



AMDISA

AMDISA NEWSLETTER

Association of Management Development Institutions in South Asia

A SAARC Recognised Body



SAARC

AMDISA Newsletter is the official organ of Association of Management Development Institutions in South Asia (for private circulation only)

Volume 53* February 2018

CPM Regional Management Conference 2017 26th - 27th September, 2017 Colombo, Sri Lanka



Distinguished invitees speaking at the Inauguration

The Institute of Certified Professional Managers (CPM) organised the CPM Regional Management Conference 2017 (CRMC 2017) as an AMDISA Supported Programme at Bandaranaike Memorial International Conference Hall, Colombo, Sri Lanka on 26th and 27th September 2017. The CRMC 2017 participants included heads of leading management development institutions from India, Pakistan, Bangladesh, Sri Lanka, Nepal, Maldives, Bhutan and Afghanistan. The theme of the international forum was “Transformational Leadership: Turning Ideas into Action”.

Contd... Pg. 4

AMDISA Executive Board 2017-2019

President

Mr. Shathif Ali, Dean, Business School, Maldives National University, Male', Republic of Maldives, Maldives

Vice President

Dr. Hasan Sohaib Murad, Rector, University of Management and Technology, Lahore, Pakistan

Members

Dr. Abdur Rab, Vice Chancellor, International University of Business Agriculture & Technology (IUBAT), Dhaka, Bangladesh

Dr. Sonam Choiden, President, Gaeddu College of Business Studies, Royal University of Bhutan, Gedu, Bhutan

Prof. G. Raghuram, Director, Indian Institute of Management, Bangalore, India

Prof. Rajendra Srivastava, Dean, Indian School of Business, Hyderabad, India

Dr. Rajan Saxena, Vice Chancellor, SVKM's Narsee Monjee Institute of Management Studies (NMIMS), Mumbai, India

Prof. Dr. Bijay K.C., Dean, Kathmandu University School of Management, Lalitpur, Nepal

Prof. Nisar Ahmed Siddiqui, Director, Sukkur Institute of Business Administration (IBA), Sukkur, Sindh, Pakistan

Prof. Dr. Ajantha Dharmasiri, Director, Postgraduate Institute of Management, University of Sri Jayewardenepura, Colombo, Sri Lanka

Immediate Past President and Permanent Invitee

Prof. Lakshman R. Watawala, President, Institute of Certified Professional Managers, Colombo, Sri Lanka

Permanent Invitees - Ex-Officio

President, AMDIP, Pakistan - **Dr. Shahid Amjad Chaudhry**, Rector, Lahore School of Economics, Lahore

President, AMDIB, Bangladesh - **Dr. A.K.M. Saiful Majid**, Director, Institute of Business Administration, Dhaka

President, AMDIN, Nepal - **Prof. Dr. Bijay K.C.**, Dean, Kathmandu University School of Management, Lalitpur, Nepal

Prof. Appa Rao Podile, Vice Chancellor, University of Hyderabad, Hyderabad, India

Special Invitee

Prof. Mohammad Jasimuddin, Former Acting Head of Regional Programs Group, Governance & Institutional Development Division, Commonwealth Secretariat, London, U.K.

Reciprocal Invitee

President, AIMS, India - **Dr. Anil Rao Paila**, Dean,

Welingkar Institute of Management Development & Research, Bengaluru, India

Past Presidents - Invitees

Dr. G. B. N. Pradhan, Nepal (1991-1994), Former Executive Director, Nepal Administrative Staff College, Kathmandu, Nepal

Dr. Abdur Rab, Bangladesh (1996-1998), Vice Chancellor, International University of Business Agriculture & Technology (IUBAT), Dhaka, Bangladesh

Dasho Kunzang Wangdi, Bhutan (1998-2000), former Chief Election Commissioner of Bhutan, Thimphu, Bhutan

Prof. Y. K. Bhushan, India (2000-2002), Chancellor, ICFAI University Nagaland, Sr. Advisor and Head, ICFAI Business School - Mumbai

Dr. Mohamed Latheef, Maldives (2002-2004), Chancellor, The Maldives National University, Male, Maldives

Dr. Syed Zahoor Hassan, Pakistan (2004-2006), Professor & former Vice Chancellor, Lahore University of Management Sciences, Lahore, Pakistan

Dr. Hafiz G A Siddiqi, Bangladesh (2007-2009), Professor Emeritus, BRAC Business School, BRAC University, Dhaka and Former Vice Chancellor, North South University, Dhaka, Bangladesh

Mr. Karma Tshering, Bhutan (2009-2011), Director General, Department of School Education, Ministry of School Education, Thimphu, Bhutan

Mr. Punya Prasad Neupane, Nepal (2011-2013), Executive Director, Nepal Administrative Staff College, Kathmandu, Nepal

Dr. Ashok R. Joshi, India (2013-2015), Director General, Indian Institute of Cost and Management Studies & Research (IndSearch), Pune, India

Ex-Officio

Mr. C. Ramakrishna, Executive Director, AMDISA, Hyderabad, India

Editor:

Dr. Ashok R. Joshi
Director General, IndSearch, Pune
joshiashokr@hotmail.com

Executive Editor:

Dr. Aparna Tembulkar
IndSearch, Pune, India

Deputy Editor:

Mr. T. Ganeswara Rao, Manager - Membership Services and Programs, AMDISA

Address for Correspondence:

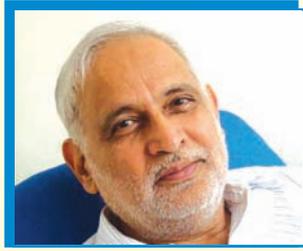
AMDISA Secretariat
University of Hyderabad Campus
Central University P.O.
Hyderabad - 500 046
Tel: +91-(0)40-64545226/64543774
Fax: +91-(0)40-2301 3346
Email: ganesh.amdisa@gmail.com, ganesh@amdisa.org
amdisa.org@gmail.com, amdisa@amdisa.org

INDEX

CPM Regional Management Conference 2017	01
AMDISA Executive Board 2017-19	02
Index	02
Editorial	03
CPM Regional Management Conference 2017 (contd...)	04
Commemoration of SAARC Charter Day- AMDISA	06
Commemoration of SAARC Charter Day - AMDISA	07
Member Institutions	
1. IBS, Mumbai, India	
2. IndSearch, Pune, India	
3. University of Dhaka, Dhaka, Bangladesh	
4. Daffodil International University, Dhaka, Bangladesh	
NEWS FROM HEADQUARTERS	10
1. SAQS News	
2. AMDISA New Members	
3. AMDISA Executive Board	
4. AMDISA Meetings	
i. Executive Board Meeting	
ii. SAQS Committee Meeting	
iii. SAQS Accreditation Awarding Committee Meeting	
5. Visitors to AMDISA Secretariat	
6. Forthcoming Meetings & Events of AMDISA	
i. One Day Workshop on Self-Assessment Report Writing	
ii. SAQS Workshop for Peer Reviewers	
7. Collaboration with Member Institutions	
Institute of Business Administration-Dhaka	

8. AMDISA Supported Programmes (Member-wise)	
i. Acharya Bangalore B School, Bengaluru, India	
ii. ICFAI Business School, The ICFAI Foundation for Higher Education, Hyderabad, India	
iii. IIM Ahmedabad CPM, Colombo and ICMA of Sri Lanka, Colombo	
iv. Institute of Management Technology Hyderabad, India	
v. International Management Institute (IMI) Bhubaneswar, India	
vi. Sonu School of Management, Salem, Tamil Nadu, India	
9. Forthcoming AMDISA Supported Programmes	
i. GITAM Hyderabad Business School, Hyderabad, India	
ii. ICFAI Business School (IBS), Mumbai, India	
iii. Rukmini Devi Institute of Advanced Studies, Delhi, India	
NEWS FROM MEMBER INSTITUTIONS	25
i. Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore	
ii. Institute of Management and Entrepreneurship Development (IMED), Bharati Vidyapeeth University	
NEWS FROM NETWORKS	25
i. EFMD, Brussels	
ii. AACSB International, Tampa	
iii. CEEMAN, Bled	
iv. CAPAM, Ottawa	
AWARDS AND HONOURS	26
PROGRAMME ANNOUNCEMENTS FROM MEMBER INSTITUTIONS	27
i. Lahore University of Management Sciences, Lahore, Pakistan	
SHORT TAKES	27

From the Editor



Welcome to the AMDISA Newsletter!

The Institute of Certified Professional Managers (CPM) organised the CPM Regional Management Conference 2017 (CRMC 2017) as an AMDISA Supported Programme at Bandaranaike Memorial International Conference Hall, Colombo, Sri Lanka on 26th and 27th September 2017. The theme of the international forum was “Transformational Leadership: Turning Ideas into Action”. The conference was very well received and saw an active participation from all SAARC Countries.

Congratulations are due to Prof Y K Bhushan who has completed 60 years in Teaching and Education in 2017- IBS Mumbai organised a Grand Felicitation Ceremony on December 22, 2017. My best wishes to him. He is indeed an inspiration to me.

I congratulate Dr. Rajan Saxena and his team at Narsee Monjee Institute of Management Studies for being awarded the status as an Autonomous University by the Central Government.

In this issue of the newsletter you will also come across news and highlight of several national and international conferences held by AMDISA member institutions. I am sure you will enjoy reading the details of these conferences.

I wish all the readers a happy reading!

Ashok R Joshi

AMDISA's Quality Assurance Programme



- **SAQS** Quality Assurance Programme is an initiative of AMDISA.
- It is a voluntary, non-governmental process for a comprehensive review of a business school's ability to provide quality programmes of international standards.
- **SAQS** emerged in an EFMD – AMDISA cooperation through a European Union funded Asia – Link project in 2003-04. It is inspired by EFMD's EQUIS criteria guidelines.
- **SAQS** is designed as an international quality assurance programme for mentoring, quality improvement, quality assurance and accreditation.
- **SAQS** looks for a balance between high academic quality and professional relevance through close interaction with the corporate world.
- **SAQS** Quality Label  is a recognition to the institution's commitment to Quality and Quality Assurance through continuous improvement.
- **SAQS** involves an overall review of the entire institution and SAQS accreditation is institutional. Institution being defined as the organisational unit providing business and management education.

Institutions desirous of being BENCHMARKED with international quality standards in management education may enroll themselves for accreditation under SAQS.

Please send your enquiry / interest by mailing to Executive Director, AMDISA at execdir.amdisa@gmail.com, execdir@amdisa.org

“CPM Regional Management Conference 2017” (Contd. from page. 1)

The conference was inaugurated on the 26th September by the Chief Guest Hon. Sarath Amunugama, Minister of Special Assignment. The Key Note Speaker was Prof. Errol D’Souza, Director-In-Charge of Indian Institute of Management, Ahmedabad, India (IIMA).

The President of AMDISA and Dean of Maldives National University Mr. Shathif Ali, Vice President of AMDISA and Chairman of Board of Governors, University of Management & Technology, Pakistan Dr. Hasan Sohaib Murad, Director of IIM Bangalore, India Prof. G. Raghuram addressed the inaugural session together with the President of CPM, Prof. Lakshman R. Watawala who is also the Immediate Past President of AMDISA and Mr. Samantha Rathnayake, Chairman of the Technical Committee and a management consultant at the Postgraduate Institute of Management of University of Sri Jayewardenepura.

Prior to the inauguration there was a concurrent session with presentation of papers from academics in universities across the region who had prepared articles which have been evaluated by a technical panel and to be subsequently published after the initial deliberations. This was a truly value addition to the subject discussed by selecting best 8 foreign and local authors. In a broad sense, the conference aimed to bring together management experts, scholars, practicing managers, business leaders, policy administrators and other academicians from different countries of South Asia on a platform to discuss various connected issues and share their research findings.

Transformational leadership focuses on the leadership approach that initiates positive change in individuals and social systems. It is expected to drive the management processes in which managers learn competencies for achieving their tasks and adding value to the community at large. A leader inspires, influences and instructs members towards the achievement of the set vision and goals. Challenging status quo to align followers with tasks that enhance individual level to an institutional level performance is the core requisite of the transformational leader.

CPM President Prof. Lakshman Watawala highlighted the need for the management layer of the country to drive economic growth along with the current development initiatives would be benefitted from good management, underscoring the need for institutions to develop the requisite skills. However, a long-term interest would lead to the development of potential within the organisation. The key note speaker, Prof. Errol D’Souza, Director-In-Charge of Indian Institute of Management, Ahmedabad, India (IIMA), stressed the fact that dynamics for management development drive would give room for communication within the organisation where we may try to understand the constraints faced and remove them. Information on the ground level of the organisation and competition should be shared. Crystallising this input would lead to valuable inputs to transform the organisation. In that light, as per the conference theme, he pointed out that on the need for delegation by the leaders of the organisation that the challenge of cooperate governance is how the monitoring process within corporates could be conducted.

Assuring the best value to the participants, four core themes were deliberated in the technical sessions. The sessions were as follows;

Session I - The Transformational Role of Management

The intention of management and the scope of management development in organizations is to design and craft value creation. In this context the manager is required to play a central role in the context of overall responsibilities



Session I - The Transformational Role of Management

both within the organization, as well as the society at large. Management development should operate through the broader functional process and framework to convert mundane realities into transformational experiences.

Session 2 - Management Development: Challenges and Success Stories

It was truly worthwhile to explore what challenges have been faced by the institutions, and how they have successfully overcome them. One of the critical aspects is how to effectively manage across the various functions of a business without treading into myopic circumstances, and without causing excessive damage within the given management functions. Prof Ajantha Dharmasiri, Director Postgraduate Institute of Management, University of Sri Jayewardenepura shared the value of executing leadership with a strategic orientation, where he analyzed management development as a drive towards long-term horizon; thinking and acting in the long run for the benefit of the organization; in other words, having a governance structure in place, properly identified and aligning and integrating with the organizational strategy is the key for positive institutional response in a given context. The PIM as nation's management mentor has been responding to different scenarios with an integrated and a composite management development plan. He further said there were numerous schools of thought that promulgate the ways and means of resolving emerging challenges in the management development sphere.



Session 2 - Management Development: Challenges and Success Stories

Session 3 - Management Development in a Digital Environment

Many scholars shared their best practices in the context of the above sub theme. It was further explored how the digital world of work has intensely changed the way we manage our businesses. In fact, the era of true digital disruption has had a critical impact on the designs and strategies of management development initiatives. While undergoing these emerging digital workplace dynamics, it has compelled us to tread on different perspectives that would initiate and impact business growth and development as well as sustenance, whilst bringing about the desired nexus between the integration of management development and the digital demands.



Session 3 - Management Development in a Digital Environment

Session 4 - Turning Ideas into Action: Strategy and Execution

Exploring and moulding new thinking as well as strategizing, adopting and executing such new thinking into actions and results was a core phenomenon of management. The question has been raised whether leadership provides the insights and tools to bridge the problematic gap between the rational development of strategy and real-life execution. In this context it was imperative to explore the dilemmas and the rational/emotional rigidities, and also the internal capability to ensure continued success in the implementation of strategy. Veteran panel lists representing key institutions both from the public and private sector in the region expressed their opinions in line with strategy and execution as often interchanged as the same despite there was a gap. One panellist said it is important to have creativity to come up with an original idea and innovation is required to execute that idea into a reality. Leaders need to exhibit and foster creativity and innovation in the workplace to succeed in today's competitive, unstable and volatile climate. This dynamic panel discussion brought top of their real life experiences in respective domains. Generating ideas and executing on those ideas is the key to success whether we were in a corporate setting, in a small business or an entrepreneur waiting to break out.



Session 4 - Turning Ideas into Action: Strategy and Execution

It was with our sincere thanks to all who attended the conference in Colombo and having enjoyable stay here in Sri Lanka. The CPM would like to continue the friendly spirit and request to join hand with future conferences in the region. All in all, it is about using the concepts that have been put across at this conference to make the region more vibrant for all management professionals.

Commemoration of SAARC Charter Day – AMDISA

AMDISA commemorated the 33rd anniversary of the Charter Day of SAARC on Friday, 8th December, 2017 at its Secretariat in Hyderabad.



33rd SAARC Charter Day Commemoration Function at AMDISA Secretariat, Hyderabad

Chief Guest, Prof. Ajit Rangnekar, former Dean, Indian School of Business, Hyderabad, addressed the gathering on the very engaging topic “Opportunities for Mass Education in Management Studies”. In his address highlighted the phenomenal growth and evolution of the digital framework and how it would affect the future of the education. He pointed out the scope and extent of the information technology evolution affecting all spheres of activities and how this has also started impacting education. He mentioned that today it is possible for anyone at any level at any place to access any aspect of learning of interest to him/her through the web and that learning and knowledge was becoming interest-specific for which no formal learning process was necessary, as this could be done through the virtual world through interacting with the best possible experts in the field/ domain and benefit from the knowledge/ learning experience. He said that the advancement is so phenomenal that the whole structure of brick and mortar experience for learning would crumble as anything and everything about which anybody or anyone wants to know will be available on the web.

His presentation was followed by interactive session where participants from AMDISA’s network, invited academicians and other participants attended the session. The participants shared their assessments and fears/concerns on the emerging situation. Everyone agreed that the way things have changed/evolved in the last one decade has been phenomenal and things which were unthinkable about a decade ago are today practical in reality. A view emerged, while it is difficult to comprehend and move with the pace of development in technologies, nevertheless, we should try to keep abreast with the developments and be open to change to adapt to the evolving situations.



33rd SAARC Charter Day Commemoration Function at AMDISA Secretariat, Hyderabad

Mr. C. Ramakrishna, Executive Director, AMDISA, welcomed the Guests. Dr. S. Padam, Member, SAQS Committee, AMDISA, presented the Opening Remarks. Initiating the discussion on SAARC and the part played by AMDISA, Dr. Padam said that AMDISA was one of the more active bodies of SAARC and survived several visa hurdles for the last two decades. When neither India nor Pakistan was giving visas to each other’s citizens, AMDISA met in other member countries and continued to bring together management academics in its quest for cross-country collaboration and quality. He urged that in spite of visa difficulties, AMDISA should put pressure on India and Pakistan by nominating members on merit rather than easy access, if necessary by keeping reserve members. He was optimistic that non-governmental collaboration will augur well for future, even in bringing reluctant countries together. Mr. T. Ganeswara Rao, Manager, MS &P, AMDISA, gave Vote of Thanks.

Commemoration of SAARC Charter Day – AMDISA Member Institutions

I. IBS Mumbai, India

The 33rd Charter Day of SAARC was celebrated on 8th December, 2017 at IBS Mumbai. To commemorate the day, the IBS Mumbai students organized a section-wise competition of visual display using charts and models to depict the theme ‘SAARC – South Asia marches ahead’.

Prof. Y. K. Bhushan, Senior Adviser and Head, IBS-Mumbai, inaugurated the event and listened to the presentations giving advice and encouragement to all the team members. The event comprised section-wise display of posters depicting the topic. The displays depicted the role of SAARC with each of the eight member nations and the road ahead for each of the member nations. Based on the evaluation of the judges, sections K&L depicting Bhutan and sections M&N depicting Bangladesh secured first position and sections C&D depicting Pakistan and sections G&H depicting Sri Lanka tied at second position.



33rd SAARC Charter Day Commemoration Function at IBS, Mumbai

The event elicited a rousing response and participation amongst the students ending on a hopeful and positive note that we all need to popularize the role and responsibility of SAARC for the faster-paced development of the SAARC Region.

2. IndSearch, Pune

The South Asian Association for Regional Co-Operation (SAARC) 33rd Charter Day was celebrated at IndSearch (Indian Institute of Cost and Management Studies & Research, Pune) on Saturday, 8th December 2017. IndSearch organised a poster making competition for all the BMS students. The students were given themes for the poster namely, Sports as a bonding mechanism for SAARC countries, Joint participation of SAARC countries for international tourism and trade, SAARC countries as a political entity to influence world politics.



33rd SAARC Charter Day Commemoration Function at IndSearch, Pune

There was a lot of creativity and variation in the posters made. Each had its own message and idea. The first prize winning team comprised Ms. Maitreyie Mangudkar, Mr. Sagar Pathak and Mr. Atharva Deshpande and the second prize winning team was Ms. Ritika Patwardhan, Mr. Atharv Shinde, Mr. Apurv Ajgaonkar and Mr. Harsh Prajapati.

On the occasion, Dr Ashok Joshi addressed the students by enlightening them with his views about the competition. He also gave the students more information about the concept of SAARC. The winners were felicitated by Dr. Ashok Joshi, Director General and Dr. Aparna Tembulkar, Director. This competition helped the students get a hands on team work and also improve overall international political knowledge. It brought out the creativity in them and as the activity was out of routine, it worked as a very good stress buster.

3. Dhaka School of Economics (Constituent Institute of University of Dhaka), Dhaka, Bangladesh

On the occasion of the 33rd SAARC Charter Day organized by Dhaka School of Economics (a constituent Institute of a University of Dhaka) has arranged a seminar to mark SAARC Charter Day and to brief the activities of different activities under SAARC on 7th December, 2017. The event was attended by Leading Economist of the country and Chairman of Governing Council of Dhaka School of Economics Dr. Qazi Kholiqzaman Ahmad as a session chair. In the program, students gave presentation on “Role of Regional Cooperation through SAARC and BIMSTEC member countries” and also on “Collaborative effort for entrepreneurial management”.



33rd SAARC Charter Day Commemoration Function at Dhaka School of Economics, University of Dhaka, Dhaka

Professor Dr. Bholanath Dutta, President MTC Global, India who was special guest argued that AMDISA is playing vital role to create awareness among the SAARC member countries which is a very good initiative.

4. Daffodil International University, Dhaka, Bangladesh

Daffodil International University (DIU), Dhaka, Bangladesh, has celebrated 33rd Charter Day of South Asian Association for Regional Cooperation (SAARC). DIU is an active member of the Association of Management Development



33rd SAARC Charter Day Commemoration Function at Daffodil International University, Dhaka

Institutions in South Asia (AMDISA) and it is part of the mission of AMDISA and DIU to promote the values of regional cooperation.

Present at the seminar was Mr. Muhammad Zamir, former Ambassador of the People's Republic of Bangladesh and present Chief Information Commissioner for Government of PR of Bangladesh. Mr. Zamir had been a distinguished civil servant in the Foreign Ministry since the beginning of Bangladesh in 1972. He had also been involved with formulation of SAARC since its initial conceptual period.

Mr. Zamir elaborated on the evolution of SAARC from its very antecedents in 1972 all the way to 2017. A comprehensive geopolitical history of South Asia was revealed by his discussion. He spoke extensively on the various challenges that were faced by the SAARC nations in the past. He spoke on the current and future challenges of the institution and the future of cooperation in South Asia.

NEWS FROM HEADQUARTERS

I. SAQS News

a. Mentor visits took place in respect of

- i. Institute of Public Enterprise, Hyderabad, India.
- ii. Institute of Management and Technology (IMT), Hyderabad, India.
- iii. International Management Institute, New Delhi, India.

b. Mentor visits planned

- i. Loyola Institute of Business Administration (LIBA), Chennai, India.
- ii. Institute of Management Technology (IMT), Ghaziabad, India.

c. Applications for SAQS Accreditation have been received from the following:

- i. Jindal Global Business School, O P Jindal Global University, Sonipat, Haryana, India.
- ii. ICFAI Business School (IBS), Hyderabad, India.

d. Peer Review Team visits took place in respect of

- i. Institute for Financial Management and Research, Sri City, Andhra Pradesh, India.
- ii. Faculty of Management, Xavier University, Bhubaneswar, India. (Formerly known as XIMB)
- iii. Jagan Institute of Management Studies, Delhi, India.

e. Peer Review visits planned

- i. Narsee Monjee Institute of Management Studies (NMIMS), Bengaluru, India.
- ii. Goa Institute of Management, Goa, India.

f. SAQS Accreditation

SAQS Accreditation was granted to the following institutions for a period of 5 years from 14th December, 2017 to 14th December, 2022.

- i. FORE School of Management, New Delhi, India.
- ii. Institute for Financial Management and Research (IFMR), Sri City, Andhra Pradesh, India.
- iii. Institute of Management, Nirma University, Ahmedabad, India.

2. AMDISA New Members

1. Institute of for Management Studies Limited, Thimphu, Bhutan.
2. Bangladesh University of Professionals, Dhaka, Bangladesh.
3. School of Business, Shri Mata Vaishno Devi University, Jammu & Kashmir, India.
4. Delhi Institute of Advanced Studies, Delhi, India.
5. Faculty of Management & Finance, University of Colombo, Colombo, Sri Lanka.
6. Indian Institute of Management, Nagpur, India.
7. Firebird Institute of Research in Management, Coimbatore, Tamil Nadu, India.

3. AMDISA Executive Board

- a. Prof. Bijay K.C. has been appointed Professor and Dean, Kathmandu University School of Management, Lalitpur, Nepal from 27th October, 2017. Consequent upon his appointment, Prof. Bijay is now a Member on the AMDISA Executive Board in place of Prof. Subas K.C.

- b. Dr. Abdur Rab has been appointed Vice-Chancellor, International University of Business Agriculture and Technology (IUBAT), Dhaka, Bangladesh from 1st November, 2017. Consequent upon his appointment, Dr. Rab is now a Member on the AMDISA Executive Board in place of Late Dr. M Alimullah Miyan.

4. AMDISA Meetings

i. Executive Board Meeting of AMDISA

The Meeting of the Executive Board was held at Postgraduate Institute of Management, University of Sri Jayewardenepura, Colombo, Sri Lanka on 26th September, 2017. Mr. Shathif Ali, President-AMDISA and Dean, MNU Business School, Maldives National University, Male', Maldives chaired the meeting.

The highlights of the meeting were:

1. The Board condoled the demise of Prof. Dr. Alimullah Miyan, Member, Executive Board Founder & Vice-Chancellor, International University of Business Agriculture & Technology (IUBAT), Dhaka, Bangladesh.
2. Appointed Prof. Dr. Ajantha Dharmasiri, Director, Postgraduate Institute of Management, University of Sri Jayewardenepura, Colombo, Sri Lanka as a Convener of the Sub-Committee on Strategic Plan for AMDISA.
3. Noted the following changes in Executive Board:
Dr. (Ms) Sonam Choiden, President, Gaeddu College of Business Studies, under the Royal University of Bhutan on the Executive Board as Member.
4. Approved the accounts for the financial year 2016-2017.
5. Approved the appointment of Auditors for the financial year 2016-2017.
6. Approved the draft MoU with the University of Hyderabad and authorized the Executive Director to execute the MoU on behalf of AMDISA.



72nd Executive Board Meeting at Colombo

L-R: 1st row (sitting) - Prof. Dr. Ajantha Dharmasiri, Dr. Hasan Sohaib Murad, His Excellency Mr. Munir Ghiasy, Ambassador of Afghanistan to Sri Lanka (Special Guest), Mr. Shathif Ali, Prof. Lakshman R Watawala and Dr. Syed Zahoor Hasan

2nd row (standing) - Mr. C. Ramakrishna, Dr. Rajan Saxena, Prof. Nisar Ahmed Siddiqui, Dr. Shahid Amjad Chaudhry, Dr. Sonam Choiden, Prof. G. Raghuram, Dr. A K M Saiful Majid, Prof. Errol D' Souza (Special Invitee) and Dr. Anil Rao Paila

7. Noted the membership status and approved the decision of the Membership Admission Committee in respect of the following Institutions:
 - i. Indian Institute of Management, Visakhapatnam, India.
 - ii. Shri Vaishnav School of Management, Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore, India.
 - iii. BRAC Business School, BRAC University, Dhaka, Bangladesh
 - iv. Institute of Business Studies and Leadership (IBL), Abdul Wali Khan University, Mardan, Pakistan
 - v. Institute for Management Studies (IMS) Limited, Serbithang, Thimphu, Bhutan

8. Ratified the decision of the Local Management Committee to increase AMDISA's supported program fee to USD 320 equivalent to INR 20,000/- with immediate effect.
9. Approved the program on "Future of Management Programs: Evaluating the relevance of MBA Degree" be now taken up as IBA, Dhaka has agreed to take this forward.

ii. SAQS Committee Meeting of AMDISA

The 19th SAQS Committee Meeting was held at AMDISA Secretariat, Hyderabad on 9th October, 2017. Dr. A H Kalro, Chairman - SAQS Committee and Former Director, Indian Institute of Management, Kozhikode chaired the meeting.



19th SAQS Committee Meeting

L-R: Dr. M. Rammohan Rao, Dr. S. Padam, Dr. A. H. Kalro (Chairman), Mr. C. Ramakrishna and Dr. Abdul Mannan

The highlights of the meeting were:

1. The Committee determined Jindal Global Business School, Sonipat, Haryana eligible to enter the SAQS Accreditation process.
2. The Committee proposed the next Peer Reviewers Workshop at IBA, Dhaka and requested IBA, Dhaka to indicate its convenient dates on which to host the Workshop.
3. Approved the conduct of the first Self-Assessment Report Writing Workshop to be hosted by AMDISA Secretariat.
4. Constituted the Peer Review Team to visit Narsee Monjee Institute of Management Studies (NMIMS), Bengaluru, India.

iii. SAQS Accreditation Awarding Committee Meeting of AMDISA

The 10th SAQS Accreditation Awarding Committee Meeting was held at AMDISA Secretariat, Hyderabad on 14th December, 2017. Dr. M. Rammohan Rao, Chairman - SAQS Accreditation Awarding Committee and Former Dean, Professor Emeritus, ISB Hyderabad chaired the meeting. The highlights of the meeting were:

Granted SAQS Accreditation to the following Institutions:

- a. FORE School of Management, New Delhi, India.
- b. Institute of Management, NIRMA University, Ahmedabad, India.
- c. Institute for Financial Management and Research (IFMR), Sri City, Andhra Pradesh India.

5. Visitors to AMDISA Secretariat

From Bangladesh

Major General Md Salahuddin Miaji, rcds, psc, Vice Chancellor, Lt Col A H M Yeaseen Chaudhury, Arty, Head of Department and Prof. Mohammad Rabiul Basher Rubel, Head, Department of Marketing, Bangladesh University Professionals, Dhaka.



10th SAQS Accreditation Awarding Committee Meeting

L-R: Dr. Shekhar Chaudhuri, Dr. N. M. Kondap, Dr. AbdurRab, Dr. M. Rammohan Rao (Chairman), Dr. Mathew J Manimala, Dr. S. Padam, Dr. C. M. Chitale and Mr. C. Ramakrishna



Visitors to AMDISA Secretariat from Bangladesh University Professionals, Dhaka, Bangladesh

From India

Dr. Y. Lakshman Kumar, Dean & Director, Dr. Divya Kirti Gupta, Associate Professor, Dr. K. Sreekanth, Assistant Professor, Hyderabad Business School, GITAM University (Deemed to be University u/s 3 of UGC Act, 1956), Hyderabad, India.

Dr. Ch. S. Durga Prasad, Director, Vignana Jyothi Institute of Management, Hyderabad, India.

Dr. Somayajulu Garimella, Former Dean, Institute of Management Technology, Ghaziabad, India.

6. Forthcoming Meetings & Events of AMDISA

i. One-Day Workshop on Self-Assessment Report Writing

Hosted by: Association of Management Development Institutions in South Asia (AMDISA)

Date: 7th March, 2018

Venue: AMDISA Secretariat, Hyderabad, India.

ii. SAQS Workshop for Peer Reviewers

Hosted by: IBA, Dhaka, Bangladesh

Date: 10th & 11th May, 2018

Venue: IBA, Dhaka, Bangladesh.

7. Collaborations with Member Institution

Institute of Business Administration-Dhaka, Bangladesh

Certificate Awarding Ceremony of Advanced Certificate in Business Administration (ACBA) at IBA, Dhaka, Bangladesh

Institute of Business Administration, University of Dhaka, celebrated the course completion of ACBA Batch 10 at the IBA Auditorium on Friday, December 01, 2017. The Honourable Pro Vice Chancellor (Academic) of University of Dhaka Professor Dr. Nasreen Ahmad was the Chief Guest of the ceremony. Prof. Dr. Abdur Rab, Former Director, IBA and Past President, AMDISA graced the occasion as Special Guest and represented AMDISA in the occasion. The Director of IBA, Professor Dr. A K M Saiful Majid chaired the Certificate Awarding session. Mr. Sheikh Morshed Jahan, Chairperson, MDP, Dr. Md. Mohiuddin, Co-ordinator ACBA also spoke on the occasion. The program started with warm welcome speech by Ms. Sutapa Bhattacharjee, Assistant Professor & Module Coordinator, ACBA. Chief Guest Professor Dr. Nasreen Ahmad congratulated IBA, University of Dhaka and AMDISA for introducing and running this six-month course successfully. She encouraged the participants to always pursue knowledge and said that, to be truly successful, one must observe, analyse and learn from past mistakes as well as connect with future possibilities. Dr. Majid highly appreciated the commitment, devotion, sincerity and best effort of the participants for the course. He also expressed his gratitude to the all alumni of ACBA who are very active in organizing social programs among themselves. Dr. Md. Mohiuddin thanked the participants & their families, faculty members, coordinators, IBA & Dhaka university administration, AMDISA headquarters for their all-out support in running the program for last five years.

An atmosphere of sheer joy and pride prevailed as the participants collect the certificate.

The members of IBA Board of Governance, IBA faculty members and important corporate personalities were present at the ceremony which celebrated the progress the participants have made during their course and inspired them to achieve more. The program ended with grand dinner.



Participants of ACBA Batch-10

8. AMDISA Supported Programmes

i. Acharya Bangalore B School, Bengaluru, India

7th International Conference on 'Ecosystem for Growth of Business' on 8th and 9th September 2017 at ABBS, Bengaluru

Acharya Bangalore B School, Bengaluru organized the 7th International Conference on 'Ecosystem for Growth of Business' on 8th and 9th September 2017 at ABBS, Bengaluru.

Business does not operate in isolation. In today's VUCA world the challenge is to develop a dynamic and a supportive business eco system. The eco system is not common for all sectors. It works differently for different sectors at different point of time in different locations. Eco system to be developed for growth of business needs to be researched. 105 delegates from India, Bangladesh, Ethiopia, Malaysia and Sri Lanka presented their papers. The inaugural function started with conference prelude by a Tele-conference with Mr. Johnson, Entrepreneur, China. Dr. G. Raghuram, IIMB Director, gave the presidential speech during the inaugural function.

The key note speakers in the Conference were:

- Mr. Tusomato Kato, Head, Operations, Toyota Kirloskar Pvt. Limited, Bengaluru
- Dr. Kalpana Gopalan, IAS, Principal Secretary, Government of Karnataka.
- Mr. Jayanth Nadigar, Indian Representative, German Consulate,
- Dr. Sudhakar Gowda, Entrepreneur and social activist
- Ms. Maud Le Bars- Marketing Executive, Renee School of Business, France

The conference proceedings with ISBN Number was released by the dignitaries. Panel Discussion with resource guests like

- Mr. David Annum, Businessman, Sudan
- Mr. Purshotaman, Entrepreneur and Trainer, Malaysia
- Dr. DK Mehata, Academician and Researcher



Where discussions on various ecosystems required for effective and successful business was held followed by questions from the audience. Technical sessions were chaired by Dr. Padma Srinivasan and Dr. Swamynathan Murthy.

The Day 2 of the conference started with plenary session by Dr. Sadashiva Naik, on the topic "Ethical and Cultural environment in Business" Followed by technical sessions. The chief guest and key note speaker for valedictory function was Ms. Cynthia Parbhu Menzes, Professor, MBA Dept., Bangalore University and ICAI Bangalore Chapter head, Mr. Girish who gave inputs about the best practices for successful business.

ii. ICFAI Business School, Hyderabad, India

a. 7th International Conference on Marketing & Business Strategy

The 7th International Conference on Marketing & Business Strategy (ICOMBS) was conducted by the Department of Marketing & Strategy on September 8-9, 2017. The theme for the conference, "Role of the Platform Economy in India – Implications for Marketers" was appropriate given the growth of platform based businesses and the opportunities brought by digital revolution over the last few years. The conference began with pre-conference workshop on digital marketing technologies by eminent faculty members of IBS, Hyderabad. The first day of the conference hosted several industry conclaves across specific themes where practitioners shared their insights.

The second day witnessed the presentation of papers by more than 45 delegates across various themes related to platform business.



7th International Conference on Marketing & Business Strategy at IBS, Hyderabad

Mr. Ajay Ray, Founder and Managing Director, Ray Business Technologies Pvt. Ltd. and Member, NASSCOM Council on Internet and Mobile, was the Chief Guest. He outlined the importance of digital transformation and how platforms will radically change the way we live and conduct ourselves. Mr. Srikanth Nadella, COO, Call Health and Mr. Deepak Reddy, General Manager, Uber delivered the keynote address. Three panel discussions on themes like Mobility, Health and Fintech were conducted on the first day.

Prof. J. Mahender Reddy, Vice Chancellor, the ICFAI Foundation for Higher Education inaugurated the conference and highlighted how such emerging theme benefits industry and academia. Prof. S.V. Seshiah, Director, IBS expressed his views regarding importance of such a conference. Mr. Srikanth Nadella, COO of Call Health narrated about the vastness of the potential in platform based business models in ecosystem of a shared economy. Mr. Deepak Reddy, General Manager, Uber enlightened the audience with his commendable insights from the industry and platform economy. The dignitaries of inaugural event released the conference proceedings for the year 2017. Prof. Venu Gopal Rao, Area Coordinator, Department of Marketing & Strategy, IBS offered vote of thanks.

b. International Case Study Conference, 2017

The International Case Study Conference (ICSC) 2017 was conducted on October 5-7, 2017. It was inaugurated by the Chief Guest Ms. Anna-Carin Mansson, the Country Manager-HR, IKEA, India. A special book on cases on



International Case Study Conference, 2017 at IBS, Hyderabad

IKEA, developed by IBS, was released by the Chief Guest. A total of 44 cases that were presented, from over 60 submissions received. These include cases from XLRI, NMIMS University, Goa Institute of Management, Symbiosis International University, National Institute of Fashion Technology (NIFT), Aligarh Muslim University, International School of Informatics & Management, OP Jindal University, among others.

The Case Centre, UK, the world's largest repository of management case studies, is the knowledge partner and the award sponsor for the conference theme topic "Innovation". IBS Alumni Federation is the award sponsor for four other tracks – Strategy, Marketing, Economics & Finance, and HR & OB.

The program had featured speakers such as Richard McCracken (The Case Centre), Todd Bridgman (Victoria University of Wellington) and Vijaya Narapareddy (University of Denver), who held sessions over Skype. A.V. Vedpuriswar, Director (L&D) of Cognizent India Pvt. Ltd. was another resource person for the pre-conference workshop on 5th October.

c. First International Conference on Operations Management

The first International Conference on Operations Management (ICOM) 2017 was one of its kind of academic conferences focused on exploring the different trends in the field of Operations Management. It was organized on October 27-28, 2017 by Department of Operations, IBS. Dr. Jigyasu Gaur and Dr. Samyadip Chakraborty were the Conference Conveners. The Chief Guest was Mr. B. K. Mishra, Sr. Vice President, Tech Mahindra. Mr. Anupam Bhartiya, CAO, FirstSource and Mr. Sudhakar Oruganti, VP, Genpact were guests of honor. The inaugural program was presided by Prof J. Mahender Reddy, Vice Chancellor, IFHE. Dr. S. Venkata Sheshaiah, Director, IBS also spoke on the occasion. Research papers were presented by participants from International and National institutions.



First International Conference on Operations Management at IBS, Hyderabad

The conference had three conclaves with industry experts and parallel sessions on paper presentation. Of the 80 papers received, 43 were accepted and presented. Two papers were received from foreign universities. The valedictory function had Dr. Anantha Desik, Product Specialist, Tools & Technology Group (TTG), TCS as the guest of honor. Other dignitaries who graced the occasion included Mr. ASK Chaitanya, Vdeliver, Mr. Sai Prasad Vishwanath, TEDex speaker, Deloitte Consulting, Mr. Jigar Pandit, Director-Sharekhan, Mr. Sumit Kumar Mukherjee, E&Y, Mr. Ranga Davala, Deloitte Consulting, Mr. Vijay Pandey, VP-Yes Bank, Mr. Prajit Dutta, TEDex Speaker, Ms. Kokila Raja Ratna, Associate VP, Kotak Mahindra, Mr. Raghuram Avadhanam, Senior Director Wipro, Subhobroto Chakraborty, Founder & CDO, thedigitalfellow.com and Mr. Udit Singh, Systech International.

d. Fourth International Conference on Human Resource Management

The Human Resource department, ICFAI Business School organized the 4th International Conference on Human Resource Management (ICHRM) on November 10-11, 2017. The theme of the Conference is 'Advances in Human Resource Management'. Prof. M. Bhaskara Rao was the Conference Chair.



Prof. J. Mahender Reddy, Vice Chancellor, IFHE, Shri Biju Ganesan, Executive Publisher, Emerald Publishing, Shri Sanjay Bose, Vice President-HR, ITC Hotels and Prof. M. Bhaskara Rao, Conference Chair, ICHRM while releasing the Proceedings of the ICHRM 2017.

The Conference received over 100 abstracts and 70 full research papers from distinguished academicians, research scholars and practitioners. The conference received overwhelming response with 99 delegate registrations. A total of 59 papers were presented during technical sessions. Delegates from the USA and Nepal also participated.

The chief guest for the inaugural program was Shri Sanjay Bose, Vice President-HR, ITC Hotels. Shri Biju Ganesan, Executive Publisher, Emerald Publishing was the guest of honour. Prof. J. Mahender Reddy, Vice Chancellor, IFHE presided over the inaugural program. Mr. Biju Ganesan delivered a plenary session on the 'Art of Academic Writing for International Journals'.

The first day evening saw a high impact panel discussion on 'Sustainable Human Resource Practices in India'. The panel members were Dr. S. Chandrasekhar, Professor (OB & Strategic Human Capital) and former President and Global Head-HR at Dr. Reddy's Laboratories, Hyderabad; Dr. Kiranmai Dutt, Vice President, HR and Chief Operating Officer, AMD Global; Mr. Arun Rao, Director, Human Resources, DXC, India and Pramod Chandrasekhar, Vice President – Capability Building, The Global Transformation Center, HSBC, Hyderabad. The discussion was moderated by Dr. Sita Vanka, Professor, University of Hyderabad.

Prof. M. Sitamma, Area Head-HR presided the valedictory program, where Prof. C. S. Shylajan, Dean-Academics, IBS was the Chief Guest.

iii. Indian Institute of Management Ahmedabad (IIMA) in collaboration with Institute of Certified Professional Managers (CPM), Colombo and Institute of Certified Management Accountants of Sri Lanka, Colombo

Workshop on "Transforming Business Organisations to Achieve Growth"

The three day Executive Management Education programme conducted by renowned Management Gurus from the Indian Institute of Management Ahmedabad (IIMA) the Top Management School in India and Asia in association with the Institute of Certified Professional Managers (CPM) and Institute of Certified Management Accountants of Sri Lanka (CMA) and supported by AMDISA on the theme "Transforming Business Organisations to Achieve Growth" held from 27th to 29th November 2017 was successfully concluded.

Prominent management gurus, Prof. Amit Karna, an Associate Professor of Strategic Management at IIMA, Prof. Sebastian Morris, Faculty Chair of IIMA and Member of the Economics, and Public Systems Areas and Prof. Vohra Neharika, Psychologist who teaches organizational behavior at IIMA as a full time faculty brought an amalgamation



Participants of the programme with Prof. AmithKarna, IIMA & Prof. Lakshman R. Watawala, President of CMA & CPM

of theoretical pedagogy as well as contemporary and relevant examples and experiences from real life to the programme, resulting in holistic education and training to the participants.

The case study methods pioneered by Harvard University were extensively used by the faculty, which methods engrossed the participants in a thought-provoking and interactive process of recognising pertinent issues and utilising practical solutions to overcome organisational and leadership challenges, effectively transitioning between theory and practice in order to reach a relevant state of praxis.

The programme discussed about the Perspectives on the key forces of change in the current economic and social environment, the idea of strategy and strategic change, nurturing talent for enhancing performance, emotional intelligence, strategy for growth, robustness of a growth strategy, business models for unlocking market potential, organizational processes, orientation for growth and high performance, emerging economics and rapid growth, organizational leadership and change management. All sessions were conducted with the use of case studies which enabled participants to experience the practical aspects of developing management skills and achieving results.

This programme benefitted senior and middle level management of Public Quoted, Multinational, Banking, Finance, Insurance, Industry, Services, Retail, Export, Agricultural & Plantation companies who participated at the seminar.

All participants with over 90% attendance were issued a joint Certificate from IIMA, CPM and CMA.

iv. Institute of Management Technology (IMT) Hyderabad

International MCEM Conference 2017 on “Digital Transformation & Evolution of Businesses”

The Dept. of Marketing, at the Institute of Management Technology (IMT) Hyderabad has successfully conducted the International MCEM Conference 2017 on Dec 8 and 9 at the institute campus in Hyderabad. This Conference was supported by AMDISA (Association of Management Development Institutions in South Asia).

The theme of the Conference for this year was “Digital Transformation & Evolution of Businesses”. The conference focused on the current and other emerging trends of business & marketing in a digitally connected world. Along with the research from academia, the conference also got contribution from the industry practitioners as well which helped us to understand the current trends and practices in this age of digital transformation.

All the abstracts of the papers which were approved and selected for presentations in the Conference were compiled in the form of Conference Proceedings with ISBN. This year the MCEM Conference Committee approved papers from 35 participants for presentations during the Conference. The participants include Research Scholars, Faculty, Practitioners and Consultants. Some of the institutes/organizations which were represented at the Conference were Pondicherry Central University, Manipal University, NIT Warangal, Sambalpur University, IBS Mumbai, IPE Hyderabad, BBAU Lucknow, Bangladesh University of Professionals, I Vestas Technology R&D, ACE Business Consultants etc. to name a few. This year 6 international participants from Bangladesh presented their work at the Conference.

The presentations were categorized among various tracks like Consumer Behavior, Digital Marketing A and B, Change Management & Leadership, Business Operations & IT, Business Analytics, Customer Relations and Digitization & Society.



International MCEM Conference 2017 at IMT Hyderabad

On Day 2 of the Conference, we had a panel discussion on the topic “Driving Digital Growth and Transformation”. Senior level executives (Director,VP, Country Head etc.) from the industry took part in the discussion and shared their views on Digital Transformation which provided an enriching experience to the audience and the participants on the topic.

v. International Management Institute (IMI) Bhubaneswar

3rd International Conference on “Drifts in Business, Governance and Societal Values: Conflicts and Challenges”



3rd International Conference at International Management Institute (IMI) Bhubaneswar

International Management Institute (IMI) Bhubaneswar organized 3rd International Conference on “Drifts in Business, Governance and Societal Values: Conflicts and Challenges” in collaboration with EGAD Business School, Mexico on December 08-09, 2017. During the inaugural session, Prof Ramesh Behl, Professor & Director, IMI Bhubaneswar welcomed all the participants and revealed that the conference has received an overwhelming response in the form of 115 research papers from across the globe. Prof Behl also mentioned that this conference aims at providing an international forum for rich discussion on shifts in business practices, its governance, and societal values. Prof Rajagopal, Professor and National Researcher, EGAD Business School, Mexico City, Mexico set the tone of the conference by emphasizing on developing new visions and business perspectives to match with the paradigm drifts in emerging markets. Prof R. S. Pradhan, Academic Director, Uniglobe College, Kathmandu, Nepal congratulated IMI Bhubaneswar on hosting the 3rd edition of the conference and appreciated its efforts to provide such a platform for meaningful deliberations by academicians from across the globe. During the inauguration ceremony, the Conference Anthology entitled “Start-Up Enterprises and Contemporary Innovation Strategies in

the Global Marketplace” comprising selective papers presented during the 2nd International Conference on “Innovation, Market Competition and Economic Development” organized by IMI Bhubaneswar and EGADE Business School, Mexico on 09-10 December 2016 was also released by the dignitaries. The anthology is published by IGI Global, Hershey, Pennsylvania, USA.

The various conference sub-themes were discussed over two days in eleven Technical Sessions. Two workshops on “Developing Skills on Writing Case Studies” and “Doctoral Research: International Perspectives on initiation to conclusion” were also conducted by international faculty for the benefit of the participants. The event witnessed enthusiastic participation from faculty, research scholars and students from various well-known institutions such as EGADE Business School, Mexico; Anahuac University, Mexico; Uniglobe College, Kathmandu, Nepal; Daffodil International University, Dhaka, Bangladesh; IIM Ahmedabad; IIM Bangalore; IIM Kashipur; IIT Bhubaneswar; IIT Bombay; IIT Kharagpur; IMI New Delhi; MDI Gurgaon; XIMB; BIMTECH Greater NOIDA; NIIT Neemrana, ISBM Bangalore; Symbiosis, Pune; IBS Hyderabad; Utkal University, Bhubaneswar; Ravenshaw University, Cuttack; BIT Mesra; BGU, Bhubaneswar; KIIT University, Bhubaneswar etc. to name a few.

Selective papers presented during the 3rd International Conference would be published in various conference research outlets: Global Business Review (SAGE), International Journal of Business Competition and Growth (Inderscience); and, Conference Anthology to be published by Palgrave Macmillan, New York, USA.

The conference was convened by Prof. Sourabh Sharma and Prof. Manit Mishra, Associate Professors, IMI Bhubaneswar.

vi. Sona School of Management, Salem, Tamil Nadu

International Conference on Future Work Organizations: Perspectives, Issues and Challenges

Future Work Organizations: Perspectives, Issues and Challenges held on 28th to 30th December 2017 at Goa University was the first International conference organized by Sona School of Management. The conference was supported by the conference partners Goa University, AMDISA, McGrawHill and Proquest. The conference was structured including a pre-conference workshop – Doctoral Colloquium, Keynote Address, Panel Discussions and Technical Sessions encouraging all participants to enter into discussion and deliberations. All these sessions provided interesting insights on how to face the issues and challenges of future organizations globally. As a Pre- conference workshop, Doctoral Colloquium was organized on 28th of December 2017 in which 25 scholars participated. Around 125 participants from various countries attended the conference.



Inaugural Address by Mr. ChockoValliappa, Founder and CEO- Vee Technologies, Bengaluru and Vice Chairman Sona Group of Institutions, Salem

During the Inaugural session the Convenor, Prof.S.P.Thenmozhi welcomed the delegates and revealed that there was an excellent response as the conference received from a total of 130 abstracts from 9 foreign countries -

USA, Australia, UK, Canada, Sri Lanka, Bangladesh, Nigeria, Malaysia, UAE and 17 states of India. The conference was inaugurated by Mr. Choko Valliappa, Founder and CEO- Vee Technologies, Bengaluru and Vice Chairman Sona Group of Institutions, Salem. Prof. Swarup K. Mohanty, Conference Director explained the conference theme and briefed on the need to blend technology, workforce and appropriate leadership to lead the future organisations.

Prof. Kishore Kulkarni from Metropolitan State University of Denver, USA delivered the key note address. He enlightened the participants on the economic challenges and economic recession that is likely to happen with technological developments leading to future work organizations. Prof. K.B.Akilesh, Senior Professor, IISc, Bengaluru, in his address told that the emerging industries would require new jobs, skills and competencies which would differ from that of the existing ones. Prof. S.Padam, MIT, USA, in his Key Note address enlightened the audience on how globalization and nationalism, emerging choice of leader and leadership, neutralizing impact of technology, building organisations into institutions and human factor would determine the future organisations.

An MOU was signed between Sona College of Technology, India and Daffodil International University, Bangladesh. Another MOU was signed between Sona College of Technology, India and Metropolitan State University of Denver, USA at a preliminary level with special focus to student exchange.

The first Panel Discussion was on the topic 'Future Workforce'. The panel speakers were Prof Nikunj Dalal, Oklahoma State University, USA, Mr.Samantha Rathnayake, Management Consultant, PIM, Srilanka, Prof.K.B.Akhilesh, DOMS, Indian Institute of Science, Bengaluru, and Mr.ChockoValliappa, Founder &CEO Vee Technologies, Bengaluru.

This was followed by the second Panel Discussion on the topic 'New Age Future Leaders'. The panel speakers were Mr.Somick Goswami, Partner, Price Water House Coopers, India; Prof. Debu Mukerji, Management Consultant, Sydney; Ms.SaiKavitha VP & Country Head, Innovatia, Canada & India; Prof Swarup K Mohanty, Director, Sona School of Management, Salem; Prof Anil Rao Paila, President-AIMS & Sr. Dean, Welinkar, Institute of Management, Bengaluru and Mr. Sabur Khan, Chairman, Daffodil International University, Bangladesh. The third Panel discussion was on the topic 'Future Organizations'. The panel speakers were Prof. Subhash Sharma, Director, Indus Business Academy, Bengaluru; Dr. Gour Gobinda Goswami, Treasurer, North South University, Bangladesh; Prof. Jayanthi Ranjan, IMT Ghaziabad and Prof. S .Padam, Post Doc (MIT, USA), Ex Dean- ASCI, Hyderabad. Prof. Subhash Sharma was the moderator for the session.

During the Technical sessions, 61 papers were presented under the various conference themes under 5 tracks. Each track presentation had a valuable question and answer session, facilitating exchange of ideas and knowledge followed by concluding remarks by the session chair.

During the Valedictory session Dr.Swarup K.Mohanty, Director, Sona School of Management presented a special award to Dr.R.Nirmala of Goa University. The two-day conference concluded with the Conference Convener Prof. S.P.Thenmozhi proposing the vote of thanks. Selected papers of the conference would be published in the Journal Sona Global Management Review.

9. Forthcoming AMDISA Supported Programmes

i. GITAM Hyderabad Business School, Hyderabad, India

International Conference on “Disruption - Ideas and Narratives for Management & Leadership”

GITAM Hyderabad Business School, Hyderabad is organizing an International Conference on “Disruption - Ideas and Narratives for Management & Leadership” on 9th and 10th March, 2018 at its campus in Hyderabad, India.

The constantly changing business environment makes organizational change imperative. Hence, the management ideas and theories, popular and applicable at one point in time become obsolete, and new ideas and approaches to management take their place. Since the industrial revolution, management as a discipline has undergone numerous transformations.

While trying to understand the changes in business and management, we find disruption at the core of those changes. Disruptive thinking has led to path-breaking innovations and has generated creative ideas in management thinking and leadership. Japanese-Management and Indian-Management have established themselves as alternatives to American-Management. Sustainability and Corporate Social Responsibility are continuously changing the functioning of organizations globally. Social impact of business is one such idea that has impacted the strategic thinking of the organizations. Organizations, once seen as profit making entities, have moved to 'Triple Bottom Line' and Sustainable Development Goals (SDGs).

Technology has made business 'Local-Global-Local'. Technological advancements have provided impetus to disruptive thinking in an organizational context. At times, they have become the reason for the changes that have subsequently

transformed organizational structures, business processes, people management, product & service designs, supply chain management, advertising and marketing, and accessibility to the consumers.

In future, the idea of complete automation of the production systems is going to pose a challenge not only to management thinking, but also to the inter-relationships of organizations, people and society.

Hence, it is important to understand the inter-linkage of disruptive thinking, technological innovations and management of business organizations.

'Design-thinking' is one such upcoming area, which will be extensively used in creative thinking and innovative problem solving, and offers possibilities of disruptive thinking in management and leadership.

Objectives of the Conference:

- To deliberate on the disruptive innovations and transformations which have happened in the field of management in past years, and their impact on management thinking.
- To understand the role of disruptive thinking in the creation of ideas of future.
- To explore disruptive ideas that will likely emerge in near future in management.
- To arrive at possible inputs for the management education in B-Schools.
- To explore ways in which disruption can be used to create holistic organizations.

For details, please visit AMDISA's website at: http://www.amdisa.org/GITAM_HBS_Int_Conf_2018.

ii. ICFAI Business School (IBS), Mumbai, India

(a) 1st International HR Conference - "HR In Search of an Identity"

ICFAI Business School (IBS), Mumbai is organizing the 1st International HR Conference on "HR In Search of an Identity – Changing Business Models and Inroads Made by Technology" on 6th April, 2018 at IBS Campus, Powai, Mumbai, India.

Theme of the Conference:

HR in Search of an identity

- Changing Business Models
- Inroads Made by Technology

In a fast-changing work environment, the Human Resource function is facing challenges posed by changing business models and technologies upheavals and disruptions. Technological innovations have become a game-changer and have posed questions of identity and recognition for the HR fraternity and function. To ensure sustainable and equitable business growth, HR professionals must repeatedly examine their sense of purpose and make sure they align themselves with the organization's mission, vision and strategy. The quest for an authentic and inspiring purpose rests with every HR Practitioner and HR Researcher.

The Conference aims to

- i. Identify challenges faced by HR Practitioners and Professionals in the era of global transformation.
- ii. Study the impact of this transformation on HR functions and domain.
- iii. Uncover diverse and innovative perspectives and practices adopted by HR to search or create its identity.

For details, please visit AMDISA's website at: http://www.amdisa.org/IBS_Mum_Int_HR_Conf_2018.

(b) 2nd International Conference on Finance & Economics on the theme "Issues and Implications in Corporate Consolidation"

ICFAI Business School (IBS), Mumbai is organizing the 2nd International Conference Finance & Economics on the theme "Issues and Implications in Corporate Consolidation" on 13th April, 2018 at IBS Campus, Powai, Mumbai, India.

Theme of the Conference

The financial canvas has undergone epochal changes. The socio political changes across the world are prompting the policymakers to unwind globalisation, trade in goods & services and routing of finance to the real economy. However, the Asian economies in general and China in particular are driving the cross border investment flows. The companies in the new economy are facing disruptions and lower life span. They are grappling with consolidation, breakout and unwinding.

As these companies are evolving, mergers and acquisitions (M & A) are the favoured route to bring about structural changes and accommodate newer industrial dynamics. Today the lion's share of outbound and inbound investment

flows of M & A are in Asia. India too is no exception; corporate consolidation, in India, has witnessed record highs in 2016 with India accounting for almost 8.8 per cent of the total M & A in the Asia-Pacific region in 2016.

Both, the domestic and outbound M & A activity has contributed to the surge with an increase of approximately 62 per cent in the inbound activity.

The International Conference on 'Issues & Implications in Corporate Consolidation' aims at examining and understanding this renewed trend of consolidation in current times. The Conference seeks to discuss and deliberate factors leading to the current spate of M & A deals, understand the need for the same and delineate the issues and challenges in the fast-changing structure in the corporate and start-up space in India, especially when there is a large requirement of capital to keep up the growth momentum.

This conference offers a platform to provide rich insights to the academicians, practitioners and policymakers. For details, please visit AMDISA's website at http://www.amdisa.org/IBS_Mum_Int_Fin-Eco_Conf_2018.

(c) 3rd International Marketing Conference on the theme "Refocusing Marketing - Issues, Trends and Challenges"

ICFAI Business School (IBS), Mumbai is organizing the 3rd International Marketing Conference on the theme "Refocusing Marketing - Issues, Trends and Challenges" on 19th April, 2018 at IBS Campus, Powai, Mumbai, India.

Theme of the Conference

Marketing strategy today is at the intersection of business needs and changing consumer desires. Navigating this new world and reaching consumers in a real, relevant way is more challenging than ever. It is imperative for organisations to adapt marketing strategy in order to maintain a competitive advantage in the market place. Organisations have to be absolutely sure that their brand plays a real purpose in consumer's lives, connecting with their lifestyle, beliefs and self-image. Creating a thriving brand requires delivering a purpose from the inside out. Marketing strategy should include a clear relationship between the brand purpose and the role employees play to make this purpose real in the world. Today's organizations have to ask difficult questions like "what is the obvious value of the idea", "what is the unfair advantage we have to win", and "what is the tension and pain we will be solving for our consumers?" The linear, once-a-year process that once fueled marketing is almost laughably out of step with the pace at which trends shift today. In many leading organizations, marketing is proactively uniting functions such as technology, corporate planning and finance to build forward looking scenarios and strategies for how to increase customer value.

The international marketing conference on refocusing marketing offers a platform to debate and promote collaboration and connections between academic and participants from different fields of management and facilitate learning among the participants in order to develop cutting edge Marketing strategies in the foreseeable future.

For details, please visit AMDISA's website at http://www.amdisa.org/IBS_Mum_Int_Mark_Conf_2018

iii. Rukmini Devi Institute of Advanced Studies, Delhi, India

International Conference on "Disruptive Technologies: Path Ahead 2023"

Rukmini Devi Institute of Advanced Studies, Delhi is organizing an International Conference on "Disruptive Technologies: Path Ahead 2023" on 12th and 13th April, 2018 at Delhi, India.

Disruptive Technology or Innovation or Advancement in technologies that will transform life, business, and the global economy, is taken seriously by business ventures and professionals. A disruptive technology, which refers innovations in the field of business administration, is one that displaces an established methods or technology and shakes up the industry or a ground-breaking product that creates a completely new industry, market and value network. The industries are going to change the way they operate. GPS, Artificial Intelligence, Digital Marketing, Digital HRM and Crypto currency are some of the examples. The conference will provide an opportunity to connect, exchange and network with global and local experts as well as industry leaders on disruptive technologies and innovations.

The Objectives of the conference are:

- a. Bring together leading Academicians, Corporates, Researchers and Research Scholars to exchange and share their experiences and research results on the theme of the Conference.
- b. Knowledge sharing by participants about recent developments in the area of Disruptive Technologies.
- c. Enhance knowledge of participants.
- d. Provides a platform to all the participants for networking and collaboration in further research initiatives.

For details, please visit AMDISA's website at http://www.amdisa.org/RDIAS_Int_Conf_2018

NEWS FROM MEMBER INSTITUTIONS

i. Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Faculty Development Program on “Accentuating Novel Research and Advances of Forensic Chemistry and Toxicology”

Two days Faculty Development Program on “Accentuating Novel Research and Advances of Forensic Chemistry and Toxicology” was organized by Shri Vaishnav Institute of Forensic Science, SVVV, Ujjain Road, Indore on 22nd & 23rd September 2017. The event was honored by four eminent speakers around the corners of Nation.

Dr. T.R. Baggi, Retd. Director, Central Forensic Science Laboratory, Hyderabad, Chief Guest of the occasion delivered his lecture on “Recent Advances in Forensic Chemistry and Toxicology” and enriched the audience through his knowledge. Special Guest Dr. Vinod Dhingra, Senior Scientific Officer, Regional Forensic Science Lab, Gwalior emphasized on “Emerging Issues in Forensic Chemistry for Training of Trainers with special reference to new drugs and toxic substances” in his lecture.

Dr. J.D. Sharma, Professor of Forensic Science in Department of Criminology & Forensic Science and Ex-Dean School of Applied Sciences, Dr. H.S. Gour University, Sagar delivered his lecture on “Chemistry: A boon to Forensic Science” and focused on the advancements in the field of Forensic Chemistry. Dr. Vinod Lohokare, Joint Director, RFSL, Indore shared his views with the participants by delivering a lecture on “Forensic Toxicology & NDPS-Recent Scenario and New Challenges”.

Dr. Kavita Sharma, Coordinator of SVIFS & Convener of the FDP briefed about the program vote of thanks was proposed by Ms. Nandini Katare.

ii. Institute of Management and Entrepreneurship Development (IMED), Bharati Vidyapeeth University, Pune, India

Industry Institute Partnership Summit-IIPS-2017

Industry Institute Partnership Summit is organized every year by Institute of Management and Entrepreneurship Development (IMED), Bharati Vidyapeeth University, Pune. It is an event in which the students and faculty members get a chance to interact with the corporate managers and academicians. People who are a part of the corporate share their experiences through this platform which motivates the students and gives them the required insights of the corporate world. IIPS was organized on Saturday 26th August 2017. In total 300 companies participated in this grand event. Under the guidance of Honourable Dr. Sachin S. Vernekar (Dean FMS Bharati Vidyapeeth University, and Director IMED), IIPS 2017 was organized to recognize and felicitate around 60+ Corporate Managers and academicians by conferring on them awards for their contribution to the growth of the corporate and the academic institutions that they are working for.

NEWS FROM NETWORKS

i. EFMD, Brussels, Belgium

1. The 2018 EFMD Doctoral Programmes Conference hosted by Frankfurt School of Finance & Management will be held from 7th May 2018 to 9th May 2018 at Frankfurt, Germany. For details, please visit EFMD's website at <https://www.efmd.org/events/conferences/event/357-2018-efmd-doctoral-programmes-conference>
2. The 2018 EFMD Annual Conference hosted by Copenhagen Business School will be held from 6th June 2018 to 8th June 2018 at Copenhagen, Denmark. For details, please visit EFMD's website at <https://www.efmd.org/events/conferences/event/364-2018-efmd-annual-conference>

ii. AACSB International, Tampa, Florida, USA

1. Assurance of Learning Seminar II

AACSB is organizing the Assurance of Learning II Seminar from 21 to 22 May 2018 in Hong Kong, China. For more information, please visit: <http://www.aacsb.edu/events/seminar/2018/assurance-of-learning-two-may-hong-kong>.

2. Annual Accreditation Conference: Asia Pacific

AACSB is organizing the Annual Accreditation Conference: Asia Pacific from 23 to 25 May 2018 in Hong Kong, China. A unique opportunity to learn and truly understand the AACSB Accreditation Standards. For more information, please visit: <http://www.aacsb.edu/events/conference/2018/annual-accreditation-asia-pacific>.

3. Impact Forum

AACSB is organizing the Impact Forum on 26 May 2018 in Hong Kong, China. For more information, please visit: <http://www.aacsb.edu/events/seminar/2018/impact-forum-may-hong-kong>.

4. Continuous Improvement Review Seminar

AACSB is organizing the Continuous Improvement Review Seminar on 27 May 2018 in Hong Kong, China. For more information, please visit: <http://www.aacsb.edu/events/seminar/2018/continuous-improvement-review-seminar-may-hong-kong>.

iii. CEEMAN, Bled, Slovenia

CEEMAN is organizing the International Management Teachers Academy (IMTA) from 17th to 28th June, 2018 at Bled, Slovenia. For details, please visit CEEMAN's website at <http://www.ceeman.org/programs-events/network-events/imta—international-management-teachers-academy-2018>.

iv. CAPAM, Ottawa, Canada

CAPAM is organizing its Biennial Conference on the theme “Transforming the Public Sector for Climate Governance” from 22nd to 24th October, 2018 at Georgetown, Guyana. For details, please visit CAPAM's website at https://www.capam.org/events/biennial_conference/2018_biennial.html.

AWARDS AND HONOURS

Prof Y K Bhushan completed 60 years in Teaching and Education in 2017- IBS Mumbai organised a Grand Felicitation Ceremony on December 22, 2017

Prof Y K Bhushan, Senior Advisor and Campus Head of ICFAI Business School Mumbai completed 60 years in teaching and education on July 18, 2017 .

To celebrate this achievement, IBS Mumbai organised a grand felicitation ceremony at its N J Yasaswy Auditorium at its campus in Hiranandani Powai on December 22, 2017 .

Smt. Sobharani Yasaswy, Chairperson – ICFAI Group and Dr.V. Panduranga Rao, Group Advisor, ICFAI, presided over the ceremony.



Felicitation of Prof.Y.K. Bhushan on completion of 60 years in Teaching and Education

The highlight of the programme was a ‘Conversation with Prof.Y K Bhushan’ conducted by Mr. R. R. Reddy, Registrar, IBS and Dr.Venkateswaralu, Dean IBS, wherein Prof. Bhushan answered questions about teaching, education and his varied interests. This was followed by fond remembrances of Prof Y K Bhushan as a visionary leader in education, his warmth, joie-de- vivre and his commitment to building institutions of repute and permanence, through addresses made by Dr. Ashok Joshi, Director, Indsearch Pune, Dr. Sunanda Easwaran, Former Colleague and Management Educator. Dr. Rajan Saxena, Vice Chancellor, NMIMS University, Dr. Ashok Mittal, Advisor, Hindu College, New Delhi, Deans and Faculty Members of IBS Mumbai.



Felicitation Ceremony for Prof. Y.K. Bhushan – Release of Souvenir

Mr TVVG Satyanarayana – Joint Registrar, IBS, also attended the event along with other dignitaries from the Management Education fraternity of Mumbai and other cities. A Souvenir containing articles of well-wishers, Associates, colleagues and family was released on the occasion.

Over 60 years, Prof Bhushan developed the field of education and training, especially management education as he moved across Institutions and made them exemplary models of education. He has been closely associated with bodies such as AMDISA, ISTD and AIMS and has been instrumental in their development and growth.

PROGRAMME ANNOUNCEMENTS FROM MEMBER INSTITUTIONS

i. Lahore University of Management Sciences, Lahore, Pakistan

7th Asian Management Research and Case Conference (AMRC) - 2018

Theme: Convergence or Divergence: Emerging Trends in Management Research and Cases in Asia

Lahore University of Management Sciences, Indian Institute of Management Bangalore, GSB Universiti Sains Malaysia, University of Wollongong Dubai and University of Dhaka jointly organizing the 7th Asian Management Research and Case Conference (AMRC) - 2018 on the theme “Convergence or Divergence: Emerging Trends in Management Research and Cases in Asia” on 23rd and 24th March, 2018 at Pearl Continental Resort, Bhurban. For details, please visit AMDISA’s website at: http://www.amdisa.org/7th_AMRC_2018

SHORT TAKES

1. Dr. Tanveer Hussain has taken over as Rector, National Textile University, Faisalabad, Pakistan.
2. Dr. Muhammad Nauman Abbasi has taken over as Director, Institute of Management Sciences, Bahauddin Zakariya University, Multan, Pakistan.
3. Dr. Ahmad Yousif A. Al-Draiweesh has taken over as Dean, Faculty of Management Sciences, International Islamic University, Islamabad, Pakistan.
4. Mr. Ashok Raj Pandey has taken over as Dean, South Asian Institute of Management, Lalitpur, Kathmandu, Nepal.
5. Dr. Gurdeep Singh Batra has taken over as Dean Research and Incharge University Examination, Punjabi University, Patiala, Punjab.
6. Dr. Faisal Mustafa has taken over as Dean, UCP Business School, Faculty of Business Studies, University of Central Punjab, Lahore, Pakistan.
7. Prof. Bijay K.C. has taken over as Professor and Dean, Kathmandu University School of Management, Lalitpur, Nepal.
8. Dr. Abdur Rab has taken over as Vice-Chancellor, International University of Business Agriculture and Technology (IUBAT), Dhaka, Bangladesh.
9. Prof. Hitesh V. Bhatt has taken over as Director, Institute of Rural Management Anand, Gujarat, India.
10. Prof. (Dr.) Sujata Mangaraj (Principal) has taken over as Director cum Dean (Academics), Bhavan’s Centre for Communication and Management (BCCM), Bhubaneswar, Odisha, India.
11. Dr. Githa S. Heggde has taken over as Director, IFIM Business School, Bengaluru, India.
12. Prof. Hari Bahadur Khadka has taken over as Faculty of Management, Pokhara University, Kaski, Nepal.

13. Dr. Harileela Vemula has taken over as Head, School of Management Studies, Chaitanya Bharathi Institute of Technology, Hyderabad, India.
14. Dr. P. Sadhasivam has taken over as Director, GRG School of Management Studies, PSGR Krishnammal College for Women, Coimbatore, Tamil Nadu, India.
15. Dr. M P P Dharmadasa has taken over as Dean, Faculty of Management & Finance, University of Colombo, Colombo, Sri Lanka.

AMDISA's LATEST PUBLICATION

Compendium of Papers presented

at the

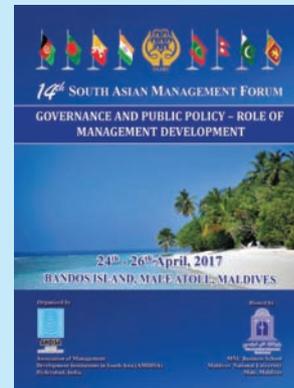
14th South Asian Management Forum

at

Bandos Island, Male Atoll, Maldives

on

“Governance and Public Policy - Role of Management Development”



Interested?

To indent this publication, please write to us at ganesh.amdisa@gmail.com, amdisa.org@gmail.com or for more details, please visit our website www.amdisa.org

AMDISA's

ISSN:0971-5428

SOUTH ASIAN JOURNAL OF MANAGEMENT

The South Asian Journal of Management (SAJM) is a scholarly journal published quarterly, publishing empirical papers, review papers, executive experience-sharing, research notes, case studies and book reviews. Its contents are indexed by internationally acclaimed database services **EBSCO** and **ProQuest** USA. It reaches major world libraries, subscribers and AMDISA member institutions in South Asia.

Subscription rates

	One Year	Two Years	Three Years
SAARC Region			
(a) Within India	INR 2,400	INR 4,600	INR 6,700
(b) Outside India	US\$ 61	US\$ 119	US\$ 175
Rest of the World	US\$ 159	US\$ 298	US\$ 417

For more details, please visit: www.sajm-amdisa.org, www.amdisa.org.

To subscribe, please mail to ganesh.amdisa@gmail.com, amdisa.org@gmail.com.

Edited by Dr. Ashok R Joshi on behalf of AMDISA, and published by AMDISA, Printed by M/s. Yashoda Graphics, # 80, Mangapuram Colony, Opp. H.B. Colony, Moula-Ali, Hyderabad-40, India. Cell : +91-9849309945.