

Dear Patron,

Here is an extended call for the **15th International Research Conference (IRC 2025)**, organized by IES's Management College and Research Centre. The theme for this year's conference is "***Business Dynamics: Integrating Digitization and Sustainability in Management Practices.***".

Team IRC is happy to share the news with you that **WordPress Mumbai Community** has agreed to be a **Knowledge Partner** for IRC 2025.

This flagship conference will take place on **February 21, 2025**, in **Mumbai** and will be conducted in a **hybrid format**, allowing both in-person and virtual participation.

We invite researchers, academicians, and industry professionals to contribute their insights and join us for this highly anticipated event.

Abstract / Extended Abstract : January 25, 2025

Full Paper Submission deadline: January 31, 2025

Explore more about IRC 2025 - <https://www.mcrc.ies.edu/irc2025>

[Download Conference Brochure](#)

Awards

Refer to the brochure / poster attached for the Best Paper Awards.

Student Track

There is a separate track for student research papers presentations along with Prizes !! Encourage your MBA / UG students to present their work at the conference. Certificate of participation for participants !!

Publication Opportunity for Academia

For quality research papers, post-conference publication opportunities in Scopus Indexed Journals.

Visit the conference website or refer to the brochure for details.

Please share this communication in your network of research scholars and academicians. Looking forward to meeting you in IRC 2025 !!

Thanks and Regards,

IES's Management College and Research Centre, Mumbai, India

Conference Convener

Dr. Mrunal Joshi
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