ANUSANDHAN 2022
III ANNUAL RESEARCH COMPETITION

Be a Researcher........

"Emerging trends for Sustainable Ecosystem"

(In the memory of Late Shri K.C. Garg, Chairman,
Rukmini Devi Institute of Advanced Studies)
(Under the patronage of Seth Pokharmal Educational Society)

June 25, 2022 (Saturday)
Organized by

RUKMINI DEVI

Institute of Advanced Studies
NAAC Accredited, 'A+' Grade (2nd Cycle), Category 'A+' Institute
An ISO 9001 : 2015 Certified Institute
(Approved by AICTE, Ministry of HRD, Govt. of India),
Affiliated to Guru Gobind Singh Indraprastha University, Delhi
Member of AMDISA, CII, DELNET, NDL, DMA, CEGR, ICT Academy, NHRDN, ASSOCHAM
MoU Signed with MSME-TDC, PPDC Agra, Ministry of MSME, Govt. of India

About Anusandhan

Anusandhan 2022 is an Annual Research Competition of RDIAS which provides an opportunity for researchers (Research Scholars, Post Docs and Academicians) to present/ demonstrate their research work, relevant to the theme, in the presence of distinguished experts. RDIAS invites, to this unique opportunity, the researchers who feel that they are working on research which would contribute to society, research community, academics and be beneficial to the audience. The focus will be on clarity on what you can contribute to the field of research.

Objectives

1. Provide a platform where researchers can present their work and build a network as per their area of interest
2. Provide feedback on researchers' current research and guidance on future research directions
3. Offer each researcher a fresh perspective on their work from well- known experts w.r.t their fields.
4. Promote the development of a supportive community of researchers and a spirit of collaborative research.

Tracks

The Research Papers/Dissertation/Thesis/Part of Ph.D. work are invited for:
Track-1 Finance
Track-2 Information Technology
Track-3 Human Resource Management
Track-4 Marketing & General Management

Session Experts

FINANCE

Dr. Pankaj Kumar Gupta
Professor and Hony. Director, Centre for Management Studies, Jamia Millia Islamia.

Dr. Pankaj Kumar Gupta is a Professor and Director at Centre for Management Studies, JMI University, New Delhi. He is a post-graduate from Faculty of Commerce and Business Studies, Delhi School of Economics, University of Delhi and Ph.D. in finance from University of Rajasthan, Jaipur. He is a fellow member of the Institute of Cost and Works Accountants of India, Fellow member of the Institute of Company Secretaries of India, Chartered member of the Institute of Chartered Financial Analysts of India and fellow of the Insurance Institute of India, Mumbai. He has experience of more than twenty-seven years in industry and academics.

INFORMATION TECHNOLOGY

Prof. A. K. Mohapatra
Professor and Head of Department, Department of Information Technology Indira Gandhi Delhi Technical University for Women

Mr. Amar has been an Assistant Professor at IGDTUW , Department of IT , from the last eight years. He earned his Phd in IT and M.Tech in Computer Science. He is currently working as an Associate Professor at IGDTUW. Prior to joining here as Associate Professor, he has worked as an Associate Professor at USICT, GGSIPU, Delhi. He has published twenty four papers in referred international/national conferences and journals.

HUMAN RESOURCE MANAGEMENT

Dr. Hamendra Kumar Dangi
Professor, Department of Commerce, University of Delhi

Dr. Hamendra Kumar Dangi is currently Professor in Department of Commerce. He is Gold medalist in B.Tech and recipient of Maharana Mewar Foundation Award, Udaipur. He did his MBA from R.A Podar Institute of Management Jaipur and doctorate from FMS, University of Delhi. He has worked with Faculty of Management Studies for eight years. He also served in GGS IP University, Delhi for couple of years. He is an author of book on Business Research Methods. He has published several research papers in national and international journals. He has also presented research paper in reputed national and international conference. He attended global colloquium on case writing at Harvard Business School, Boston. Dr Dangi has conducted/ delivered talks in more than 60 FDPs and successfully guided research scholars for MPhil and PhD. He has also completed Major and Minor funded research projects as well as consultancy assignments.

MARKETING AND GENERAL MANAGEMENT

Dr. Arun Mittal
Assistant Professor, Birla Institute of Technology, Noida

Dr. Arun Mittal is currently working in the Department of Management, Birla Institute of Technology, Mesra Ranchi (Deemed University), Off-Campus Noida. He obtained MBA from M.D. University, Rohtak and Ph.D. from BIT, Mesra, Ranchi. He has also completed an Executive Certificate Programme in Digital Marketing from IIM-Kashipur. Dr. Mittal has 15 years of experience of teaching Entrepreneurship, Business Environment & Law, Digital Marketing, Marketing Research and Marketing Analytics. He has published about 20 research papers in the journals listed and indexed in the SCOPUS, ABDC, SSCI and UGC CARE. He has co-authored books on International Retailing, Entrepreneurship Development and Banking & Insurance. He has successfully supervised four Ph.D. scholars and guiding another four scholars in the area of Marketing. Dr. Mittal is Project Director and Co-Project Director in the research projects sponsored by ICSSR and MGNCRE. He has organised several FDPs, MDPs and Workshops in the different areas of Business and Management

Modes of Presentation

- Presentation by author(s) is for 10 – 12 minutes
- Discussions/Questions and Answers for 3 – 5 minutes
- Audio – Visual support to the presenters will be provided for presentation (in case of Offline presentation)

Oral presentation – We invite you to take advantage of oral presentation of your paper/research on site and get first-hand remarks and comments from the experts and audience. We will encourage a live discussion regarding the presented topic and network with other researchers and academics in the field of education and related areas, from around the globe.

Video presentation – Registered authors who are not able to attend the competition in person may opt for this format. Experts and participants will watch either your recorded presentation or will be following it through a live stream. They will be able to ask the questions in real time through the internet connection. In this context, Google meet (Link will be shared two days prior to the competition)

Motivation and Recognition

The best research work will be awarded from 4 different tracks and will be awarded with Trophy, certificate of appreciation and a cash prize of 11,000. i.e.

Winners	Finance	Information Technology	Human Resource Management	Marketing and General Management
	11,000	11,000	11,000	11,000

The Best Research work from each track will be evaluated on the basis of originality, correctness, novelty, importance, and clarity of explanation of the research, quality of presentation, query handling and contribution of research.

Registration Fee

- Research Scholars (includes Ph.D./MPhil/M.Tech scholars): INR 1000/-
- Academician: INR 1500/-
- Industry Professionals: INR 2000/-
- Foreign delegates: $50
- Other: INR 1500/-

Please Note:
1. Early bird Registration: 30% relaxation on Registration fees
2. Group Registration (If 3 or more participants from the same Institute register): 50% relaxation on Total registration fees.
3. 3 tier AC fare will be reimbursed to the Outside Delhi Candidates, if they come offline to present the research work.

   **Any one of the discount will be applicable (S.No. 1 or S.No. 2)

   Registration Link: https://events.rdias.ac.in/

Important Dates

- Research work Submission: May 30, 2022
- Acceptance of Research work for presentation: within one week on receiving abstract
- Early bird Registration: June 08, 2022
- Registration Deadlines: June 15, 2022
- Notification on schedule of Presentation: June 17, 2022
- Research Presentation Competition: June 25, 2022

How to Reach RDIAS

RDIAS Rohini is a premier professional management college situated at the heart of Delhi. It is located between 2 metro stations (Pitampura metro & Rohini East metro), and easily approachable.

Nearest Metro Stations: Pitampura Metro Station (500 meters), Rohini East metro Station (500 meters)
Nearest Bus Station: Madhuban Chowk at the Venue.

By Air: Distance from Indira Gandhi International Airport 30 Kms

For more Details Contact

**Please note that you can present your research work/thesis/Dissertation/part of Ph.D. work which is already published or in process. The work must be relevant to the theme. This Research competition will not include publication of papers anywhere. The basic objective is to recognize and award the best research work as well as to provide expert opinion on current research work.

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