

## SOUTH ASIAN JOURNAL OF MANAGEMENT

ISSN: 0971-5428

Pratyush Ranjan and Sanjeev Varshney Influence of End-of-Life Product Management (EOL-PM) on Corpo Reputation and Market Performance: A Conceptual Framework	7 orate
K M Zahidul Islam, Md Badrul Alam and Md Motaher Hossain Impact of Credit Risk Management on Bank Performance: Empirical Evidence from Bangladesh	32
Nidhi S Bisht A Study on the Role of Work-related Rumination in the Relationship Between Job Characteristics and Burnout	65
Tulsi Jayakumar Can Maharashtra be India's California?	88
Chetna Priyadarshini, Sharda Singh, Rajasekhar David and Omer Bin Sayeed Effect of Student Leadership on Academic Performance and Perceived Employability: A Longitudinal Study on Scale Development and Validation in the Indian Context	106
Naresh G, Ganesh R and Thiyagarajan S An Assessment of the Mimicking Tendency of Investors in an Indian Benchmark Index	135
N Meena Rani and R Srinivasa Rao Expectations and Perceptions Regarding Management Education: An Assessment of Students in Bengaluru, India	161
Research Note	
Sajith Siriwardana, J W Dushan Chaminda	
and Dilan T Rathnayake What have they heard?	181
Pre-visit Image of Sri Lanka as a Tourist Destination	206
Book Reviews	206