



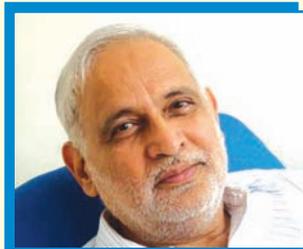
AMDISA NEWSLETTER

Association of Management Development Institutions in South Asia

AMDISA Newsletter is the official organ of Association of Management Development Institutions in South Asia (for private circulation only)

Volume 58* August 2022

From the Editor



Dear Readers,
Greetings!

We are very happy to bring to you once again the AMDISA Newsletter, after the pandemic. We also welcome write-ups on important activities conducted by various member institutions for future issues.

I heartily congratulate SAQS Committee Chairman, Prof. Amarlal H. Kalro and Executive Director AMDISA, Mr. C. Ramakrishna for presenting the case to Association of Indian Universities for obtaining the equivalence of SAQS with NBA in India for purpose of accreditation of Post Graduate Diploma in Management (PGDM) of Standalone Management Institution with Master of Business Administration (MBA) Degree of an Indian University.

Association of Indian Universities has granted this equivalence and the approval states that SAQS of AMDISA as an accreditation body may be accepted at par with NBA accreditation for granting equivalence of PGDM program of standalone management institutions with MBA degree of Indian Universities. After receiving this

prestigious status, we are now in the league of global accreditation agencies such as AACSB, EQUIS and AMBA. This is a matter of great pride for all of us.

I am sure in other South Asian countries also, AMDISA may obtain such a kind of equivalence and this will help us in expanding the geographical spread in the Asia Pacific Region.

Looking forward to more such milestones!

This issue of the newsletter also brings to you details of the Faculty Development Program on “Academic Writing for Management Faculty” held from 2nd to 5th February 2022, in online mode. The program was well received with participation from several countries.

Highlights of the 16th South Asian Management Forum held on 17th and 18th December 2021 at IUBAT Dhaka are also included in this issue. The theme of the forum “Impact of Pandemic on Business and Management: Strategies for Sustainability and Growth” ensured an overwhelming response from all member countries and institutions.

Details of various conferences and events at member institutions are also covered in this issue.

I wish all our readers happy reading!

Ashok R Joshi

AIU accepts SAQS Accreditation at par with NBA

AMDISA's Quality Assurance Program SAQS – leading to SAQS Accreditation has been accepted by Association of Indian Universities (AIU) at par with National Board of Accreditation (NBA), India for purpose of equivalence of Post Graduate Diploma in Management (PGDM) of Standalone Management Institution with Master of Business Administration (MBA) Degree of an Indian University.

Dr. A. H. Kalro, Chairman, SAQS Committee and Mr. C. Ramakrishna, Executive Director, AMDISA represented AMDISA before the AIU Constituted Committee for an online presentation giving details of AMDISA, process followed for accreditation, quality check and parameters for monitoring the accredited institutions. AIU being satisfied

Contd... Pg. 2

with AMDISA's presentation has accepted SAQS accreditation at par with NBA accreditation for granting equivalence of PGDM program of standalone management institutions with MBA degree of Indian Universities.

AIU shall consider the PGDM applications received by it from SAQS Accredited Institutions for equivalence with MBA degree of Indian Universities on fulfillment of other conditions given in the criteria stipulated by it.

AIU is the nodal agency for granting equivalence to the Post Graduate Diploma in Management (PGDM) with Master of Business Administration (MBA) Degree of an Indian University for the purpose of admission to higher studies in India and abroad.

AIU's approval states that SAQS of AMDISA as an accreditation body may be accepted at par with NBA accreditation for granting equivalence of PGDM program of standalone management institutions with MBA degree of Indian Universities subject to the condition that equivalence shall be granted to only those PGDM programs which were running in the institution at the time of according accreditation and are part of the SAQS accreditation/assessment report. The same shall be true in case of other accreditation agencies like AACSB, EQUIS and AMBA.

SAQS accredited institutions will thus achieve twin benefits of an international accreditation as well as eligibility to apply to AIU for equivalence with MBA degree of Indian Universities. AIU's acceptance letter at **Page 3**.

AMDISA Quality Assurance Program - SAQS

ABOUT SAQS

AMDISA launched the global benchmark quality assurance and accreditation system for Business Schools - SAQS. SAQS is the International Quality Assurance Program run by AMDISA as a service to the management education profession worldwide. SAQS emerged in an EFMD - AMDISA cooperation through a European Union funded Asia - Link project in 2003-04.

- A quality improvement system, providing a combination of accreditation as recognition of high international quality and a full strategic audit as a guide to a School's future progress in widely different national contexts.
- Respects diversity of national cultures and educational systems.
- Globally benchmarked system for Mentoring, Quality Improvement, Quality Assurance, Accreditation.
- Mentors B-Schools for self-assessment and follow up.
- Involves Academics with strong track record as peer review experts.
- Includes corporate leaders in peer review exercise.
- Inspired by EFMD's EQUIS criteria.

SAQS BENEFITS

- Provides a quality assurance and accreditation framework based on regional and international experiences and perspectives.
- Processes lead to improvement through highlighting the need to meet internationally accepted quality standards.
- The School gains greater ownership of the process and improves its own understanding of the issues.
- Strategic advice for Quality Improvement and Future Development.
- Post accreditation maintenance phase, reviews / assesses implementation of strategic advice to uphold the quality standards enunciated.
- **"SAQS Accredited"** label assures stakeholders that institution has in place continuous international quality improvement system.

Institutions desirous of being benchmarked with international quality standards in management education may enroll themselves for accreditation under SAQS.

Please send your enquiry / interest by mailing to Executive Director, AMDISA at execdir.amdisa@gmail.com, execdir@amdisa.org.

To know more about SAQS and its process, please visit www.amdisa.org/saqs/

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July 18, 2022

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Sh. C. Ramakrishna
Executive Director,
Association of Management Development
Institutions in South Asia (AMDISA)
University of Hyderabad Campus,
Central University Post Office,
Hyderabad – 500046,
Telangana

Sub: Acceptance of AMDISA's Quality Assurance Programme SAQS at par with NBA accreditation for according equivalence to the two-year full time Postgraduate Diploma in Management

Sir,

This has reference to your letter dated 01st October, 2021 regarding acceptance of SAQS accreditation of Management institution as par with NBA for the purpose of equivalence of PGDM program with MBA degree of Indian Universities.

I am pleased to inform you that the Competent Authority has approved your proposal of accepting SAQS accreditation at par with NBA accreditation for purpose of equivalence of PGDM program of Standalone Management Institution with MBA degree of Indian Universities.

The proposal was placed before the competent authority of Association of Indian Universities (AIU). The Competent Authority has decided that: -

The Equivalence committee after due deliberations recommended that the proposal of SAQS of AMDISA as an accreditation body may be accepted at par with NBA accreditation for granting equivalence of PGDM program of standalone management institutions with MBA degree of Indian Universities subject to the condition that equivalence shall be granted to only those PGDM programs which were running in the institution at the time of according accreditation and are part of the SAQS accreditation/assessment report. The same shall be true in case of other accreditation agencies like AACSB, EQUIS and AMBA.

AIU shall consider the PGDM applications received from SAQS accredited institution for equivalence with MBA degree of Indian Universities on fulfilment of other conditions w.e.f. date of issue of this letter.

Yours faithfully,

Kuldeep Dagar

Deputy Secretary (Evaluation)

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E-mail: sgoffice@aiu.ac.in

Website: <http://www.aiu.ac.in> Fax: (011) 23232131

AMDISA MEETINGS

(I) Local Management Committee Meeting

The 29th Local Management Committee Meeting was held at Institute of Public Enterprise (IPE), Hyderabad on 19th July, 2022. Dr. Ashok R. Joshi, Chairman, Local Management Committee and Director General, Indian Institute of Cost and Management Studies & Research (IndSearch), Pune, chaired the meeting.

The highlights of the meeting were:

- a) Noting of the change in the Executive Board consequent upon Prof. Sreenivasa Murthy's taking over as Director, Institute of Public Enterprise, Hyderabad from Dr. Nathan Subramanian w.e.f. 31st January, 2022.
- b) Noting the deliberations and the recommendations of the 25th SAQS Committee Meeting held on 18th July, 2022 at AMDISA Secretariat.
- c) Recommending to the Board the next Executive Board Meeting and the 16th General Assembly of Members to be hosted by Institute of Business Administration (IBA), Dhaka, Bangladesh.
- d) Considering the Draft Final Annual Accounts for the Financial Year 2021-2022 and recommending to the Board for its approval.
- e) Assessing and approving the Revenue Projection for the F.Y. 2022-23.
- f) Approving the Annual Increment to AMDISA Staff.



**29th Local Management Committee Meeting on 19th July, 2022 at Institute of Public Enterprise, Hyderabad, India
L-R: Prof. Sreenivasa Murthy, Dr. Ashok R. Joshi (Chairman), Mr. C. Ramakrishna, Dr. Amarlal H. Kalro, Dr. S. Padam and
Prof. Dr. Syed Mir Muhammad Shah (President, AMDISA) (Online)**

(II) SAQS Committee Meeting

The 25th SAQS Committee Meeting was held at AMDISA Secretariat on 18th July, 2022. Dr. Amarlal H Kalro, Chairman, SAQS Committee and Former Director, Indian Institute of Management, Kozhikode, chaired the meeting.

The highlights of the meeting were:

- a) Noting and taking on record the NBA Equivalence for SAQS by Association of Indian Universities (AIU).
- b) Assessing SAQS in relation to other International Accreditations.
- c) Considering and recommending Strategic Re-orientation for SAQS Accreditation.
- d) Proposing the names for Peer Reviewers and Mentors.
- e) Proposing the 6th Peer Reviewers Workshop and the 2nd Self-Assessment Report Writing Workshop.



25th SAQS Committee Meeting on 18th July, 2022 at AMDISA Secretariat, Hyderabad, India
L-R: Dr. Ashok R. Joshi, Dr. S. Padam, Prof. Amarlal H. Kalro (Chairman), Prof. Abdul Mannan, Mr. C. Ramakrishna and Prof. Muhammad Ehsan Malik (Online)

AMDISA's Faculty Development Program on "Academic Writing for Management Faculty" 2nd to 5th February, 2022

AMDISA organized a 4-day online Faculty Development Program on "Academic Writing for Management Faculty" from 2nd to 5th February, 2022 through the Zoom platform. This program was conceived for faculty and research scholars keen to improve the quality of their research paper which will develop foundations of academic writing and provide tools for data analysis and improving writing skills.

The program was for supporting faculty, including research scholars, in their quest for publishing their scholarly publications in leading journals. While getting a paper published has many aspects to it, the program focused on the most critical issues.

The program was for 4 half days with daily sessions from 1400 to 1800 hours (IST). On the last day, participants were divided into groups and had discussions on a one to one basis with distinguished scholars.



Glimpse of AMDISA's Faculty Development Program held online through Zoom
Panelists: L-R: Dr. Rajan Saxena (Program Mentor), Dr. Rishikesha Krishnan, Prof. Gurumurthy Kalyanaram (from USA), Prof. Mathew J Manimala, Dr. Syed Saad Andaleeb (from USA) and Dr. Mohan B. Rao (Program Director)

16th South Asian Management Forum (SAMF) 17th and 18th December, 2021 at IUBAT, Dhaka, Bangladesh

South Asian Management Forum (SAMF) is a biennial conference organized by the Association of Management Development Institutions in South Asia (AMDISA) by rotation in all the South Asian (SAARC) countries. The key objective of the conference is to explore the main issues allied with economic & social growth and development of the South Asian region. The conference provides a platform for scholars, thinkers, researchers, academicians, practitioners, and business leaders to share their philosophical thoughts, the conceptualization of ideas and empirical evidence.

The 16th SAMF was hosted by IUBAT— International University of Business Agriculture and Technology, Dhaka on 17th and 18th December, 2021 at IUBAT campus, Dhaka, Bangladesh through hybrid mode. The theme of the forum was “Impact of Pandemic on Business and Management: Strategies for Sustainability and Growth” with the aim to provide a platform to bring together participants from different countries to exchange views and share experience on the theme.

Inaugural Ceremony of 16th SAMF on 17th December, 2021 was graced with the presence of Chief Guest, Mr. M.A. Mannan, Hon. Minister, Ministry of Planning, Government of the Peoples’ Republic of Bangladesh. Prof. Dr. Syed Mir Muhammad Shah, Vice Chancellor, Sukkur IBA University, Pakistan and President, AMDISA was connected online as the Special Guest of the ceremony.

Dr. Dharni Sinha Memorial Lecture, instituted in the memory of Dr. Dharni P Sinha, the founder and 1st President of AMDISA is held at every SAMF. The lecture in the 16th SAMF, the 4th in the series, was delivered by Prof. Dr. Ajantha Dharmasiri, Former Director, Postgraduate Institute of Management, University of Sri Jaywardenepura, Colombo, Sri Lanka.

Keynote Speeches were delivered by Prof. Dr. Syed Zahoor Hassan, Professor Emeritus, Lahore University of Management Sciences (LUMS), Lahore, Pakistan and Mr. Shehzad Munim, Managing Director, British American Tobacco Ltd., Dhaka, Bangladesh.

Inaugural Ceremony was concluded by Prof. Dr. Abdur Rab, Vice Chancellor, IUBAT.



Delegates who participated through physical mode at 16th SAMF held at Dhaka, Bangladesh

Over 97 abstracts and 51 research papers from different countries of the world were received in the forum. Among the papers and abstracts, 25 were from India, 3 from Sri Lanka, 3 from Nepal, 2 from Maldives, 2 from China, 2 from Malaysia and 60 were from Bangladesh. Researchers and educationists from these countries presented papers and abstracts in parallel sessions on management, digital education, healthcare services, human resources, finance, marketing and research focusing on the strategies to meet the challenge posed by Covid Pandemic. These were supplemented by a Panel session and a Round Table for the business executives.

Panel Session was held on 18th December, 2021 at 2:00 PM moderated by Dr. S Padam, Chairman, SAQS Accreditation Awarding Committee of AMDISA and other panelists were Dr. Sita Vanka, Former Dean and Professor, School of Management Studies, University of Hyderabad and Dr. Shailendra Raj Mehta, President & Director, MICA, Gujarat. Policymakers from more than 15 business organizations participated in roundtable sessions.

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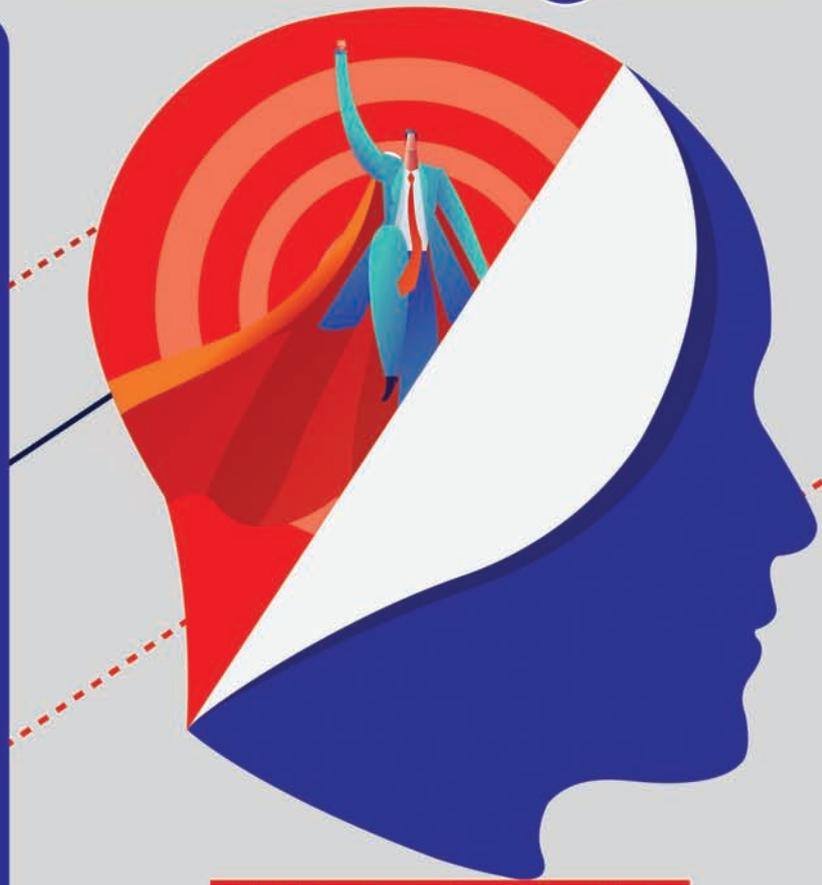
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of Super Excellence

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among 55 Private
B-Schools in South India
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#14

among TOP 100 Private
Business Schools by
Education World
2022

#23

among Private B-Schools
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Ranking 2021

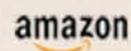
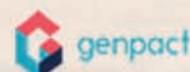
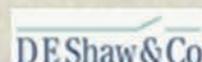
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(Chronicle 2022)

5th Rank
Top Govt B-Schools of India
(CSR - GHRDC 2021)

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(Business Today 2021)

19th Rank
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(Times B-School 2021)

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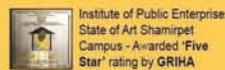
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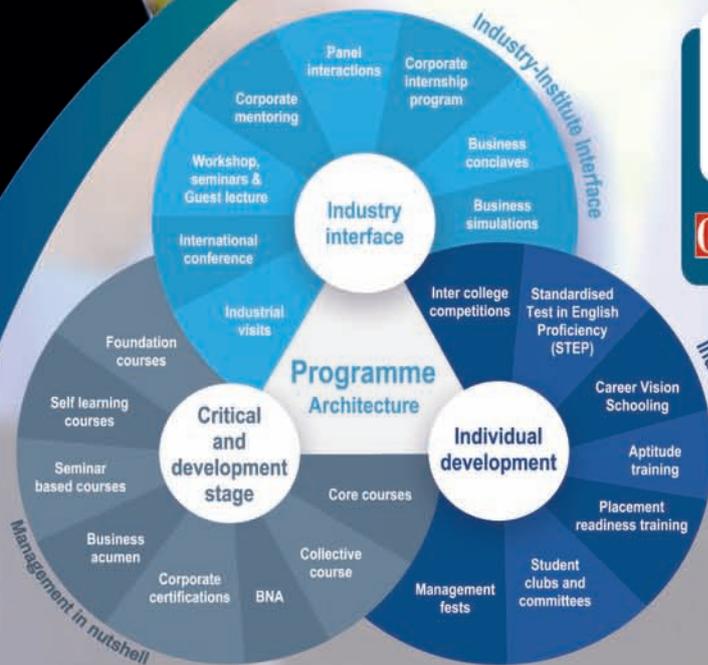
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Accredited by SAQS



15th
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- Outlook-2021

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- The Week-2021

25th
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16th South Asian Management Forum - Contd.. from Page. 6

Valedictory Ceremony of 16th SAMF was held on 18th December, 2021 at 3:00 PM. The Ceremony began with national anthem followed by homage to the freedom fighters. Prof. Dr. Khair Jahan Sogra, Dean of College of Business Administration offered welcome address and Mr. Hasanuzzaman Tushar, the Conference Manager reported on the two-day conference activities.

Dr. Shamsul Alam, Minister of State, Ministry of Planning, Government of Bangladesh was the Chief Guest of the Valedictory ceremony.

The SAJM best paper award was instituted in the name of Prof. Mathew J Manimala who is the longstanding editor of South Asian Journal of Management (SAJM) for the last 22 years. The 1st MATHEW J MANIMALA-SAJM BEST PAPER AWARD was presented to the authors Mr. Manisekaran Thangavelu, Dr. Venkataraghavan Krishnaswamy and Dr. Mayank Sharma of the paper titled: "Comprehensive Information Security Awareness (CISA) in Security Incident Management (SIM): A Conceptualization", published in the April - June, 2020, Volume 27, Issue 2 of the SAJM. The Best Paper for this award was selected from amongst 56 papers published in the 8 issues of the SAJM, published by AMDISA during 2019 and 2020.



Dr. Shamsul Alam, Minister of State, Ministry of Planning, Government of Bangladesh addressing the delegates at the 16th SAMF

Prof. Mohammad Abdul Momen, Director, Institute of Business Administration (IBA), Dhaka and Vice-President, AMDISA was connected online as the Special Guest of the ceremony.

In the presence of the IUBAT Pro Vice-Chancellor Prof. Dr. Hamida Akhtar Begum and the large audience, the Vice-Chancellor Prof. Dr. Abdur Rab presented crests to the Chief Guest and the Special Guest.

In his presidential speech, Prof. Dr. Abdur Rab stated that Bangladesh got the opportunity of hosting the Forum after 14 years and IUBAT is proud to be the host. He expressed optimism that the Forum shall play vital role in guiding the business organizations of the region in addressing challenges of Corona pandemic. IUBAT shall continue its effort to organize similar events for businessmen, policy makers and the other organizations.

AMDISA SUPPORTED PROGRAMMES

(I) K J Somaiya Institute of Management, Mumbai, India

(a) 17th SIMSR Global Marketing Conference on 4th-5th February, 2022

The 17th SIMSR Global Marketing Conference was conducted in online mode by the Marketing & IB Department of KJSIM. It was held on 4th & 5th February 2022, and it attracted around 75 research papers from across the globe, out of which, 56 research papers were presented during the two-day conference. On 4th Feb. 2022, the Keynote address titled 'Investing in Brands in Good Times & Bad Times' was delivered by Dr. Jan-Benedict Steenkamp, Massey Distinguished Professor of Marketing at the University of North Carolina's Kenan-Flagler Business School, USA. Post the keynote address, the organising committee of SGMC released the 17th SGMC compendium.

On 5th February 2022, paper presentations were held whereafter there was a Presentation on 'How to publish in peer reviewed academic journals' was given by Dr. Okey Peter Onyia, Editor-in-chief, Journal of Financial Services Marketing followed by a Panel Discussion on Redefining Customer Journeys. The panelists were Mr. Nitesh Priyadarshi, Vice President CMI-South Asia and The HIVE, Unilever, Mr. Amit Kumar, Founder - Akshanova, Ms. Khyati Sarang, AVP & Strategy Planning Director-Wunderman Thompson, Ms. Divya Krishna Vepachedu, Manager (APAC) Strategic Consulting-Loyalty, Epsilon and it was moderated by the conference advisor - Prof. Isaac Jacob. The panel discussion was followed by prize announcement and valedictory by the Conference Chairperson - Dr. Dimple Kaul.



The 17th SGMC partnered with four B category ABDC journals namely Journal of Marketing Communications, Journal of Financial Services Marketing International Review of Retail, Distribution and Consumer Research, International Journal of Emerging Markets and the Business Perspectives and Research journal. The Academic partner of the 17th SGMC was Peter the Great St.Petersburg Polytechnic University and Supported Programme AMDISA. A vote of thanks by the Conference Chairperson-Dr. Dimple Kaul concluded the two-day Conference.

(b) 8th International Conference on the theme “Economic Analysis for Contemporary Global Business” on 11th-12th February, 2022

Centre for Economic Policy Analysis and Research (CEPAR) of Department of Economics, K J Somaiya Institute of Management in association with National Institute of Securities Markets (NISM), Finance Academy of Mahindra Leadership University (FA-MLU-M&M), and Bombay Chamber of Commerce & Industry (BCCI) and Association of Management Development Institutions in South Asia (AMDISA) organised a two-day 8th International Conference on virtual mode with the theme 'Economic Analysis for Contemporary Global Business' on February 11-12, 2022.

This 8th edition of the Conference theme is very apt and interesting, namely. Despite the Covid-related challenges, international speakers from the University of Hull, Keele University, and Business School Ludong University, China, have participated in the Conference. The audience of the two-day Conference had an opportunity to listen to the deliberations, research experiences of eight expert speakers, and 23 short-listed research papers from the different institutions located in pan India by the faculty members and PhD research scholars. The Conference's four-tracks were on an extremely relevant and topical economic issues. The experts' discussion was about undergoing unexpected changes due to the disruption caused by the pandemic. Further, a concern of widening consumption and income inequalities has been discussed. Moreover, how fiscal and monetary policy stimulus impact inflation and interest rates is also highlighted.



Glimpse of the 8th International Conference on “Economic Analysis for Contemporary Global Business” by K J Somaiya Institute of Management, Mumbai

Best Paper Award

Four paper presenters have been selected to receive the Best Paper Awards nominated by the four different session chairs. The award was given to outstanding contribution in the field of research and advancement of knowledge based on the extended abstract and the subsequent presentation during the Conference.

The Conference was well received and select papers are in the process of getting published.

(c) 8th Somaiya International Conference on Technology and Information Management on 25th-26th, March, 2022

The Department of Data Science and Technology and centre of excellence in Data Science organized 8th Somaiya International Conference on Technology and Information Management Supported by AMDISA scheduled on 25th and 26th of March 2022. The Theme of conference was “Technology Inclusion - The Only Way Ahead”.

The pre- conference workshop was conducted on 25th Feb 2022 titled “Data Driven Story Telling” by Ms. Anjali Malthankar, National Strategy Director of Tonic Worldwide and Co-Founder of GIPSI. There were 90 participants attended the workshop. The workshop helped the participants to understand the importance of impactful communication of data insights. How to connect the dots and get the holistic view of entire data analysis. She also explained GIPSI framework, the effect of using the right insight to create smart campaigns, creating interactive dashboards to present data in an effective manner.

The conference was inaugurated on 26th February, 2022 at 9:30 AM. This was the first conference done in Physical/ Hybrid Mode. The inauguration started with the talk by Dr.V N Rajashekharan Pillai, Vice Chancellor, Somaiya Vidya



Glimpse of the 8th Somaiya International Conference on Technology and Information Management by K J Somaiya Institute of Management, Mumbai

Vihar University. He emphasized on importance of technology inclusion in education sector but at the same time he also said 'technology cannot replace a teacher'. Post that Dr. Monica Khanna, Director, K J Somaiya Institute of Management gave her speech on the theme. The inaugural address was delivered by the chief guest, Dr. Satish Patil, Founder and CEO of Mitibase Technologies, a global product start up firm that focuses on knowledge graph and people intelligence. He discussed how technology helps build communities and ecosystems that benefit society in greater ways.

The Plenary Session was held with Mr. Tushar Zade and Dr. Pradeep Pendse. Mr. Tushar Zade, CIO and CDO at Aurigene Pharmaceuticals, an industry expert and recipient of the "40 under 40 worldwide" award in the Digital Transformation Category. His talk was focused on Technology integration and business process improvement. Dr. Pradeep Pendse, the CTO and Director In-charge of University operations at WeSchool Mumbai. He discussed about the vital contributions of Technology Inclusion and its impact on different sectors. He also discussed how pandemic has accelerated the adaptation of technology.

The MBA DSA students and researchers from the academia attended the conference. There were 24 papers submitted to the conference, few papers were rejected due to high plagiarism or not aligned with the conference theme. The remaining papers were then sent to reviewers for the review and based on their feedback few more were sent for revision and few were rejected. Finally, 14 papers were selected for presenting in the conference. The paper presentation was done in two different tracks.

The researchers presented papers in the various topics like revenge buying, better algorithms for amazon recommendations, IT adoption in the area of education, comparative analysis on tools for sentiment analysis on language processing to Digital banking strategies during pandemic. There were some socially benefitting topics that included data driven agriculture and identification of polarized communities in social media networks.

The conference concluded with the valedictory function. The 3 research papers were awarded as the best paper and were facilitated with Rs. 10,000/- award for each paper and a certificate of best paper to all the authors.

(II) Jaipuria Institute of Management, Jaipur, India

9th International Conference on Youth 2025 from 17th-19th February, 2022

Jaipuria Institute of Management, Jaipur organized the 9th International Conference on Youth 2025, on 17-19 February, 2022 with the support of the Association of Management Development Institutions in South Asia (AMDISA). The international conference received an overwhelming response, with over 2000+ delegates over 3-days from 20 countries, 160+ academic papers, 14 technical sessions, panel talks, youth achiever awards, student paper and poster presentation, and publication of a book and a souvenir.

The conference was inaugurated by Chief Guest, Dr. Alka Mittal, Chairman & Managing Director, Oil and Natural Gas Corporation Limited (ONGC), New Delhi. She is currently the only woman executive director on the board of ONGC. In her inaugural address, she said that youth is the eminent part of the nation's future. Shri Sharad Jaipuria, Chairman of Jaipuria Group of Institutions, in his welcome address focused on the Resilience of the Indian economy in coping up with the pandemic. He also recognized the need of sustainability and laid emphasis on developing human capital, which will make our economy and infrastructure sustainable. Dr. Prabhat Pankaj, Director, Jaipuria Institute of Management, Jaipur introduced the conference theme. He discussed about the focus of various countries towards working for reducing carbon emissions and stated that India is also not lacking behind. He talked about how digital transformation has brought a cultural shift in the current years and stressed upon the fact that marked with AI, India is moving towards new normal. The Guest of Honor, Shri Mukund Rajan, Chairman at ECube Investment Advisors Private Limited, lucidly focused on big industries which are committed to the decarbonisation. Shri Rajan quoted "When Nature Revolves, No-one Can Hide" and acknowledged the new focus on climate responsibility. In his keynote address, Shri Tushar Pradhan, Chief Investment Officer, HSBC Asset Management (India) Pvt. Ltd highlighted the concept of "Vasudhaiva Kutumbakam" and elaborated upon meditation-based happiness and wellbeing. The inaugural session also witnessed the launch of the Edited Book titled "Envisioning India's Future" by Bloomsbury Publisher along with the Conference Souvenir. The book has 37 select papers, and is edited by Dr. Prabhat Pankaj, Dr. Lokesh Vijayvargy, Dr. Shubha Johri and Dr. Usha Badhera. The same can be accessed from the Bloomsbury website and amazon.com.

The inaugural session was followed by special and profound session on "RISE OF INDIA AS A SOFT POWER". The session was graced by Eminent Speaker BK Sister Shivani, Brahma Kumaris, Internationally Acclaimed Motivational Speaker and Thought leader. She in length discussed about how Sanskar affect Sansar and the Sankalps. The session chair Ms. Anjali Jaipuria, Vice-Chairperson, Seth MR Jaipuria School, Lucknow talked about the vivacity of India. The notion of soft power is original and essentially natural which is harmonious with the abundant history of India as both a country of notions and thoughts alongside amicable cultural dissemination.

Young achievers were conferred, 'Youth Achiever Award' in three youth achiever sessions. The achievers were Mr. Karan Shah, Co-founder, Grow-Trees.com, London, UK, who is also a Harvard Business School Graduate,

Mr. Utkarsh Amitabh, CEO, Network Capital, Mr. Saurabha Verma, Product Lead, Youtube, USA. They talked about various micro experiments and lessons that led to making their journey successful. They highlighted the contribution of young talent to our economy.



Glimpses of the 9th International Conference on Youth 2025 by Jaipuria Institute of Management, Jaipur

The conference featured 100+ research paper presentations and 30 poster presentation competitions divided across the first two days. The best paper presenters award in the faculty category went to IIT Jodhpur, and in Research Scholar category it was given to IIT Kharagpur and in student category it went to Central University of Rajasthan. The presenters were honored in the valedictory session on day III under the gracious presence of Chief Guest Dr. M.P. Poonia, Vice Chairman, AICTE, New Delhi, the guest of honor was Shri Rohit Kansal, IAS, Secretary, Higher Education, J&K Government, Jammu, and Kashmir, and Shri Sharad Jaipuria, Chairman, Jaipuria Institute of Management. Dr. Prabhat Pankaj, Director, Jaipuria Institute of Management, Jaipur delivered vote of thanks.

(III) Vignana Jyothi Institute of Management, Hyderabad, India

4th International Conference on “Impact of Current Events on the Future of Business” from 7th-9th April, 2022

The 4th International Conference on ‘Impact of Current Events on the Future of Business’ (ICEFB’2022) was conducted by VJIM Hyderabad from 7 April to 9 April 2022. The 3-day hybrid mode conference featured 38 presentations under 6 tracks, 2 plenary sessions and 1 panel discussion focused on different dimensions of the theme ‘Building Resilient Organizations’. The overall event witnessed offline and online presence of around 180 inquisitive intellects as guests, speakers, experts, researchers and delegates from 12 countries all around the world and 13 states across the country. The conference was supported by AMDISA as academic partner, Journal Press India as conference partner and Taylor & Francis Group, UK as publication partner.



Glimpse of the 4th International Conference on “Impact of Current Events on the Future of Business” By Vignana Jyothi Institute of Management, Hyderabad

The Pre-Conference workshop on The Art of Getting Published in ABDC/Scopus Journals was facilitated by Dr. Pradeep Kautish, Institute of Management, Nirma University, Ahmedabad, and Dr. Manit Mishra IMI, Bhubaneswar. Inaugural ceremony was held on 7 April. Shri D. Suresh Babu, President, VJ society, Dr. Durga Prasad, Convener of the Conference and Director, VJIM, Shri K. Harishchandra Prasad, Chairman, GC, VJIM, Ms. Sandhya Deepa, Director -

Business Management & Strategy, T-Hub Hyderabad, Dr. Anwar Hossain, Vice Chancellor, Northern University, Bangladesh pointed out for building resilience and being ready to face challenges is the only way out.

The speakers for plenary session 1, plenary session 2 and panel discussion were Dr. Bharati Pathak, Director, Gujarat University, Ahmedabad, Samir Jayaswal, CEO & Co-Founder, FMLI, London, Dr. Amit Kumar Marwah, Academician, StartUp Advisor & Jury Member – WF NEN Indore, Dr. Rasananda Panda, Professor, Economics, MICA, Ahmedabad, Dr. S. Ananth, Independent Researcher, Economist & Columnist, Dr. Kandappan Balasubramanian, Taylor's University, Malaysia, Sreekanth Chundi, President & Business Head, Shriram Bioseed Genetics Hyderabad, Dr. Santosh K. Patra, MICA, Ahmedabad, India and Raghuram Maganty, ANZ Banking Group, Singapore.

In the Valedictory ceremony, Chief Guest H.E. Mr. Suresh Chukkapalli and Conference Convener Dr. Ch S Durga Prasad, Director, VJIM addressed the attendees with their inspiring address and felicitated the participants. Co-conveners Dr. Falguni H Pandya, Dr. Sheelam Jain and Ms. A. Niharika presented the report and expressed their gratitude to all the guests, speakers, chairs, reviewers and the delegates for their acceptance, interest and intent to participate in this conference. Mr. N. Srinivas Chakravarthy extended vote of thanks. VJIM's 4th International Conference ICEFB 2022 was an outcome of sheer teamwork and collaboration of the core team, organizing committee, faculty members and administration, accounts and staff groups.

AMDISA Supported Programme facilitation service includes co-branding and information dissemination of institution's conference/event to the network. For more details, please visit www.amdisa.org/supported-programme/

NEWS FROM MEMBER INSTITUTION

6th Convocation of IUBAT—International University of Business Agriculture and Technology on 19 July, 2022

The sixth convocation of IUBAT—International University of Business Agriculture and Technology was held on 19 July 2022 at Bangabandhu International Conference Centre, Dhaka. Over two thousand qualifying students have been awarded bachelor's and master's degrees in this convocation. IUBAT Founder Gold Medal was awarded to four students who secured 4.00 out of 4.00 all through their study period. Degrees were conferred in agriculture, business, engineering, economics, tourism and hospitality, and nursing.

Education Minister Dr. Dipu Moni, MP, presided over the convocation as the representative of the honorable

President of the People's Republic of Bangladesh. Prof Dr. Kakha Shengelia, President of Caucasus University, USA and Chairman of the Board, International Association of University Presidents (IAUP) offered the Convocation Speech. Justice J F W Phillips, Honorary Consul for Finland, UK, the special guest, praised the initiative and vision of IUBAT Founder Dr. M A Miyan. Mr. Zubier Alim, Chairman of IUBAT Board of Trustees, congratulated the new graduates and urged them to contribute to the development of the motherland through hard work and honesty. The valedictory speech was delivered by civil engineering gold medalist graduate Mr Abu Bakar Siddique.

In the presidential speech, Dr. Dipu Moni stated that IUBAT achieved success for its dedication to quality education and it should strive to prepare its students to meet the challenges of the 4th industrial revolution. The program began with an address of welcome by the Vice-Chancellor Prof Dr. Abdur Rab and ended with a Vote of Thanks by the Pro Vice Chancellor Prof Dr. Hamida Akhter Begum.



6th Convocation of IUBAT, Dhaka, Bangladesh

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