihar University is located in the heart of Mumbai and boasts a sprawling green campus. The university is equipped with excellent educational, recreational, community, health, and sports facilities. Somaiya Vidyavihar offers students the flexibility to simultaneously earn degrees and certifications in multiple disciplines offered by our constituent colleges.



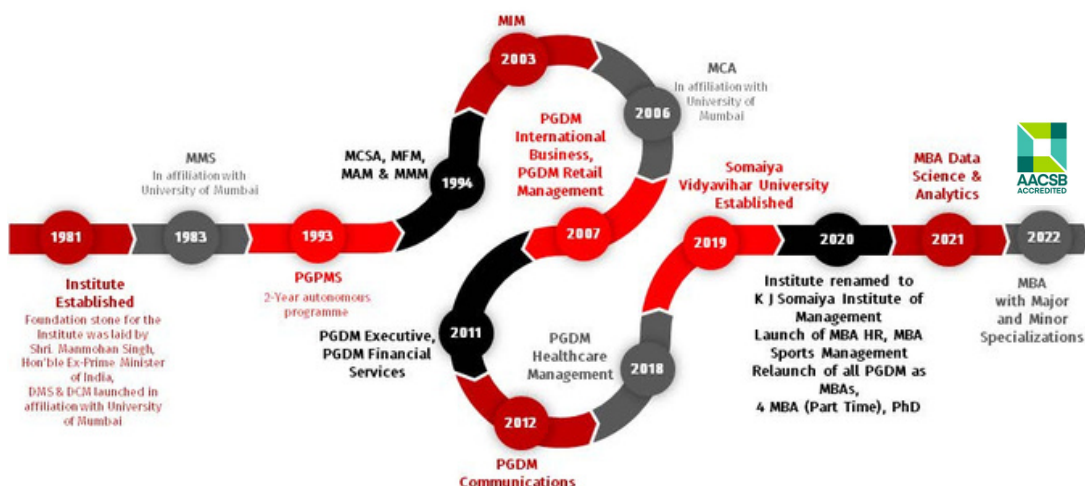
K J Somaiya Institute of Management

K J Somaiya Institute of Management was established in 1981 as a part of Somaiya Vidyavihar (now affiliated to the Somaiya Vidyavihar University since August 2019) with the objective of providing state-of-the-art education in management and allied areas. The institute is consistently ranked among the Top 25 management institutes and Top 10 private sector B-schools in India. The institute offers Doctoral Programmes, full time, part-time, and executive programs in Business Management with specializations in International Business, Retail Management, Financial Services, Integrated Marketing Communications, Healthcare Management, Sports Management, Finance, Human Resources, Operations, Marketing, Data Science and Analytics and Executive MBA programmes along with a Masters in Computer Applications. Apart from the regular programmes, the Institute offers customized and industry-specific certificate and executive development programmes for government bodies, companies, defence personnel, and NGOs. K J Somaiya Institute of Management becomes the 19th B-School in India to earn coveted AACSB accreditation.

Programmes offered



Important Milestones & Beyond





MBA Healthcare Management

MBA Healthcare Management is a 2-year specialised programme focusing on healthcare in a holistic manner. The programme aims at building managerial and technical competencies by imparting experiential learning and providing international exposure to our students. The programme has academic collaborations with Imperial College Health Partners (United Kingdom) and K J Somaiya Medical College, Hospital and Research Centre. Some of the eminent corporate collaborators include KPMG and Wipro G.E Healthcare, India.

Partners and Collaborators

Healis Sekhsaria Institute for Public Health

Healis is a not for profit research organisation located in Navi-Mumbai, India with a focus to advance public health in India by undertaking high quality population based epidemiological research and capacity building. Since its inception in 2004, the organisation is committed to improving public health in India by addressing important public health questions and facilitating the translation of research findings into policies/programs at a national level. Healis works in collaboration with leading National and International Health and Research organisations. The vision of Healis is the advancement of public health through innovative science and evidence based policy and the mission is to conduct quality research in public health and carry forward its outcome for the benefit of society. Healis is an organisation fostering the improvement of public health in India through its extensive research activities, with special focus on tobacco control. The primary objective of Healis is to conduct research in various areas relating to health care, bring together health disciplines, and to share National as well as International experience in health care systems for the benefit of the entire community.

K J Somaiya Medical College, Hospital and Research Centre, India

K J Somaiya Medical College, Hospital & Research Centre was founded in the year 1991 by Padmabhushan Late Shri Karamshi Jethabhai Somaiya.

K. J. Somaiya Medical College is a Private Medical College owned and managed by the Somaiya Medical Trust and is situated in the Somaiya Ayurvihar Complex in the heart of the city of Mumbai.

The vision of the institution is to be a leading provider of professional medical education in the country, integrating the highest standards of academic excellence with ethics and spirituality. The mission of the Institute is inspired by the guiding principle of the Bhagavad Gita- "To remove the suffering of all beings afflicted by pain or disease."

It is a tertiary level health-care centre, situated in the same campus with 520 beds serves as a teaching hospital for the medical college and offers modern yet affordable healthcare services in various disciplines to all sections of the society.

New Jersey University, Public University in Jersey City, New Jersey

New Jersey University (NJCU) is a public university in Jersey City, New Jersey. It was established in 1927 and consists of the NJCU School of Business, College of Arts and Sciences, College of Education, and College of Professional Studies. It offers 50 undergraduate, 28 graduate programs, and 3 doctoral programs. It also offers number of programs in health sciences such as Business Administration Healthcare Management (MBA), including degree programs in medicine, nursing, counseling and other health sciences.

NJCU is ranked 2nd among New Jersey's four-year public nursing programs in "America's Best Nursing Schools for the Eastern Region" for 2015 by Nurse Journal. NJCU is in the top 20 percent in the nation when compared with all nursing programs in the survey. U.S. News & World Report ranked NJCU as the best public school in New Jersey for ethnic diversity.



Conference Management Committee

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