

# **AMDISA NEWSLETTER**



Association of Management Development Institutions in South Asia

A SAARC Recognised Body

AMDISA Newsletter is the official organ of Association of Management Development Institutions in South Asia (for private circulation only)

Volume 54\* September 2018

## AMDISA's One-day Workshop on Self-Assessment Report Writing On 7<sup>th</sup> March, 2018 at AMDISA Secretariat, Hyderabad



Workshop on Self-Assessment Report Writing at AMDISA Secretariat, Hyderabad

A One-day Workshop on "Self-Assessment Report Writing" was organised by AMDISA on 7th March, 2018 at AMDISA Secretariat, Hyderabad. 23 participants from AMDISA member institutions participated in the Workshop. The Resource Persons for the workshop included Dr. A. H. Kalro, Former Director, IIM Kozhikode and Former Professor & Dean IIM Ahmedabad, Dr. M. Rammohan Rao, Former Dean, Professor Emeritus, Indian School of Business, Hyderabad and Former Director, IIM Bengaluru, Dr. S. Padam, Former Dean of Studies, Administrative Staff College of India, Hyderabad, Prof. Abdul Mannan, Chairman, University Grants Commission of Bangladesh, Dhaka, Bangladesh and Mr. C. Ramakrishna, Executive Director, AMDISA. Two representatives from AMDISA SAQS Accredited institutions, namely, Prof. T. S. Rama Krishna Rao, Dean (Accreditations), The ICFAI Business School, Hyderabad and Dr. Anil Rao Paila, Sr. Dean & Director - Prin L.N. Welingkar Institute of Management Development & Research, Bengaluru and President-AIMS were invited from the perspective of experience sharing.

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### **AMDISA Executive Board 2017-2019**

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President, AMDIN, Nepal - Prof. Dr. Bijay K.C., Dean, Kathmandu University School of Management, Lalitpur, Nepal

Prof. Appa Rao Podile, Vice Chancellor, University of Hyderabad, Hyderabad,

#### Special Invitee

Mr. Mohammad Jasimuddin, Former Acting Head of Regional Programs Group, Governance & Institutional Development Division, Commonwealth Secretariat, London, U.K.

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Dasho Kunzang Wangdi, Bhutan (1998-2000), former Chief Election Commissioner of Bhutan, Thimphu, Bhutan

Prof. Y. K. Bhushan, India (2000-2002), Sr. Advisor and Head, ICFAI Business School - Mumbai

Dr. Mohamed Latheef, Maldives (2002-2004), Chancellor, The Maldives National University, Male, Maldives

Dr. Syed Zahoor Hassan, Pakistan (2004-2006), Professor & former Vice Chancellor, Lahore University of Management Sciences, Lahore, Pakistan

Mr. Karma Tshering, Bhutan (2009-2011), Director General, Department of School Education, Ministry of School Education, Thimphu, Bhutan

Mr. Punya Prasad Neupane, Nepal (2011-2013), Executive Director, Nepal Administrative Staff College, Kathmandu, Nepal

Dr. Ashok R. Joshi, India (2013-2015), Director General, Indian Institute of Cost and Management Studies & Research (IndSearch), Pune, India

Mr. Shathif Ali, Maldives (2017-2018), Faculty, MNU Business School, The Maldives National University, Male', Republic of Maldives, Maldives **Ex-Officio** 

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ii.	ICFAI Business School, Hyderabad and School of Management Studies
	University of Hyderabad, Hyderabad

iii. Jagannath International Management School (JIMS), New Delhi iv. K. J. Somaiya Institute of Management Studies and Research, Mumbai

- iii. International Management Institute, Bhubaneswar
- iv. Vignana Jyothi Institute of Management, Hyderabad
- v. Institute of Management Technology (IMT), Hyderabad
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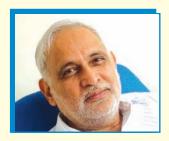
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#### From the Editor



Dear Readers,

Greetings to you all!

At the outset, it is with great grief that I inform all readers of the sad demise of our dear energetic, enthusiastic and smiling friend Hasan Sohaib Murad, Vice President – AMDISA, who passed away on 10th September 2018 in a tragic road accident. It is indeed a huge loss to the entire AMDISA fraternity. I offer my heartfelt condolences to the family.

I also offer my heartfelt condolences to the family of Dr. Hafiz G A Siddiqi, Past President – AMDISA who passed away on 22nd May, 2018 due to old age.

May God give their families the strength to bear this loss.

I congratulate Mr. Abdul Rahman Mubaarique – the new president of AMDISA, Prof. Dr. Syed Ferhat Anwar, newly elected President of AMDIB and Dr. Rattan Sharma newly elected president of AIMS as members of the AMDISA

executive board and extend a very warm welcome to them. I would also like to put on record with appreciation, the contribution made by Prof. Shathif Ali, outgoing President of AMDISA.

In this issue of the newsletter you will find interesting news regarding the one day workshop on "Self-Assessment Report Writing" organised by AMDISA on 7th March, 2018 at AMDISA Secretariat, Hyderabad. The workshop had several attendees from the SAARC countries.

A report on the CPM Regional Management Conference 2018 (CRMC 2018) on the theme "Delivering Winnovative Business Strategies: The Quest for Managerial Excellence" organized by The Institute of Certified Professional Managers (CPM) as an AMDISA Supported Programme at Colombo, Sri Lanka on 4th and 5th September 2018 is included in the newsletter.

The newsletter also brings to you the details of the SAQS peer review workshop held on 10th and 11th May 2018 at Institute of Business Administration, University of Dhaka, Dhaka and also of meetings of various AMDISA Committees.

The details of various International Conferences, workshops and competitions organized by member institutions make for interesting reading.

I wish all the readers a happy reading!!

Ashok R Joshi

### AMDISA's Quality Assurance Programme





- **SAQS** Quality Assurance Programme is an initiative of AMDISA.
- It is a voluntary, non-governmental process for a comprehensive review of a business school's ability to provide quality programmes of international standards.
- **SAQS** emerged in an EFMD AMDISA cooperation through a European Union funded Asia Link project in 2003-04. It is inspired by EFMD's EQUIS criteria guidelines.
- **SAQS** is designed as an international quality assurance programme for mentoring, quality improvement, quality assurance and accreditation.
- **SAQS** looks for a balance between high academic quality and professional relevance through close interaction with the corporate world.
- **SAQS** Quality Label sis a recognition to the institution's commitment to Quality and Quality Assurance through continuous improvement.
- **SAQS** involves an overall review of the entire institution and SAQS accreditation is institutional. Institution being defined as the organisational unit providing business and management education.

Institutions desirous of being BENCHMARKED with international quality standards in management education may enroll themselves for accreditation under SAQS.

Please send your enquiry / interest by mailing to Executive Director, AMDISA at execdir.amdisa@gmail.com, execdir@amdisa.org.

### **AMDISA Executive Board Changes**



Mr. Abdul Rahman Mubaarique is the new President – AMDISA consequent upon his taking over as Dean, MNU Business School, The Maldives National University, Male, Maldives on 27th April, 2018. Mr. Abdul Rahman Mubaarique succeeded Mr. Shathif Ali as Dean of the MNU Business School.

Mr. Abdul Rahman Mubaarique New President – AMDISA



Dr. Syed Ferhat Anwar

Prof. Dr. Syed Ferhat Anwar has been appointed Director, Institute of Business Administration (IBA), Dhaka, Bangladesh and has taken over his assignment on 30th June, 2018. Consequent upon his appointment, Prof. Dr. Syed Ferhat Anwar is also President-AMDIB, Bangladesh and hence, a Permanent Invitee on the AMDISA Executive Board in place of outgoing Director Dr. A. K. M. Saiful Majid.



Dr. Rattan Sharma

Dr. Rattan Sharma, Principal Director, Delhi School of Business, New Delhi has been elected as President, Association of Indian Management Schools (AIMS), India for 2018-2019. Consequent upon his election, Dr. Rattan Sharma is now a Reciprocal Invitee on the AMDISA Executive Board in place of Dr. Anil Rao Paila.

READ and subscribe to AMDISA's initiative the

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# SOUTH ASIAN JOURNAL OF MANAGEMENT

The South Asian Journal of Management (SAJM) is a scholarly journal published quarterly, publishing empirical papers, review papers, executive experience-sharing, research notes, case studies and book reviews. It reaches major world libraries, subscribers and AMDISA member institutions in South Asia

#### **Indexing and Ratings**

#### **Indexing:**

The Journal contents are indexed by internationally acclaimed database services EBSCO and ProQuest USA.

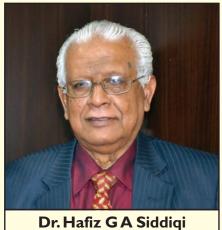
#### Ratings:

It is included in the journal ratings by:

- i. ERA (Excellence in Research for Australia). ERA lists over 20,000 international journals across disciplines.
- ii. ABDC (Australian Business Deans Council). ABDC has 2,700-plus business journals worldwide.
- iii. Cabell's Directory of Publishing Opportunities in Management. Cabell's lists over 8,500 international journals, covering eleven disciplines including management (Over 600 universities worldwide subscribe to Cabell's online directories, which has further enhanced the international visibility and acceptability of SAJM).

For more details, please contact Mr.T. Ganeswara Rao, Manager - MS & P at email id ganesh.amdisa@gmail.com,ganesh@amdisa.org.

#### **AMDISA Condoles**



Dr. Hafiz G A Siddiqi, Past President, AMDISA, passed away on 22nd May, 2018 due to complications related to old age. He was 87.

Dr. Siddigi was President, AMDISA from 2007 to 2009. He was also associated with AMDISA's Quality Assurance Initiative SAQS as a Peer Reviewer and former Member of the AMDISA's SAQS Council, the SAQS policy making body. During his tenure as President-AMDISA, he presided over the inauguration of AMDISA Secretariat in November, 2007.

Dr. Hafiz G A Siddiqi was former Director, Institute of Business Administration, Dhaka University, former Vice Chancellor, North South University, Dhaka and former Professor Emeritus, BRAC University, Dhaka.

May God grant his family the strength to bear this huge loss and may his soul rest in eternal peace.



Dr. Hasan Sohaib Murad, Vice President, AMDISA, passed away on 10th September, 2018 due to a tragic road accident. He was 59.

Dr. Hasan Sohaib Murad was a Member of AMDISA's Executive Board since February 2007 and Vice President of AMDISA from April, 2017. He was the Chairman of National Business Education Accreditation Council (NBEAC), Higher Education Commission of Pakistan. He was founding Chairperson of Association of Management Development Institutions in Pakistan (AMDIP), Chairman of ILM Trust and University of Management and Technology (UMT), Lahore, Pakistan.

May God grant courage and strength to the bereaved family to bear the irreparable loss with fortitude and may his soul rest in eternal peace!

#### "AMDISA's One-day Workshop on Self-Assessment Report Writing" (Contd. from page. I)

The Workshop included four sessions, namely:

- Session-I on "Accreditation Procedures"
- Session-2 on "Characteristics of a Good Self-Assessment Report"
- Session-3 on "Preparing Self-Assessment Report"
- Session-4 on "Writing the Self-Assessment Report: Panel Discussion"

The workshop highlighted that world over, the accepted measure of quality assurance in education is voluntary accreditation. Voluntary Accreditation is a concept of self-regulation which focuses on self-study and evaluation and on the continuing improvement of educational quality. It is both a process and a result. As a process, it is a form of peer review in which an association of schools and colleges establishes sets of criteria and procedures. As a result, it is a form of certification granted by a recognized and authorized accrediting agency.

AMDISA launched the global benchmark quality assurance and accreditation system for Business Schools - SAQS. SAQS is the quality assurance scheme run by AMDISA as a service to the management education profession worldwide. SAQS emerged in an EFMD - AMDISA cooperation through a European Union funded Asia - Link project in 2003-04. It is inspired by EFMD's EQUIS criteria guidelines.

It was highlighted that the Self-Assessment is a key part of the accreditation process. It has much wider significance for the School and for the accreditation team. It provides an opportunity for the School to gain greater ownership of the process and to improve its own understanding of the issues surrounding the development of the School as an international center for management education.

The main aims of the Self-Assessment Report are to (i) Provide an opportunity for the entire School to take stock of its situation; (ii) Carry out a comprehensive strategic review; (iii) Result in an unbiased and critical self-examination; (iv) Provide a basis for the Peer Review; and (v) Contribute to a better understanding of the nature of quality in management education.

The Self-Assessment Report (SAR) is a reflection on the continuous quality improvements of the institution; systematically reviews and assesses outcomes; identifies areas of strength, weaknesses, opportunities and threats and identifies the areas where strategies may need to be developed to improve or maintain quality and benchmarking.



**Workshop in Session** 

### **AMDISA Membership**

#### **FEE STRUCTURE**

Institutional Membership : US \$ 100 per annum Corporate Membership : US \$500 per annum

Life Membership : US \$ 1500 (Life membership is for 25 years for which 15 year annual subscription is

payable in one lump sum)

Admission Fee : US \$ 100 for all types of memberships to be paid initially

on admission as member along with annual/life subscription.

Note: Institutions/Corporate in India can pay in INR equivalent of the prescribed fee.

Institutions/Corporates desirous of joining the Association may please apply for membership. For details, please visit our website at www.amdisa.org or write to the Executive Director, AMDISA at execdir.amdisa@gmail.com, execdir@amdisa.org.



### International Women's Day celebrations at AMDISA Secretariat

AMDISA Secretariat observed the International Women's Day on 8th March, 2018. A freewheeling get together of all staff was held wherein the spirit of the International Women's Day came to the fore.



Women's Day Get-together

## **SAQS Peer Reviewers Workshop - 2018** On 10th and 11th May, 2018 at Institute of Business Administration, University of Dhaka, Dhaka

A Peer Reviewers Workshop was organized by AMDISA on 10th and 11th May, 2018. This workshop was hosted by Institute of Business Administration (IBA), Dhaka, Bangladesh an AMDISA member institution. The participants for this workshop were prospective Peer Reviewers that is Deans/Directors/Heads of the AMDISA Member institutions identified by SAQS and approved by AMDISA's SAQS Council, the quality assurance policy making body.

As more schools in the Region are seeking academic guidance and strategic audit provided by SAQS, there was a need to expand the core SAQS infrastructure of Peer Reviewers.

AMDISA as an international not-for-profit association has taken the initiative and evolved its Quality Assurance program - SAQS as a service to the management education profession worldwide. SAQS embodies a professional approach and is designed as an international accreditation system. SAQS emerged in an EFMD - AMDISA cooperation through a European Union funded Asia - Link project in 2003-04. It is inspired by EFMD's EQUIS criteria guidelines. It is a globally benchmarked system for mentoring, quality improvement, quality assurance and accreditation. The





identified Peer Reviewers after undergoing the Peer Reviewers Workshop orientations will add to the core infrastructure of Peer Reviewers and Mentors under AMDISA's Quality Assurance Program - SAQS.

At the inaugural function of the Workshop, Prof. Dr. Nasreen Ahmed, Pro-Vice Chancellor (Academic), University of Dhaka was the Chief Guest. Prof. Abdur Rab, Vice Chancellor, International University of Business Agriculture and Technology (IUBAT), Dhaka and Past President-AMDISA was the Guest of Honour. Dr. A K M Saiful Majid, Director, Institute of Business Administration (IBA), Dhaka, the host institution, presided over the function. Mr C. Ramakrishna, Executive Director, AMDISA presented the key features of the Workshop.

16 participants from South Asia participated in this Workshop. The following were the Resource Persons and Panelists for this Workshop:

- 1. Dr. A. H. Kalro Former Director, IIM Kozhikode and Former Professor & Dean, IIM Ahmedabad, India
- 2. Dr. A K M Saiful Majid Director, Institute of Business Administration (IBA), Dhaka, Bangladesh
- 3. Prof. Abdul Mannan Chairman, University Grants Commission of Bangladesh, Dhaka, Bangladesh
- 4. **Dr.Abdur Rab** Past President, Member of AMDISA Executive Board and Vice Chancellor, International University of Business Agriculture and Technology (IUBAT), Dhaka, Bangladesh
- 5. Dr. M. Rammohan Rao Former Dean, Professor Emeritus, Indian School of Business, Hyderabad and Former Director, IIM Bengaluru, India
- 6. Dr. Sudarsanam Padam Former Dean of Studies Administrative Staff College of India, Hyderabad, India
- 7. Dr. Syed Zahoor Hassan Professor, Lahore University of Management Sciences, Lahore, Pakistan
- 8. Mr. Nishit Jain Special Advisor, Asia EFMD, EFMD, New Delhi, India
- 9. Mr. C. Ramakrishna Executive Director, AMDISA

The workshop included the following sessions:

#### Day-I

- 1. Accreditation Philosophy, Purpose, Processes and People
- 2. SAQS Evolution, Development and Procedures
- 3. SAQS Quality Criteria
- 4. SAQS Mentoring and Self-Assessment
- 5. SAQS Peer Review: Principles and Processes

#### Day-2

- 1. EQUIS Philosophy, Processes and Standards
- 2. SAQS Peer Reviewers and Host Institutions: Experience Sharing Panel
- 3. SAQS Opportunities and Challenges Panel
- 4. Conclusion and Distribution of Certificates



## **CPM Regional Management Conference 2018**



**Conference Inauguration** 



CRMC- 2018 was a Rich Articulation of how to deliver Winnovative Business Strategies: The Quest for Managerial Excellence

The Institute of Certified Professional Managers (CPM) conducted the CPM Regional Management Conference 2018 (CRMC 2018) in collaboration with the Association of Management Development Institutions in South Asia (AMDISA) at Kingsbury Hotel, Colombo on 04<sup>th</sup> and 05<sup>th</sup> September 2018. Participants represented from the AMDISA member countries in the South Asian Region and the CRMC 2018 was represented by leading management development institutions from India, Pakistan, Bangladesh, Sri Lanka, Nepal, Maldives, Bhutan and Afghanistan. The theme of the international forum was "Delivering *Winnovative* Business Strategies: The Quest for Managerial Excellence".

The conference was inaugurated on the 04<sup>th</sup> September by the Chief Guest Hon. Karu Jayasuriya, Speaker of the Parliament of Sri Lanka. The Key Note Speaker was Dr Ravi Fernando, an Executive in Residence at the INSEAD Business School and Chairman / CEO of Strategic Corporate Sustainability Pvt. Ltd which operates in China, Vietnam and Sri Lanka. The President of AMDISA and Dean of MNU Business School, The Maldives National University Mr. Abdul Rahman Mubaarique, Vice President of AMDISA and Chairman of Board of Governors, University of

Management & Technology, Pakistan Dr. Hasan Sohaib Murad, Director of IIM Bangalore, India Prof. G. Raghuram addressed the inaugural session together with the President of CPM, Prof. Lakshman R. Watawala who is also the Immediate Past President of AMDISA and Mr Samantha Rathnayake, Chairman of the Technical Committee/ faculty member/management consultant at the Postgraduate Institute of Management of University of Sri Jayewardenepura. Also, at the inauguration day, CPM awarded Management Leadership Awards to a number of versatile personalities in respective management disciplines in recognition of their visionary leadership, commitment and dedication to the respective fields.

The tasks of crafting and executing strategy are core management functions. The excellence in the delivering of an "winnovative" (winning+innovation) strategy is the most acceptable formula for turning an organization into a standout performance over a sustainable period. Crafting winnovative strategies is broadly a market-driven or/and resource-driven exercise revolving around the key application of managerial excellence. The conference explored the successful insights and foresights on the above theme based on local and regional best practices. It highlighted how to drive innovation into a winning formula; how to take an organization into a stand out performance; and the emerging insights and foresights in winnovative spheres?

CPM President Prof. Lakshman Watawala emphasized the need for the management layer of the country to drive economic growth along with the current development initiatives would be benefitted from good management, underscoring the need for institutions to develop the requisite strategies. The CPM and professional institutions have to play a role. The key note speaker, Dr. Ravi Fernando stressed the fact that this is where the world embeds sustainability and understands the reality. As we build business strategies, we have to choose whether we are part of the problem or part of the solution. Is our country or the business part of the solution or part of the problem? We have to be the part of the solution. In that light, as per the conference theme, he pointed out that on the need for drawing attention by the leaders of the organisation that the challenge of strategic corporate sustainability is how the executing process within corporates could be directed.

Four core themes were deliberated in the following technical sessions:

- Session I "Making Institutional Strategy and Business Model Winning"
- Session 2 "Achieving Managerial Excellence through Innovative Practices"
- Session 3 "Strategy Development & Execution: Challenges and Success Stories"
- Session 4 "Delivering Results: Leading, Managing, Governance and Society"

#### Making Institutional Strategy and Business Model Winning

The key themes deliberated on how to derive a business strategy and link to the business model; how to get corporate to think strategy based business models; and what are the success stories of making strategy winning practices.

#### Achieving Managerial Excellence through Innovative Practices

It was truly worthwhile to explore what innovative practices have been adopted by the institutions, and how they have successfully executed them. The most significant discussed points were what the relationship between strategy and innovative practices is; how to get organizations to set new priorities as per the intended strategies; and how to achieve managerial excellence.

### Strategy Development & Execution: Challenges and Success Stories.

Many scholars shared their best practices in the context of the above sub theme. They shared what are the strategy development/formation best practices; how to develop an integrated execution plan; and what are the success stories in different contexts.

#### Delivering Results: Leading, Managing, Governance and Society

Moulding new thinking as well as strategizing, adopting and executing such new thinking into actions and results was a core phenomenon in strategic management.

Veteran panellists representing key institutions both from the public and private sector in the region expressed their opinions in line with strategy and execution as often interchanged as the same despite there was a gap. Leaders need to exhibit and foster creativity and innovation in the workplace to succeed in today's competitive, unstable and volatile climate. This dynamic panel discussion brought top of their real life experiences in respective domains. How to connect with leading, managing, governance and societal dimensions in our endeavour to deliver results was the most highlighted factor in the panel discussion.

It was observed that business strategies stem through innovation, which is vital, same as the managerial excellence and tactics. There was an intriguing appeal to look at the recent history of the businesses to see the impact of innovation. Innovation has helped companies achieve great success against those which do not have innovation. There

was a time when the mobile phones industry was dominated by Nokia. Rest is history. Innovation is the biggest challenge for organisations to achieve success. How can we change an organisation into an innovative strategic one? Innovative strategies drive markets. Innovative minds boost performance of organisations and markets. Since innovation is change and change is most important in strategy, innovation has great value. No corporation can survive without innovation. Creating business values mean breakthroughs such as engineering products, cost reduction, ambitious improvements, new business models and new ventures.

While contemplating on winnovative thinking, a person has to root himself outside the company and then only a person would be able to think fresh, would be able to add value to the company. Once a person is outside the company and sees what is happening outside, then he/she thinks outside the real space. When we think outside the company and then through the broader sphere of the ecosystem, that means we are looking at the world from the ecosystem. We will be able to see what is happening around the company and all the innovation. In the mindset of leadership, ideas, aspirations and possibilities have no boundaries. When we want to recreate and redefine a firm, the strategy, which is in our mind, should not limit ourselves to our firm. We should be able to see what is out there.

The ecosystem is about interconnectedness. What it requires is exposure. In order to have exposure, a person's mindset has to have the exposure of that arena. The strategic outlook today is not the one that we used to have typically in military. This entire strategic outlook today is based upon our power and capacity that enhances our company's values. So, this is the key strategic output that requires the capacity of the firm, to be a reliable partner in this network. Collaborative approach requires openness without reservation. Cultural openness, which is based upon a high degree of trust, would lead to increasing the capacity of exercise. It is not the hierarchy that matters today; it is what the company can create itself to steer forward by developing partnership.

The CPM would like to extend sincere appreciation and willing to continue the friendly spirit and request to join hand with future conferences in the region. All in all, it is about using the concepts that have been put across at this conference to make the region more vibrant for all management professionals.

### **NEWS FROM HEADQUATERS**

#### I. SAQS News

#### a. Mentor visits took place in respect of

- Loyola Institute of Business Administration, Chennai, India.
- Institute of Management and Technology (IMT), Ghaziabad, India.
- · Management Development Institute, Gurugram, India.
- Sukkur Institute of Business Administration (Sukkur IBA), Sukkur, Pakistan.
- School of Business and Economics, University of Management and Technology, Lahore, Pakistan.
- Prin. L.N. Welingkar Institute of Management Development and Research, Bengaluru, India.
- IFIM Business School, Bengaluru, India.

#### b. Applications for SAQS Accreditation have been received from the following:

- GITAM Hyderabad Business School, Hyderabad, India.
- Vignana Jyothi Institute of Management, Hyderabad, India.
- Faculty of Business Administration, Iqra University, Karachi, Pakistan

#### c. Peer Review Team visits took place in respect of

- Narsee Monjee Institute of Management Studies (NMIMS), Bengaluru, India.
- Goa Institute of Management, Goa, India.
- Jagan Institute of Management Studies (JIMS), New Delhi, India.
- Loyola Institute of Business Administration (LIBA), Chennai, India.

#### d. Peer Review visits planned

- Institute of Business Administration (IBA), Karachi, Pakistan.
- Prin. L. N. Welingkar Institute of Management Development & Research, Bengaluru, India.
- Institute of Management Technology (IMT), Hyderabad, India.
- Management Development Institute, Gurugram, India.

#### e. SAQS Accreditation

SAQS Accreditation was granted to the following institutions:

- Faculty of Management, Xavier University, Bhubaneswar, India. (Formerly known as XIMB).
- SVKM's Narsee Monjee Institute of Management Studies, Bengaluru, India.

#### 2. AMDISA New Members

- I. Faculty of Management Sciences, University of Lahore, Lahore, Pakistan.
- 2. Lal Bahadur Shastri Institute of Management, Delhi, India.
- 3. School of Management, Roorkee Institute of Technology, Roorkee, Uttarakhand, India.
- 4. Uttaranchal Institute of Management, Uttaranchal University, Dehradun, India.
- 5. Faculty of Business Administration, Igra University, Karachi, Pakistan.
- 6. School of Management Sciences, Lucknow, Uttar Pradesh, India.
- 7. International School of Management, Patna, Bihar, India.
- 8. Symbiosis Institute of Management Studies, Pune, Maharashtra, India.
- 9. Faculty of Management Studies, Parul Institute of Management and Research, Vadodara, Gujarat, India.
- 10. Nepal College of Management, Lalitpur, Nepal
- 11. Department of Management Sciences, CECOS University of IT & Emerging Sciences, Peshawar, Pakistan
- 12. Indian Institute of Forest Management, Bhopal, India
- 13. Guru Nanak Institute of Management Studies, Mumbai, India.
- 14. Faculty of Business and Management, Villa College, Male, Maldives.
- 15. CIU Business School, Chittagong Independent University, Chittagong, Bangladesh.
- 16. D. J. Academy for Managerial Excellence, Coimbatore, Tamil Nadu, India.
- 17. Institute of Management Technology, Nagpur, Maharashtra, India.

#### 3. AMDISA Meetings

#### i. Executive Board Meetings of AMDISA

- A. The 73<sup>rd</sup> Executive Board Meeting was held at SVKM's Narsee Monjee Institute of Management Studies (NMIMS), Mumbai on 20<sup>th</sup> April, 2018. Mr. Shathif Ali, President-AMDISA and Dean, MNU Business School, The Maldives National University, Male', Maldives chaired the meeting. The highlights of the meeting were:
- I. The Board deliberated on various aspects in the context of the discussion on South Asian Journal of Management (SAJM) in collaboration with Springer.
- 2. Ratified the decision of the Membership Admission Committee in respect of the following Institutions:
  - i. Faculty of Business Studies, Bangladesh University of Professionals, Dhaka, Bangladesh
  - ii. School of Business, Shri Mata Vaishno Devi University, Kakryal, Katra, Jammu & Kashmir, India
  - iii. Delhi Institute of Advanced Studies, Delhi, India
  - iv. Faculty of Management & Finance, University of Colombo, Sri Lanka
  - v. Indian Institute of Management, Nagpur, India
  - vi. Firebird Institute of Research in Management, Coimbatore, India
  - vii. Lal Bahadur Shastri Institute of Management, Delhi, India
  - viii. School of Management, Roorkee Inst. of Technology, Roorkee, India
  - ix. Uttaranchal Institute of Management, Uttaranchal University, Dehradun, Uttarakhand, India
  - x. Faculty of Management Sciences, University of Lahore, Lahore, Pakistan
  - xi. Faculty of Business Administration, Iqra University, Karachi, Pakistan.
  - xii. Department of Management Sciences, CECOS University of IT & Emerging Sciences, Peshawar, Pakistan
  - xiii. Symbiosis Institute of Management Studies, Pune, Maharashtra, India.
- 3. The Board placed on record its appreciation of the work done by Mr. C. Ramakrishna, Executive Director and decided to extend his contract of appointment.
- 4. Mr. Shathif Ali stated that this was his last Board Meeting as President AMDISA, as his tenure as Dean, MNU Business School ends on 26th April, 2018. The Board conveyed its deep appreciation to Mr. Shathif Ali for his support and contribution to AMDISA. Mr. Shathif Ali stated that it was his privilege for having sat in the Executive Board of AMDISA for the last 8 years, and as the President in his final year. He whole-heartedly thanked the members of the Board and staff of AMDISA for the kindness shown towards him during all these years.



73rd Executive Board Meeting at NMIMS, Mumbai

- B. The 74<sup>th</sup> Executive Board Meeting was held at Kingsbury Hotel, Colombo, Sri Lanka on 4<sup>th</sup> September, 2018. Mr. Abdul Rahman Mubaarique, President-AMDISA and Dean, MNU Business School, The Maldives National University, Male', Maldives chaired the meeting. The highlights of the meeting were:
- I. Noted the following changes in the Executive Board:
  - a. Mr. Abdul Rahman Mubaarique, Dean, MNU Business School, The Maldives National University, Male, Maldives on the Executive Board as President, AMDISA
  - b. Prof. Dr. Syed Ferhat Anwar, Director, IBA, Dhaka and President, AMDIB on the Executive Board as Permanent Invitee.
- 2. Approved the accounts for the Financial Year 2017-2018. The Board reviewed and noted with satisfaction the financial performance achieved during the Financial Year 2017-2018.
- 3. The 15<sup>th</sup> SAMF will be hosted in April, 2019 by University of Management Technology (UMT), Lahore, Pakistan as agreed by Dr. Hasan Sohaib Murad, Chairman, UMT, Lahore, Pakistan.
- 4. The Board agreed to the proposal for collaboration with Springer Publishing Company, New Delhi and requested the Editor, Dr. Mathew J. Manimala, to negotiate with Springer for reduction in the financial support and to start publication from 2019.
- 5. Ratified the decision of the Membership Admission Committee in respect of the following Institutions:
  - i. Faculty of Management Studies, Parul Institute of Management and Research, Vadodara, Gujarat, India.
  - ii. Indian Institute of Forest Management, Bhopal, India
  - iii. Nepal College of Management, Lalitpur, Nepal
  - iv. Green Business School, Green University of Bangladesh, Dhaka, Bangladesh
  - v. CIU Business School (CIUBS), Chittagong Independent University, Chittagong, Bangladesh
  - vi. Faculty of Business and Management, Villa College, Male, Maldives
- 6. The Board noted with satisfaction progress made with reference to institutions entering the SAQS process and Peer Review visits.
- 7. The Board agreed to institute the best paper award in the name of Dr. Mathew J. Manimala who has been a long standing Editor of SAJM and who has served as honorary editor for 20 years. The Board desired an appreciation to be conveyed to Dr. Mathew J. Manimala. Dr. Mathew J. Manimala proposed to donate Rs. 5 Lakhs to AMDISA for an endowment fund for the purpose of best paper award.



74th Executive Board Meeting at Kingsbury Hotel, Colombo

### ii. Local Management Committee Meetings:

A. The 22<sup>nd</sup> Local Management Committee Meeting was held at AMDISA Secretariat, Hyderabad on 23<sup>rd</sup> February, 2018. Dr. Ashok Joshi, Chairman – Local Management Committee, Director General, Indian Institute of Cost and Management, Studies & Research (IndSearch), Pune chaired the meeting. The highlights of the meeting were:



Local Management Committee Meeting at AMDISA Secretariat

- I. Approved the recommendations of the Building Committee on the capital, maintenance and repairs works to AMDISA Secretariat.
- 2. Reviewed the draft proposal of South Asian Journal of Management (SAJM) for collaboration with Springer.
- 3. Reviewed AMDISA operations and was satisfied with the progress in respect of AMDISA Supported Programme. It noted with satisfaction progress made with reference to institutions entering the SAQS process and increase in Mentor visits and Peer Review visits.

- 4. Committee noted the upcoming SAQS Workshops:
  - a. AMDISA's One-Day Self-Assessment Report Writing Workshop on 7th March, 2018 at AMDISA Secretariat.
  - b. SAQS Peer Reviewers Workshop organized by AMDISA and being hosted by IBA, Dhaka, Bangladesh.
- B. The 23<sup>rd</sup> Local Management Committee Meeting was held at ICFAI Business School, Mumbai on 24th August, 2018. Dr. Ashok Joshi, Chairman Local Management Committee, Director General, Indian Institute of Cost and Management, Studies & Research (IndSearch), Pune chaired the meeting. The highlights of the meeting were:

#### I. The Committee

- a. Noted the following changes in the Executive Board:
  - Mr. Abdul Rahman Mubaarique, Dean, MNU Business School, The Maldives National University, Male, Maldives on the Executive Board as President, AMDISA
  - Prof. Dr. Syed Ferhat Anwar, Director, IBA, Dhaka and President, AMDIB on the Executive Board as Permanent Invitee.
- b. Reviewed the final accounts and recommended that they be placed before the next Executive Board for its approval.
- 2. Approved grant of annual increments to the Secretariat staff.
- 3. Noted the progress in respect of AMDISA Membership and SAJM subscriptions. It also noted the progress made with reference to institutions entering the SAQS process.

#### iii. Building Committee Meetings of AMDISA

- A. The 16<sup>th</sup> Building Committee Meeting was held at AMDISA Secretariat, Hyderabad on 3<sup>rd</sup> February, 2018. Dr.
   S. Nagabhushana Rao, Chairman Building Committee and Former Director, Engineering Staff College of India, Hyderabad chaired the meeting. The highlights of the meeting were:
- I. Reviewed the status of the works recommended by the Building Committee at its 15th meeting for taking up repairs and maintenance works.
- 2. Advised to request the architects for designs and estimates of the capital works like Entrance Canopy, Tar Road from main gate to entrance, two wheeler parking shed, solar street lighting and yard lighting etc.
- 3. For all capital works, the architects were advised to prepare for tender documents for getting quotations.
- 4. For the design and estimate for the Library, it was observed that the Library will be in the nature of a Research Library and it should be a standard layout with standard furnishing.



**Building Committee Meeting at AMDISA Secretariat** 

- B. The 17<sup>th</sup> Building Committee Meeting was held at AMDISA Secretariat, Hyderabad on 27<sup>th</sup> June, 2018. Dr. S. Nagabhushana Rao, Chairman Building Committee and Former Director, Engineering Staff College of India, Hyderabad chaired the meeting. The highlights of the meeting were:
- 1. Reviewed the status of the works recommended by the Building Committee at its 16th meeting.
- 2. Examined the contour survey and proposals of the architects with reference to the designs and estimates on the capital works and suggested to re-work on the same.

#### iv. SAQS Meetings of AMDISA

A. SAQS Committee: The 20<sup>th</sup> SAQS Committee Meeting was held at AMDISA Secretariat, Hyderabad on 6<sup>th</sup> March, 2018. Dr.A H Kalro, Chairman - SAQS Committee and Former Director, Indian Institute of Management, Kozhikode chaired the meeting.



**SAQS Committee Meeting at AMDISA Secretariat** 

The highlights of the meeting were:

- 1. Reviewed the progress of various institutions in the SAQS Accreditation process.
- 2. Recommends the SAQS Council to enhance the payment of per-diem to the Mentors / Members of the Peer Review Team.
- 3. Committee noted the upcoming SAQS Workshops:
  - a. AMDISA's One-Day Self-Assessment Report Writing Workshop on 7th March, 2018 at AMDISA Secretariat.
  - b. SAQS Peer Reviewers Workshop organised by AMDISA and being hosted by IBA, Dhaka, Bangladesh.
- 4. Recommends the SAQS Accreditation Awarding Committee to revise the phrasings in SAQS booklets and PRT reports.
- **B. SAQS Accreditation Awarding Committee Meetings of AMDISA:** The 11th SAQS Accreditation Awarding Committee Meeting was held at AMDISA Secretariat, Hyderabad on 10th April, 2018. Dr. M. Rammohan Rao, Chairman SAQS Accreditation Awarding Committee and Former Dean, Professor Emeritus, ISB Hyderabad chaired the meeting. The highlights of the meeting were:

Granted SAQS Re-Accreditation to Faculty of Management, Xavier University, Bhubaneswar, India.

The 12<sup>th</sup> SAQS Accreditation Awarding Committee Meeting was held at AMDISA Secretariat, Hyderabad on 22<sup>nd</sup> September, 2018. Dr. M. Rammohan Rao, Chairman - SAQS Accreditation Awarding Committee and Former Dean, Professor Emeritus, ISB Hyderabad chaired the meeting. The highlights of the meeting were:

Granted SAQS Accreditation to SVKM's Narsee Monjee Institute of Management Studies, Bengaluru, India.

C. SAQS Coordination Committee Meeting of AMDISA: The SAQS Coordination Committee Meeting was held at ICFAI Business School, Mumbai on 24<sup>th</sup> August, 2018. Prof.Y. K. Bhushan, Chairman - SAQS Council and Sr. Advisor and Head, ICFAI Business School, Mumbai chaired the meeting and reviewed the progress under SAQS.



4. Collaborations with Member Institution

#### Institute of Business Administration-Dhaka, Bangladesh

# Certificate Awarding Ceremony of Advanced Certificate in Business Administration (ACBA) at IBA, Dhaka, Bangladesh

The Institute of Business Administration (IBA), University of Dhaka celebrated the certificate awarding ceremony of Batch 11 of Advanced Certificate in Business Administration (ACBA) on Friday, May 11, 2018 at IBA auditorium. ACBA is a joint offering by IBA, University of Dhaka, and the Association of Management Development Institutions in South Asia (AMDISA). A total of 47 mid to senior level managers of reputed organizations graduated with Batch-11.

Professor Dr. Abdur Rab, Former Director of IBA and Past President, AMDISA was the Chief Guest of the ceremony. Mr. Md. Arfan Ali, President & Managing Director of Bank Asia Ltd. graced the occasion as the Guest of Honour and Mr. C. Ramakrishna, Executive Director, AMDISA joined as a Special Guest. The ceremony was presided by the Director of IBA, University of Dhaka, Professor Dr. A K M Saiful Majid. Dr. Md. Mohiuddin, Coordinator ACBA & Coordinator, MBA, IBA and Ms. Sutapa Bhattacharjee, Assistant Professor, Coordinator, Management Development Program (MDP) & student counselor, IBA both addressed the participants.

Ms. Sutapa Bhattacharjee started the ceremony by welcoming all. She presented various aspects of the program and emphasized on the motto of ACBA program. She also remarked that ACBA initiative was to give a platform for the talented business executives to improve, learn and proceed to the greatest height of success.





11th Batch of Advanced Certificate in Business Administration at IBA, Dhaka

Dr. Md. Mohiuddin talked about the prospects of the ACBA course and thanked all previous participants for being a part of the ACBA family. He expressed his sincere gratitude to IBA authority, Dhaka University administration and AMDISA headquarters for their cooperation in running the program successfully. He highlighted that this innovative program gives a unique opportunity to the participants from diverse background to learn from not only the course materials but also from each other's experiences.

Professor Dr. Abdur Rab heartily congratulated the participants for successfully completing the very demanding course. He noted that to adapt in the ongoing changes in the business environment these kinds of refresher courses are a must.

Mr. Md. Arfan Ali praised IBA, University of Dhaka for taking such an initiative to run the course. He urged that the participants remain updated and competitive in this era of Globalization.

Mr. C. Ramakrishna, Executive Director, AMDISA highly praised IBA, University of Dhaka for offering the course with affliction with AMDISA and running it so successfully over 5 years of time. He requested IBA authority to facilitate in launching the same program in other SAARC countries as some school already expressed their keenness in this regard.

Professor Dr. A K M Saiful Majid delivered the closing remarks and vote of thanks. He urged the participants to continue to show the zeal and integrity they have shown at IBA. He acknowledged the support by AMDISA and explained the rationale behind developing this program. Also, Dr. M. Rammohan Rao, Former Dean, Professor Emeritus, Indian School of Business, Hyderabad and Former Director, IIM Bengaluru, Dr. A. H. Kalro, Former Director, IIM Kozhikode and Former Professor & Dean, IIM Ahmedabad, Dr. Syed Zahoor Hassan, Professor, Lahore University of Management Sciences, Lahore, Dr. Sudarsanam Padam, Former Dean of Studies, Administrative Staff College of India, Hyderabad and Professor Dr. Syed Ferhat Anwar, one of the senior-most professors of IBA also addressed the audience.

The atmosphere was electric and the participants were the centre of attention. Representatives of ACBA Batch 11 also shared their views on the program and remarked that this course has added a fresher perspective in their lives which will help them to become more efficient managers. They also were very excited about the networking they had during this course and remarked that this bonding will help them reach newer heights.

Friends and family members of the participants were present there to celebrate the success of the participants. Renowned academicians of South Asia region coming for AMDISA SAQS Workshop, Faculty Members of IBA and important corporate personalities were also present at the ceremony. Tokens of Appreciation was presented to the guests. The certificate awarding ceremony was followed by a grand dinner.

#### 5. AMDISA Supported Programmes

#### i. FORE School of Management, New Delhi, India

#### FORE International Sustainable Development Conference (FISDC) 2018

FORE School of Management in association with International Association for Business and Society (IABS) has organized the "International Sustainable Development Conference 2018" during January 11-13, 2018 at FORE Campus,



Conference at FORE School of Management, New Delhi

FORE is proud to associate with IABS for this year's conference with the theme 'Business and Society in Emerging Economies'. This was the 6th international conference at FORE School of Management and the 2nd conference on Sustainability in the FORE International Sustainable Conference (FISD) series. Bringing together distinguished speakers, academicians, scholars, practitioners, policymakers and NGOs from across the world, the Conference focused on discussing the latest developments in the field, presenting new research and addressing participant queries.

A day before the official inauguration of the Conference, Doctoral workshop has been organized for the participating doctoral students to get the feedback of the International eminent faculty on their research work. On the same day, Mentoring session was also organized by Dr. Colin Higgins, Associate Professor, Deakin University, Melbourne, Australia; Dr. Jennifer J. Griffin, Raymond C. Baumhart, S.J. Endowed Chair and Professor of Strategy, Loyola University, Chicago, Illinois, USA; Dr. Rajat Panwar, Associate Professor, Appalachian State University, North Carolina, USA; and Dr. Harry Van Buren, Professor, The University of New Mexico, USA for the participants on publishing in Business and Society Journal, which is a top ranked Journal in the CSR, Ethics and Sustainability.

The Inaugural Function was held on January 12, 2018. As Convener, Dr. Shalini Taneja (Associate Professor, FORE School of Management) observed, "We are proud to host the 6th International Conference at FORE in association with IABS. This time we have received 76 academic papers and Case Studies submissions from across the world, 56 (including 9 in absentia) of which were shortlisted for presentation at the Conference."

The Conference is another step forward in FORE's constant efforts to acknowledge the Indian Government's law on CSR spend (the companies Act, 2013 on CSR) led by Dr. Jitendra Das, the institute's Director. In his welcome address, Dr. Das said, "Two major issues need to be addressed, when we talk about sustainability: the increasing gap between the rich and poor in developing countries like India and environmental degradation." He further dissected these two issues on social and economic grounds. Dr. Vinayshil Gautam (Executive Board Member - FORE and Chairman, DK International Foundation; Founder Director, IIM-K; 1st Head, Management Department, IIT-Delhi; and 1st Honorary Dean, KPMG Academy) delivered the theme address by stressing upon the importance of understanding the context in which Business Ethics, CSR and Sustainability needs to be understood by key stakeholders.

The Keynote Speaker for the event, Dr. Jennifer J. Griffin (Loyola University, USA), made an immediate connection with the audience with her research and reflection on CSR and Sustainability. She appreciated the efforts put in by FORE and Dr. Das to build socially responsible managers who will be taking up leadership roles in the corporate world. Dr. Griffin shared, "To hear about CSR being a compulsory MBA course for the very first time in a post graduate school (FORE School) in India is really phenomenal." Officially launching the proceedings for the Conference, the inaugural session also brought out various aspects of Sustainability for wider conversation. The deep engagement of the audience could be gauged by the range of questions discussed during High Tea.

Each session of the conference witnessed thought provoking ideas getting discussed, with crucial takeaways for all participants. The Valedictory session had Dr. Rajat Panwar, Dr. Jitendra Das, and Dr. Hitesh Arora on the dais. Dr. Panwar urged the audience to engage with the IABS and join its next conference in Hong Kong. The awards ceremony that followed recognized the best work from over 56 papers that were selected for the conference. Dr. Richa Mishra, Assistant Professor, J.K. Lakshmipat University, Rajasthan, India won the Best Paper Award for her work on "Personality orientation, occupational stress and procrastinating behaviour – comparison of public and private sector employees". The Best Business Case Award was won by Dr. Divya Bhutani, Associate Professor, LMTSM, Derabassi, Punjab, India. Congratulating the winners and reminding the gathering that it was the second conference on CSR at the B-School, Dr. Das said, "We should have this conference every year, given how important this issue is in India." In his Valedictory address Dr. Harry Van Buren surmised the learning from the Conference, "We can and must be part of the generation of management scholarship that seeks to make business better." He highlighted the challenges currently faced by the business world and society at large. The Conference had certainly played its part in addressing some of the crucial aspects, issues and drivers of commerce and industry in our connected world.

The Conference Convener, Prof. Hitesh Arora thanked the sponsors, Power Grid Corporation of India, Skill Council for Persons with Disability (SCPwD), Skill Champs & CIS for supporting the conference as well as the Strategic Partners, Global Compact Network India, PHD Chamber of Commerce & Industry, BRICS Chamber of Commerce & Industry, European Institute of Asian Studies, Anugraha, SRF Foundation, National CSR Network, AMDISA and ShaktiShi.

#### ii. K.J. Somaiya Institute of Management Studies & Research, Mumbai

# 5th International HR Conference on the theme "Rewiring HRM in a globalized workplace: Challenges of Diversity, Employment Relations and Skills"

The 5th HR Conference took place on 2nd and 3rd February 2018. The theme for the conference was "Rewiring HRM in Globalized Workplace: Challenges of Diversity, Employment Relations, and Skills." The conference was organized in collaboration with California State University San Bernardino (CSUSB) and University of Yunnan. AMDISA - Association of Management Development Institutions in South Asia was the publicity partner and BPCL was the sponsorship partner.

The first keynote speaker at the conference was Mr. Kevin Balm. He is the Director of Participative Technologies in Melbourne and Thailand, a facilitation consultancy firm specializing in participative learning, planning, and decision-making processes. He highlighted the relevance of aligning the workplace discourse (communication) in a smart techdriven, multi-generation and connected world. He also shared the concept of collective discourse which refers to people in a shared enterprise engaging in focused, meaningful and productive conversation. The conversation targets challenges and aspirations of the future of their enterprise. Any communication can be analyzed as objective, reflective, interpretive and decisional. Each has its own significance.

The second keynote address was delivered by Mr. Vivek Paranjpe. He is a Strategic HR Advisor at Reliance Industries Limited. He focused on employer-employee contract and how to deal with challenges of imbibing company culture in an organization. He also emphasized that for an individual, not only knowledge but its application is equally important as well. He also cautioned that current skills will become obsolete in the near future, so mentoring and coaching is the need of the day to ensure a thriving organization.

The keynote address was concluded with the release of the conference compendium.

Mr. Kevin Balm conducted a workshop. The theme for the workshop was: "The leadership challenge of aligning the workplace discourse in a tech-driven, demographically changing, and the globally connected world."

The session explored frameworks which leaders can employ to frame, shape and steer the formal and informal conversations comprising the collective workplace discourse. The first-hand experience of being part of workplaces - co-located or dispersed, is as living, human systems, and the sum of interactions (the discourse) between the parts



of the system establishes the future directions and operating norms of the system. Organizational mission, vision, values statements and strategic plans serve as influential frames of reference, however, leadership needs to frame, shape and steer the discourse. This was particularly important since an organization's discourse also helps form, and therefore can reform the individual and collective self-concept (self-story) influencing behavior and attitudes.

The workshop was followed by paper presentations by academicians.

The Conference concluded with the vote of thanks and the announcement of the next year's conference (2019). The theme for the next year conference is 'Teams and Workplace.'

#### iii. Jagannath International Management School (JIMS), New Delhi

### XIIIth International Conference on "Business 2025: Driving Growth through Strategic Innovation, Entrepreneurship and Digitisation"

JIMS, Kalkaji, New Delhi in collaboration with PHD Chamber of Commerce and Industry (PHDCCI), Konrad Adenauer Stiftung (KAS), Germany and Association of Management Development Institutions in South Asia (AMDISA), organized its XIIIth International Conference on the topic "Business 2025: Driving Growth through Strategic Innovation, Entrepreneurship and Digitisation" at PHD House, New Delhi on Sat 10th Feb 2018.

The Conference Inaugural Session was presided over by PHDCCI President Mr. Anil Khaitan with Mr. Peter Max Rimmele, Resident Representative to India, Konrad Adenauer Stiftung (KAS), Germany being the Chief Guest.



Conference at Jagannath International Management School (JIMS), New Delhi

Other distinguished guests on the dais were the Guests of Honour Dr. Simrit Kaur, Principal, Shri Ram College of Commerce, Delhi University and Mr. Sunil Sharma, Jt. Secretary, Ministry of Health & Family Welfare, Govt. of India. Mr. C M Krishna, Honorary Advisor, PHDCCI and Dr. (Cdr.) Satish Seth, Director-General, JIMS, Kalkaji, New Delhi also graced the occasion with their presence.

Distinguished National and International Guest speakers who made presentations during the technical sessions included Dr.Vishnu Kirpalani, Distinguished Prof. Emeritus, Concordia University, Canada, Dr. Jose Lam, Memorial University of Newfoundland, Canada, Mr. Manmohan Bhutani, VP(HR) & Business Operations, American Cyber Systems, Mr. Naveen Tandon, Director-IEA, India, AT & T Commn. Services India Pvt. Ltd, Dr. Greg Wood, Memorial University of Newfoundland, Canada, Mr. Ron Mcluckie, Chairman & CEO, WIAL India Pvt. Ltd, Mr. Ignace Hindrick, Senior Consultant, India Consult, Dr. Hidekazu Sone, Shizuoka University of Art & Culture Hamamatsu, Japan, Dr. Animesh Saxena, CEO, Neetee Apparel, LLP and Mr. Kyosuke Yamanaka, Director, Yamanaka Trading Company, Japan.

#### iv. K.J. Somaiya Institute of Management Studies & Research, Mumbai

#### 13th SIMSR Global Marketing Conference

KJ SIMSR has just organized the 13th SIMSR Global Marketing Conference in academic collaboration with College of Business & Public Administration, California State University, San Bernardino, USA and supported by AMDISA. The conference was held on February 15-16, 2018 at our Institute premises. The theme for the conference was: Marketing to the Global Consumer.

The event included workshops, key note address, 51 research papers presentations, discussions and deliberations by academicians both from India and abroad. This was a great success and was appreciated by researchers/ academicians from both India and abroad. The Workshop in this Conference was conducted by Dr. Udo Wagner, Professor of Marketing, University of Vienna, Austria on the topic, "Marketing Engineering with special emphasis on applications of Econometrics in Marketing". Prof. Udo Wagner, is Professor of Management at the University of Vienna. He is Dean of EMAC (European Marketing Academy) and visiting Professor at various international universities. Guest editor for a number of international marketing journals, he has published more than 250 research papers in very high impact journals covering A\*, A & B category journals among the ABDC (Australian Business Deans Council). Retailing, Psychological Pricing, Sensory Marketing are the fields in which he has worked. He has a keen interest in Marketing Models, Econometric and Statistical Analysis of Marketing Data. The Keynote speech was delivered by Mr. Sanjiv Sarin,



Managing Director and CEO at Tata Coffee Ltd. He holds a management degree from the Asian Institute of Management, Manila, Philippines and a Master's Degree in Economics from Bombay University, where he graduated with a Gold Medal. He was the Regional President - South Asia of Tata Global Beverages for four years. He has over 38 years of global experience with leading FMCG multinationals in various roles like general management, sales, strategy, and marketing.

#### v. Jaipuria Institute of Management, Jaipur, India

#### 5th International Conference on Youth 2025

#### Harmonising Education, Employment & Empowerment: Role of Academia, Business & Government

Jaipuria Institute of Management, Jaipur sprung up to ponder on the issue of empowerment in its fifth International Conference Youth 2025, under the theme "Harmonizing Education, Employment & Empowerment: Role of Academia, Business & Government" on 16 and 17 March 2018. The inaugural day of the event witnessed over 50 delegates, 500 students from different parts of the world including foreign delegates from the USA, Bhutan, Sri Lanka, Thailand, South Africa and Arunachal Pradesh. The Dean Academics and the Main Conference Coordinator Dr. Anurag Singh while introducing the esteemed guests, expounded that the ideas for youth and the composition of audience change every year under the conference themes, but the goal stands tall at 'Empowering Youth'. Welcoming the dignitaries, Dr. Prabhat Pankaj, Director, rightly stated the ingredients of a peaceful mind as open-mindedness, urge for quality, and innovativeness. Prof. Rajiva Wijesinha, President, Aide et Action International, South Asia Advisory Board, Chairman Tertiary Vocational Education Commission of Sri Lanka and Former State Minister for Higher Education, Sri Lanka talked about the designing of such an education system which control and utilize the maximum of students' energy so that they can overcome every obstacle in their way of learning.



Participants at 5th International Conference on Youth at Jaipuria Institute of Management, Jaipur

Dasho Tshewang Tandin, Director General, Royal Institute of Management, Bhutan talked about his journey of learning and suggested the youth to go on the journey of Personal Development and grab the opportunity of leading and promoting Humanity. Dr. Vikram Singh, Former DGP, UP Police and Pro Chancellor, Noida International University, Noida, encouraging the youth, pointed out the three cores of Individual Bandwidth- Focus, Energy, Time. A special session was organized on 'Gross National Happiness for Harmony, Peace and Holistic Development'. The speaker of the session was Dasho Karma Ura, President, Centre for Bhutan Studies, Thimphu, Bhutan; Seeding upon the conference theme, the topic 'Building Industry-Academia Partnership' was hurled in the First Plenary session.

The session was chaired by Shri Vijay Sardana, Vice President & Head-Food Security; Member, Commodity Derivatives Advisory Committee, SEBI, Government of India and was graced by eminent speakers like Dr. R K Mishra, Director, Institute of Public Enterprise, Hyderabad; Dr. Harshavardhan Halve, Director, Jaipuria Institute of Management, Indore; Shri Subhash Jagota, MD, Global Business Solutions, Former Executive Director, Punj Lloyd, New Delhi; Shri Rajeev Garg, Additional General Manager, Bombay Stock Exchange, Mumbai; Dr. Somayajulu Garimella, Former Director, Institute of Management, Nirma University, Ahmedabad; Dr. Mohammad Altaf Khan, Professor, Jamia Millia Islamia, New Delhi.

Other eminent speakers included Padma Bhushan Prof. V.S. Vyas, Former Director, IIM Ahmedabad and Former Economic Advisor to Prime Minister, Government of India, Dr. Lalit K. Panwar, Vice Chancellor, Skill University, Rajasthan; Dr. R.L. Raina, Vice Chancellor, JK Lakshmipat University; Dr. G K Prabhu, Vice Chancellor, Manipal University; Dr. Shyam Sundar, Pattnaik, Director NITTTR, Chandigarh, Former Vice Chancellor, Biju Patnaik University of Technology, Odisha; Dr. Dharam Buddhi, Vice Chancellor, Gyan Vihar University, Jaipur; Dr. D.P. Mishra, Vice Chancellor, JECRC University, Jaipur.

#### vi. GITAM Hyderabad Business School, Hyderabad, India

#### International Conference on "Disruption: Ideas & Narratives for Management & Leadership"

GITAM Hyderabad Business School (GHBS) in association with AMDISA organized a two-day International Conference on 'Disruption: Ideas and Narratives for Management & Leadership on 9-10th March 2018. The five tracks of the conference were: (1) Creative Disruption and Innovation, (2) Disruptive Thinking, Strategic Management & Leadership, (3) Disruptive Thinking in Functional Areas of Management, (4) Disruptive Thinking and Social Transformations, and (5) New Frontiers in Entrepreneurship.



In the inaugural of the conference, the distinguished participants were Sri J.A. Chowdary, Special Chief Secretary and IT Advisor to Chief Minister, Government of Andhra Pradesh, Prof. M.R. Rao, Former Dean and Professor Emeritus, Indian School of Business, Hyderabad, Prof. M. J. Xavier, CEO, Karunya Institute of Technology and Sciences, Coimbatore, Prof. Karunesh Saxena, Director, IQAC, Mohan Lal Sukhadia University, Udaipur, Rajasthan, who delivered the keynote address, Prof. K. Siva Rama Krishna, Pro-VC, GITAM, Visakhapatnam, Prof. N. Siva Prasad, Pro-VC, GITAM Hyderabad, who chaired the session, and Prof. Y. Lakshman Kumar, Dean & Director, GITAM HBS. In the first Plenary Session themed 'Disruption, Management and Social Transformation' insightful presentations were made by Prof. K. Sankaran, Director, Justice K S Hegde Institute of Management, NITTE, Mangalore, Prof. M. J. Xavier, CEO, Karunya Institute of Technology and Sciences, Coimbatore, Prof. John Clammer, Jindal School of Liberal Arts and Humanities, O. P. Jindal Global University, Sonepat, and Mr. Arun Kumar, General Manager, Corporate Responsibility, Cummins India, Pune. In Plenary Session II, themed 'Igniting and Nurturing Disruptive Thinking', Dr. Ashutosh Khanna, Chairperson, Centre for Disruptive Innovation & Enterprise (CDIE) and Area Chair-Strategy, IMI, New Delhi, made a presentation. Sri B. V. R. Mohan Reddy, Executive Chairman, CYIENT, delivered the pre-dinner talk at the Conference Dinner organised by GITAM HBS. On the second day, in Plenary Session III themed 'Technology and Disruption: Future Organizations, Work and Management', chaired by Prof. Gopal P. Mahapatra, Professor of Practice, IIM Indore, Dr. D. N. Srinath, Scientist, GE Global Research, Bangalore, Mr. Asim Rizvi, Head – HR & Admin, Apollo Health & Lifestyle Ltd., and Dr. J. C. Wandemberg, Professor, Woxsen School of Business, made presentations. In the Valedictory, Prof. A.R. Aryasri, SMS, CBIT, Hyderabad delivered the valedictory speech. The Chief Guest, Prof. B. Raja Shekhar, Dean, SMS, University of Hyderabad, addressed the gathering and explored the sources of disruption.

In all, 40 papers from industry and academia were presented under different tracks, and more than 70 delegates participated in the conference. Dr. Divya Kirti Gupta and Dr. K. Sreekanth were the Convenors of the Conference.

#### vii. IBS Mumbai

#### a. Ist International HR Conference

"HR in Search of an Identity - Changing Business Models; Inroads Made By Technology" IBS Mumbai hosted its 1st International HR Conference at its campus in the Hiranandani Knowledge Park, Powai on "HR in Search of an identity - Changing Business Models; Inroads Made By Technology" on April 6, 2018. In his welcome address, Prof.Y.K. Bhushan, Senior Advisor and Campus Head, IBS Mumbai and the visionary behind the Conference, expressed the need to relook the strategic role of HR in the new business scenario and lauded the virtues of HR managers in tackling perceptual traps coming in the way of organisational communication and harmony.



"HR functions can act as a catalyst in nurturing and developing the potential and performance of the Human Resources of an organisation" said Dr. T.V.Rao, Chairman T.V. Rao Learning Systems, Ahmedabad Renowned HR luminary in his Inaugural and Keynote Address at the conference. Dr. Rao emphasised the 3 Cs of HR viz. Competence, Culture and Commitment and their significance in bringing out the best in the human assets of an organisation.

A Compendium of the Conference proceedings and Research Papers was released during the Conference, followed by a Panel discussion on "The Future of HR in the face of Business Model Changes and the Advent of Technology". Esteemed HR practitioners such as Ms. Padmini Mishrra - Global Head, Human Resource and Administration, Cox and Kings, Mr. Altaf Madraswalla - Head HR, Bombay Dyeing and Ms. Nabomita Mazumdar - CEO and Entrepreneur spoke in the panel which was moderated by Dr. Rita Rangnekar, Dean IBACO, IBS Mumbai, who was also the Conference Convenor. The discussion covered areas such as the growing use of Artificial Intelligence and Chatbots in HR, challenges faced in dealing with the modern work force and the need for organisations to have a Happiness Index for measuring the effectiveness of their HR policies and practices.

Research Papers were presented in four tracks - Pragati (HR & Technology), Rujhan (Future Trends in HR), RanNiti (HR Subsystems and Strategy) and Urja (Human Capital Management). Over forty papers were presented by Industry Practitioners and Academicians spoke on themes such as gamification in recruitment, role of Artificial Intelligence in HR, employee wellness, changing scenario of Industrial relations, use of antidotes to tackle destructive emotions at work.

"All I know is that I know nothing and you don't even know that" said Dr. Adil Malia, Chief Executive, The Firm, in his valedictory address, stressing the need to keep pace with rapid change. He said that "Winners are not the victims of change but are the cause of change. The Conference was supported by AMDISA, with Indian Oil Corporation Ltd as its Conference Partner. Kitab Khana, British Council, Balaji Enterprises and Planet Powai also partnered in the Conference which culminated with a resounding performance by Soundstreet, the musical Band of IBS Mumbai and the vote of thanks proposed by Prof. Silpy Gupta.

#### b. 2nd International Conference on Finance and Economics

IBS Mumbai is proud to have organized its International Conference on Finance and Economics on 13 April, 2018 on the theme, "Issues and Implications: Corporate Consolidation in India" under the leadership and guidance of Prof. Y. K. Bhushan, Senior Advisor and Campus Head, IBS Mumbai. The buoyancy in corporate consolidation space in India as home-grown companies chose the inorganic route to generate growth in an environment that was conducive to deal-making. Through this conference, IBS Mumbai attempted to glean this current trend and bring to light the finer nuances associated with this trend.

The conference endeavoured to bring academicians, practitioners and policymakers together at a common platform. We invited and received technical research submissions from academia and industry from within the country and abroad. The researchers and eminent industry personalities discussed and debated on various themes and sub themes related to the topic under consideration. The contribution of research papers touched many aspects of the theme including need and implications of corporate consolidation, distress or impediments in consolidation, strategies and importance of regulatory compliance in consolidation deals. Many eminent members from both industry and academia chaired the research papers tracks. Selected research papers were published as conference proceedings in the Conference Compendium.



The conference had the proud privilege of the presence of eminent personalities from the world of finance and economics. Mr. Ashutosh Goel, Senior General Manager - New Business Development, Mahindra and Mahindra graciously inaugurated the conference as the Chief Guest and Respected Prof. Y.K.Bhushan delivered the welcome address at the inaugural session.

One of the highlights of the conference was the Panel Discussion on the theme of the conference moderated by Dr. Jatin Pancholi, Professor, Middlesex University U.K. and an eminent panel of speakers including, Mr. Ajit Deshmukh, Managing Director, Equirus Capital Pvt. Ltd., Mr. Aniket Pargaonkar, Head of Research India, Acuris and Mr. Khushroo Panthaky, Senior Partner, Grant Thornton, India.

Ms. Harshita Srivastava, Head - Venture Capital Division, Nishith Desai Associates delivered the valedictory address and graced the awards ceremony giving away the participation certificates and the awards to the winners.

The International Conference proved to be a rewarding experience in terms of both deliberations and enhancing the body of research. We sincerely hope that we have been successful in igniting curiosity and the quest for knowledge in world of academia, industry and research.

#### c. 3rd International Conference on Marketing

ICFAI - Business School, Mumbai (IBS, Mumbai) organized its 3<sup>rd</sup> International Conference on Marketing on 19<sup>th</sup> April, 2018 at Hotel Kohinoor Continental, Mumbai under the able stewardship and guidance of Prof. Y. K. Bhushan, Senior Advisor and Campus Head, IBS Mumbai. The theme of this year's conference, was "Refocusing Marketing- Issues, Trends and Challenges".

The Chief Guest of this year's conference was Mr.Rajesh Gangwani, Managing Partner & Executive Director of the world's oldest Advertising & Media firm, J. Walter Thompson. The members of the Board of Directors of the Association of Management Development Institutions in South Asia (AMDISA) were also present at this function.



International Conference on Marketing organised by IBS, Mumbai at Hotel Kohinoor Continental, Mumbai

Prof.Y.K Bhushan in his welcome address mentioned that the theme of the conference was apt in the current turbulent times prevailing in the country. He welcomed industry participants in the conference and looked forward to the day when industry would join hands with academia and apply the marketing concepts and strategies to refocus marketing processes in an innovative manner. He also complimented the marketing conference organizing team for managing the event on a grand scale.

The keynote address was delivered by Prof. Dr.Jagdish Sheth who talked about the issues pertaining to Consumer Behavior in the millennium age as well as on the concept of the "roommate" family. Prof.Y.K.Bhushan thanked Dr. Jagdish Sheth for taking time out of his busy schedule to send a video recording of his presentation.

The conference address by Mr.Rajesh Gangwani talked about the rapid changes occurring in the market place and how marketers need to rethink and refocus their marketing concepts and strategies in order to remain relevant and contemporary in today's turbulent business world.

Mr.R.R Reddy (Registrar – IBS –H.O) also graced the occasion. The conference also featured delegates from industry as well as faculty members of well known management institutes in the city. There were 40 research papers written by well known academicians, industry professionals, management consultants and B School students in the conference. The Compendium of papers which showcased academic research and documented managerial practice was released by Prof. Y.K. Bhushan, Senior Advisor & Campus Head in the presence of the Chief guest of the function, Mr. Rajesh Gangwani, Managing Partner & Executive Director, J. Walter Thompson and members of the AMDISA Board. The conference sub themes were broadly split into three categories viz., New Age & Digital Media Marketing, Brand Building and Contemporary Issues in Marketing. The three research tracks were chaired by eminent industry

professionals and academicians. A noteworthy feature of this year's conference was the entry of 8 research papers written by students of well known management institutes including 5 by students of IBS, Mumbai. The Conference offered a platform to debate and promote collaboration amongst academicians and management practitioners and provided valuable inputs for developing cutting edge marketing strategies for the forseeable future.



International Conference on Marketing organized by IBS, Mumbai at Hotel Kohinoor Continental, Mumbai

The research paper reading sessions were followed by a lively panel discussion on the theme of the conference "Refocusing Marketing – Issues, Trends and Challenges" where cutting edge ideas in the marketing area were discussed and debated by industry veterans and academic champions. The panel members were drawn from various industry verticals like Advertising & Media, Market Research, IT & Cloud Computing and Consumer Durables.

The evening concluded with the valedictory session where prizes were awarded by the Dy Campus Head Dr. Pritee Saxena and the Dean Academics, Prof. Hemant Purandare to the best papers in three categories: Academic research Papers, Industry Research Papers and student papers.

The International Conference on Marketing provided very rich and fruitful experience for the participant and delegates. We sincerely hope that the conference was successful in igniting curiosity and the quest for knowledge in world of academia, industry and research.

#### 6. Forthcoming AMDISA Supported Programmes

i. Faculty of Business Studies, University of Dhaka, Dhaka, Bangladesh

# 3rd International Conference on Business and Economics on the theme "Shaping the Future through Inclusive Development"

Faculty of Business Studies, University of Dhaka, Dhaka, is organizing the 3rd International Conference on Business and Economics on the theme "Shaping the Future through Inclusive Development" on 9th and 10th October, 2018 at University of Dhaka, Dhaka, Bangladesh.

The objective of the conference is to bring academics and professionals to a common forum for developing strategies to meet the challenges of global business in the years to come. The conference will create opportunity to share experience, exchange new ideas, foster innovation and establish research relations among the participating individuals and institutions.

For details, please visit AMDISA's website at: http://www.amdisa.org/ICBE-2018.

# ii. ICFAI Business School (IBS), Hyderabad and School of Management Studies, University of Hyderabad, Hyderabad

# Two-day International Conference on "Sustainable Human Resources Management: Practices, Policies and Perspectives in South Asia"

ICFAI Business School (IBS), Hyderabad and School of Management Studies, University of Hyderabad, Hyderabad are jointly organizing a two-day International Conference on "Sustainable Human Resources Management: Practices, Policies and Perspectives in South Asia" on 1st and 2nd November, 2018 at School of Management Studies, University of Hyderabad, Hyderabad, India.

The focus of the conference is on the evolving area of HRM viz., sustainable HRM, the source of sustained competitive advantage. However, papers from all sub-themes of HRM are welcome. Conceptual/theoretical/empirical papers on the themes/subthemes of the conference are invited. Critical reflection of existing concepts, theories, or frameworks requiring refinement for carving a role for HRM in creating sustainable organizations are encouraged. This forum is meant to discuss, discover, innovate and deliver the emerging areas of HRM.

For details, please visit AMDISA's website at: http://www.amdisa.org/ICSUSHRM2018.

#### iii. International Management Institute (IMI), Bhubaneswar, India 4th International Conference on Global Business Environment

International Management Institute (IMI), Bhubaneswar, India and EGADE Business School, Mexico City, Mexico are jointly organizing the 4th International Conference on Global Business Environment on the theme "Industry 4.0: Business Beyond Boundaries" on 7th and 8th December, 2018 at IMI, Bhubaneswar, India.

This conference aims at bringing together the international forum for raising rich discussion on the Industry 4.0 theme and its impact on business-to-business, business-to-consumers, the global-local business imperatives, and towards driving the national economy. Discussions in the conference would critically analyze the convergence of technology, business practices, public policies, political ideologies, and consumer values for improving business performance at the global-local paradigm in the context of Industry 4.0 developments. This conference would also enrich knowledge and skills on contemporary business strategies towards automation and digitization process in manufacturing, services, and marketing organizations. The conference would contemplate on developing new visions and business perspectives to match with the changing priorities of industries in the emerging markets.

For details, please visit AMDISA's website at: http://www.amdisa.org/4th\_IC\_IMI\_Bhu\_2018.

### iv. Vignana Jyothi Institute of Management, Hyderabad, India

#### Ist International Conference on "Impact of Current Events on the Future of Business"

Vignana Jyothi Institute of Management, Hyderabad is organizing the 1st International Conference on "Impact of Current Events on the Future of Business" on 4<sup>th</sup> and 5th January, 2019 at VJIM Campus, Hyderabad, India.

Recent events, including BREXIT, Trump win, the Chinese crash, technology disruption, are leading to a changing global landscape that is impacting businesses and nations. The impact is felt in cultural, social, business, political and technological spheres. As people, businesses and nations are impacted, the imperative to understand, temper and manage these forces is taking center stage. To identify the path forward has become the primary focus for all businesses and nations, big and small alike.

Technology has transformed the work environment. Artificial intelligence and other technologies are rapidly rearranging our concept of work, and even threatening to radically change or reorient certain job functions. We are now witnessing a call for smart capabilities powered by Machine Learning (ML) and Artificial Intelligence (Al). As Al is entering new markets or adding new products to existing markets, marketers are testing which of these technologies enable faster and less expensive time-to-market strategies. Not only do marketers need to keep up with the incredible pace of product development, they also need a cheaper way to access riskier markets to justify the investment. Added to this, marketers need to learn how these technologies will provide global customers with the most possible personalized experience.

We have also seen an increasing integration among global financial markets. Financial markets have greater efficiency and growth. Yet, despite favourable growth indicators and policy interventions, experts also warn about a few scenarios that might negatively impact the world business, specifically the financial markets. To identify the path forward has become the primary focus for all businesses and nations, big and small alike. At this juncture is the concept and ideology of globalisation still relevant?

Against this backdrop, a two-day international conference is planned to provide a forum to showcase relevant research. For details, please visit AMDISA's website at: http://www.amdisa.org/VJIM\_Int\_Conf\_2018.

#### v. Institute of Management Technology (IMT), Hyderabad, India

#### International Conference on Marketing Challenges in Emerging Markets (MCEM - 2019)

Institute of Management Technology (IMT), Hyderabad is organizing an International Conference on Marketing Challenges in Emerging Markets (MCEM - 2019) on the theme "Digital Practices & Trends in Emerging Economies: Business and Social Perspective" on 18th and 19th January, 2019 at IMT Campus, Hyderabad, India.

This conference aims to provide a platform for the industry, practitioners, NGO's, social activists, academia to share their experiences of this new way of doing business in the digital age, ultimately leading to a better understanding of the subject and its intricacies. The conference expects to bring together the current minds in the area of digital space which promotes sharing of knowledge, understanding the best practices while promoting further research in this domain.

For details, please visit AMDISA's website at: http://www.amdisa.org/IMT\_Hyderabad\_Conf\_2019.

# vi. K.J.Somaiya Institute of Management Studies and Research (SIMSR), Mumbai, India 6th International HR Conference on the theme "Demystifying Team Dynamics"

K.J.Somaiya Institute of Management Studies and Research (SIMSR), Mumbai is organizing the 6th International HR Conference on the theme "Demystifying Team Dynamics" on 1st and 2nd February, 2019 at its campus in Mumbai, India.

The HR conference at SIMSR is one of the prestigious gatherings for academicians and practitioners. It is a two-day event that takes place in Mumbai, India every year. The conference brings together HR and other professionals from around the country and the world to discuss, reflect on and develop their ideas. It offers many opportunities for professional contact, development and networking.

As Aristotle said, "The whole can be greater than the sum of its parts." In its simplest form, teamwork is an activity in which members of an organization come together to work toward a common goal or set of goals. In today's work environment, teamwork can happen in-person or (increasingly) online. It is worth noting that today's teams are much different than they were in the past. For instance, today's teams are more diverse and dynamic, containing unique skill sets that bring new challenges and opportunities. As a result, each project that requires teamwork can also serve as an opportunity for personal growth and professional development. Being digitally literate — or possessing the ability to use information and communication technologies — has become increasingly important in team settings, as technology dominates the workplace.

In the future, we hope to see more improvements in terms of usage of AI (Artificial Intelligence) and automation to help teams work efficiently. With the help of artificial intelligence, companies will be able to build a more diverse workforce. Artificial intelligence will make businesses recruit smarter, whilst also boosting their chances of retaining top talent. But how exactly will AI do this? Bots and machines will be able to gauge a candidate's emotional intelligence and will also run keyword searches. Keyword searches will be carried out on items such as resumes. Ultimately candidate experience will improve the more artificial intelligence evolves.

The HR Conference team at SIMSR finds this an apt platform to understand the dynamics of teams and its applications in various disciplines of management and other areas of life. Teams are used to solve problems, attain goals and achieve performance. Academic and corporate professionals are invited to present their research in the areas of team and teamwork. The conference paper should be on the sub-themes and related areas of teams. The theme and subthemes are indicative areas.

For details, please visit AMDISA's website at: http://www.amdisa.org/SIMSR\_2019.

#### vii. Jagannath International Management School (JIMS), New Delhi, India

# XIVth International Conference on the theme "Business Sustainability in the 21st Century: Managing People, Planet and Profit"

Jagannath International Management School (JIMS) is organizing the XIVth International Conference on the theme "Business Sustainability in the 21st Century: Managing People, Planet and Profit" on 23rd February 2019 at PHD Chamber of Commerce and Industry (PHDCCI), Siri Fort Road, New Delhi, India.

The conference aims to fulfill the following objectives:

- Provide knowledge and perspectives on the impact of Business Sustainability on society and the Environment.
- Develop understanding of the role of technology in leveraging innovation as a core driver of business growth and sustainability.
- Disseminate, share and stimulate research in sustainability development models relating to business, society and environment.

For details, please visit AMDISA's website at: http://www.amdisa.org/JIMS 14th Int Conf 2019.

### **NEWS FROM MEMBER INSTITUTIONS**

#### i. School of Business, Uttara University, Dhaka, Bangladesh

#### Two days' workshop on "Structural Equation Modeling: Basics and Applications (SEM)"

School of Business of Uttara University organized a two days' workshop on "Structural Equation Modeling: Basics and Applications (SEM)" during 6-7 January 2018, Saturday and Sunday at the IQAC Seminar Hall of the university.

The workshop started with an Inaugural session. Dr. Nazrul Islam, Dean, School of Business graced the occasion as the Chair. Dr. Khan Md. Raziuddin Taufique of Curtin Business School, Curtin University Malaysia was the resource person of this workshop. A total of 39 Faculty members, PhD Scholars and Researchers from different universities and research organizations such as, Massey University (New Zealand), University of Bolton (UK), IBA (University of Dhaka), Department of Management Information Systems of University of Dhaka, BRAC University, Bangladesh Public Administration Training Centre (BPATC), ICMAB, American International University Bangladesh (AIUB), Manarat International University, Prime University, Jagannath University, ASA University, Bangladesh University of Professionals, Atish Dipankar University of Science & Technology and Uttara University attended the workshop. The participants were very actively involved in learning and sharing the knowledge of SEM from one of the leading practitioners of this cutting edge statistical tool for social research. Professor Dr. M. Azizur Rahman, Vice-Chancellor of Uttara University and Professor Dr. Eaysmin Ara Lekha, Pro-Vice-Chancellor of Uttara University was the Chief Guest and Special Guest respectively in the closing ceremony of the workshop.

#### ii. Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

#### a. National Research Methodology Workshop

Shri Vaishnav School of Management organized a five-day National Research Methodology Workshop from May 21 to 25, 2018 in collaboration with Association of Indian Management Schools. 24 Researchers and Academicians from 7 Institutes of repute including constituent institutes of the host university participated in the workshop.

The participants were exposed to contemporary research methodology, qualitative research techniques and got practical exposure to the research. They were facilitated with the platform for discussion on the methodological requirements of research and to stimulate and to capture new approaches to the research.

Dr. Upinder Dhar, Vice Chancellor, Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore facilitator of the workshop, Dr. Santosh Dhar, Dean, Faculty of Research, SVVV and Dr. S. K. Tyagi, Retd. Professor, School of Education, Devi Ahilya Vishwavidyalaya, Indore delivered lectures in this workshop.

Dr. Upinder Dhar and Dr. Santosh Dhar evaluated research work of the participants and they suggested the participants for further improvements. On concluding notes, Dr. Upinder Dhar addressed the participants and motivated them to conduct research continuously.

Dr. Prashant Kumar Siddhey, Coordinator, National Research Methodology Workshop gave vote of thanks.

During the workshop, 2 research papers were developed, 3 scales and 2 research papers are under development stage.

#### b. National Case Writing Workshop

Shri Vaishnav School of Management (SVSM) under the umbrella of Shri Vaishnav Vidhyapeeth Vishwavidhalaya (SVVV), Indore organized the National Case Writing Workshop in Association with AIMS, NHRD and ISTD, 2018. The welcome address was given by the convener of the event, Dr. Rishu Roy. There were several participants from various B-Schools of Indore, corporate delegates, research scholars and faculty members from SVSM. She welcomed all the participants and wished them good luck in their future endeavors and briefed the participants that this is the Sixth National Case Writing Workshop conducted by Shri Vaishnav School of Management. Most of the cases developed during the workshops held earlier have been registered with The Case Centre (ECCH- European Case Clearing House), Cranfield University, UK.

Dr Upinder Dhar, Vice Chancellor and Dr. Santosh Dhar, Dean, Faculty of Research, Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore delivered lectures in the conference.

#### c. Entrepreneur Development Cell - UDHYAMITA-2018

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore organized a three-day Entrepreneurship Program Udyamita 2018 from 20th to 22nd April 2018. On April 20, 2018 the inaugural program was honored by the presence of Mr. Sanjeev

Gupta, Chief of Veltronics India Pvt. Ltd. On the first day 'Impressario 2018: A Startup Conclave' was organized in collaboration with ISTD Indore Chapter, in which young entrepreneurs across the country shared their experiences of the success of their start-ups.

It set a benchmark regarding the interest and awareness of the youth about Entrepreneurship and Start-Up culture. I 15 participants registered across India for the event.

#### d. ABHINANDAN - 2018

Shri Vaishnav Vidyapeeth Vishwavidyalaya organized 3 days induction program "Abhinadan- 2018" from 23rd to 25th July 2018 for the new batch of University. In the inaugural ceremony Chief Guest was Dr. Deepak Vohra, Indian diplomat and Special Advisor to Prime Minister, Lesotho and Guinea Bissau, Special Guest was Dr Kenneth Miller, Professor- Saint Cloud State University, Minnesota, USA., Shri Purushottam das Pasari, Chancellor- SVVV, Dr Upinder Dhar, Vice Chancellor – SVVV, Shri Kamal Narayan Bhuradiya, Honorary Secretary, Shri Vaishnav Vidyapeeth Trust were also present in the ceremony. Before starting induction program "ABHINANDAN-2018" 1600 fresher students got registered.

Dr Upinder Dhar, Vice Chancellor, SVVV, introduced the Vision and Mission of Shri Vaishnav Vidyapeeth Vishvavidyalaya and shared important tips to achieve the goals. No substitute to hard work, learn to plan, learn to set the goal, aspire to achieve the goal, have an action plan, determination, being ethical in studies, positive attitude, learn to ask questions, sensitivity towards environment, social issues and social cause, patient to learn and gratefulness towards parents, teachers and institutions were the main tips. Dr. Anand Rajawat- Coordinator- SVIIT and Abhinadan 2018 welcomed all the students and explained the objective of organizing induction program and said every year SVVV conduct induction program to make the students familiar with the institution before joining the academics.

#### e. Awareness of Entrepreneurship among Youngsters

Entrepreneurship Development Cell of SVVV has organised Seminar on "Awareness of Entrepreneurship among Youngsters" on August 13, 2018 at University Auditorium. Mr. Sidhant Sidana, Founder of 4-Startups delivered the lecture. Two hundred eighty two students registered for this seminar. Mr. Sidhant Sidana enlightened the students through his journey from a student to an entrepreneur. He also gave brief knowledge about Intellectual Property Rights (IPR). He motivated students to opt their career option as entrepreneur.

#### f. Seminar on "Idea Generation, Creativity and Innovations"

Entrepreneurship Development Cell of SVVV has organized seminar on "Idea Generation, Creativity and Innovations" on August 20, 2018. The speaker was Mr. Ram Sharma, a certified Value Engineer from S.A.V.E International – Ohio – USA, a Harvard certified professional.

More than 500 students registered for this seminar. Mr. Ram Sharma covered all aspects of creativity and Innovation. He motivated students to think simple and different by providing real time stories and examples. He tried to realize students that what is difference between simple product or service and value based product and service. He motivated students to become valued Graduate rather than becoming simple graduate to serve society in better way.

#### iii. International University of Business Agriculture and Technology (IUBAT), Dhaka, Bangladesh

#### **Faculty Development Workshop**

As a part of the regular Faculty Development Program (FDP) of International University of Business Agriculture and Technology (IUBAT), a daylong Faculty Orientation was organized for its faculty members on Monday, September 3, 2018 at the permanent campus of the university in Uttara. The orientation emphasized on teaching ethics, quality of education, teaching methods and methodology, administration and use of IT, and automation systems.

The speakers were Vice-Chancellor Prof Dr Abdur Rab, Treasurer and Head of FDP Prof Selina Nargis, Registrar Professor M Lutfar Rahman, Engineering Dean Prof Dr. Md. Dr. Monirul Islam and other professors.

### **NEWS FROM NETWORKS**

#### i. EFMD, Brussels, Belgium

#### 2019 EFMD Conference for Deans & Directors General

The 2019 EFMD Conference for Deans & Directors General hosted by CEIBS - China Europe International Business School will be held on 21st and 22nd January, 2019 at Shanghai, China. For details, please visit EFMD's website at https://www.efmd.org/events/event/399-2019-efmd-conference-for-deans-directors-general.

#### ii. AACSB International, Tampa, Florida, USA

#### **Deans Conference**

AACSB is organizing the Deans Conference from 10<sup>th</sup> to 12<sup>th</sup> February, 2019 in Vancouver, British Columbia, Canada. For more information please visit: https://www.aacsb.edu/events/conference/2019/deans.

#### iii. CEEMAN, Bled, Slovenia

#### Leading the Way in Management Development Workshop

CEEMAN is organizing "Leading the Way in Management Development Workshop" from 4th to 7th November, 2018 at Bled, Slovenia. For details, please visit CEEMAN's website at http://www.ceeman.org/programs-events/network-events/leading-the-way-in-management-development-workshop.

#### iv. CAPAM, Ottava, Canada

#### Biennial Conference on the theme "Transforming the Public Sector for Climate Governance"

CAPAM is organizing its Biennial Conference on the theme "Transforming the Public Sector for Climate Governance" from 22nd to 24th October, 2018 at Georgetown, Guyana. For details, please visit CAPAM's website at https://www.capam.org/events/biennial\_conference/2018\_biennial.html.

### PROGRAMME ANNOUNCEMENTS FROM MEMBER INSTITUTIONS

#### i. Indian Institute of Management Bangalore (IIMB), Bengaluru

#### 6th Biennial Supply Chain Management Conference

Indian Institute of Management Bangalore (IIMB) is organizing the 6th Biennial Supply Chain Management Conference on the theme "Building Intelligent Supply Chains" on 10th and 11th December, 2018 at IIMB Campus, Bengaluru, India. For details, please visit AMDISA's website at http://www.amdisa.org/ IIMB\_9th\_IMC\_2018.

#### ii. International School of Management, Patna

#### **2nd National Management Summit & Research Conference**

International School of Management, Patna, Bihar is organizing the 2<sup>nd</sup> National Management Summit & Research Conference (NMSRC - 2018) on the theme "Management and Development: Issues & Perspectives" on 14<sup>th</sup> and 15<sup>th</sup> December, 2018 at their campus. For details, please visit AMDISA's website at http://www.amdisa.org/ISM\_NMSRC\_2018.

#### iii. Faculty of Management Studies, Parul University, Gujarat

# National Conference on "Innovation Business Management Practices: Technology Enabled Learning Trends in 21st Century"

Faculty of Management Studies, Parul University, Gujarat is organizing a National Conference on "Innovation Business Management Practices: Technology Enabled Learning Trends in 21st Century on 21st and 22nd December, 2018 at Parul University, Gujarat, India. For details, please visit AMDISA's website at http://www.amdisa.org/PIMR\_NC\_2018.

#### iv. IFIM Business School, Bengaluru

#### 13th Annual International Conference - Convergence 2018

IFIM Business School, Bengaluru is organizing the 13th Annual International Conference - Convergence 2018 on the theme "Applied and/or Interdisciplinary Research: Emerging Economy Perspectives" on 21st and 22nd December, 2018 at IFIM campus, Bengaluru, India. For details, please visit AMDISA's website at http://www.amdisa.org/13th\_Annual\_Int\_Conf\_2018.

#### v. Institute of Management Technology (IMT), Ghaziabad

#### 2019 Annual Conference of the Emerging Markets Conference Board (EMCB)

Institute of Management Technology (IMT), Ghaziabad is organizing the 2019 Annual Conference of the Emerging Markets Conference Board (EMCB) on the theme "Driving Marketing Excellence through Experiences in Emerging Economies" from 6th to 8th January, 2019 at IMT Campus, Ghaziabad, India. For details, please visit AMDISA's website at http://www.amdisa.org/IMTG\_EMCB-2019.

#### vi. SVKM's Narsee Monjee Institute of Management, Bengaluru

#### International Conference on Economics and Finance, 2019 (ICEF-2019)

SVKM's Narsee Monjee Institute of Management, Bengaluru is organizing International Conference on Economics and Finance, 2019 (ICEF-2019) on the theme "Economics and Finance in the Globalized World: The Dilemmas" on 9<sup>th</sup>

and 10th February, 2019 at its campus in Benagaluru, India. For details, please visit AMDISA's website at http://www.amdisa.org/ICEF-2019.

#### vii. Entrepreneurship Development Institute of India (EDII), Ahmedabad

#### 13th Biennial Conference on Entrepreneurship

Entrepreneurship Development Institute of India (EDII), Ahmedabad is organizing the 13th Biennial Conference on Entrepreneurship from 20th to 22nd February, 2019 at EDII, Ahmedabad, Gujarat, India. For details, please visit AMDISA's website at http://www.amdisa.org/EDII\_2019.

#### viii. Indian Institute of Forest Management (IIFM), Bhopal

International Conference on "Multi-Disciplinary Approach towards Sustainable Development: Role of Government, Academicians, Corporate, Civil Societies and Citizens"

Indian Institute of Forest Management, Bhopal is organizing an International Conference on "Multi-Disciplinary Approach towards Sustainable Development: Role of Government, Academicians, Corporate, Civil Societies and Citizens" on 21st and 22nd February, 2019 at IIFM, Bhopal, Madhya Pradesh, India. For details, please visit AMDISA's website at http://www.amdisa.org/IIFM\_IC\_2019.

#### ix. Lahore University of Management Sciences (LUMS), Lahore, Pakistan

8th Asian Management Research and Case Conference (AMRC) - 2019

#### Theme: Social Responsibility, Sustainability and Management: Issues and Strategies in Asia

Lahore University of Management Sciences (LUMS), UAE University Al Ain, Indian Institute of Management Bangalore, GSB Universiti Sains Malaysia, University of Wollongong Dubai and University of Dhaka are jointly organizing the 8th Asian Management Research and Case Conference (AMRC) – 2019 on the theme "Social Responsibility, Sustainability and Management: Issues and Strategies in Asia" from 24th to 26th March, 2019 at UAE University, Al Ain. For details, please visit AMDISA's website at http://www.amdisa.org/8th\_AMRC\_2019.

### **SHORT TAKES**

- 1. Dr. P. Jyothi has taken over as Dean, School of Management Studies, University of Hyderabad, Hyderabad, India.
- 2. Dr. Ramesh Bhat has taken over as Provost & Dean, School of Business Management, Narsee Monjee Institute of Management and Higher Studies, Mumbai, India.
- 3. Dr. Shailendra Raj Mehta has taken over as President and Director, Mudra Institute of Communications Ahmedabad, Gujarat, India.
- 4. Dr. Gurcharan Singh has taken over as Professor & Head, School of Management Studies, Punjabi University, Punjab, India.
- 5. Prof. Errol D'Souza has taken over as Director, Indian Institute of Management Ahmedabad, Gujarat, India.
- 6. Maj. Gen. Deepak Dhanda, SM (Retd.) has taken over as Director, Army Institute of Management, Kolkata, West Bengal, India.
- 7. Dr. Prafulla A. Pawar has taken over as Professor & Head of Department, Department of Management Sciences (PUMBA), University of Pune, Pune, India.
- 8. Dr. Rattan Sharma, Principal Director, Delhi School of Business, New Delhi has been elected as President, Association of Indian Management Schools (AIMS), India.
- 9. Prof. (Mrs) Nirmala Apsingikar has taken over as Director General (I/c), Administrative Staff College of India, Hyderabad, India.
- 10. Dr. Amit Bhadra has taken over as Dean, Woxsen School of Business, Hyderabad, India.
- 11. Mr. Talib S. Karim has taken over as President, Institute of Business Management (IoBM), Karachi, Pakistan.
- 12. Dr. Debashis Chatterjee has taken over as Director, Indian Institute of Management Kozhikode, India.
- 13. Prof. Asish K. Bhattacharyya has taken over as Director, Institute of Management Technology, Ghaziabad, India.
- 14. Dr. D. N. Pandey has taken over as Director, Jaipuria Institute of Management, Noida, India.
- 15. Dr. Himadri Das has taken over as Director General, International Management Institute, New Delhi, India.
- 16. Prof. P. S. Tripathi has taken over as Director and Dean, Institute of Management Studies, Banaras Hindu University, Varanasi, India.
- 17. Prof. D. K. Srivastava has taken over as Director, Lal Bahadur Shastri Institute of Management, Delhi, India.
- 18. Dr. Muhammad Usman Awan has taken over as Director, Institute of Quality & Technology Management, University of the Punjab, Lahore, Pakistan.



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- Stage 3 Final Selection will be on the basis of cumulative weighted average of aptitude test score, academic scores, personal interview score and work experience.





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