



**AMDISA**  
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Association of Management Development Institutions in South Asia

# AMDISA NEWSLETTER

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Volume 44\* June 2013

## 12<sup>th</sup> SOUTH ASIAN MANAGEMENT FORUM

(14<sup>th</sup> to 16<sup>th</sup> February, 2013) at Pune, India

### South Asian Management Forum (SAMF)

AMDISA 12<sup>th</sup> SAMF 2013 was hosted by Indian Institute of Cost and Management Studies & Research (IndSearch) in Pune, India during February 14-16, 2013 at Yashwantrao Chavan Academy of Development Administration (YASHADA). The theme was "Developing South Asia as a Global Hub of Management Professionals – Role of Management Education." His Excellency, Dr. APJ Abdul Kalam, Former President of India, was the Chief Guest who inaugurated the SAMF and Dr. Anil Kakodkar, eminent scientist & Former Chairman, Atomic Commission, Govt. of India, was the Keynote speaker for the 12<sup>th</sup> SAMF 2013.



**Dr. APJ Abdul Kalam, Former President of India  
inaugurating the 12th SAMF 2013**

L to R : Dr. APJ Abdul Kalam, Dr. Kakodkar, Dr. Joshi, Professor Bhushan and Mr. Neupane

The luminaries inaugurated the Forum by lighting the Lamp. More than 200 participants attended the Forum, with 55 eminent speakers both from South Asia and overseas who contributed richly to the Forum. There were 53 papers presented in the Forum covering the main theme.

South Asian region has the capacity, capability and credibility to turn out management professionals of great promise and performance. This potential has to be backed by the management institutes of the region to prepare a road map for implementation.

The South Asian region is progressing fast in services sectors like Insurance, Consultancy and Information Technology. These thoughts laid down by SAMF Convenor, Dr. Ashok Joshi were the genesis of the Theme for the 12<sup>th</sup> SAMF 2013.



**59<sup>th</sup> AMDISA Executive Board Meeting at IndSearch,  
Pune, on the eve of 12th SAMF 2013**

From L to R : Dr. N. M. Vechalekar, Mr. Rayaguru, Dr. D.Y. Patil, Dr. Uday Salunkhe, Professor Lakshman Watawala, Dr. Ashok Joshi, Dr. Abdur Rab, Mr. Punya Prasad Neupane, Mr. Karma Tshering, Professor Y. K. Bhushan, Dr. Shekhar Chaudhuri, Mrs. Tshering, Prof. Masood, Mr. Ganeswara Rao

In his welcome remarks, Professor Y K Bhushan stated that it was indeed a matter of great pleasure for all in AMDISA, to start the 12<sup>th</sup> South Asian Management Forum (SAMF) in the Silver Jubilee Year of the organization. The forum had attracted a large number of academics and practitioners. He stated that South Asia is a region with tremendous potential and AMDISA is committed to development of management education in the region and hope in the development of the region as a knowledge hub, and the role that management education will play in promoting this idea of knowledge hub. Professor Bhushan said that it was a privilege to be the Chairman of the Organizing Committee and commended the efforts of the organizing team ably led by Dr. Ashok Joshi. Professor Bhushan welcomed the distinguished invitees, speakers and delegates to the Forum.

In the inaugural address delivered by Former President of India Dr. APJ Abdul Kalam, he said that South Asian countries should

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Dr G B N Pradhan, Nepal (1991-1994), Former Executive Director, Nepal Administrative Staff College, Kathmandu, Nepal

Prof. Dr Khawaja Amjad Saeed, Pakistan (1994-1996), Professor Emeritus & Principal, Hailey College of Banking and Finance, Lahore, Pakistan

Dr Abdur Rab, Bangladesh (1996-1998), Professor of Management in School of Business, North South University, Dhaka, Bangladesh

Dasho Kunzang Wangdi, Bhutan (1998-2000), Chief Election Commissioner of Bhutan, Thimphu, Bhutan

Prof. Y K Bhushan, India (2000-2002), Vice Chancellor, ICFAI University Meghalaya, Shillong & Senior Advisor, ICFAI Business School - Mumbai

Dr Mohamed Latheef, Maldives (2002-2004), Civil Service Commissioner, Civil Service Commission, Male, Maldives

Dr Syed Zahoor Hassan, Pakistan (2004-2006), Professor & former Vice Chancellor, Lahore University of Management Sciences, Lahore, Pakistan.

Dr Hafiz G A Siddiqi, Bangladesh (2007-2009), Vice Chancellor, North South University, Dhaka, Bangladesh

Mr Karma Tshering, Bhutan (2009-11), Director, Royal Institute of Management, Thimphu, Bhutan

Mr Punya Prasad Neupane, Nepal (2011-13), Executive Director, Nepal Administrative Staff College, Kathmandu, Nepal

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## From the Editor



Warm Greetings to you all. We are happy to present the proceedings of the 12<sup>th</sup> South Asian Management Forum (SAMF), AMDISA's biennial flagship Conference. IndSearch was happy to host the Conference on the Theme "Developing South Asia as a Global Hub of Management Professionals – Role of Management Education". His Excellency, Honorable Dr. APJ Abdul Kalam, Former President of India was the Chief Guest inaugurating the biennial Conference.

Eminent personalities including Dr. Anil Kakodkar, former chairman of the Atomic Energy Commission, Govt. of India, delivered the key-note address, on 'Technology and R&D Management Competency of South Asia for emerging as a global hub'. Later, a video address by Professor Srikant M Datar, Arthur Lowes Dickinson Professor of accounting at Harvard Business School, Boston, was organized.

The response was overwhelming with 55 eminent dignitaries from South Asia and overseas who contributed richly to the Conference attended by more than 200 participants. Basically, there are three components - numerical ability, communication skills and young population - which can help develop the management education in South Asia. There are over 3,800 'B' schools across South Asia and they offer quality education. We have all the key ingredients in place to emerge as a global hub. We now look forward to the Forum's proceedings being published in the form of a book.

Our sincere gratitude to Former AMDISA President Mr. Punya Prasad Neupane, Executive Director, Nepal Administrative Staff College, Lalitpur, Kathmandu, Nepal for all his efforts in strengthening the AMDISA. We also extend our best wishes to the newly elected Vice President Prof. Lakshman Watawala and Executive Board Members for 2013-2015.

We would like to congratulate the five Institutes: Institute of Business Administration, Karachi, Pakistan, Institute of Management Technology, Ghaziabad, India, ICFAI Foundation for Higher Education, Hyderabad, Institute of Leadership & Management, University of Management and Technology, Lahore and K J Somaiya Institute of Management Studies and Research, Mumbai for being honored with the SAQS Accreditation/Re-accreditation certificates. Collaborations will bring in the best of worlds to the stakeholders, and it is nice to see the idea of joint management programmes by IBA, Dhaka & AMDISA conducted successfully with 76 participants. The program would give opportunity to explore new insights in the respective areas of study and sharpen the management tools for the practicing managers. Member Institutions organizing various Fests and International conferences contribute richly to mutual learning amongst the SAARC Nations.

We are sure that the glimpses of the AMDISA's 12<sup>th</sup> SAMF will bring in concrete insights towards being the Global Hub which we all aspire. I invite members to contribute enthusiastically to the Newsletter.

With best wishes,

Ashok R Joshi

## News/Views/Articles Invited

Dear Readers:

The AMDISA Newsletter is an important vehicle for reaching out to our members and others interested in promoting excellence in Management Education and Management Development through sharing of news and views. To further its effectiveness, we invite you to send us brief news items of interest to the management community. Items may include academic/professional events recently organized/to be organized, new educational programmes/courses, major projects, new Heads/Deans/ Directors, major changes in faculty and student composition, major national/international recognitions received by institutions, etc., with photographs as appropriate. We also welcome brief articles (200 to 500 words) or relevant emerging issues for the management community.

We would also appreciate receiving copies of Newsletters from member-institutions and national and regional associations.

These may kindly be sent to us at the following address:

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## SAQS



### The Asian Quality Accreditation Label

An initiative of the Association of Management Development Institutions in South Asia (AMDISA), a SAARC Recognized Body.

SAQS has positioned itself as Quality Assurance System representing the highest standard of achievement for management schools. AMDISA believes that Institutions that earn Quality Assurance, confirm their commitment to quality and continuous improvement.

Institutions desirous of being BENCHMARKED with international quality standards in management education are invited to enroll themselves for accreditation under SAQS.

For more details, please visit AMDISA's website [www.amdisa.org](http://www.amdisa.org) or mail to the Executive Director, AMDISA at [execdir@amdisa.org](mailto:execdir@amdisa.org)

12<sup>th</sup> SAMF 2013 Glimpses (Contd. from page 1)

work together like the European Union for sustainable economic development. Dr. Kalam said that a SAARC Knowledge platform will be essential for sustainable economic development of South Asian Region. The collective core competencies of the region can become a launch pad for many innovations. The major areas where SAARC nations can work include Biotechnology, Nano Technology, E network for education, health, business and trade on the similar lines of pan African e network, Energy, Water conservation and management, Agri food processing and capacity building for skill development.



**Mr. Punya Prasad Neupane, President AMDISA planting tree at IndSearch campus, Pune, on the eve of 12th SAMF 2013**

From L to R: Dr. D. Y. Patil, Professor Y. K. Bhushan, Dr. Ashok Joshi, Professor Lakshman Watawala, Mr. Rayguru, Mr. Punya Prasad Neupane, Prof. Kaustubh Moghe, Dr. N. M. Vechalekar



From L-R: Prof. Y. K. Bhushan, Dr. Ashok Joshi, Mr. Punya Prasad Neupane, Mr. Karma Tshering, Mr. Janardhan, Bangalore during the 12th SAMF 2013

Dr. Kalam said that European countries have fought with each other for many centuries. But now they are a structured force of 23 nations. SAARC countries with almost a billion youth population, natural resources and core competencies should work together and become a Management Hub and powerful force like the European Union. It should become a hub of nations to work together. South Asian Management Forum should create leaders who can work and succeed with Integrity.

The inaugural address was followed by the key-note address delivered by Dr. Anil Kakodkar, on the topic "Technology and R&D Management Competency of South Asia for emerging as a Global Hub". He said that utilization of investment in a right way; Innovation Ecosystem is a must for sustainable development. The session drew a road-map for the technology front for South Asian countries.

AMDISA President, Mr. Punya Prasad Neupane shared that he was very sure that the deliberations during the 12<sup>th</sup> SAMF 2013 would really help South Asia to become a Global Hub of

Management Education. He stated that it was the right time to find out how Management Education can be made a vibrant instrument to promote equitable development in South Asia. He stated that the prime focus on management education should be on innovation and creativity. He wished the Forum success and also thanked the Organizing committee for their flawless management of the event.

During the Inaugural Function, Dr. Ashok Joshi, Vice President AMDISA said that South Asian region is progressing fast in services sectors like Insurance, Consultancy and Information Technology. There is a presence of huge young population with Communication Skills, numerical ability and commitment. This would help develop the global hub of management professionals in the region. The South Asian Growth would be bolstered by these factors in the near future.

Dr. Srikant M. Datar, Arthur Lowes Dickinson Professor of Accounting at Harvard Business School, Boston, USA in his video-address touched upon an important thread for all Management Educationists on Rethinking the MBA: Business Education at a Crossroads. He spoke on the imperatives for change and brought out the need for rebalancing by giving impetus to three components, viz. Knowing, Doing and Being. The video address was followed by a question and answer session.

The three-day FORUM had eminent speakers and experts from diverse fields, both from South Asia as well as overseas, sharing their thoughts and experience. Besides plenary sessions there were concurrent sessions where papers were presented by leading academic and research scholars from the participating countries.

A Global Hub needs perspectives of professionals coming from various spheres. Day Two of the Forum began with the Panel Discussion on South Asia Emerging as a Global Hub of Management Professionals - Industry Perspective, with Mr. Jaideep Devare, Managing Director, Mahindra Insurance Brokers Ltd, Mumbai, Prof. Y. K. Bhushan, Past President, AMDISA, Chancellor, ICAFI University – Nagaland, Ms. Sulakshana Patankar, Business Unit Leader- India Business and Strategic Initiatives at WNS CEO, F & A practice at WNS Global Services, Pune and Prof. Lakshman Watawala, President, Institute of Certified Professional Managers, Colombo, Sri Lanka addressing and drawing out various aspects of the Industry opportunities and challenges.



**Panel discussion on South Asia Emerging as a Global Hub of Management Professionals - Industry Perspective**

From L to R: Mr. Rasamoy Chakraborty, Mr. Jaideep Devare, Prof. Y. K. Bhushan, Ms. Sulakshana Patankar, Prof. Lakshman Watawala.

The Plenary Session on Quality in Management Education and Accreditation-Quality Perspective was addressed by Prin. V. R. Shirgurkar, Former Principal Parvatibai Chowgule College, Margao, Goa, Dr. Abdur Rab, Past President AMDISA, Bangladesh Professor of Management in School of Business, North South University, Bangladesh, Dr. Eileen Peacock, Vice-President and Chief Officer Asia of AACSB International and Dr. Sudarsanam Padam, Former Dean ASCI, Hyderabad. The Panelists brought forth the quality perspectives, vision, and process of AACSB, SAQS and NAAC.



**Plenary Session on Quality in Management Education and Accreditation-Quality Perspective**

From L to R : Prin.V.R. Shirgurkar, Dr.Abdur Rab, Dr. Eileen Peacock, Dr.Sudarsanam Padam

Technology is a driver for the 21<sup>st</sup> Century, the Plenary Session on Leveraging Technology - Advantage South Asia in making the world boundary-less was addressed by Dr. Sivathanu Pillai, Distinguished Scientist, MD & CEO, BRAHMOS AEROSPACE, New Delhi, Dr. Shekhar Chaudhuri, Director, IIM Calcutta and Dr.Swati Sardesai, Deputy Director General, National Informatics Centre, Government of India, Pune.



**Plenary Session on Leveraging Technology - Advantage South Asia in making the world boundary-less**

From L to R : Prof.Tushar Halbe, Dr. Sivathanu Pillai, Dr. Shekhar Chaudhuri, Dr. Swati Sardesai

We must learn from strengths, challenges and opportunities that South Asia has to offer us. The Country Perspective Conclave was addressed by Dr.Abdul Hannan Chowdhury, Dean, School of Business, North South University, Dhaka, Mr. Karma Tshering, Director, Royal Institute of Management, Bhutan, Dr.V.Panduranga Rao, Director IMT, Hyderabad, Mr. Punya Prasad Neupane, President, AMDISA, Executive Director, Nepal Administrative Staff College, Kathmandu, Mr. Gunapala Nanayakkara, Director, Graduate School of Management, Colombo, Former Vice-chairman UGC, Sri Lanka and Dr. Mamun, Professor, Institute of Business Administration (IBA), University of Dhaka, Bangladesh. The panelists brought forth the regional practices, which would further strengthen the development of South Asia as a Global Hub.



**Country Perspective Conclave**

From L to R : Dr. Abdul Hannan Chowdhury, Mr. Karma Tshering, Dr. M. R. Rao, Dr.V. Panduranga Rao, Mr. Punya Prasad Neupane, Mr. Gunapala Nanayakkara, Dr. Mamun

At a panel discussion on Strategy for developing South Asia as Management Education Hub: Government Policy Initiatives addressed by Mr. Pinak Ranjan Chakravarty, Secretary (Economic Relations), Ministry of External Affairs, Government of India, Dr. Amarlal H. Kalro, Provost, Ahmedabad University & Former Director, IIM Kozhikode, Dr. Gunapala Nanayakkara, Director, Graduate School of Management, Colombo, Former Vice-chairman UGC, Sri Lanka and Dr. N. M. Kondap, Chairman, Western Region of AICTE, Former Vice Chancellor NMIMS

University & President - Higher Education, Core Projects & Technologies Ltd.; Mr. Pinak Ranjan Chakravarty said that the Indian Government's initiative in developing Nalanda as a self governing international institution with continental focus will bring together the brightest and the most dedicated students from Asia. The panelists brought forth the various Government Policy Initiatives.



**Panel Discussion on Strategy for Developing South Asia as Management Education Hub: Government Policy Initiatives**

From L to R: Dr. Subhash Bhave, Mr. Pinak Ranjan Chakravarty, Dr. Amarlal H. Kalro, Dr. Gunapala Nanayakkara, Dr. N.M. Kondap

The Plenary Session on Creating South Asia as a Global Hub for Management Education: Strengths and Opportunities was addressed by Dr. Ajit Rangnekar, Dean, Indian School of Business (ISB), Hyderabad, Dr. Devi Singh, Director, IIM Lucknow and Professor S. Sriram, Executive Director, Great Lakes Institute of Management Education, Chennai who brought forth on how the region can continue to grow robustly.



**Plenary Session on Creating South Asia as a Global Hub for Management Education: Strengths and Opportunities**

From L to R: Dr. Ajit Rangnekar, Dr. Devi Singh and Professor S. Sriram

The Panel Discussion on Strategy for Developing South Asia as Management Education Hub: Marketing and Promotion was addressed by Dr. Uday Salunkhe, Group Director, Welingkar Institute, Mumbai, Dr. Rajan Saxena, Vice Chancellor, NMIMS University, Mumbai, Dr. Pramod Kumar, Founder and President, ISB & M, Pune and Mr. Amit Agnihotri, Chairman, MBA Universe.com, Noida, NCR.



**Panel Discussion on Strategy for Developing South Asia as Management Education Hub: Marketing and Promotion**

From L to R: Dr. Sachin Vernekar, Dr. Uday Salunkhe, Dr. Rajan Saxena, Dr. Pramod Kumar and Mr. Amit Agnihotri

During the three day session, participants, delegates and eminent speakers from South Asia contributed richly bringing in their experiences from their respective regions and spheres of

expertise. During the 12<sup>th</sup> SAMF 2013 the Performers and Artists from IMSCDR Ahmednagar, staged a vibrant Cultural Evening for all the participants.



Mr. Ravi Pandit delivering the Valedictory Address at the 12th SAMF 2013

The three day Forum concluded on a satisfying note with Mr. Ravi Pandit Chairman and Group CEO KPIT Cummins Infosystems Ltd, who in his valedictory address said that Technology and Economics are the two areas, which are going to drive the future growth. Management Education should move according to the Global economic scenario. Where there is machine involved technology will take substantial area of work. Services Sector like IT, Hospitality, Healthcare, Small Scale Sector, Innovations, Social Entrepreneurship, Services for the bottom of the pyramid are the sectors which will be the major drivers of growth, where jobs will be created and this will become more evident and accentuated in recent future. South Asia should capitalize on their strengths in this domain.

The 12<sup>th</sup> SAMF 2013 proceedings would enable member institutions to learn, progress and truly develop into a Global Hub as envisioned by the pioneering members.

#### Commemoration of SAARC Charter Day

SAARC Charter Day was observed on 8th December, 2012 by AMDISA Head Quarters at Hyderabad

SAARC is a unique concept of regional cooperation to overcome the impact of the adverse economic indicators. The 16 stated areas of cooperation are agriculture and rural, biotechnology, culture, energy, environment, economy and trade, finance, funding mechanism, human resource development, poverty alleviation, people to people contact, security aspects, social development, science and technology; communications, tourism.

On the SAARC Charter Day all Member States hold celebration to raise public awareness of the commitments of Governments to SAARC process and to highlight some of the principal activities and the work of the Association. Statements are issued by the Member States and the Secretary General of SAARC to commemorate SAARC Charter Day.

The 27<sup>th</sup> Anniversary of SAARC Charter Day was observed in the premises of Association of Management Development Institutions in South Asia (AMDISA).

Nearly 40 Participants from different parts of the country participated in the celebration of the 27<sup>th</sup> Anniversary of SAARC Charter Day including business leaders, academicians and prospective MBA graduates. The eminent persons include the following:

1. Prof. Mohd. Masood Ahmed, Immediate Past President, AIMS, Executive Board Member AMDISA, Hyderabad, and Principal, Deccan School of Management, Hyderabad. 2. Prof. Dr. Enelli Murali Darshan, Former Professor and Director, Programs, Indian



Group Photo of the Participants at the SAARC Charter Day Event



Chief Guest Prof. Murali Darshan felicitated by Prof. Mohd. Masood Ahmed

Institute of Foreign Trade, New Delhi. 3. Prof. Zia, Strategic Consultant, TV Presenter, Writer & Corporate Trainer. 4. Prof. Dr. Arif A Waqif, Former Dean, School of Management Studies, University of Hyderabad 5. Prof. Peter O'Hanlon, CEO, Australian College of Business & Management Pty Ltd. 6. Dr SV Ramana Rao, Professor & HOD – Finance, Siva Sivani Institute of Management, Secunderabad. 7. Prof. J Kavita, Associate Dean – Academics, ICBM – School of Business Excellence, Attapur, Hyderabad. 8. Mr Qazi Zain-ul-Abedin, Dy. Cane Commissioner A.P.(Retd), Consultant, Sugar Cane & Sugar Industry, Hyderabad. 9. Prof. Badri Prasad Rayaguru, Executive Director, AMDISA, Hyderabad. 10. Mr T Ganeswara Rao, Officer – Publications and Programs, AMDISA, Hyderabad.

Prof. Badri Prasad Rayaguru, Executive Director of AMDISA, while giving a warm welcome to the participants and guests, indicated in his speech that AMDISA is a SAARC Recognized Body and is committed to raise awareness on SAARC while commemorating the SAARC Charter Day. Further, he highlighted the participants about the contribution of SAARC in the field of education through establishment of South Asian University at New Delhi. He informed the Members that AMDISA has identified a very valuable Key Note Speaker to address on a theme like " SAARC – The Prime Mover for Development of Trade Relations and Export Promotion in South Asia".

Prof. Dr Murali Darshan was the Chief Guest and the Key Note Speaker on this occasion who comprehensively gave a Key Note Address on " SAARC – The Prime Mover for Development of Trade Relations and Export Promotion in South Asia". Prof. Darshan threw new light and new ideas suggesting for more active involvement of SAARC for trade growth which itself will be a panacea for several social and economic evils predominantly existing in the SAARC countries.

Prof. Mohd. Masood Ahmed, presided over the function and made a detailed power point presentation on SAARC – Objectives and Activities. Prof. Masood Ahmed through his power point presentation described how the economic indicators are adverse in this Region contributing to low productivity and growth and calls for immediate media and government attention.

Prof. Arif A Waqif spoke on the active role of SAARC played so far in the area of management education. Further, he also informed the gathering about the role played by AMDISA through South Asian Quality System which is an international accreditation process for upgrading the quality of B-Schools and in imparting management education. He also informed the audience that he has been actively associated with AMDISA since its inception.

Prof. Zia emphasized the need for a common currency like Dollar or Euro which will facilitate further prosperity and dismantle the road block for better mutual cooperation among the SAARC countries which has a great potential.

Prof. Peter O'Hanlon deliberated from a global perspective to combat poverty, illiteracy and to bring a large junk of the population for joining the main stream which will provide a tailor made solution to the problems faced by these countries.

The SAARC Charter and Objectives is a guiding force for mutual cooperation and economic up-liftment among the SAARC countries and every participant was given a copy of the SAARC Charter and Objectives in order to mould them for achieving SAARC objectives.

Mr T Ganeswara Rao gave the Vote of Thanks summarizing the individual views expressed on SAARC and its activities by different speakers and urged the participants for their active cooperation and involvement with AMDISA in the future to push forward the SAARC objectives.

The Chief Guest Prof. Murali Darshan was felicitated by Prof. Mohd. Massod Ahmed who presided over the function.

#### IBS Business School, Mumbai



Participants at the Event at IBS-Mumbai

IBS Business School, Mumbai celebrated the 27<sup>th</sup> Anniversary of the South Asian Association for Regional Co-operation (SAARC). The Charter day was celebrated at IBS, Mumbai in association with AMDISA on 4<sup>th</sup> January 2013 with great zeal & enthusiasm under the guidance of Prof Y.K Bhushan, Senior Advisor, IBS BUSINESS SCHOOL, MUMBAI.

Mr. S.K. Saraf, Past Vice President & Chairman (WR), Federation of Indian Export Organizations (FIEO), President – Confederation of Exporting Units (CEU), President, Indo-Romanian Chamber of Commerce was the Chief Guest for the event and Dr. Asha Prasuna, Subject Expert, Dun and Bradstreet was the Guest of Honour.

The event was conducted in two rounds. The elimination round was organized on 27<sup>th</sup> December, 2012. A quiz was hosted on

the current affairs and General Knowledge about SAARC member countries and based on this top 8 teams qualified for the final round.

The Final Round was the conduct of SAARC Assembly and the discussion topic was "Role of SAARC to Leverage the Changing Geo-political Powers Globally." The qualified teams represented the eight member countries of SAARC and the event was adjudged by Dr. Meenaxi Dhariwal, Dean Academics and Prof. Swaha Shome, Faculty Member-Economics, IBS Mumbai. Every country got 5 minutes to speak on the topic. After the session, there was question and answer round amongst the teams and also by the moderator & judges. The top 3 countries were awarded trophies and medals by the honorable judges.

#### Hailey College of Banking & Finance, University of the Punjab, Lahore

Hailey College of Banking & Finance, Lahore, has observed the 27<sup>th</sup> Anniversary of the SAARC Charter Day in their premises on 8<sup>th</sup> December, 2012. Prof. Dr. Khawaja Amjad Saeed, Principal, delivered a power point presentation to the MBA/BBA (Hons) students on the topic: SAARC – Past, Present and Future Prospects. His presentation covered the following topics: History; Principles; Objectives; Current members; Current Observers; Summits (18); Work Packages (10); Initiatives and Institutions; SAARC as No. 1 in the World; Unique Features; SAARC Exports 2010; and Challenges.

#### IndSearch, Pune

The 27<sup>th</sup> SAARC charter day was celebrated at IndSearch on 8<sup>th</sup> December, 2012.

Dr. N.M. Vechalekar, Associate Dean, Post Graduate Programmes gave the opening remarks. The SAARC charter promotes peace and harmony amongst the SAARC nations as explained by Dr. Vechalekar. Dr. E. B. Khedkar, Dean of Faculty of Management, University of Pune was the Chief Guest for the occasion. He was felicitated and welcomed by Dr. Sunita Joshi, Associate Dean, EC & IRC.



Dr. E. B. Khedkar, Dean, Faculty of Management, University of Pune, delivering lecture

L to R : Dr. E. B. Khedkar, Dr. N. M. Vechalekar, Dr. Sunita Joshi and Prof. Manjari Lal

Dr. Khedkar addressed the students and faculty of IndSearch and spoke on the topic "Black money and its impact on the economy" where he also explained the concept of parallel economy and reasons for creation of black money. Dr. Khedkar concluded this very limitless topic with a very innovative theory called KASH with each letter standing for Knowledge, Attitude, Skills and Habits respectively. According to him, the solution lies within us to solve this problem.

## NEWS FROM HEADQUARTERS

### 13<sup>th</sup> Local Management Committee Meeting of AMDISA

The 13<sup>th</sup> Local Management Meeting was held at IndSearch, Bavdhan Khurd, Pune – 411 021, on 13<sup>th</sup> February, 2013 at 3.00 p.m. chaired by Dr. Uday Salunkhe.



12<sup>th</sup> LMC of AMDISA in Session on February 13, 2013 at IndSearch Pune

### 59<sup>th</sup> and 60<sup>th</sup> Executive Board Meetings of AMDISA

The 59<sup>th</sup> Executive Board Meeting of AMDISA was held on 13<sup>th</sup> February, 2013 at IndSearch, Bavdhan Khurd, Pune chaired by Mr. Punya Prasad Neupane, President-AMDISA.

1. Presidents of the National Chapters of India (AIMS) and Bangladesh (AMDIB) have been elected for the Executive Board following completion of their tenure. Details given below:
  - a. Dr D Y Patil, Director, Bharati Vidyapeeth's Institute of Management Development & Research, Mumbai, in place of Prof. Masood Ahmed.
  - b. Prof. Iqbal Ahmad, Director, IBA, Dhaka, as President of AMDIB, in place of Prof. G.M. Chowdhury.
2. The 59<sup>th</sup> Executive Board (2011-13) constituted a Nomination Committee comprising the Past Presidents, President and Vice President of AMDISA to nominate the Slate for the next Executive Board as its tenure was coming to an end. Accordingly, the 12<sup>th</sup> Nomination Committee under the Chairmanship of Prof. Dr. Abdur Rab, Past President, recommended the Slate for the next Executive Board 2013-15, as mentioned at p. No. 2 of this Newsletter. The 12<sup>th</sup> General Assembly passed the composition of the New Executive Board through voice vote held on 15<sup>th</sup> February, 2013 at Pune.
3. Mr. Punya Prasad Neupane, President-AMDISA expressed his deep sense of gratitude to all the Members of the Board for their valuable cooperation and support extended to him during his tenure as President of AMDISA. He also appreciated the initiatives and efforts undertaken by the present Board whose tenure has ended in pushing the activities of AMDISA in a forward direction. He added that this has been possible because of complete team effort and involvement by all the Executive Board Members.

The New Executive Board of AMDISA with Dr. Ashok R Joshi as its President assumed its office on 16<sup>th</sup> February, 2013 at 8.30 a.m. by holding the 60<sup>th</sup> Board Meeting at YASHADA, Rajbhavan



59<sup>th</sup> Executive Board Meeting of AMDISA in Session on February 13, 2013 at IndSearch, Pune

Complex, Baner Road, Pune-411 007, India. Highlights of the meeting :

1. Dr. Ashok R Joshi who took over as President placed on record the valuable service and guidance rendered by the earlier Board under the Presidentship of Mr. Punya Prasad Neupane. The President also informed the Board Members that he will push the activities of AMDISA further from the point where it has been left by the earlier Board. He is confident of the active involvement and support of all the newly elected and earlier Board Members in this regard. Dr. Ashok Joshi indicated the strong potential for taking AMDISA to a great height by giving a global outlook and his aim is to involve all the countries of SAARC in various activities that are going to be planned in the next two years.
2. Dr. Ashok Joshi extended warm welcome to Prof. Lakshman R. Watawala for taking over as Vice President of AMDISA. Prof. Watawala informed the Board that Post Graduate Institute of Management, Colombo, Sri Lanka has already communicated its willingness to host the 13<sup>th</sup> SAMF in the year 2015 in Sri Lanka with the support of all other Member Institutions in Sri Lanka.
3. Dr. Ashok Joshi welcomed the New Members Dr. N. M. Kondap and Dr. D. Y. Patil to the Executive Board who also attended the meeting.

The List of New Board Members of AMDISA for 2013-15 is given at Page 2 of this Newsletter.

### SAQS News

#### 5<sup>th</sup> SAQS Accreditation Awarding Committee Meeting

The 5<sup>th</sup> SAQS Accreditation Awarding Committee (SAAC) Meeting of AMDISA was held on 11<sup>th</sup> January, 2013 through Video Conferencing at Indian School of Business, Hyderabad, India & other location at BRAC University, Dhaka, Bangladesh, under the Chairmanship of Dr. M. Rammohan Rao. SAAC takes Accreditation and Re-accreditation decision. The Committee granted full SAQS Accreditation/Re-accreditation for Five years and Conditional Accreditation for Three years to the following Institutes:

1. ICFAI Foundation for Higher Education, Hyderabad, India (Re-accreditation)
2. Institute of Leadership & Management, University of Management and Technology, Lahore, Pakistan (Full Accreditation)
3. K. J. Somaiya Institute of Management Studies and Research, Mumbai (Full Accreditation)

4. Asian School of Business Management, Bhubaneswar, India (Full Accreditation)
5. IILM Institute for Higher Education, New Delhi (Conditional Accreditation)

#### Distribution of SAQS Accreditation Certificates

The following Five Institutes were given SAQS Accreditation/ Re-accreditation Certificates in a public ceremony during the concluding day of the 12<sup>th</sup> SAMF held at Pune, India, on 16<sup>th</sup> February, 2013. The Certificates were distributed by Mr. Ravi Pandit, Group Chairman KPIT Cummins Ltd, Pune in the presence of Dr Ashok R Joshi, President-AMDISA, Dr M Rammohan Rao, Chairman, SAQS Accreditation Awarding Committee, Prof. Y K Bhushan, Past President-AMDISA and Chairman, SAQS Council, Mr Punya Prasad Neupane, Immediate Past President-AMDISA and other outgoing and incoming Executive Board Members of AMDISA who were present on the occasion.



Mr. Ravi Pandit distributing the Certificates for South Asian Quality Assurance System (SAQS), Certificate Awarding Ceremony at the 12th SAMF 2013

From L to R: Dr. M. R. Rao, Dr. Zeenat Ismail and Mr. Ravi Pandit

1. Institute of Business Administration, Karachi, Pakistan (Full Accreditation granted by 4<sup>th</sup> Accreditation Awarding Committee held on 4<sup>th</sup> August, 2011).
2. Institute of Management Technology-Ghaziabad, India (Full Accreditation granted by 4<sup>th</sup> Accreditation Awarding Committee held on 4<sup>th</sup> August, 2011).
3. ICFAI Foundation for Higher Education, Hyderabad, India (Re-accreditation granted by 5<sup>th</sup> Accreditation Awarding Committee held on 11<sup>th</sup> January, 2013).
4. Institute of Leadership & Management, University of Management and Technology, Lahore, Pakistan (Full Accreditation granted by 5<sup>th</sup> Accreditation Awarding Committee held on 11<sup>th</sup> January, 2013).
5. K J Somaiya Institute of Management Studies and Research, Mumbai (Full Accreditation granted by 5<sup>th</sup> Accreditation Awarding Committee held on 11<sup>th</sup> January, 2013).

#### SAQS Peer Review Visits

| Name and Address of the Institute                                    | Date of Visit                                      | Peer Review Team Members  |
|--|--|---|
| Management Development Institute, (MDI), Gurgaon (Re- Accreditation) | 28 <sup>th</sup> to 31 <sup>st</sup> January, 2013 | Dr Shekhar Chaudhuri, Director, IIM-Calcutta (Peer Review Team Leader)<br>Prof. Dr S. Neelamegham, President, NIILM Centre for Management Studies, New Delhi.<br>Prof. Dr Geeta Pradhan, Dean, Faculty of Management, Pokhara University, Dhungepatan, Khudi, Nepal<br>Dr Anoop Singh, Joint Vice President (Project & Commercials) DCM Shriram, Consolidated Ltd., New Delhi.  |
| Narsee Monjee Institute of Management Studies (NMIMS), Mumbai        | 6 <sup>th</sup> to 9 <sup>th</sup> June, 2013      | Dr T N Kapoor (Peer Review Team Leader) Former Vice Chancellor, Punjab University & Chairman, TNK Education and Research Foundation, New Delhi, India.<br>Dr Mathew J Manimala, Professor of Organization Behaviour & Chairperson-OBHRM Area, IIM-Bangalore.<br>Prof. Dr. Geeta Pradhan, Professor, Faculty of Management Tribhuvan University, Kathmandu, Nepal<br>Mr. A. Thirunavukkarasu, President - Group HRSterlite Industries (India) Ltd. Mumbai. |

## SAQS Mentor Visits

| Name and Address of the Institute                               | Date of Visit  | Mentor                                       |
|---|--|--|
| North South University, Dhaka, Bangladesh                       | 1st Visit - 26th to 30th Dec, 2012   | Dr A H Kalro,<br>Chairman, SAQS<br>Committee |
| Narsee Monjee Institute of Management Studies,<br>Mumbai, India | 2nd Visit - 4th to 6th March, 2013   | Dr S Padam, Member,<br>SAQS Committee        |
| Institute of Public Enterprise, Hyderabad                       | 1st Visit - 7th to 9th January, 2013<br>2nd Visit - 20th to 22nd March, 2013 | Dr S Padam, Member,<br>SAQS Committee        |

### Collaboration with IBA, Dhaka

Management Development Initiatives of AMDISA

In the 57<sup>th</sup> Executive Board Meeting of AMDISA held on 23<sup>rd</sup> January, 2012 at IBA, Dhaka, University of Dhaka, the idea of joint management programmes by IBA & AMDISA was endorsed. This would enable greater opportunity for Management practitioners in the region to benefit from the knowledge of expert academics and leading industry practitioners to exchange and share knowledge to a larger audience.

Accordingly, an Advanced Certificate in Business Administration (ACBA) has been launched as a joint program by Management Development Program (MDP), Institute of Business Administration (IBA), University of Dhaka in association with AMDISA. This is a regular course being offered twice a year. For the 1<sup>st</sup> intake 76 participants (2 Sections) have enrolled and the 1<sup>st</sup> module (Out of the total of 4) have already been completed. Although a total of 76 participants registered for the first module, 58 of them could pass through 3 (1, 2, & 3) modules as there was an assessment process in each module.

The program will give an opportunity to explore the new insights in the respective areas of study and sharpen the management tools for the practicing managers. The program consists of four modules which are: Human Resources and Employee Relations, Accounting and Finance for Managers, Marketing in a Changing Environment, and Strategic Planning and Innovation Management.

Eligibility Criteria: The following Eligibility Criteria have been specified for prospective candidates seeking admission to this course:

- Bachelors degree in any discipline.
- Minimum three years of work experience with reputed organization(s).
- Applicants must have a minimum CGPA of 2.05 out of 4.00 or 3.00 out of 5.00 in all public examinations.
- For GCSE and other International qualifications, equivalence will be established by the Institute.

Certification: On successful completion of each of the modules, participants will be awarded a certificate. Participants intended to undertake the entire program and obtain the Advanced Certificate in Business Administration (ACBA) must complete all of the four modules within two years from the date of registration.

Key Resource Persons: The resource persons for the program comprise faculty members from IBA, University of Dhaka and other leading regional business schools under the umbrella of AMDISA. Prominent management practitioners from the industry at home and abroad are also part of the resource pool.

### Collaboration with Member Institutions

Asian School of Business Management (ASBM), Bhubaneswar, Odisha, India, in collaboration with AMDISA organized an International Management Convention (IMC-13) on "Inclusive Growth: Need to Rethink" from 7<sup>th</sup> to 9<sup>th</sup> February, 2013, at ASBM campus, Bhubaneswar, Odisha.

### New AMDISA Members

1. J K Lakshmi Patil University, Jaipur, India.
2. Dr. Vikhe Patil Foundation's Pravara Centre for Management Research & Development, Pune, India.
3. Presidency College, Berhampur, Odisha, India
4. Institute of Management Studies, Ranchi University, Ranchi, Jharkhand, India (Life Member)

### Institutes switching over from Annual to Life Members:

India:

1. Indian Institute of Management, Indore (11.4.2011)
2. Birla Institute of Management Technology (BIMTech.), Greater Noida (21.4.2011)
3. Alagappa Institute of Management, Karaikudi, Tamilnadu (4.11.2011)
4. IILM Inst. for Higher Education, New Delhi (14.12.2011)
5. Amrut Mody School of Management, Ahmedabad (9.4.2012)
6. Bharati Vidyapeeth Institute of Management Studies & Research, Navi Mumbai (4.2.2013)
7. KJ Somaiya Institute of Management & Research, Mumbai (28.3.2013)
8. Indian Institute of Management, Lucknow (06-05-2013)

Bhutan:

1. Royal Institute of Management, Bhutan (7.7.2011)

Pakistan

1. Institute of Business Administration, Karachi, Pakistan (9.4.2012)

Sri Lanka

1. National Institute of Business Management, Colombo, Sri Lanka (10.5.2011)
2. Sri Lanka Institute of Development Administration, Colombo, Sri Lanka (27-04-2013)

AMDISA Welcomes them!

### Annual Members to become Life Members of AMDISA

In order to encourage existing Members making Annual subscriptions and New Members, the Life Time Membership validity has been increased from 15 years to 25 years. The details of revised Membership Fee along with validity period are given below:

| Period of Validity of Membership          | Subscription amount (US\$) | One time Admission Fee (US \$) | Total amount payable (US \$) |
|---|----------------------------|--------------------------------|------------------------------|
| 1 year                                    | 100                        | 100                            | 200                          |
| 3 years                                   | 250                        | 100                            | 350                          |
| 5 years                                   | 400                        | 100                            | 500                          |
| Life Membership Subscription for 25 years | 1500                       | 100                            | 1600                         |

For Institutions in India, the fee is payable in Rupee equivalent of US\$ at the rate of exchange.

#### Membership Subscription Dues in Arrears

The AMDISA Membership Admission Committee has decided to waive the arrear membership fee for any Institute evincing interest for Life Membership in order to encourage Life Membership.

**7<sup>th</sup> Death Anniversary of Late Dr Dharni P Sinha**  
**Founder President of AMDISA, held on 9<sup>th</sup> May, 2013 at**  
**AMDISA Secretariat, Hyderabad.**

7<sup>th</sup> Death Anniversary of Late Dr Dharni P Sinha, Founder President of AMDISA, was observed on 9<sup>th</sup> May, 2013 at AMDISA Secretariat, Hyderabad. Prof. Y K Bhushan, Past President, Member Executive Board as well as Chairman of SAQS Council of AMDISA & Senior Adviser and Campus Head of IBS-Mumbai, a close associate of Late Dr Dharni P Sinha, was the Chief Guest on this occasion. Prof. Bhushan also chaired the Session.

Dr Mukul Gupta, Director, Management Development Institute, Gurgaon, Dr N M Kondap, President and Chief Executive, Core International Institute of Higher Education FZE, Ras Al Khaimah, UAE and Former Vice Chancellor of NMIMS, Mumbai and Prof. Mohd. Masood Ahmed, Group Director, Vidya Group of Institutions, Hyderabad, who all are Members of the Executive Board of AMDISA were the Guests of Honour on this occasion.

Directors/Deans/Professors/eminent academicians of Member Institutions of AMDISA at Hyderabad were invited on this occasion. Prominent among them who all graced the occasion include Dr Sita V, Dean, School of Management Studies, UoH, Dr. S S Prasada Rao, Dean and Director, Hyderabad Business School, GITAM University, Hyderabad, Dr. S K Mathur, Programme Director, PGDM – International Business, IPE, Hyderabad, Dr Kamal Ghosh Ray, Director, Vignan Jyothi Institute of Management, Hyderabad, Mr M Venkateswarlu, Executive Secretary, AIMS. In all, there were 24 Guests on this occasion who paid tribute to late Dr Dharni P Sinha, including the Staff Members of AMDISA.

Prayers were made and flowers offered paying tribute to late Dr Dharni P Sinha in the company of Ms Kalpana Sinha and Mr Himanshu Tambe (Daughter & Son in Law of Late Dr. Sinha) who were invited by AMDISA to pay homage to Late Dr. Sinha in their company.



Guests paying tribute through silence prayer



Chief Guest offering flowers



Chief Guest felicitating Ms. Kalpana Sinha



Chief Guest giving Introductory Remarks



Session in Progress

Prof. Badri Prasad Rayaguru, Executive Director, AMDISA welcomed the Chief Guest, Guests of Honour, Madam Kalpana Sinha, Mr. Himanshu Tambe, Deans and Directors of B-Schools and other esteemed Guests who took the opportunity of attending the function for paying tribute to late Dr Dharni P Sinha despite their other commitments. He also read out the message of Mr. Mohd. Jasimuddin paying homage to Dr Dharni Sinha. The Chief Guest after giving his Introductory Remarks and describing his close association with late Dr Dharni P Sinha, felicitated Madam Kalpana Sinha on behalf of Ms. Purnima Sinha, wife of Late Dr Dharni P Sinha who could not attend the function because of her health problems. Madam Kalpana Sinha while paying tribute to her father described him as an unparalleled Visionary who had probably few peers during his life time and was always ahead of his time for his Out of Box thinking. She further informed the gathering that the visionary approach of her father was indeed instrumental to mould her career and that she owes her achievements completely to him.

A theme titled "Accreditation – A Need for Institution Building " was chosen for the Memorial Lecture as Accreditation in the South Asian Region is beyond doubt the unique contribution and initiative taken by late Dr Dharni P Sinha to upgrade & uphold the quality of Management Education in this region. Papers were invited from SAQS Accredited Institutions, SAQS Committee Members, SAQS Accreditation Awarding Committee Members as well as the Members of the SAQS Council. Papers received were compiled and circulated to all the Participants.

Hon'ble Chief Guest of the occasion, Prof. Y K Bhushan, in his Introductory Remarks described about the vision, determination, dedication and commitment of Late Dr. Sinha to upgrade the quality of Management Education across the SAARC Region and his experience (Out of his close association with him) on the evolution of SAQS and the role of late Dr Dharni P Sinha to set the quality standards for the purpose of assessment & accreditation of B-Schools taking a South Asian perspective.

Prof. Masood Ahmed while describing the role played by late Dr Dharni P Sinha in grooming his personality and career also mentioned about the emergence of a large number of accredited agencies today and suggested a food for thought for evaluation of the Accredited Agencies as well in order to maintain proper quality standards and quality assurance of B-Schools / Management Institutions after their Accreditation which involves time and cost of considerable magnitude.

Dr N M Kondap made a power point presentation on "International Mobility: Accreditation – A way Forward containing

statistical data as well as highlighting the need for internationalization as US and UK are still the favored destination for MBA Graduates all over the globe. According to him, it is essential that B-Schools in India need to focus on Accreditation from a high ranking & reputed accreditation agency in order to enhance their global competitive power as well as to derive a major share of the market of Business Education globally. He mentioned that one out of five students joining the B-Schools abroad is either from India or China.

Dr J Mahender Reddy, Vice Chancellor, IFHE, Hyderabad who was associated with late Dr Dharni P Sinha from his ASCI days recalled his sweet memories and described his pioneering contribution in the field of management education and management development in South Asia. He also mentioned about the number of organizations such as IIMA, IIMB, IIMC, NCAER, and XIMB where Dr Sinha represented in their Board contributing a great deal to their success. Dr Reddy also informed that on the suggestion of late Mr N J Yasaswy, Founder of ICFAI, Dr Sinha authored a book titled "Management Education in India: Perspectives and Challenges". The book is one of the finest contributions to Management Education. Dr Sinha was also involved in various Committees of ICFAI for designing of Management Teacher Programs leading to PhD., etc. He was also the prime motivator for IBS Hyderabad to go for SAQS Accreditation.

According to Dr Mahender Reddy, Business Schools in India participate in an extremely competitive market with each one of them competing for Faculty, Corporate Partnership and Students. Accreditation from a leading body like SAQS helps the competition.

He along with Prof. Narasimhaiah Gorla, Director of IBS-Hyderabad made a Power Point Presentation on the Role of Accreditation in Institution Building: The case of IBS Hyderabad. Both explained as to how SAQS Accreditation has helped IBS-Hyderabad for faculty empowerment and their evaluation as well as to reorient their Research Policy. They also explained that the Peer Review Team has identified several strong areas/core competency of the Institute and they are in the process of focusing on these identified core strengths of IBS-Hyderabad to derive greater benefits in the global B-School market.

Dr Mukul Gupta and Dr N P Singh highlighted the Role of Accreditation in Institution Building taking MDI Experience. Dr Gupta informed the Participants that MDI was the first Institute in the country to get AMBA Accreditation – a highly reputed and high ranking International Accreditation Agency. MDI was also among the first three institutions to go for SAQS Accreditation and is under the process of Re-Accreditation at the moment as well. He explained the importance of Freshness Index – a new concept conceived and implemented by MDI. This has reduced the attrition rate of Faculty Members in MDI and has become a powerful store house of intellectual capital with the help of young faculty members who prefer to remain at MDI for a longer period of time. Dr Gupta also informed the Guests present on this occasion that he was chosen by Dr Dharni P Sinha to be a Member of the SAQS Policy Making Body which formulated the SAQS Guidelines on the lines of EQUIS and AACSB. At the moment, he is also in the Accreditation Board of AMBA and he owes completely to late Dr Dharni P Sinha for having trust and confidence in him for formulating policy guidelines for SAQS which is an international Accreditation system.

Prof. Y K Bhushan while summarizing the views expressed by different speakers on this occasion recalled his sweet memories and efforts involved in developing SAQS and its evolution taking the clues from EQUIS and AACSB. He further informed about the genesis of SAQS conceived in 2002 at Male, Maldives, inspired by AACSB and EQUIS.

Prof. Bhushan made a lucid Power Point Presentation on Accreditation – A Need for Institution Building with greater emphasis on SAQS. He informed how Quality all along was the life long obsession of Dr. Dharni Sinha who was a Mentor, Motivator & Catalyst for several Management Institutions. This indeed provides ample evidence about his dedication for improving the quality of management education. He presented the current scenario of management education in the country where the quality of management education is not to the desired extent a large number of B-Schools have come into existence especially in the last two decades. Most of the students acquiring management education are not employable being deficient in domain knowledge and soft skills. Evidently, there is a shake out forcing a good number of such weak institutions (B-Schools) leading mostly to their premature extinction.

He emphasized the fact that maintaining proper quality standard is the finest and cheapest tool for survival of a B-School in their crowded and complex market. Accreditation provides the desired quality assurance to all the stake holders. They (the Stake holders) are reasonably assured that accredited institutions guide educational delivery by a carefully constructed mission and deliver degree programmes with qualified faculty, and contribute to knowledge through research and publications.

According to Prof. Bhushan, quality is the aspiration of a producer and expectation of the customer. The above twin objective of quality is achieved through a process of accreditation like SAQS and that efficacy is a potential quality.

Prof. Bhushan also described that “Accreditation in higher education is a collegial process of self-review and peer review for improvement of academic quality and public accountability of institutions and programs”.

Dr S K Mathur while complimenting the initiative taken by AMDISA for choosing a theme quite relevant to the current scenario of management education made the following valuable suggestions: (1) The Accreditation Format can include among others, the international connect in order to enrich the B-Schools management programmes (viz., MBA/PGDM). B-Schools would do well to collaborate with suitable foreign institutions which have a fairly good ranking. This will bring value addition, not only to the Programme but to the Students and Faculty as well. (2) He emphasized that the great recession in mid-2008 should be a learning experience for all management professionals, prospective managers of the country as it is still gripping many large global economies. Strategies need to be revamped by companies in order to prop them up in times of recession. B-Schools should take this dynamic nature of the environment into account and desirable changes can be made in the curriculum based on such global economic events to manage/avert crisis successfully in future.

Mr T Ganeswara Rao, Officer – Publications and Programs, AMDISA extended the Vote of Thanks to the Chief Guest, Guests of Honour, the entire family of late Dr Dharni P Sinha and the esteemed Guests who took the opportunity of attending the

function for paying tribute to late Dr Dharni P Sinha. He also summarized the views expressed by all the Guests, Chief Guest and the Speakers and expressed his deep sense of gratitude not only to the Guests but also to his Fellow Colleagues who have played a major catalytic role to make the event a total success.

**Farewell to Mr Srinu Babu, Network Administrator, AMDISA on 6<sup>th</sup> June 2013.**

Mr Srinu Babu, Network Administrator, AMDISA, after having served for five and half years, left the services of AMDISA for better career opportunity. AMDISA Secretariat organized a Farewell for him on 6<sup>th</sup> June, 2013. On this occasion, Prof. Badri Prasad Rayaguru, Executive Director appreciated his sincere and dedicated services in AMDISA. Mr T Ganeswara Rao, Officer, Publications and Programmes also complimented his continuous support from his fellow colleagues that was received. Mr Rao mentioned that Mr Srinu Babu has been an active Member of AMDISA Team and has been always cooperative to take up any allied responsibilities other than Networking. Mr Srinu Babu placed on record that his service in AMDISA has helped him a lot in empowerment and during his tenure at AMDISA, the on-the-job-training helped him to shoulder multi-tasking and challenging responsibilities.



**Presenting a Memento to Mr Srinu Babu (third from right) by Executive Director and Staff at his Farewell**

## AMDISA Membership

### Fee Structure

**Institutional Membership:**  
US \$ 100 per annum

**Corporate Membership:**  
US \$500 per annum

**Life Membership:**  
US \$ 1500 (Life membership is for 25 years for which 15 year annual subscription is payable in one lump sum)

**Admission Fee:**  
US \$ 100 for all types of memberships to be paid initially on admission as member along with annual/life subscription.

**Note:**  
Institutions/Corporate in India can pay in INR equivalent of the prescribed fee.

Institutions/Corporates desirous of joining the Association may please apply for membership. For details, please visit our website at [www.amdisa.org](http://www.amdisa.org) or write to the Executive Director, AMDISA at [execdir@amdisa.org](mailto:execdir@amdisa.org)

## News From Member Institutions

### IMED, Pune

IMED organises Corporate day every Saturday to promote interaction between its students and the industry. This way the students are able to braze themselves with the skills they would require to get hired and perform in their respective jobs. Some of the significant speakers in this year were Dr. G. Pawan Aggarwal, CEO, Mumbai Dubbawalas and Management guru who spoke on Supply Chain logistics of the Mumbai Dubbawalas. Dr. Upali Mahanama, Distinguished International marketing Consultant and corporate trainer from Srilanka who discussed "The power of Professionalism and Management Disciplines for the Modern Manager".

The institute focuses on all round development of students and conducts various programmes and events to ensure the same. In the academic year 2012 – 13 IMED has conducted two inter – collegiate basket ball tournaments. "Dunkyard", an annual National level Inter-collegiate Basket Ball tournament is a popular sports event. "Dunkyard – 2013" was a grand success with 22 teams from colleges all over India competing for the championship. IMED GEMS, an intra-class management competition is held every year to identify the talented gems of the institute in all fields of oratory skills and performing arts.

An inter-collegiate International Management Fest "Expressions" was held from 31<sup>st</sup> January, 2013 to 1<sup>st</sup> February, 2013. It was a grand gala of skill and festivity with students from over 23 colleges competing for various prizes. Being International Management Fest students from various countries showcased their culture and talent. The event proved to be a melting pot of traditions and showcased humanity as one big global family, the same value Bharati Vidyapeeth for.

### BVIMR, New Delhi

Rena-Tech-SchoneAmour 13 celebrated at BVIMR

With much fanfare, enthusiasm and Kicking up the excitement Bharati Vidyapeeth University Institute of Management and Research (BVIMR), New Delhi organized its much awaited Annual Cultural, Language & Technical Fest "Rena-Tech-Schoneamour '13" as a part of Golden Jubilee Celebrations of Bharati Vidyapeeth. It was successfully organized with all pomp and splendor from 13<sup>th</sup> March 2013 to 16<sup>th</sup> March 2013 which aims to fill in youthful vigour, freshness and zest to excel in students. It was a combination of the Annual Cultural Fest – "Renaissance", Foreign Language Mela - "Schoneamour" and the Technical Fest - "Techspan". The days are filled with a plethora of events that motivates the students to put their best foot forward.

Mrs. Kiran Chopra, Chairperson, Varishth Nagrik Kesari Club, Chief Guest for the occasion emphasized on the power of youth. She expressed immense happiness when one of the students remarked that he wants to bring positive change in the society by becoming a politician. Her organization is associated with old age homes taking care of the elderly who are abandoned by their children. She filled the atmosphere with her exhilarating speech thereby lending cheerfulness to the Cultural Fest. The various events which aimed at bringing hidden talents to the forefront are Dalal Street, Marketing Bingo, Rena Star Voice, Management Game, Antakshri, Folk Dancing Star-Solo, Graphical Rangoli, Graffiti Competition, Rena Entrepreneurs, War of the Bands, Dumb Charades, Street Play, Play a Case Maze, Unleash Your Creativity, Rena Star Dancers, Fashion Fiesta. The invigorating performance by the EKA Band added to the festivities at BVIMR.

The event saw the active participation of over 98 colleges with more than 100 teams and a footfall of 4500 students. The campus

premises roars with a variety of emotions – love, joys of winning and laughter depicting the huge success of the events.

BVIMR through its exemplary events like SchoneAmour, Renaissance, National Conferences, Guruvandana, Paristhiti-National Case Study Presentation Competition and NRPPC tries to imbibe the virtues of competence, excellence, confidence and ethics in students.

### Institute of Management Studies (Career Development & Research), Ahmednagar

1. The Institute of Management Studies, Career Development & Research, Ahmednagar, Maharashtra, India is accredited as 'Grade A' Institute by 'National Assessment and Accreditation Council of India (NAAC)', Bangalore. NAAC is an autonomous institution of the University Grants Commission (UGC) which works for quality assessment and accreditation of the higher education institutions in India. The Institute has been accredited for a period of 5 years with a cumulative Grade point Average (CGPA) of 3.28 on a four point scale at Grade 'A' valid from 5<sup>th</sup> January, 2013.



Dr. M.B. Mehta, Director, IMS, Ahmednagar, receiving the accreditation certificate from Prof. Ved Prakash, U.G.C. Chairman in the presence of Prof. Dinesh Singh, Chairman, Executive Committee, NAAC & Prof. H.R. Ranganath, Director, NAAC at Bengaluru on 24th March 2013

2. The Institute organized the International Conference on 'Current Reality and Emerging Trends in Global Management Practices'. It was inaugurated by Dr. W.N. Gade, Vice Chancellor, University of Pune, Pune, Dr. Abhayaji Firodia, Chairman and Managing Director, Force Motors Ltd. Pune and Dr. E. B. Khedkar, Dean, Faculty of Management, University of Pune, Pune on 11<sup>th</sup> January, 2013.

The Key-Note-Session was chaired by Prof. Dr. Y.K. Bhusan, Vice Chancellor, ICFAI University, Meghalaya. Other key speakers were Mr. Sanjay Jorapur, Executive Vice President & Global Head of Human Resources, Crompton & Greaves, Ahmednagar and Dr. Ashok Joshi, Director, INDSEARCH, Pune. Plenary Session was chaired and opened by Dr. Upali Mahanama, International Marketing Consultant & Corporate Trainer, Sri Lanka later on Mr. Shantanu Ghosh, Dean, International School of Telecom Technology & Management, Hyderabad presented his view.

Panel Discussion-I was chaired by Prof. Purushotam Rao, Professor and Chairman BOS, Department of Commerce, Osmania University, Hyderabad. Other eminent members were involved in this discussion were : Dr. Balwinder Singh from Amritsar; Prof. Satish C. Sharma from Udaipur; Mr. Vikram Bothe, USA; Dr. Malbika Deo from Pondicherry and Dr. B. Ramesh from Goa. Technical Sessions were held on the sub-themes like General Management, Marketing Management, Financial Management, Human Resource Management and IT Management.

Panel Discussion-II was chaired by Dr. (Capt) C. M. Chitale, Professor & HOD, University of Pune and other well-versed members were Prof. Q. H. Jeevaji, Nagpur; Dr. Subhash Awale, Pune; Mr. Jay Dholakia, Pune; Mr. Rajesh Jaggi, Ahmednagar.

Valedictory Function was chaired by Dr. Rajan Welukar, Vice Chancellor, University of Mumbai, Prof. Dr.Y.K.Bhushan, Vice Chancellor, ICFAI University, Meghalaya and Dr. Upali Mahanama, International Marketing Consultant & Corporate Trainer, Sri Lanka. It was held on 13<sup>th</sup> January, 2013.



Summing up of the IMSCDR Conference by Prof.Y. K. Bhushan, Vice Chancellor, ICFAI University

## Programme News From Networks

### CEEMAN, Bled, Slovenia

Central and East European Management Development Association (CEEMAN) is organizing its PRME Summit and 21st Annual Conference from 25th to 27th September, 2013 at Bled, Slovenia.

For more details, please visit their website: [www.ceeman.org](http://www.ceeman.org)

## Programme Announcements From Member Institutions

### Kousali Institute of Management Studies (KIMS), Dharwad, Karnataka

Kousali Institute of Management Studies (KIMS), Karnataka, India is organizing its International Conference on "Marketing & Branding Challenges in Emerging Markets" from 20th to 21st December, 2013 at their Institute at Dharwad, India.

For more details, visit their website: [www.kud.ac.in](http://www.kud.ac.in)

### Lahore University of Management Sciences (LUMS), Lahore, Pakistan

LUMS, Lahore, Pakistan is organizing its 3<sup>rd</sup> South Asian Management Research and Case Conference 2013 on the theme "Celebrating South Asia: Explorations of the Contributions to Global Economy" in association with Indian Institute of Management Bangalore, from 27th to 29th December, 2013 - Intellectual Sponsor: Asian Journal of Management Cases.

For more details please visit: <http://www.iimb.ernet.in/samrc2013>

If you have any questions please email: [samrc2013@iimb.ernet.in](mailto:samrc2013@iimb.ernet.in)

## Short Takes

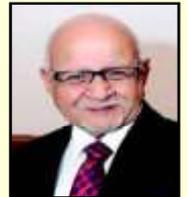
1. Dr. Dev Raj Adhikari has taken over as Dean, Faculty of Management, Tribhuvan University, Kirtipur Nepal.
2. Dr. Khagendra Ojha has taken over as Principal, Global College of Management, Kathmandu, Nepal.
3. Fr. Paul Fernandes, S.J. has taken over as Director, Xavier Institute of Management, Bhubaneswar, Orissa, India.
4. Dr. Solai Baskaran has taken over as Officiating Director of IFIM Business School, Bangalore.
5. Dr. Kavita Laghate has taken over as Director, Annalal Bajaj Institute of Management Studies, Mumbai
6. Prof. Shibli Rubayat UI Islam has taken over as Dean, Faculty of Business Studies, University of Dhaka, Dhaka, Bangladesh.
7. Prof. (Dr.) S. P. Singh has taken over as Director of I.T.S. Institute of Management, Greater Noida, India.
8. Dr. Amitabh Joshi has taken over as Director, Prestige Institute of Management, Dewas, Madhya Pradesh, India.

## Awards and Honours

### Awards

#### Award to Prof. Y K Bhushan for Legendary Contribution to Education

ET NOW as a part of National Education Leadership Awards conferred the "Award for Legendary Contribution to Education" to Prof.Y. K. Bhushan, Vice Chancellor, ICFAI University Meghalaya, Shillong and Senior Advisor, ICFAI Business School-Mumbai, on 16th February, 2013 at Taj Lands End, Mumbai. The award received by Prof.Y.K. Bhushan is a great source of inspiration to all. He further vouched to carry forward his lifelong mission for institution-building and dedicate himself for the cause of Management Education.



#### Indy's B-School Leadership Award and B-School with Excellent Industry Interface Award to IBS-Mumbai

Prof.Y K Bhushan as the leader (Senior Advisor) of the Institute also expressed that he is equally happy and proud of the accolades won by IBS Mumbai in the above Awards presented to IBS-Mumbai on 16th February, 2013 at Taj Lands End, Mumbai and stated that these awards were possible only because of the total team effort at IBS Mumbai and the unflinching support IBS-Mumbai has received from everybody including the IBS Head Office at Hyderabad.

#### NESA Fellowship Award 2012 to Prof. Dr. Muddu Vinay



Prof. Dr. Muddu Vinay receiving Award from Dr. K Kasturirangan

Prof. Dr. Muddu Vinay, Chairman, AIMS, Karnataka and Kerala Chapter, and Director & Principal, Presidency College, Bangalore, India, and E.C. Member BMA, Bangalore received National Environmental Science Academy (NESAs) Fellowship Award 2012, Gold Medal and Certificates from Dr. K. Kasturirangan, Member, Planning Commission, Chancellor, JNU and Chairman, Knowledge Commission, Ex-Chairman, ISRO on 28th November in Indian Science Academy (INSA), New Delhi. NESAs Fellowships are awarded every year to the Members of the Academy. Out of which, one is reserved for a Lady Scientist, one for a Social Scientist, one for a Medical Scientist and the remaining two for General Scientists. Fellowships are also awarded every year to Non-Members of the Academy but who are persons of eminence in their respective fields or have significantly contributed in planning or otherwise for the cause of the development of the Environment Sciences.

### Honours

**Dr. Ashok Joshi elected as the President of AMDISA**



Dr. Ashok Joshi, Director Indian Institute of Cost and Management Studies and Research (IndSearch) Pune has been elected as the President of The Association of Management Development Institutions in South Asia (AMDISA) a SAARC recognized body for the period 2013-2015

Dr. Ashok Joshi is the Director of the Indian Institute of Cost and Management Studies and Research (IndSearch), Pune, and was the Vice-President and the President Elect, Association of Management Development Institutions in South Asia (AMDISA), A SAARC affiliated Body. He is also the Editor AMDISA Newsletter. Dr. Joshi was the President, Association of Indian Management Schools (AIMS) in 1999-2000.

Dr. Joshi was the Founder Dean, Faculty of Management, University of Pune, between 1992 and 1995, Dr. Joshi has recently been appointed once again as the Dean of the Management Faculty at the University of Pune from 2010 to 2012. Dr. Joshi has also been the Chancellor's Nominee on the University Senate and the Vice-Chancellor's Nominee on the Academic Council between 1995 and 2000 at the University of Pune.

Dr. Ashok Joshi is the recipient of the prestigious Ravi J. Mathai National Fellow award of AIMS; he has also been conferred the honorary Fellow Membership of the Institute of Certified Professional Managers of Sri Lanka.

"The Achiever of Excellence" award has also been conferred on Dr. Joshi by the Bombay Management Association. Dr. Ashok Joshi is also the recipient of Prof. Dharni Sinha Memorial Award by Dr. P.N. Singh Foundation.

Dr. Ashok Joshi has obtained M.Com. (Costing), M.A. (Economics), MMS (Marketing) and Ph.D. (Cost Accounting) degrees from the University of Pune and also the Fellow of the Institute of Certified Professional Manager (FCPM) of Sri Lanka. He led pioneering

research projects on Socio-economic Development sponsored by the Planning Commission, ICAR, ICFTU, NCDC etc. His books include the critically acclaimed Essays on Political Economy, "No Water in the Tap", Monograph on "Poverty Alleviation and Bottom of Pyramid Models" and "Chachanchya Hataat Arthavyavastha" (Economy in the hands of pirates) in Marathi. Widely traveled at home and abroad, Dr. Joshi is also an advisor to several reputed business schools. More than 35 scholars have received their Ph.D. degree under the guidance of Dr. Ashok Joshi.

### Professor Lakshman Watawala elected as the Vice-President of AMDISA

Prof. Lakshman R Watawala is a Fellow of the Institute of Chartered Accountants of Sri Lanka (FCA); Fellow of the Institute of Certified Management Accountants of Sri Lanka (FCMA)



Fellow of the Chartered Institute of Management Accountants of UK (FCMA UK) and also the Fellow of the Institute of Certified Professional Managers (FCPM). He is the President of the Institute of Certified Professional Managers (CPM) of Sri Lanka.

He served as a Qualified Assistant at Turquand Youngs (Ernst & Young); Chairman & Managing Director of the Ceylon Leather Products Corporation; Chairman & Managing Director of the State Mining and Mineral Development Corporation; Chairman Peoples Bank; Chairman Peoples Merchant Bank; Chairman & Director General of the Board of Investment of Sri Lanka; Advisor of the Ministry of Finance; Chairman of the Pan Asia Bank Ltd.; Director South West Asia Informatics Holdings Ltd., Singapore; Deputy Chairman and Executive Director of the Singapore Informatics Computer Institute (Pvt) Ltd.; Chairman & Director of the General Board of Investment of Sri Lanka (2005 – 2007) and the Chairman of the National Insurance Trust Fund.

He currently serves on the company Directorates of Richard Peiris PLC.; Gestetner Ceylon Plc.; Lake House Printers & Publishers PLC. Lanka IOC Plc.; and Abans Electricals Plc. He is also the Chairman of the Audit and Remuneration Committee of all these companies.

He also serves as a Committee Member of the Ceylon Chamber of Commerce; President of the Institute of Certified Management Accountants of Sri Lanka and its Founder; Was the Past President of the Institute of Chartered Accountants of Sri Lanka; Past President of the South Asian Federation of Accountants (SAFA); Founder President of the Association of Accounting Technicians of Sri Lanka (AAT) and Past President of the Organization of Professional Associations of Sri Lanka (OPA). He has been appointed by the Supreme Court of Sri Lanka to the "Committee of Chartered Accountants" to assist the Supreme Court in the repayment of depositors of certain specified failed deposit taking companies.

### Membership Subscription

Institutes who have opted for making annual Subscription are requested to make the payment of Membership dues which are in arrears. Arrear dues would be waived for Institutes opting for Life Membership.