

AMDISA NEWSLETTER



Association of Management Development Institutions in South Asia

A SAARC Recognised Body

AMDISA Newsletter is the official organ of Association of Management Development Institutions in South Asia (for private circulation only)

Volume 50* October 2016

AMDISA Regional Management Conference – Management Development through International Networking & Collaborations July 25 - 26, 2016 at Colombo, Sri Lanka



Guests at Inauguration L-R: Dr Ashok Joshi, Prof. Ajantha Dharmasiri, Dr. Razeen Sally, Prof. Lakshman R Watawala and Mr C. Ramakrishna

The Institute of Certified Professional Managers (CPM) & The Postgraduate Institute of Management (PIM), Sri Lanka, jointly organised the AMDISA Regional Management Conference in collaboration with the Association of Management Development Institutions in South Asia (AMDISA) on July 25 and 26 at PIM, Colombo. This conference attracted a large number of scholars from Management Institutions from the SAARC Countries. Eminent speakers both local and International addressed the conference.

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Prof. Appa Rao Podile, Vice Chancellor, University of Hyderabad, Hyderabad,

Special Invitee

Prof. Mohammad Jasimuddin, Former Acting Head of Regional Programs Group, Governance & Institutional Development Division, Commonwealth Secretariat, London, U.K.

Reciprocal Invitee

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Mr. Karma Tshering, Bhutan (2009-2011), Director General, Department of School Education, Ministry of School Education, Thimphu, Bhutan

Mr. Punya Prasad Neupane, Nepal (2011-2013), Executive Director, Nepal Administrative Staff College, Kathmandu, Nepal

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Centre, Bandra, Mumbai, India

SHORT TAKES

6 Forthcoming AMDISA Supported Programmes (Member-wise)

From the Editor



Greetings for the festive season!!

We are happy to announce that the SAARC secretariat Kathmandu has further renewed recognition status of AMDISA for a period of three years till 30th April, 2019.

This volume of the newsletter brings to you glimpses of the paradigm shifts that are being witnessed in the field of management education.

In this issue you will find details of AMDISA Regional Management Conference organized by The Institute of Certified Professional Managers (CPM) & The Postgraduate Institute of Management (PIM), Sri Lanka, in collaboration with the Association of Management Development Institutions in South Asia (AMDISA) on 25th and 26th July at PIM, Colombo.

It also includes details of the South Asian Colloquium on Doctoral Programs (SACDOC 2016) which was organized on Tuesday 16th February, 2016 by University of Management and Technology (UMT) in association with

Association of Management Development Institutions in South Asia (AMDISA), Association of Management Development Institutions in Pakistan (AMDIP), National Business Education Accreditation Council (NBEAC) at Lahore, Pakistan.

Alongside of the colloquium, the 3rd Deans and Directors Conference was also organized at Lahore.

You will also find an interesting write up on a Seminar on a contemporary theme "International Conference on Digital Disruptions - Trends and Opportunities in Marketing' "organized by IBS Mumbai.

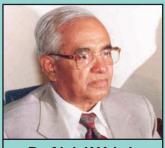
The highlights of the 68th Executive Board meeting which was held at Colombo, Sri Lanka was hosted by The CPM and PIM Colombo, are presented in the issue.

It is with deep regret that we have learnt about the passing away of Dr Abdul Wahab, Former President, Muhammad Ali Jinnah University, Karachi, on 6th September, 2016. He believed in the spirit and purpose of AMDISA and enthusiastically participated in its programmes and activities. May God grant his family the strength to bear this huge loss.

I wish the readers happy reading!

Ashok R Joshi

Tribute to Dr. Abdul Wahab, an AMDISA Veteran



Dr. Abdul Wahab

It is with deep regret that AMDISA learnt about the passing away of Dr. Abdul Wahab on 6th September, 2016 at Karachi, Pakistan after having fought over a decadelong battle with cancer. He was 77 years old. Dr. Abdul Wahab was an ardent AMDISA fan and participated in a good number of AMDISA events. His last visit to AMDISA was to participate in the International Conference organized by AMDISA in collaboration with School of Management Studies, University of Hyderabad on the theme "Internationalization of Management Development and South Asian Response". He was associated with AMDISA's quality assurance initiative as a SAQS Peer Reviewer.

Dr. Wahab accepted the position of Mohammad Ali Jinnah University, Karachi chapter's president in 2002. He resigned from the position only a few months before his death. A distinguished educationist, Dr. Wahab besides teaching at several educational institutes, was appointed as director of the Institute of Business Administration (IBA), Karachi after its inception in 1984; he served on the post till April 1995.

Dr. Wahab was associated with Karachi University (KU), the Institute of Business Administration (IBA) and Muhammad Ali Jinnah University (MAJU) over his distinguished career.

In his demise, the world has lost a person of great academic devotion, grace and humility. He believed in the spirit and purpose of AMDISA and was available to provide advice, help and guidance in whichever way possible. AMDISA will miss him very much.

Born in Tonk, Rajasthan in India, Dr. Wahab had migrated to Karachi with his family in 1948.

May God grant his family the strength to bear this huge loss and may his soul rest in eternal peace.

"AMDISA Regional Management Conference – Management Development through International Networking & Collaborations" (Contd. from page. I)

The theme of the conference was "Management Development through International Networking & Collaborations". The conference was inaugurated on July 25 by the Keynote Speaker Dr. Razeen Sally, Chairman of Institute of Policy Studies of Sri Lanka. The President of AMDISA & CPM Prof. Lakshman R. Watawala, Prof. Ajantha Dharmasiri, Director of PIM Sri Lanka and Dr. Ashok Joshi, Immediate Past President of AMDISA and Director General IndSearch, Pune, addressed the inaugural session. Mr. C. Ramakrishna, Executive Director, AMDISA, proposed Vote of Thanks.



Delegates at the Conference

Internationalization has become a necessary requirement to gain competitive advantage which results in networking and collaborations. The effectiveness of the process is directly related to the way institutions manage global and regional links with related information and interaction. The potential to tap a wealth of knowledge through meaningful collaboration needs to be explored. Based on this broad theme four major areas were comprehensively discussed were Overview of South Asian Scenario on Networking & Collaborations; Strategic Actions & Networking: Key Initiatives; Challenges in Management Development – Country Perspectives; and Corporate Learning Improvement Process (CLIP).

The broad theme was contextualized under the frame of International networking and collaborations become increasingly necessary when we have to operate in a "global" world. As we often experience, it has in fact become a VUCA (volatile, uncertain, chaotic and ambiguous) world. When we focus on South Asia that houses one fifth of the world population, we see the human richness it contains. Strangely, we see "best brains" as well as "worst poverty", perhaps in co-existence. There is an acute role that public sector administrators and private sector managers can play for socio-economic up-liftment of South Asia. The purpose of AMDISA and the pursuits of its member institutes accordingly gearing forward with stronger networking and better collaborations in responding to this reality. As stated in the message of the hosting institute chairman, this conference has paved the way to learn and lead together, as members of a vibrant South Asian regional management community in contributing meaningfully towards progress and prosperity.

This has been further established in the concluding session on the theme management education in South Asia: Imperatives for quality through networking. It as felt that South Asia has the potential to become a major player in management education. This can come about with a focus on quality and employability skill, learner-centric approach

for bridging the gap between teaching and practice and a youth-centric approach to convert the large pool of young aspirants into a demographic dividend. Collaboration among South Asian management institutions would ensure a great deal, and it has the potential of leveraging collective strength.



Session 0 I
Overview of South Asian Scenario on Networking & Collaborations
(L to R): Prof. H.H.D.N.P. Opatha, Dr. Prabhat Pankaj, Dr. D.M.A. Kulasooriya, Dr. Tanbir Ahmed



Session 02
Strategic Actions & Networking: Key Initiatives (Panel Discussion)
(L to R): Dr. Hasan Sohaib Murad, Dr. S. Padam, Prof. M. Thilakasiri, Dr. Satish Ailawadi, Prof. Dr. A.K.M. Saiful Majid



Session 03
Challenges in Management Development – Country Perspectives (Presentation of Case Studies)
(L to R): Dr. R. Senathiraja, Prof. Ajantha Dharmasiri, Prof. Siddiqui Nisar, Prof. Masood Ahmed

Under the theme of strategic actions and networking: key initiatives, the key triggering points were focus on management, the role of management schools, and proliferation of management schools. Particularly, under these circumstances, the role of AMDISA was emphasized. It was well stated in the article on the Management Education in South Asia: Who is Afraid of Quality? It states as the quest for quality in management education has now become an international obsession. SAQS – South Asian Quality Assurance System – has now established itself in its own right, alongside the EQUIS and the AACSB. The South Asian Region now has some of the best management schools in the world and the economic and social resurgence during the last thirty years has demonstrated its hunger for better and more management. No wonder that the number of management schools has gone up steeply – over 4,500 is still an under-statement. The quest for quantity, as always happens, has not kept pace with quality. For every top class management school, there are a hundred others crying for quality. While there is truth in saying that South Asia is not poor but is poorly managed, the remedy is in promoting better management practices through sustained quality in imparting management education.



Session 04

Corporate Learning Improvement Process (CLIP) – (Panel Discussion)
(L to R): Dr. Ashok Joshi, Prof. Dayantha S. Wijeysekara, Dr. Hasan Sohaib Murad, Dr. Travis Perera,
Mr. Priantha Seresinhe, Prof. P.K. Biswas, Dr. Sarwar Uddin Ahmed

Finally, professionals who were representing diverse backgrounds made comments about the Corporate Learning Improvement Process (CLIP). They were deliberating over the fact that how AMDISA could steer towards making CLIP into SACLIP. However, it was concluded that process and delivery are crucial in terms of creating a platform of setting a mechanism for evaluation for corporate learning.

Mr. Samantha Rathnayake, Management Consultant, PIM, Colombo summed up the Proceedings of the Conference.

"South Asian Colloquium on Doctoral Programs: Challenges and Responses within South Asian Context (SACDOC 2016)" February 16, 2016 at Lahore, Pakistan

South Asian Colloquium on Doctoral Programs (SACDOC 2016) was organized on Tuesday 16th February, 2016 by University of Management and Technology (UMT) in association with Association of Management Development Institutions in South Asia (AMDISA), Association of Management Development Institutions in Pakistan (AMDIP), National Business Education Accreditation Council (NBEAC) at Hotel Pearl Continental, Lahore, Pakistan.



Delegates at the Colloquium

This colloquium was held specifically for the faculty members, supervisors, and directors of doctoral programs in business schools operating across South Asian region. SACDOC 2016 brought together more than 150 senior academicians from across South Asian region. This colloquium was not only helpful in sharing the knowledge pertinent to operationalizing doctoral programs in business schools but was also an initiating anecdote for imparting indigenous thought in improving the quality of higher education in South Asian region.

"Deans and Directors Conference on Strengthening Business Schools through Partnerships" on February 17-18, 2016 at Lahore, Pakistan

Alongside the colloquium, the 3^{rd} Deans and Directors Conference was organized by NBEAC in partnership with AMDIP, UMT, UOL and AMDISA. The event took place on Feb 17 - 18, 2016 at Lahore on the theme of "Strengthening Business Schools through Partnerships".

In his noteworthy speech delivered by the doyen of Management Education in Pakistan, Mr. Syed Babar Ali addressed the participants and narrated the story of Genghis Khan demonstrating the incompetence issue as the cruel reality of Pakistani society. His worthy suggestions for leaders to exhibit integrity and provide opportunities to competent individuals will definitely help in thriving the Businesses and Economy of the country. He put forth his idea behind founding LUMS in the presence of all Deans and Directors representing Business Education at the conference. NBEAC acknowledged the efforts of Mr. Syed Babar Ali being the founder of Business Education in Pakistan. In the closing ceremony Mr. Syed Babar Ali, Founder and Chancellor LUMS was given a standing ovation by Dr. Hasan Sohaib Murad, Chairman NBEAC.

The conference was inaugurated by the American Consul General, Zachary V. Harkenrider. The Conference was an interactive forum where large number of faculty members, industry experts and also foreign participants attended the conference. The conference was a venue for experience sharing based on the discussions and perspectives of business school heads, industry professionals and entrepreneurs. Prominent speakers from around the globe and country shared ground breaking ideas. Distinguished speakers from academia included: Dr. Ishrat Husain (Dean & Director, IBA).



Dr Hasan Sohaib Murad welcoming the Delegates

Dr. Syed Zahoor Hassan (Professor, LUMS), Professor Ralf Boscheck (MBA Program Director, IMD, Switzerland), Dr. Christophe Terrasse (Director Projects, EFMD, Belgium), Prof Dr Zaher Zain (Dean, The University of Malaysia), Dr. Nauman Farooqi (HoD, Mount Allison University, Canada), Prof. Konstantin Krotov (Managing Director,

St. Petersburg University, Russia), Prof. Kerry L. Laufer (Director, Tuck School of Business at Dartmouth, USA), Prof. F. Robert Wheeler (Founding Dean, KSBL), Mr. Javed Hamid (Senior Advisor, International Executive Service Corps, Washington DC, USA) Dr. Ehsan ul Haq (Dean, Suleman Dawood School of Business LUMS) and many more.



The key actionable message from many of the conference sessions was the importance of presence with regard to business schools to manage both governance and quality issues, openness to the world in order to reach out to others for global assistance and human resource development as there is a great need to work and collaborate together.

Day two of the conference focused on industry collaborations and designing business curricula in accordance with the requirements of the industry. Eminent speakers from Industry included: Mr. Agha Zafar Abbas (CEO, KANSAI Paints), Mr. Sajjad Kirmani (CEO, Infogistic), Mr. Arif Ijaz (Advisor to CEO, Maple Leaf Cement Co), Mr. Osman Khalid Waheed (President, Ferozsons Laboratories Limited, Pakistan), Mr. Omar Saeed (CEO, Service Industries Limited), Mr. Adeel Anwar (Director at Warid Telecom, Lahore), Mr. Ali Khurram Pasha (Head of Strategy & Leadership Development, Bank Alfalah), Dr. Faheem-ul-Islam (Member, Ministry of Planning, Development & Reforms, Islamabad) Mr. Mohammed Ali Khan (Senior Education Specialist, International Finance Corporation, USA), Ms. Shahbano Hameed (Head Corporate Solutions, Easy Paisa, Telenor, Pakistan) and many more.

The conference concluded on a positive note.

NEWS FROM HEADQUARTERS

1. SAARC Certificate of Recognition - Renewal of Extension:

SAARC Secretariat has communicated that the SAARC Council of Ministers on the recommendation of the SAARC Standing Committee has decided to renew the recognition status of AMDISA for a period of three years till 30th April, 2019.

2. South Asian Quality Assurance (SAQS) News:

- (i) Mentor visits took place in respect of
 - Faculty of Management, Xavier University, Bhubaneswar, India (Re-Accreditation) (Formerly known as XIMB).

- Goa Institute of Management, Goa, India
- IILM Institute for Higher Education, New Delhi, India.
- Institute for Financial Management and Research, Chennai, India.
- Institute of Management, NIRMA University, Ahmedabad, India.
- Jagan Institute of Management Studies, New Delhi, India

(ii) Peer Review Team visit was completed for

• IILM Institute for Higher Education, New Delhi, India

(iii) Applications for SAQS Accreditation have been received from the following:

- AIMS School of Business, AIMS Institute of Higher Education, Bangalore, India.
- Sukkur Institute of Business Administration (Sukkur IBA), Sukkur, Pakistan.

(iv) The following Institutions have progressed in the Post SAQS Accreditation maintenance phase:

- Asian School of Business Management, Bhubaneswar, India.
- ICFAI Business School Hyderabad Campus, Hyderabad, India
- Institute of Public Enterprise, Hyderabad, India.
- Management Development Institute, Gurgaon, India
- NMIMS School of Business Management, Mumbai, India.
- School of Business and Economics, University of Management and Technology, Lahore, Pakistan.
- IFIM Business School, Bangalore, India

3. AMDISA Meetings

19th Local Management Committee Meeting of AMDISA

The 19th Local Management Committee Meeting was held at AMDISA Secretariat, Hyderabad, on 10th June, 2016. Dr Ashok Joshi, Chairman – Local Management Committee and Director General, IndSearch, Pune chaired the Meeting. The highlights of the meeting were as follows:

A. Review of AMDISA Secretariat Operations

- i) The Committee noted with satisfaction the progress made in regard to the institutions entering the SAQS process. It was noted that out of 35 B-Schools that have entered the SAQS process since inception, 18 have been awarded SAQS Accreditation and 17 are in process.
- ii) The Committee reviewed and noted with satisfaction the financial performance achieved during the financial year 2015-16.
- iii) The Committee took note of the Guidelines and Procedures and the Rights & Obligations with respect to SAARC Apex & Recognized Bodies received from SAARC Secretariat.



L-R: Prof.Y. K. Bhushan, Prof. Rajendra Srivastava, Prof. Lakshman R Watawala, Dr Ashok R Joshi and Mr. C. Ramakrishna

B. Assessment of upcoming programs and events

The Committee reviewed and endorsed the following activities of AMDISA:

- i) The 68th Executive Board Meeting was held on Monday, the 25th July, 2016 at Colombo, Sri Lanka hosted by Postgraduate Institute of Management (PIM) alongside the Colombo conferene on Tuesday, the 26th July, 2016 on the theme "Management Development through International Networking and Collaborations".
- ii) The venue of the next SAQS Council Meeting will be at Indian School of Business (ISB), Hyderabad, India.
- iii) The Committee recommended organizing resource generating activities and to prepare a plan on the same. Activities such as, a retreat, study tours to leading management and management development institutions worldwide could be organized.

68th Executive Board Meeting of AMDISA

68th Executive Board Meeting of AMDISA was held at PIM, Colombo, Sri Lanka on 25th July, 2016. Prof. Lakshman R Watawala, President – AMDISA and President, Institute of Certified Professional Managers, Colombo chaired the Meeting. The highlights of the meeting were:

- i) The following changes in the composition of the Executive Board:
 - a. Prof. Rajendra Srivastava has taken over as Dean, Indian School of Business, Hyderabad.
 - b. Prof. Podile Appa Rao has taken over as Vice-Chancellor, University of Hyderabad.
 - c. Dr. Shahid Amjad Chaudhry, Rector, Lahore School of Economics, Lahore, Pakistan has taken over as President of AMDIP.
 - d. Prof. M. S. Laxmi Nanayanan has taken over as Acting Director of IFIM Business School, Bangalore.
- ii) Approval of the accounts for the financial year 2015 2016.
- iii) Appointment of Auditors for the financial year 2016-2017.
- iv) To convene a Meeting of the Primary Core Group on AMDISA's new initiative, Corporate Learning Improvement Process (CLIP) early to move forward on the initiative.
- v) Membership Admission Committee to develop a criteria and application format in respect of companies with corporate learning centers to become AMDISA Institutional members.
- vi) AMDISA has received the following renewals:
 - a. SAARC Certificate of Recognition for 3 years till 30th April, 2019.
 - b. Renewal of Registration under FCRA, 2010 by the Government of India for a period of 5 years.



68th Executive Board Meeting

L to R: Mr. C. Ramakrishna, Dr. Hassan Sohaib Murad, Dr. Ashok Joshi, Prof. Lakshman R. Watawala, Prof. Ajantha Dharmasiri, Prof. Siddiqui Nisar Ahmed and Prof. A.K.M. Saiful Majid

- vii) Ratified the decision of the Membership Admission Committee in respect of the following Institutions:
 - a. Bangladesh University of Business Technology, Dhaka, Bangladesh
 - b. School of Business, Uttara University, Dhaka, Bangladesh
 - c. Woxsen School of Business, Hyderabad, India
 - d. KIIT School of Management, KIIT University, Bhubaneswar, India
 - e. Daffodil International University, Dhaka, Bangladesh

- f. AIMS Institute of Higher Education (AIMS School of Business), Bangalore, India
- g. SVKM's Narsee Monjee Institute of Management Studies, Secunderabad, India
- h. Jaipuria Institute of Management, Jaipur, India
- i. School of Management, BML Munjal University, Gurgaon, India
- viii) The following institutions have entered the SAQS Accreditation and Re-accreditation process:
 - a. Institute for Financial Management and Research (IFMR), Chennai, India (New Institution)
 - b. Institute of Business Administration (IBA), Karachi, Pakistan (Re-Accreditation)
 - c. International Management Institute (IMI), New Delhi, India (Re-Accreditation)
 - d. Institute of Management Technology (IMT), Ghaziabad, India (Re-Accreditation)
- ix) Dr. Hasan Sohaib Murad, Rector, University of Management and Technology (UMT), Lahore, Pakistan informed the Board that the next South Asian Colloquium on Doctoral Programs (SACDOC) and Conference on Deans & Directors are scheduled on 6th, 7th, & 8th February, 2017 at Islamabad, Pakistan in association with AMDISA, NBEAC & Commonwealth Secretariat.
- x) The 14th SAMF will be hosted in March, 2017 by Maldives National University (MNU), Male, Maldives as agreed by Mr. Shathif Ali, Vice President-AMDISA and Dean, Business School, MNU, Male, Maldives.

4. Collaboration with Member Institutions

Institute of Business Administration-Dhaka, Bangladesh
 Certificate Awarding Ceremony of Advanced Certificate in Business Administration (ACBA) at IBA, Dhaka

The certificate awarding ceremony of Batch 7 of Advanced Certificate in Business Administration (ACBA) was held at the Pan Pacific Sonargoan Hotel, Dhaka on May 13, 2016. The Honourable Pro Vice Chancellor (Academic) of University of Dhaka Professor Dr. Nasreen Ahmad was the Chief Guest of the ceremony. Prof. Dr. Anwar Hossain, Former Director, IBA and Institutional Member of AMDISA graced the occasion as Special Guest. The Director of IBA, Professor Dr. A K M Saiful Majid, chaired the Certificate Awarding session. Dr. Md. Mohiuddin, Co-ordinator ACBA & Chairperson, MDP Program and Ms. Sutapa Bhattacharjee, Assistant Professor, IBA also spoke on the occasion.

In her keynote speech, Professor Dr. Nasreen Ahmad congratulated the participants for successfully completing the very demanding course. She also noted that as a progress and development of modern nations hugely depends on the success of the Businesses of the country and these kinds of refresher courses would increase the capacity of the managers to lead businesses in a more effective way and gain global success. Dr. Anwar Hossain applauded the initiative taken by Dhaka IBA and remarked that these models should be replicated in other parts of the region to facilitate Human Capital Development. He also focused that the managers should always look for innovation and opportunity of development to remain updated and competitive in this era of Globalization. He congratulated the IBA Director and the coordinator of ACBA for designing this innovative course and running it efficiently. Professor Dr. A K M Saiful Majid acknowledged the support of AMDISA and explained the rationale behind developing this program. He said that this innovative program gives a unique opportunity to the participants from diverse background to learn from not only the course materials but also from each other's experiences.



ACBA Batch-7 Certificate Awardees with Guests

The program started with a welcome speech delivered by Dr. Md. Mohiuddin. Welcoming the guests to the ceremony, he presented various aspects of the program and emphasised on the motto of ACBA program. In his speech, Dr. Mohiuddin explained the high academic standards and the rigorous selection process for the ACBA Program. He added that on an average only the top 40% of all the applicants are shortlisted for two-round interview for selection and merely 15%-20% of all the applicants are finally selected for ACBA Program. Dr. Mohiuddin also mentioned that the average years of experience of ACBA batch 7 participants were 15 years while minimum required years of experience was 5 years for application.

Ms. Sutapa Bhattacharjee, Assistant Professor, IBA delivered the closing remarks and vote of thanks. She urged the participants to continue to show the zeal and integrity they have shown at IBA. In her speech she noted that till now, over 400 participants have already completed this highly recognized program in 8 different batches since its inception in 2012. ACBA Batch 7 officially started their program in July 03, 2015 and ended in December 12, 2015.

ACBA Batch 7 Participant Brigadier General Md. Mahabubur Rashid who is the Asst. Military Advisor of the Honourable Prime Minister of Bangladesh, shared the experience of the program. Engr. Major (Rtd.) Nazrul Islam also spoke on behalf of ACBA Participants. Representatives remarked that this course has added a fresher perspective in their lives which will help them to become more efficient managers. One of the ACBA participants from Batch 6, Mr. Md. Robiul Hossain was honoured during the ceremony for becoming the Managing Director of the Uttara Bank Limited, one of the leading private commercial banks.

The atmosphere was electric and the participants were the centre of attention. They also were very excited about the networking they had during this course and remarked that this bonding will help them reach newer heights. Friends and family members of the participants were present there to celebrate the success of the participants. Deans of different faculties of Dhaka University, members of IBA Board of Governors, Faculty members of IBA, and important corporate personalities were also present at the ceremony. The certificate awarding ceremony was followed by dinner.



Participant Receiving Certificates from the Chief Guest

ii. IBS-Mumbai

Recognizing the sweeping change brought by digital marketing across India and the world, IBS Mumbai, a premier B-School and constituent of ICFAI group, Hyderabad, organized an 'International Conference on Digital Disruptions - Trends and Opportunities in Marketing' on March 11 - 12, 2016 at Hotel Meluha in Powai, supported by AMDISA (Association of Management Development Institutions in South Asia) - an international not-for-profit association with members from the SAARC region, USA, Belgium, Russia, Slovenia, UK, Australia and New Zealand.

Prof. Y. K. Bhushan, Senior Advisor and Campus Head, IBS Mumbai inaugurated the conference along with special invitees. The event commenced with the Conference theme address via video by World Renowned Thought Leader and Marketing Guru **Prof. Jagdish N. Sheth** – Charles H. Kellstadt Professor of Marketing, Emory University, Atlanta, USA. He spoke of how the digital technology has democratized access to products and information thereby transforming the conventional 4P's of marketing to focus on user behaviour.

The plenary session addresses were delivered by **Mr. Uday Sodhi**, EVP and Head of Digital Business Sony Entertainment and **Mr. Prasad Shejale**, CEO Logicserve (India) who spoke about the changing consumer trends and the need to integrate content across devices and platforms. The audience got a sneak preview into the future of digital marketing.



The paper presentation sessions had over 40 national and international research papers being presented in various tracks that were chaired by distinguished academicians; **Dr. Satish Ailawadi**, Director IMT Hyderabad, **Dr. C. Babu**, Director DSIMS, **Dr. Dinesh Harsolekar** of IES Business School, **Prof. S.K. Palekar** of SPJIMR, **Dr. Ranjan Chaudhary**, NITIE, and **Dr. R.K. Srivastava** of SIMS.

Each track was Co-Chaired by digital entrepreneurs and CEOs - Mr. Nishad Ramchandran of Cequity, Mr. Nagraj lyer of Senseware Infomedia, Mr. Prateek Mittal of PostFridays.com, Mr. Sunil Unni - Consultant, Mr. Nitin Jain and Mr. Anupam Sorabh of Machadalo.com.

The Conference Chair address was delivered by **Prof. Datta Nadkarni** - Board Member, Consultant, Strategist and Visiting Professor - XIMR, NMIMS, CSU, USF & UC Berkeley USA.

The second day of the conference saw eminent panelists, **Mr. Vikram Singh**, Commercial director (MENA, SEA, Australia & China), at Johnson Matthey Inc, **Ms.Nidhi Taparia**, CEO Kacima Digital Media, **Mr. Adhiraj Banerjee** Consultant and Venture Capitalist, **Mr. Mahendra Bhilare**, Field Director IMRB and **Mr. Manoj Dhanwani**, MD Megan Impex. The panel discussion on "travails and triumphs of disruptors" was moderated **by Prof. Y.K. Bhushan** (Senior Advisor and Campus Head, IBS Mumbai)

The conference concluded with the valedictory function where cash prizes and trophies were awarded to the best papers, selected by an eminent jury chaired by Prof. Y K Bhushan.

5. Forthcoming Events

i. 17th SAQS Committee Meeting

Hosted by: Association of Management Development Institutions in South Asia (AMDISA)

Date: 3rd December, 2016

Venue: AMDISA Secretariat, Hyderabad, India

ii. 8th SAQS Council Meeting

Hosted by: Association of Management Development Institutions in South Asia (AMDISA)

Date: To be announced

Venue: Indian School of Business, Hyderabad, India

iii. SAQS Conference on Quality Assurance

Hosted by: Association of Management Development Institutions in South Asia (AMDISA)

Date: to be announced **Venue**: Hyderabad, India

iv) South Asian Conclave for Doctoral Programs (SACDOC-2017)

Hosted by: University of Management and Technology (UMT), Lahore, Pakistan

Date: 6th February, 2017 **Venue:** Islamabad, Pakistan

v) 14th South Asian Management Forum

Hosted by: MNU Business School, The Maldives National University (MNU), Male, Maldives.

Date: To be announced **Venue:** Male, Maldives

6. Forthcoming "AMDISA Supported Programmes"

i. ICBM School of Business Excellence, Hyderabad

International Case Conference - 2016 - Managing Business in VUCA World

ICBM School of Business Excellence, Hyderabad, an AMDISA Member Institution, is organizing its International Case Conference – 2016 – Managing Business in VUCA World on 17th December, 2016 at their campus in Hyderabad. The objective of this conference is to offer a platform for knowledge exchange between academicians, researchers and corporate professionals for mutual benefit. In addition to the key note address on conference theme, the conference will also have talks by eminent experts and presentation of selected case studies. For details, please visit AMDISA website at: http://www.amdisa.org/ICBM_International_Case_Conference_2016

ii. School of Business, Uttara University, Dhaka, Bangladesh

International Conference on Business Management, Economics and Social Sciences (ICBMESS 2016) is being organized by School of Business, Uttara University, Dhaka, Bangladesh from 21st to 23rd December 2016. This conference invites academia, scholars, researchers and industry experts from around the world to meet and exchange their ideas, research findings and discuss issues concerning business management, economics and social sciences for sustainable development.

The prime focus of the conference is to promote research and development in the fields of business management, economics and social sciences which can contribute towards sustainability of business, industry and the society at large.

Kindly indicate your intent to participate in this international Conference at e-mail id: conference@uttarauniversity.edu.bd, nazrulku@gmail.com. For details, please visitAMDISA website at: http://www.amdisa.org/ICBMESS 2016

iii. KJ Somaiya Institute of Management Studies and Research, Mumbai, India.

12th SIMSR Global Marketing Conference on the theme "New Age Customer Centric Marketing" is scheduled to be organized by KJ Somaiya Institute of Management Studies and Research, Mumbai, India on 9th & 10th February, 2017 at Mumbai. The Conference objectives are to offer a platform for marketing practitioners, academicians and researchers to: (i) discuss the contemporary marketing issues and challenges in the changing consumer context; (ii) discuss possible strategies and strategic options to overcome the challenges of technology, competition, and changing consumer profile/behavior; and (iii) explore scholarly research on opportunities and threats in the changing market context in the consumer landscape.

Selected research papers presented at the Conference will be considered for publication in the special issue of South Asian Journal of Management, to be published by AMDISA.

For information and queries regarding paper submissions, accommodation on campus, etc., please contact at tapasya@somaiya.edu and for paper submission at simsrglobalmktg@somaiya.edu.

For more details, please visit AMDISA's website at: http://www.amdisa.org/SIMSR_2017

iv. Jaipuria Institute of Management, Jaipur, India

4th International Conference on Youth 2025 "Harnessing Youth for Development, Sustainability and Happiness: Imperatives and Challenges for SAARC and Emerging Asian Countries" (ICHYDSH-17) is scheduled to be organized by Jaipuria Institute of Management, Jaipur, India on February 17-18, 2017.

The Conference would deliberate on how to harness and utilize the youth power which is a catalyst for bringing about a change.

Kindly indicate your intent to participate in this international Conference at e-mail id: youth2025@jaipuria.ac.in. For more details, please visit AMDISA's website at: http://www.amdisa.org/ICHYDSH_2017

MEMBERSHIP SUBSCRIPTION

Institutes who have opted for making annual Subscription are requested to make the payment of Membership dues which are in arrears.

7. AMDISA New Members

New Member Institutions who have joined after last issue (Volume 49) of the Newsletter

- i. Department of Business Administration, Faculty of Business and Economics, Daffodil International University, Dhaka, Bangladesh.
- ii. AIMS Institute of Higher Education (AIMS School of Business), Bangalore, India
- iii. School of Management, BML Munjal University, Gurgaon, Haryana, India
- iv. SVKM's Narsee Monjee Institute of Management Studies, Secunderabad, Telangana, India
- v. Jaipuria Institute of Management, Jaipur, Rajasthan, India
- vi. Acharya Bangalore B School, Bengaluru, Karnataka
- vii. Loyola Institute of Business Administration, Chennai.

8. Visitors to AMDISA Secretariat

From Maldives

Prof. Aly Shameem, President, Civil Service Commission, Male, Republic of Maldives and Ms. Fathimath Habeeba, Director, Civil Service Training Institute, Male, Republic of Maldives.

From India

Dr. Biswajeet Pattanayak, Director, Asian School of Business Management (ASBM), Bhubaneswar, Odisha.

Dr. Phalgu Niranjana, Associate Dean (Planning and Development), Asian School of Business Management (ASBM), Bhubaneswar, Odisha.

Dr. V. Sita, Professor, and former Dean, School of Management Studies, University of Hyderabad, Hyderabad.

Dr. S. Ramu, Editor and Public Relations Officer, Administrative Staff College of India, Hyderabad.



L - R: Ms. Fathimath Habeeba and Prof. Aly Shameem from Maldives

NEWS FROM MEMBER INSTITUTIONS

i. Banaras Hindu University, Varanasi

Banaras Hindu University, Varanasi, India, conducted a National Workshop on "Role of Higher Education in the Development of Social Innovation & Entrepreneurship in India" on 18-19 March, 2016. The workshop aimed at exploring the most impactful roles of higher education in the development of social innovation and entrepreneurship in India and formulating strategies for achieving these roles. It was well attended by industry leaders, thought leaders, social & business entrepreneurs, academicians, investors, representatives of government and media agencies.

It is planned to take the following initiatives to create an ecosystem for developing entrepreneurs at our Institute under the aegis of UGC-Special Assistance Program (DRS Level II):

I. Starting of Start-Up/ Social Incubation Center; 2. Organizing an all India "Social Business Plan Competition"; and 3. Bringing a special issue of Institute's Journal on theme "Social Innovation & Entrepreneurship".

It is hoped that these initiatives (and many more in future) will help in giving impetus to Start Ups in general and Social Innovators & Entrepreneurs in particular at our Institute.

ii. Uttara University, Dhaka, Bangladesh

Dhaka International Business & Social Science Research Conference 2016 (DIBSSRC 2016)

Uttara University organized an International Conference entitled "Dhaka International Business & Social Science Research Conference 2016 (DIBSSRC 2016)" during 20-22 January 2016 in association with Australian Academy of Business Leadership (AABL), Australia and Universiti Kuala Lumpur, Malaysia at Hotel Westin Dhaka. Participants from different countries around the world including USA, Australia, Malaysia, India, Canada, Indonesia, Nigeria, South Africa and Bangladesh attended the conference in different capacities. The objective of the conference was 'Networking and Collaboration among the Scholars in Various Fields of Research'. It was also aimed to provide an opportunity to academics and practitioners around the world to discuss and share the contemporary issues of business and social science research. One hundred thirty three participants from 61 universities around the world took part in the conference.

Australian Academy of Business Leadership (AABL) is a research organization engaged in empirical research training, publishing of international journals and organizing International Conferences at the different parts of the world. As a part of AABL global conference initiatives, it organised DIBSSRC 2016 in Dhaka, Bangladesh, where Uttara University played the vital role as a co-organizer. Francisco F. Coronel, PhD, Professor of Marketing, Graduate School of Business, University of Hampton, Virginia, USA, Professor Dato' Dr Che Musa Che Omar, Professor of Management (Tourism) and Head of Research and Innovation, Universiti Kuala Lumpur (UniKL) Business School, Malaysia and Professor Dr Saiful Majid, Director, Institute of Business Administration, University of Dhaka, Dhaka, Bangladesh were the keynote speakers in the program. Mr Iqbal Sobhan Chowdhury, Advisor to the Prime Minister, Media Affairs, Govt. of People's Republic of Bangladesh graced the Inaugural Ceremony as a chief guest. Dr. Nazrul Islam, Convener, DIBSSRC 2016 & Dean, School of Business, Uttara University, Bangladesh Chaired the Inaugural Session. Professor Dr M Azizur Rahman, Vice Chancellor of Uttara University, Bangladesh, Dr. Shafiqur Rahman, Vice-President, AABL, Australia, and Prof. Dr. Dato Che Musa Che Omar, Head, Research and Innovation, Universiti Kuala Lumpur, Malaysia, welcomed the guests in the Inaugural Ceremony.

iii. IUBAT, Dhaka

Silver Jubilee Year for IUBAT

International University of Business Agriculture and Technology (IUBAT), Dhaka, Bangladesh celebrated its Silver Jubilee Year with the Theme: Higher Education for Every Qualified Person: with Finance for Meritorious but Needy". Prof. Dr. M. Alimullah Miyan, Vice Chancellor & Founder has sent the following message to be shared:

"This year IUBAT University has marched into its glorious "Silver Jubilee Year" and it was only possible because you have trusted us and given your unconditional support, good wishes and blessings. Needless to say, we all here at IUBAT University are truly honored to have you as our stakeholders. On behalf of IUBAT University family let me take the opportunity to thank you and wish that your valuable support will be with us till the Golden Jubilee and forward."

AMDISA Membership

FEE STRUCTURE

Institutional Membership : US \$ 100 per annum Corporate Membership : US \$500 per annum

Life Membership : US \$ 1500 (Life membership is for 25 years for which 15 year annual

subscription is payable in one lump sum)

Admission Fee : US \$ 100 for all types of memberships to be paid initially on admission as

member along with annual/life subscription.

Note: Institutions/Corporate in India can pay in INR equivalent of the prescribed fee.

Institutions/Corporates desirous of joining the Association may please apply for membership. For details, please visit our website at www.amdisa.org or write to the Executive Director, AMDISA at execdir@amdisa.org

NEWS FROM NETWORKS

i. CEEMAN, Bled, Slovania

CEEMAN is organizing a Program Management Seminar - PMS 2017 from 5th April to 7th April, 2017 at Bled, Slovenia. For details, please visit CEEMAN's website http://www.ceeman.org/programs-events/network-events/program-management-seminar—pms-2017

ii. EFMD, Brussels, Belgium

a. 8th Global Peter Drucker Forum

GPDF in partnership with EFMD is organizing the 8th Global Peter Drucker Forum on the theme "The Entrepreneurial Society" scheduled on 17th and 18th November, 2016 at Vienna, Austria. For details, please visit https://www.druckerforum.org

b. 2017 EFMD Conference for Deans & Directors General

The EFMD is organizing its Conference for Deans and Directors General from 2nd to 3rd February, 2017 at Ljubljana, Slovenia hosted by University of Ljubljana, Faculty of Economics. For details contact delphine.hauspy@efmd.org

iii. AACSB International, Tampa, Florida, USA

Deans Conference

Association to Advance Collegiate Schools of Business (AACSB) is organizing Deans Conference from 5 to 7 February, 2017 at New Orleans, Louisiana, USA. This event is exclusively for deans and heads of higher education business units (i.e., the highest academic authority or official of the entire business unit).

For more details, please visit their website: http://www.aacsb.edu/events

PROGRAMME ANNOUNCEMENTS FROM MEMBER INSTITUTIONS

Faculty of Business Studies, University of Dhaka, Bangladesh

International Conference on Business and Economics

Faculty of Business Studies, University of Dhaka, Bangladesh, an AMDISA Member Institution, is organizing its International Conference on Business and Economics on the theme "Reinventing Business for the 21st Century" on 25th and 26th October, 2016 at its premises. For details, please visit AMDISA's website at: http://www.amdisa.org/ICBE_2016

ii. Indian School of Business (IBS), Hyderabad, India

Master Teacher Programme 2016

Indian School of Business (IBS), Hyderabad, an AMDISA Member Institution is organizing a Master Teacher Programme 2016 from 17th to 20th November, 2016 at its campus in Hyderabad. For details, please visit AMDISA's website at: http://www.amdisa.org/Master_Teacher_Programme

iii. Bharati Vidyapeeth University Institute of Management & Research (BVIMR), New Delhi

Bharati Vidyapeeth University Institute of Management & Research (BVIMR), New Delhi, an AMDISA Member Institution, is organizing its Faculty Development Program on Financial Econometrics using – E-Views on January 03 - 08, 2017 at BVIMR Campus New Delhi. For details, please visit AMDISA's website link: http://www.amdisa.org/BVIMR Faculty Development Programme

iv. Institute of Management, Nirma University, Ahmedabad, India

20th Nirma International Conference On Management (NICOM)

Institute of Management, Nirma University, Ahmedabad, an AMDISA Member Institution, is organizing its 20th Nirma International Conference On Management (NICOM) on the theme "Contemporary Marketing: Concept, Practice and Method" from 5th to 7th January, 2017 at NIRMA University, Ahmedabad.

For details, please visit the AMDISA's website at: http://www.amdisa.org/NICOM 2017

v. Prestige Institute of Management and Research, Indore, India

11th International Conference on the theme "Developing Skills and Competencies for Global Competitiveness"

Prestige Institute of Management and Research, Indore, an AMDISA Member Institution, is organizing its Eleventh International Conference on the theme "Developing Skills and Competencies for Global Competitiveness" on

4th and 5th February, 2017 at PIMR, Indore. This conference is being organized in collaboration with SIAM University, Thailand; International Latin University, Argentina and Federal Polytechnic, OKO, Anambra State, Nigeria. For details, please visit AMDISA's website at: http://www.amdisa.org/PMIR_IIth_International_Conference

vi. Maldives National University Business School, Male, Maldives

In connection with the planning of the upcoming AMDISA's South Asian Management Forum (SAMF) to be hosted by Maldives National University Business School, Male, Maldives, a meeting took place in Male on 8th September, 2016. The meeting was attended by Dr. Mohamed Latheef, Chancellor, Dr. Ali Fawaz Shareef, Vice Chancellor, Prof. Shathif Ali, Dean, from MNU Business School and Prof. Lakshman R Watawala, President – AMDISA.

vii. National Business Education Accreditation Council (NBEAC), Islamabad, Pakistan

Conference on "Business Education in Pakistan; The points of convergence and divergence with
the global practices"

NBEAC, Islamabad, an AMDISA Member Institution, is organizing its conference on "Business Education in Pakistan; The points of convergence and divergence with the global practices" scheduled on 7th and 8th February, 2017 at Serena Hotel, Islamabad, Pakistan. For details, please visit AMDISA's website: www.amdisa.org

viii. Indian Education Society (IES) Management College and Research Centre, Bandra, Mumbai, India 10th International Business Research Conference on the theme "Business Strategies for VUCA World"

IES Management College and Research Centre, Mumbai, an AMDISA Member Institution, is organizing its 10th International Business Research Conference on the theme "Business Strategies for VUCA World" scheduled on 17th February, 2017 at IES Manik Sabhagriha, Bandra, Mumbai. For details, please visit conference website at: http://iesconference.wixsite.com/researchconference



L - R: Dr. Ali Fawaz Shareef, Prof. Lakshman R Watawala, Dr. Mohamed Latheef and Prof. Shathif Ali

SHORTTAKES

- 1. Prof. Dr. Atish Chattopadhyay has taken over as Director, Institute of Management Technology, Ghaziabad.
- 2. Mr. A. L. M. Abdur Rahman, ndc, (Secretary to Government) is holding the position of Rector of Bangladesh Public Administration Training Centre (BPATC), Dhaka, Bangladesh.
- 3. Dr Sayeed Ghani has taken over as Acting Dean & Director of Institute of Business Administration (IBA), Karachi, Pakistan.
- 4. Ms. Annie Lo has taken over as Senior Vice President and Chief Officer of the Asia Pacific, AACSB International, Singapore.

- 5. Dr. K. Balakrishnan has taken over as Director, Goa Institute of Management, Goa, India.
- 6. Dr. Anirban Sengupta has taken over as Executive Director, International School of Business & Media (ISB&M), Pune, India.
- 7. Dr. Y. Lakshman Kumar has taken over as Dean & Director, Hyderabad Business School, GITAM University, Hyderabad.
- 8. Dr. Gurdip Singh Batra has taken over as Dean Faculty of Business Studies at Punjabi University, Patiala, Punjab, India.
- 9. Prof. M. Thilakasiri has taken over as Director General, Sri Lanka Institute of Development Administration (SLIDA), Colombo, Sri Lanka.
- 10. Dr. Muna Kalyani, has taken over as Head, Department of Business Administration, Utkal University, Bhubaneswar.
- 11. Prof. M.S. Laxmi Narayanan has taken over as Acting Director, Institute of Finance and International Management (IFIM), Bangalore.
- 12. Dr. L. Vijayashree has taken over as Head, Department of Management Studies, BNM Institute of Technology, Bangalore.
- 13. Dr. S. Chinnam Reddy has taken over as Director, Dr. YSR National Institute of Tourism & Hospitality Management, Hyderabad.
- 14. Dr. Anil Kumar Sinha has taken over as Director, Fortune Institute of International Business, New Delhi.
- 15. Dr. Roshan Lal Raina has taken over as Vice Chancellor, J K Lakshmipat University, Jaipur.
- 16. Capt. (Dr.) Rajendra B. Saner-Patil has taken over as Director, Central Institute of Road Transport, Pune.
- 17. Prof. Raghavan Srinivasan has taken over as Director In-charge, Indian Institute of Management-Bangalore.
- 18. Prof. Dr. Tanveer Hussain has taken over as Rector, National Textile University, Faisalabad, Pakistan.
- 19. Prof. Dr. Zubair Ahmed Shaikh has taken over as President Mohammad Ali Jinnah University, Karachi, Pakistan.
- 20. Mrs. Sajida Nasir has taken over as Director In charge, Institute of Business Administration, University of the Punjab, Lahore, Pakistan.
- 21. Dr. Mahwish Anjum has taken over as Head, Department of Management Sciences, DHA Suffa University, Karachi, Pakistan.
- 22. Prof. Dr. Abdus Sattar Abbasi has taken over as Head, Department of Management Sciences, COMSATS Institute of Information Technology, Lahore, Pakistan.
- 23. Professor Atiqul Islam has taken over as Vice-Chancellor, North South University, Dhaka, Bangladesh.
- 24. Mr. Md. Zillur Rahman has taken over as Executive Officer, Bangladesh Society for Training & Development (BSTD), Dhaka, Bangladesh.
- 25. Dr. U. Anura Kumara has taken over as Dean, Faculty of Management Studies & Commerce, University of Sri Jayewardenepura, Sri Lanka.
- 26. Dr. Shahid Amjad Chaudhry, Rector, Lahore School of Economics, Lahore, Pakistan, has taken over as President, Association of Management Development Institutions in Pakistan (AMDIP), Pakistan.
- 27. Dr. Bhaskar Chatterjee has taken over as Senior Director of IILM Institute for Higher Education, New Delhi.
- 28. Prof. | C Wandemberg has taken over as Dean, Woxsen School of Business, Hyderabad, India.
- 29. Dr. Yogesh C Joshi has taken over as Director of the G H Patel Institute of Business Management, Sardar Patel University, Vallabh Vidyanagar, Gujarat.
- 30. Dr BV Sangvikar, Professor and Head, Department of Management Sciences (PUMBA), University of Pune, Pune, has taken over as President, Association of Indian Management Schools (AIMS).
- 31. Dr. Mohamed Faizal has taken over as Secretary General of Civil Service Commission, Republic of Maldives, Male, Maldives.
- 32. Dr Gururaj H Kidiyoor has taken charge as Director In-Charge of TAP Management Institute, Manipal, Karnataka, India
- 33. Dr R C Natarajan has taken over as Director, Institute of Rural Management Anand (IRMA), Anand, Gujarat, India.
- 34. Prof. Madhu Tyagi has taken over as Director, School of Management Studies, Indira Gandhi National Open University (IGNOU), New Delhi.
- 35. Dr. Vijaya Rudra Raju has taken over as Director, Integral Institute of Advanced Management, Visakhapatnam, Andhra Pradesh, India.
- 36. Prof. Jawad Syed has taken over as Dean of Suleman Dawood School of Business at Lahore University of Management Sciences (LUMS), Lahore, Pakistan.
- 37. Mr. Tshewang Tandin has taken over as the Director General of Royal Institute of Management, Thimphu, Bhutan.
- 38. Dr. M. Mallikarjun has taken over as Director of Institute of Management, NIRMA University, Ahmedabad, Gujarat, India.
- 39. Dr. Somayajulu Garimella has taken over as Dean of Executive Education & External Relations, Institute of Management Technology, Ghaziabad, Uttar Pradesh, India.



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Institute for Financial Management and Research

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