



Dayananda Sagar College of Engineering
Department of Management Studies
in collaboration with



*Analytics
Society of India*



is organizing a
3rd International Conference
on
Navigating Complexity – Adaptive and Sustainable
Management Practices in the Digital Intelligence Era

Date: 4th Feb 2026

Venue: Dr. D. Premachandra Sagar
Auditorium, DSCE,
Kumaraswamy Layout, Bengaluru -
560 111, Karnataka, India

Patrons

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Conference Chairperson

Dr.K.G.Hemalatha,

Professor & HOD,

Department of Management Studies,
Dayananda Sagar College of Engineering

Conference Convenors

Dr. Kali Charan

Dr. Vinod Krishna M U

Conference Co-Convenor

Prof. Jayashree K

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For Conference related queries

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Advisory Committee

- Dr.Dongmei Cao, Associate Professor, Nottingham Business School, Nottingham Trent University, Nottingham, United Kingdom
- Weng Marc Lim, Dean of Sunway Business School and Youngest Professor in Malaysia Book of Records
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- Dr Bhimaraya Metri, Director, Indian Institute of Management Nagpur
- Dr.Indrajit Mukherjee, Professor, SJMSOM, Indian Institute of Technology - Bombay, India

Pre-Conference Workshop

Crafting Powerful Literature Reviews and Publishing in Top-Tier Journals

Resource Person: Dr. Justin Paul

Ph.D (Brighton, UK), Ph.D (IIT), D.Sc (Hon) Full Professor, UPR San Juan, PR, USA, (Former Provost & Dean, NMIMS University, India; Former Faculty member, Uni of Washington) Distinguished Research Fellow, Corvinus University of Budapest, Adjunct Professor, Korea University

Conference Preamble

The conference on “Navigating Complexity – Adaptive and Sustainable Management Practices in the Digital Intelligence Era” focuses on understanding how organizations can effectively respond to the growing challenges of digital transformation and global uncertainty. As Industry 5.0 ushers in a new phase of collaboration between humans and intelligent systems, it emphasizes the need for management approaches that are adaptive, ethical, and sustainable. The conference highlights the importance of integrating human creativity, technological innovation, and environmental consciousness to build resilient and future-ready organizations. It provides a platform to discuss strategies that balance productivity with well-being, automation with empathy, and growth with responsibility. By bringing together experts from academia, industry, and policy, the event seeks to foster a shared vision for sustainable progress in a technology-driven world. Ultimately, it aims to guide leaders in navigating complexity with foresight, agility, and a human-centric approach.

CALL FOR PAPERS

Technology Management

1. Human-machine collaboration in Industry 5.0
2. Artificial intelligence and digital ethics in management
3. Blockchain for transparency and trust in business operations
4. Cybersecurity and risk resilience in digital ecosystems
5. Internet of Things (IoT) for smart enterprise management
6. Cloud and edge computing in decision-making processes
7. Digital transformation and adaptive innovation strategies
8. Technology-driven sustainability and green IT
9. Intelligent automation and human augmentation
10. Digital twins and virtual simulations for business modelling
11. Smart manufacturing and robotics integration
12. Managing digital disruption and technological complexity
13. Role of 5G and advanced connectivity in global operations
14. Data-driven decision-making in the Industry 5.0 context

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14. Data-driven decision-making in the Industry 5.0 context
15. Ethical AI and responsible technology leadership
16. Technology adoption strategies in emerging economies

Human Resource Management

1. Human-centric leadership in the digital era
2. Reskilling and upskilling for Industry 5.0 workforce
3. Employee well-being and mental health in tech-driven workplaces
4. Talent acquisition and retention in hybrid environments
5. Inclusive and adaptive workplace cultures
6. AI-based HR analytics and decision support
7. Emotional intelligence and empathy-driven leadership
8. Diversity, equity, and inclusion (DEI) strategies
9. Agile performance management and continuous feedback
10. Remote work challenges and digital collaboration
11. HR digital transformation and automation tools
12. Learning organizations and knowledge sharing
13. Ethical challenges in data-driven HR practices
14. Employee engagement in a technology-integrated ecosystem
15. The future of work: balancing automation and human values
16. Leadership development for sustainable business growth

Finance

1. FinTech innovation and digital financial ecosystems
2. Blockchain and cryptocurrency in financial management
3. Sustainable finance and green investment strategies
4. Risk management and financial resilience in volatile markets
5. Artificial intelligence in financial forecasting and analysis
6. ESG (Environmental, Social, Governance) reporting and compliance
7. Financial inclusion through digital transformation
8. Corporate governance and ethical finance practices

9. Financial analytics and predictive modeling
10. Smart contracts and decentralized finance (DeFi)
11. The impact of global economic shifts on corporate finance
12. Investment strategies for sustainable growth
13. Digital auditing and automated compliance systems
14. Adaptive budgeting and performance control systems
15. The future of banking and financial intermediation
16. Responsible finance for inclusive economic development

Marketing

1. Human-centric marketing in the Industry 5.0 era
2. AI and machine learning in consumer insights
3. Digital branding and immersive customer experiences
4. Ethical marketing and responsible communication
5. Personalization and predictive marketing analytics
6. Sustainability-driven brand strategies
7. Neuromarketing and consumer behavior analysis
8. Social media dynamics and influencer marketing
9. Data privacy and consumer trust in digital platforms
10. Omnichannel marketing strategies for connected consumers
11. Experiential marketing and emotional engagement
12. Cross-cultural marketing in a globalized economy
13. Agile marketing and adaptive campaign management
14. Purpose-driven branding and corporate social responsibility
15. Green marketing and eco-conscious consumer trends
16. The role of AI-powered chatbots and virtual influencers

Business Analytics

1. Data-driven strategy and decision intelligence
2. Predictive and prescriptive analytics in management
3. Big Data applications in sustainable business models
4. AI and machine learning for business transformation
5. Real-time analytics and adaptive performance dashboards
6. Text and sentiment analysis for consumer insights
7. Data visualization and storytelling for decision support
8. Analytics for supply chain optimization
9. Financial analytics and risk modeling

10. HR analytics for talent management and retention
11. Marketing analytics for personalized campaigns
12. Ethics and governance in data analytics
13. Cloud-based analytics for scalable solutions
14. Integrating human judgment with analytical models
15. Advanced analytics for sustainability and ESG performance
16. Challenges in implementing analytics across industries

Operations and Supply Chain Management

1. Smart manufacturing and Industry 5.0 integration
2. Sustainable and circular supply chain models
3. Logistics optimization through AI and automation
4. Supply chain resilience and risk management
5. Lean and agile operations for adaptive systems
6. Digital twins in supply chain monitoring
7. Green operations and environmental efficiency
8. Global sourcing and supply chain transparency
9. Human–robot collaboration in operations
10. Predictive maintenance using IoT and analytics
11. Data-driven decision-making in logistics
12. Blockchain for supply chain traceability
13. Resilient operations under uncertainty and disruption
14. Quality management in digitally enabled systems
15. Adaptive production planning and resource allocation
16. Ethical sourcing and responsible procurement practices

Entrepreneurship and Innovation

1. Human-centric entrepreneurship in the Industry 5.0 era
2. Sustainable and green entrepreneurship models
3. Innovation ecosystems and start-up accelerators
4. Digital entrepreneurship and platform-based business models
5. Social entrepreneurship and inclusive innovation
6. Women entrepreneurship and leadership in emerging industries
7. Technology-driven business innovation and disruption

8. Design thinking and creative problem-solving for entrepreneurs
9. Financing innovation: venture capital, crowdfunding, and impact investing
10. Entrepreneurial resilience and agility in volatile environments
11. University–industry collaboration for innovation and commercialization
12. Intellectual property management and innovation policy frameworks
13. Scaling innovation through digital transformation and AI
14. Corporate entrepreneurship and intrapreneurial culture
15. Global start-up ecosystems and cross-border innovation
16. Entrepreneurship education and capacity building for Industry 5.0

General Management

1. Strategic agility in complex and uncertain environments
2. Leadership for sustainability and ethical governance
3. Organizational resilience in the Industry 5.0 era
4. Innovation and change management in digital enterprises
5. Systems thinking and complexity management
6. Corporate social responsibility and shared value creation
7. Policy frameworks for sustainable industrial transformation
8. Global competitiveness and digital integration
9. Cross-sector collaboration for sustainable development
10. Design thinking and human-centered management
11. Decision-making under uncertainty
12. Managing hybrid and adaptive organizational structures
13. Entrepreneurship and innovation in the digital economy
14. Knowledge management and organizational learning
15. Governance, ethics, and accountability in digital enterprises
16. The future of management education and skill development

Guidelines for Authors

The manuscript should normally be between 5,000 to 10,000 words typed in double line spacing in 12-point Times New Roman font on A4 size papers with a 1.5-inch margin on all four sides. The cover page should contain all authors' paper titles, author designations, official addresses, contact details, phone no, and e-mail addresses. An abstract of about 200 words and up to 4 keywords should be submitted along with the manuscript. Authors must follow the APA style of referencing. All the abstracts and full papers must be sent to domsdscceconference@gmail.com

REVIEW TIMELINE & FEEDBACK PROCESS

1. Initial Screening: Submitted abstracts and papers will undergo plagiarism screening and scope validation.
2. Double-Blind Peer Review: Each manuscript will be reviewed by two independent reviewers.
3. Evaluation criteria: originality, relevance, methodology, clarity, and contribution.
4. Feedback to Authors: Reviewers' comments will be shared with authors for revision (if required). Authors must submit revised manuscripts within the stipulated deadline.
5. Final Acceptance: Decision will be communicated after compliance with reviewer feedback.

CODE OF CONDUCT

Participants are expected to adhere to the following ethical guidelines:

- Maintain academic integrity and avoid plagiarism.
- The similarity and AI percentage should be below 10%.
- Respect diverse perspectives and engage in professional discussion.
- Ensure that research involving human participants adheres to ethical standards

POST-CONFERENCE BENEFITS

1. Certificate of Participation/Presentation

All registered participants will receive an official certificate acknowledging their contribution to the conference.

2. Publication Opportunities

Selected high-quality papers, based on reviewer recommendations, will be considered for:

- Conference Proceedings (with ISBN)
- Edited volumes or book chapters published in collaboration with reputed publishers
- Partnered peer-reviewed journals (subject to journal review and editorial policies)

3. Reviewer & Editorial Panel Consideration

Outstanding authors may be invited to serve as reviewers or editorial collaborators for future DSCE academic events and publications.

4. Networking & Collaboration

Participants will have the opportunity to connect with:

- Academic experts
- Industry leaders
- Policymakers
- Research scholars
- This fosters long-term research collaborations, project partnerships, and knowledge exchange.

5. Recognition for Best Papers

Exceptional manuscripts will be acknowledged with:

- Best Paper Awards (overall)
- Best Paper Awards (Track-wise)
- Special recognition during the valedictory session
- Priority consideration for publication

7. Invitations to Future Initiatives

Participants may be invited to:

- Workshops, FDPs, and webinars conducted by the department
- Innovation and research consortiums
- Collaborative academic events hosted by DSCE and partner institutions

Important Dates:
SUBMISSION DATES

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Certificate of Participation

Co-authors will be given the certificate only if they register for the conference.
One of the authors of the research paper must be available for presentation at the conference.

Registration Fee details

Foreign Participants: \$25

Corporate Participants: Rs.2000 + 18% GST (Rs. 2,360)

Academicians: Rs.1000 (Rs. 1,180)

Research Scholars: Rs.800 (Rs. 944)

*Registration fee includes Conference kit, Refreshments, and Lunch for the participants

Full Paper Submission link -

<https://cmt3.research.microsoft.com/NCASMP2026/Submission/Index>

Registration Google Form Link:

<https://forms.gle/dbwEZ86gnBpoGNzf9>

Bank Account Details

A/c name: Dayananda Sagar College of Engineering

A/c No: 74370100017988

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IFSC Code: BARB0VJDASC (5th character is zero)

Link For Registration Payment Through UPI ID
dsces90350@barodampay

Publication Opportunities

Conference Proceedings (with ISBN)

Edited volumes or book chapters published in
collaboration with reputed publishers

Partnered peer-reviewed journals (subject to journal
review and editorial policies)

- Journal of Management Education
- Sustainability Accounting, Management and
Policy Journal
- Technological Sustainability
- Social Responsibility Journal

For More Information Visit

<https://www.dsce.edu.in/ncasmp-2026/>

