



**AMDISA**  
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Association of Management Development Institutions in South Asia

# AMDISA NEWSLETTER

AMDISA Newsletter is the official organ of Association of Management Development Institutions in South Asia (for private circulation only)

Volume 43\* November 2012

## 12<sup>th</sup> SOUTH ASIAN MANAGEMENT FORUM (14<sup>th</sup> to 16<sup>th</sup> February, 2013) at Pune, India

AMDISA's flagship biennial conference, the **South Asian Management Forum (SAMF)**, is attended by professionals from AMDISA Member Institutions and colleagues from Academia, Industry, Banking/Insurance as well as Government. Each SAMF has a distinctive theme of topical interest to the management community in the region. Apart from the Founding Conference in Hyderabad in 1988, eleven such SAMFs have been organized in the past since its inception.

The 12<sup>th</sup> South Asian Management Forum (SAMF) has been scheduled to be held from 14<sup>th</sup> to 16<sup>th</sup> February, 2013 at Pune, India. The Conference organized by AMDISA is being hosted by Indian Institute of Cost and Management Studies & Research (IndSearch), Pune. The theme of the Conference is "**Developing South Asia as a Global Hub of Management Professionals – Role of Management Education**". Yashwantrao Chavan Academy of Development Administration, (YASHADA) Pune, Govt. of Maharashtra have agreed to provide the venue to hold the prestigious Conference 12<sup>th</sup> SAMF in their premises.

The Sub-Themes of the Conference are:

### A. Global hub requirements, strengths and opportunities

- South Asian young population with strong base of communication and quantitative skills
- International internships for students and teachers through exchange programmes in emerging growth centres namely African continent, South America, Eastern Europe and Central Asia
- Quality norms and assurance / Quality perspective / Quality initiatives for preparing South Asian schools as global hub in Management Education
- Developing management systems and processes required for addressing sustainability issues
- Cross-cultural, gender equity and diversity issues based research-led teaching for internationalization of management education

- Intensive Capital Investment in developing soft and hard infrastructure

### B. Developing world-class Management Education in South Asia – Constraints and Prospects

- Existing scenario in South Asia vis-à-vis advanced countries
- Matching requirements of International trade and commerce with curriculum development and pedagogy
- Strengthening Intellectual Infrastructure with the global perspective: role of South Asian scholars and management professionals working in advanced countries
- Creating and enhancing Public-Private partnership for resource mobilization at global level for developing world-class facilities
- Consolidating Private initiatives through consortium approach in developing Universities/Institutions in collaboration with international Ivy-league business schools
- Evolving a blueprint of action plan to be implemented in a synergetic way in SAARC countries in collaboration with SAARC secretariat and AMDISA as a nodal agency

### C. Leveraging Technology – Advantage South Asia in making the world boundary-less

- Virtualization and digitization of management education through strong base of IT professionals in South Asia
- Enhancing the accessibility and flexibility through cloud-computing based ICT in managerial capacity building
- Innovations and improvisations in web-enabled educational technologies
- Space, connectivity and IT-enabled services for effective decision-making from South Asia through information processing in KPOs, BPOs, design, research & development and diagnostic activities

Professionals from Member Institutions, Government and Industry are invited to participate and contribute to the management development in the South Asian Region. For more information about the Conference, please visit the AMDISA website: [http://amdisa.org/AMDISA\\_12SAMF2013.html](http://amdisa.org/AMDISA_12SAMF2013.html)

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**Dasho Kunzang Wangdi**, Bhutan (1998-2000), Chief Election Commissioner of Bhutan, Thimpu, Bhutan

**Prof. Y K Bhushan**, India (2000-2002), Vice Chancellor, ICFAI University Meghalaya, Shillong & Senior Advisor, ICFAI Business School - Mumbai

**Dr Mohamed Latheef**, Maldives (2002-2004), Civil Service Commissioner, Civil Service Commission, Male, Maldives

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**Dr Hafiz G A Siddiqi**, Bangladesh (2007-2009), Vice Chancellor, North South University, Dhaka, Bangladesh

**Mr Karma Tshering**, Bhutan (2009-11), Director, Royal Institute of Management, Thimphu, Bhutan

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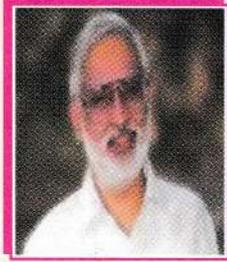
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## From the Editor



It gives me great pride to announce the **12<sup>th</sup> South Asian Management Forum 2013** at Pune, India on February 14-16, 2013, on the theme, **“Developing South Asia as a Global Hub of Management Professionals–Role of Management Education.”**

The 12<sup>th</sup> SAMF 2013 at Pune would enlighten the participants on world-class Management Education in South Asia – Constraints and Prospects and Leveraging Technology, to make South Asia as a global hub of Management Professionals. It is expected that the deliberations will lead to evolving a blueprint of action plan to be implemented in a synergetic way in SAARC. We invite you and your faculty members to attend the 12<sup>th</sup> SAMF 2013 at Pune, India and enthusiastically contribute to writing research papers.

An overwhelming response to the Pakistan-India Management Conference on the theme “Leadership for Economic Realities” held in September 2012 in the historic city of Lahore. The forum is a definite step ahead in establishing relations between management practitioners and professional Institutions in both countries. We are sure that the sharing will help evolve best

practices based on contribution towards management experiences and challenges. Prof. Y. K. Bhushan, Past-President-AMDISA, AIMS & ISTD, President Emeritus-ISTD, Senior Advisor, IBS-Mumbai and Vice Chancellor, ICFAI Univeristy, Meghalaya & Shillong attended the summit and expressed his views. The article captures the essence of how to address problems and jointly move forward.

The First Ever MIM-CPM International Management Conference was jointly organized by Institute of Certified Professional Managers (CPM) and Malaysian Institute of Management (MIM) for furthering development of Management Profession in Sri Lanka and Malaysia. Dr. Ashok Joshi, Vice President, AMDISA and Director, IndSearch addressed the inaugural session of the conference on contemporary theme “Change Management in the New Economic Order”.

The steps taken by the Executive Board Meeting towards promotion SAQS is noteworthy. We also congratulate the awardees of fellowship under the grant from the Commonwealth Secretariat, United Kingdom and wish the awardees luck.

May I invite members to contribute enthusiastically to the newsletter.

With best wishes,

Ashok R Joshi

## News/Views/Articles Invited

### Dear Readers:

The AMDISA Newsletter is an important vehicle for reaching out to our members and others interested in promoting excellence in Management Education and Management Development through sharing of news and views. To further its effectiveness, **we invite you to send us brief news items of interest to the management community.** Items may include academic/professional events recently organized/to be organized, new educational programmes/courses, major projects, new Heads/Deans/ Directors, major changes in faculty and student composition, major national/international recognitions received by institutions, etc., with photographs as appropriate. We also welcome brief articles (200 to 500 words) or relevant emerging issues for the management community.

We would also appreciate receiving copies of **Newsletters** from member-institutions and national and regional associations.

These may kindly be sent to us at the following address:

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## NEWS FROM HEADQUARTERS

### 6<sup>th</sup> Death Anniversary of Late Dr Dharni P Sinha, Founder President of AMDISA

A half-day Function/Seminar was organized on the 6th Death Anniversary of late Dr Dharni P Sinha, Founder President of AMDISA, on 9th May, 2012 at AMDISA Secretariat. Prof. Ajit Rangnekar, Dean, ISB, Hyderabad, Chaired the Session. Prof. Badri Prasad Rayaguru, Executive Director, AMDISA welcomed the participants. The other eminent persons who addressed on the occasion were: (1) Dr Y Manohar, Professor, GITAM Hyderabad Business School, GITAM University, Hyderabad, Adjunct Professor at ASCI, Hyderabad, and former Director (Personnel), Vizag Steel Plant spoke on Contribution of Late Dr Dharni P Sinha to Industry; (2) Dr V Panduranga Rao, Director, Institute of Management Technology, Hyderabad, spoke on Initiatives and Contribution of Dr Sinha for Development of Quality of Management Education across SAARC Region - Emphasis on SAQS; (3) Dr S Padam, Adviser and Former Dean of Studies, Administrative Staff College of India, Hyderabad and former Director, CIRT, Pune, spoke on Challenges of Management Education and Role of SAQS Accreditation; (4) Dr Biswajeet Pattanayak, Group Director, Asian School of Business Management, Bhubaneswar and former Professor, IIM-Lucknow, spoke on SAQS Accreditation Experience and Value Addition at ASBM; and finally (5) Dr Arif A Waqif, Former Founder Dean, School of Management Studies, University of Hyderabad, and Former Academic and Research Director, AMDISA, gave a Power Point Presentation on Professional Perspectives and Personal Experiences in Broad-based Management Education and Management Development.



Mrs. Purnima Sinha offering prayers



Prof. Ajit Rangnekar (centre), Chairman of the Function and other Dignitaries

### 58<sup>th</sup> Executive Board Meeting of AMDISA

The 58th Executive Board Meeting of AMDISA took place on 24th August, 2012 at Hotel Grand Plaza, Hyderabad chaired by Mr Punya Prasad Neupane, President-AMDISA. Highlights of the meeting :

1. Suggested different strategies to promote SAQS by taking up the matter with AICTE to make it compulsory for all B-Schools, including conducting Workshops to popularize the same highlighting its benefits;
2. Tie-up with an international publisher for expanding the readership base of its flagship Journal "South Asian Journal of Management";



58<sup>th</sup> Executive Board Meeting of AMDISA in Session

### SAQS News

#### 13<sup>th</sup> SAQS Committee Meeting

The 13<sup>th</sup> SAQS Committee Meeting of AMDISA took place on 23<sup>rd</sup> August, 2012, at AMDISA Secretariat, chaired by Dr A H Kalro. Highlights of the meeting :

The Committee found the following two B-Schools eligible to enter the SAQS process:

- Institute of Business & Computer Studies (IBCS), Faculty of Management Studies, Siksha O Anusandhan University, Bhubaneswar, Odisha.
- Institute of Business Administration, Dhaka University, Dhaka, Bangladesh

#### 5<sup>th</sup> SAQS Council Meeting of AMDISA

The 5th SAQS Council Meeting of AMDISA was conducted in the afternoon of 24th August, 2012 at Hotel Grand Plaza, Hyderabad, chaired by Prof. Y K Bhushan, Past President of AMDISA. Highlights of the meeting:

1. Approval of the time limit for payment of first instalment of the SAQS fee within three months of communication of the Eligibility decision to enter SAQS;
2. Time limit for submission of Self-Assessment Report within 12 months of the last date of the Mentor Visit;

## SAQS Accreditation

All existing Members of AMDISA are requested to take up SAQS Accreditation if they have not applied for the same. An overview of SAQS Accreditation has been already sent to those members who have evinced interest for the same. It can also be sent to others once the interest is shown for this purpose.

## SAQS Peer Review Visits

Name and Address of the Institute	Date of Visit	Peer Review Team Members
1. School of Business and Economics, University of Management and Technology (UMT), Lahore, Pakistan.	16 <sup>th</sup> to 18 <sup>th</sup> August, 2012	Prof. Dr. Mohd. Ehsan Malik (Peer Review Team Leader) Fr Abraham, S.J Dr. Talat Afza Mr. Mohammad Ibrahim Qureshi
2. ICFAI Foundation for Higher Education, Hyderabad, India (Reaccreditation)	27 <sup>th</sup> to 29 <sup>th</sup> August, 2012	Prof. Dr. Brajaraj Mohanty (Peer Review Team Leader) Dr. Mathew J. Manimala Mr. D. Sivakumar
3. K J Somaiya Institute of Management Studies and Research, Mumbai	29 <sup>th</sup> to 31 <sup>st</sup> August, 2012	Dr. S Padam (Peer Review Team Leader) Prof. Arif A Waqif Prof. Dr. Khawaja Amjad Saeed Mr Hari Sabnis
4. Asian School of Business Management, Bhubaneswar, India	19 <sup>th</sup> to 22 <sup>nd</sup> September, 2012	Prof. Dr. Arif A Waqif (Peer Review Team Leader) Prof. Abdul Mannan Dr. R. K. Mishra Dr. Konidala Perumal Kumar
5. IILM Institute for Higher Education, New Delhi	2 <sup>nd</sup> to 4 <sup>th</sup> September, 2012	Prof. Dr. Abad Ahmed (Peer Review Team Leader) Dr. V. Panduranga Rao Mr. Kamal Singh

## SAQS Mentor Visits

Name and Address of the Institute	Date of Visit	Mentor
1. IFIM Business School, Bangalore, India	1st Visit - 17th to 22nd April, 2012	Dr. S. Padam
2. IILM Institute for Higher Education, New Delhi	1st Visit - 1st to 5th May, 2012	Dr. S. Padam
3. Management Development Institute, Gurgaon, India (Re-accreditation)	1st Visit - 1st June, 2012 2nd Visit - 19th Sep, 2012	Dr. Ashok R Joshi
4. ICFAI Foundation for Higher Education, Hyderabad, India (Re-accreditation)	2nd Visit - June, 2012	Dr. Ashok R Joshi
5. WeSchool, Bangalore, India	1st Visit - 17th to 18th August, 2012 2nd Visit - 30th & 31st Oct, 2012	Prof. Y K Bhushan
6. RIMS School of Management and Information Science, Rourkela	1st Visit - 28th to 30th November, 2012	Dr. Arif A Waqif

## Commonwealth-AMDISA Fellowships

Three more Fellowships under the grant from the Commonwealth Secretariat, United Kingdom, have been awarded, one each from Bangladesh, India and Pakistan. The details of Fellowships are as under:

S.No.	Type of Fellowship	Fellow and Institution	Topic of Research
1.	Doctoral	SCM and Organizational Performance: Strategic and Innovation Aspects Based on Data from India and Pakistan Industry	<b>PAKISTAN</b> Mr. Muhammad Shakeel Sadiq Jajja Research Associate/ Ph.D. Candidate Room 167 SMEC Academic Block Suleman Dawood School of Business (SDSB) Lahore University of Management Sciences (LUMS), DHA Lahore Cantt., Pakistan
2.	Post Doctoral	Foreign Aid and Economic Development: A Case Study of India, Sri Lanka and Maldives	<b>INDIA</b> Dr. Narayan Sethi Assistant Professor in Economics Department of Humanities & Social Sciences, National Institute of Technology (NIT) Rourkela-769 008, Odisha, India
3.	Post Doctoral	Human Capital Reporting in Emerging Economies: A Cross National Study of Bangladesh, India and Malaysia.	<b>BANGLADESH</b> Dr Mir Mohammed Nurul Absar Associate Professor of Mgt & HRM, School of Business, East Delta University (EDU) Agrabad, Chittagong, Bangladesh

Each Applicant has been sanctioned INR 2,32,000/- + 5% institutional overhead charges and administrative costs (INR 11,600/-) for their respective organizations totaling to INR 2,43,600/- AMDISA wishes all the three selected applicants best of luck in completion of the above Research Studies in one year.

AMDISA also thank the international Fellowship Committee Members comprising Members from India, Pakistan, and Bangladesh, namely, Dr M R Rao, Chairman, Dr Syed Zahoor Hassan, Member, Dr Muhammad Ehsan Malik, Member, and Dr Abdur Rab, Member for their valuable time and support in selecting the Applicants.

#### **Farewell to Mr M Durga Prasad, Administrative Officer, AMDISA, on 7<sup>th</sup> June, 2012.**

Mr M Durga Prasad, Administrative Officer, AMDISA was given a warm farewell by AMDISA Secretariat staff on his separation from AMDISA from 1<sup>st</sup> June, 2012. Prof. Mohd. Masood Ahmed, Executive Board Member of AMDISA and all the Staff at AMDISA Secretariat attended the Farewell. Prof. Mohd. Masood Ahmed presented a Shawl to Mr Durga Prasad on the occasion. Mr Durga Prasad was also presented a Cheque for Rs. 13,600/- as an incentive of one month additional salary as a token of appreciation of his services to AMDISA. Prof. Masood Ahmed, Prof. Badri Prasad Rayaguru,



**Prof. Mohd. Masood Ahmed presenting Shawl and a Cheque to Mr M Durga Prasad**

Executive Director, and Mr T Ganeswara Rao, Officer (Publications and Programmes) recalled the unstinted services rendered by Mr Durga Prasad. All the Staff wished him a happy, prosperous peaceful & healthy retirement life.

#### **Farewell to Ms. Lakshmi Sowjanya, Associate - Accounts, AMDISA on 11<sup>th</sup> October, 2012**

Ms. Lakshmi Sowjanya, Associate - Accounts, AMDISA left the services of AMDISA and a Farewell was organized for her on 11<sup>th</sup> October, 2012. The Executive Director appreciated her brief stint of services in AMDISA. She expressed that due to personal reasons, she had to leave AMDISA though she wished to continue.



**Presenting a Memento to Ms Sowjanya by Executive Director Prof. Badri Prasad Rayaguru at her Farewell**

#### **New AMDISA Member(s)**

Guru Nanak Institute of Management, New Delhi, India. AMDISA Welcomes them!

#### **Annual Members to become Life Members of AMDISA**

In order to encourage existing Members making Annual subscriptions and New Members, the Life Time Membership validity has been increased from 15 years to 25 years. The details of revised Membership Fee along with validity period are given below:

Period of Validity of Membership	Subscription amount (US\$)	One time Admission Fee (US \$)	Total amount payable (US \$)
1 year	100	100	200
3 years	250	100	350
5 years	400	100	500
Life Membership Subscription for 25 years	1500	100	1600

For Institutions in India, the fee is payable in Rupee equivalent of US\$ at the rate of exchange.

#### Membership Subscription Dues in Arrears

The AMDISA Membership Admission Committee has decided to waive the arrear membership fee for any Institute evincing interest for Life Membership in order to encourage Life Membership.

**SAQS**



#### The Asian Quality Accreditation Label

An initiative of the Association of Management Development Institutions in South Asia (AMDISA), a SAARC Recognized Body.

SAQS has positioned itself as Quality Assurance System representing the highest standard of achievement for management schools. AMDISA believes that Institutions that earn Quality Assurance, confirm their commitment to quality and continuous improvement.

Institutions desirous of being BENCHMARKED with international quality standards in management education are invited to enroll themselves for accreditation under SAQS.

For more details, please visit AMDISA's website [www.amdisa.org](http://www.amdisa.org) or mail to the Executive Director, AMDISA at [execdir@amdisa.org](mailto:execdir@amdisa.org)

## NEWS FROM MEMBER INSTITUTIONS

### IBS-Mumbai

#### Pakistan-India Management Summit - 2012

The Pakistan-India Management Conference on the theme "Leadership for Economic Realities" was held from 20<sup>th</sup> to 22<sup>nd</sup> September, 2012 in the historic city of Lahore, Pakistan. The Summit was the third in a series of Conference earlier held in New Delhi and Lahore. The three day conference jointly organized by Aman Ki Asha – the peace initiative of the Jang Group and Times of India – a Nutshell Forum aims to establish relations between management practitioners and professional Institutions in both countries. Over 600 delegates including the top corporate leaders and business leaders from both the countries attended the conference in order to share their management experiences and challenges with a view to learning from each other and for evolving best practices. Since inception in January 2010, the Aman Ki Asha initiative has supported a number of events designed to boost economic and trade ties, promote cultural ties and resolve political issues marring bilateral relations. The Aman Ki Asha initiative historically maintained the need for involvement of the State as well as individuals in the creation of durable peace. Accordingly, the Summit was attended by a mix of high profile Government Functionaries and Business Leaders in the private sector. Top Corporate and Business Leaders from both the sides reiterated the need for mutuality, interdependence and peace.



**Pakistan-India Management Summit at Lahore, Pakistan, in Progress (Prof. Y K Bhusan, first from right)**



**Prof. Y K Bhusan, Special Invitee to Pakistan (third from left) receiving Memento at the Pakistan-India Management Summit**

Prof. Y K Bhushan, Past President-AMDISA, Past President-AIMS & ISTD, President Emeritus-ISTD, Senior Adviser, IBS-Mumbai, and Vice Chancellor, ICFAI University, Meghalaya, Shillong as well as Prof. Dr Khawaja Amjad Saeed, Past President-AMDISA, Professor Emeritus & Principal, Hailey College of Banking & Finance, University of the Punjab, Lahore, Pakistan, attended the Summit. Prof. Y K Bhushan expressed his views for Collaboration in Education Sector – a Possibility. The text of the Press Interview of Prof. Y K Bhushan published in “The News” Lahore, dt. 23<sup>rd</sup> September, 2012 is given below:

**“Collaboration in education sector a possibility: Bhushan”**

**Khalid Khatak**

LAHORE: There is a possibility of exchange and collaboration in the education sector between Pakistan and India as both the countries have British-originated education system and both are in dire need of developing the same, said senior advisor and campus head of IBS Business School, India Y K Bhushan during an interview with The News on the sidelines of the two-day Pakistan-India Management Summit, he made to address these problems and jointly move forward.

Bhushan, who is also the President of Council for Small Business and Entrepreneurship, India, stressed the need of strong linkage between research/academia and practitioners and small businessmen in order to help develop business.

“Small businesses lead a country,” he said, adding the US stands where it is today because of small businesses.

“Council for small Business and Entrepreneurship, India was also formed because we realized the need to connect research and business together,” he said. He stated that such a forum was missing in Pakistan and should be established at priority basis to help local entrepreneurs and small businesses.

“Pakistan and India have many things in common and exploring the same can certainly help learn from each other by sharing experiences and expertise,” he added.

Bhushan further observed that the two countries also need to focus and take measures to control dropout rates. He added gross enrollment ration, i.e., school leaving and enrollment in the college, in India was 12 percent.

He also talked about the right to Education (RTE) Act in India and termed the same a step in the right direction. While sharing his thoughts on RTE in Pakistan, which was inserted in the constitution through 18<sup>th</sup> Amendment, he said proper implementation of the same was needed in both the countries.

The veteran educationist suggested that Pakistan could learn from India vis-à-vis regulating private sector educational institutions. While sharing the details, he said, it was mandatory for every private school in India to have a Parent-Teacher Association (PTA). He said that PTAs were quite active in India, and people use the platform to address various issues such as resenting unjust policies such as unjustified fee increases.

Bhushan, who was born in Peshawar, Pakistan, said that he wanted to visit Khyber-Pakhtunkhwa but could not do so owing to a visa related issue.

He was all praise for the Aman Ki Asha project, saying both the Jang Group and the Times of India was doing a commendable job by providing opportunities to people from both the sides to interact and share their experiences.

“Today this (Aman ki Asha) is peoples’ movement but tomorrow it is going to gain strength and can even compel governments to think about it,” he said”.

**Institute of Certified Professional Managers (CPM), Srilanka**

The First Ever MIM-CPM International Management Conference jointly organized by Institute of Certified Professional Managers (CPM) and Malaysian Institute of Management (MIM) for furthering the development of Management Profession in Sri Lanka and Malaysia. The Conference was held on 16<sup>th</sup> and 17<sup>th</sup> October 2012 at Hotel Taj Samudra, Colombo.

Themed “Change Management in the New Global Economic Order”, took into account “Change Management” - a systematic approach to manage change at organization as well as individual level. The theme of the Conference is highly relevant in the present context as the global economy is going through a fundamental transformation. The invitees for the Conference were Aitken Spence Former Chairman and CPM Governing Council Member Prema Cooray, Advisory Council Member and Immediate Past President of CCC Dr. Anura Ekanayake, Attorney General Palitha Fernando, CPM President Prof. Laxman R. Watawala, Association of Management Development Institutions in South Asia Vice President Prof. Dr Ashok Joshi and Malaysian Institute of Management CEO Dr Nazily Mohd. Noor. Dr. Ashok Joshi was the Guest of Honour for the Conference.



**From left: Association of Management Development Institutions in South Asia Vice President Prof. Dr. Ashok Joshi, Aitken Spence Former Chairman and CPM Governing Council Member Prema Cooray, Advisory Council Member and Immediate Past President of CCC Dr. Anura Ekanayake, Attorney General Palitha Fernando, CPM President Prof. Laxman R. Watawala and Malaysian Institute of Management CEO Dr. Nazily Mohd. Noor.**

**President, Institute of Certified Professional Managers,** Prof. Laxman Watawala, in his welcome address said that he was pleased that on the event of the Inauguration of the flagship event of the Institute of Certified Professional Managers (CPM) had come together to bring a much needed International Management Conference to Sri Lanka. He introduced the theme stating that Change Management was a systematic approach to dealing with change. He stated that the MIM-CPM conference would provide an insight as to how leading companies had successfully implemented change management in their organizations.

He congratulated the CPM Business Leadership Awardees who had excelled in business activities and been able to make their vision a reality driving growth, success and profitability.

Prof. Watawala stated that he was confident that the proceedings would be beneficial to all participants with insights from Chief Guest Hon. Palitha Fernando, Attorney General of Srilanka. Guest of Honour Prof. Dr. Ashok Joshi,

Vice President AMDISA and Guest Speaker Dr. Anura Ekanayake, Immediate Past Chairman Ceylon Chamber of Commerce.

**AMDISA Vice President & Director, IndSearch, Prof. Dr. Ashok Joshi, who was the Guest of Honor at the MIM-CPM International Conference,** expressed his pleasure at being present at the internationalisation of the CPM. As a Vice President of AMDISA he requested Sri Lanka Member Institutions to actively participate in the AMDISA, as the country's participation has been minimal since the hosting of the AMDISA conference in 1998.

Dr Joshi asserted that South Asia should emerge as a management profession hub. "We have the advantage of numerical ability, English communication and age – I'm sure that with these three components South Asia can emerge as a global hub."

Speaking on the theme of the conference, Dr Joshi stated that the social and economic perspective is most important as it is under these factors that change management needs to be rolled out. "The world has witnessed a change in the economic order over the last decade which calls for a large understanding of evolving strategies to deal with this change, especially issues of governance at country, corporate and institutional levels."

Representative Democracies are now being questioned, he added, with the voices of the discriminated masses clearer than ever before. The demand for substituting a representative democracy is also being made in India, he observed, as people are tired of bureaucratic delays and corruption and are demanding transparency and governance. "More nations will have to ensure that the people in poorer strata of society do not feel left behind but that they too derive the most out the change process. The process of replacement appears intimidating as the new features question the basic fabric nations operated on earlier."

He then congratulated the European Union on winning the Nobel Peace Prize, for their collective endeavour in reaching peace and harmony despite the financial crisis which has exerted major pressure on all the nations of the EU.

**President's Counsel, Attorney General of Srilanka, Hon. S. Palitha Fernando,** Chief Guest for the Conference said that in the backdrop of the present economic global crisis and the emergence of new players as global economic powers, the role of the Manager has greatly expanded. He stated that the Manager within different capacities of organizations has a strategic role to play in achieving success, which culminates in progressive growth in organizations. Hon. S. Palitha cited that he was pleased to note that the Malaysian Institute of Management with its vast experience had tied up with the Institute of Certified Professional Managers, and added that it would be beneficial in the dawn of a new business era in Sri Lanka. He also congratulated Prof. Laxman Watawala, President of CPM, the Governing Council and the Malaysian Institute of Management.

### **Managing Change under a Social and Economic Perspective speech delivered by Dr Ashok Joshi, Director, IndSearch, Pune & Vice President, AMDISA**

"I am honoured and privileged to have been asked to speak at the inauguration of MIM-CPM International Management Conference on Change Management in the New Global Economic Order before a distinguished audience of academics and professional managers at the picturesque Colombo, the Capital of Sri Lanka. I extend to you all fraternal greetings on behalf of Academia from India and myself.

I intend to speak on Managing Change under a social and economic perspective.

The world has witnessed a sea-change in the economic order during the last decade or so which calls for a deep understanding of the major change areas and the need to evolve appropriate strategies to cope with them, particularly with regard to governance issues at country, corporate and institutional levels. A clearer and sustained commitment to a new set of values and strong leadership has become sine-quo-non in this scenario.

The features of the NEW Economic Order like Interdependency, Common Interest, Reciprocity and Respect mark the social change so much that today the so called representative democracy is being called in question. The voice of the poor and under-privileged and the gender-wise discriminated multitudes has become stronger and more evocative than ever before. A governance system that either ignores or suppresses this powerful voice can do so only at its peril. The demand for substituting representative democracy with participative democracy is also being made. In my own country, the tribals are agitated that their right to land has been usurped by the governments in the wake of industrial and regional development. People are tired of bureaucratic delays and the attendant corruption and demand clean administration and transparent governance, particularly in sectors that affect their daily life. Though we were perhaps the first in the world to introduce adult franchise for women, we have not still been able to reserve at least a third of the elected positions in our legislatures and Parliament for them. And there are scores of other issues where we are lagging to usher in the necessary changes in our governance systems to fulfill our constitutional guarantee of freedom based on equality, opportunity and social justice. There is also now the demand for a public debate on issues like economic growth Vs social cost, electoral reforms towards a more participative democratic process and sustainable regional development. In short, most nations will have to confront the fact that people in poorer and weaker strata feel left behind.

Other features of the New Economic Order like global networks, multiple coalitions bargaining for compromise and soft power are expected to replace the Old Economic Order features of power politics characterized by competing blocks, fixed alliances, predominance, hard power, etc. The process of replacement appears intimidating as the new features seem to question the existing fabric rooted on basic individual and national instincts. For instance, strategically weak nations have relied on fixed alliances with stronger nations due to survival instinct. Similarly, the theory of Competitive Advantage has helped nations to develop better trade balance which is a manifestation of the acquisitive instinct. If global networks and multiple coalitions have to become the New Order will not these instincts be compromised? We have the classic instance of the European Union where most of the objectives of the New Economic Order were expected to govern. But the financial crises in Greece, Italy and Spain have exerted enormous pressure on the major nations of the European Union. In my own country India which is a Union of States, the diversities in social and economic sectors are so strong that there are many occasions where the governance systems between state and state and between a state and Union posed considerable strain for negotiation and compromise. Even a natural resource like water has become the bone of contention between States.

A Governance System is a function of culture, ethos and political maturity. Many a time, it is a trade off between one and another. Be it national or corporate, the governance system

has to address several issues of morality and ethics. Corporate governance, as popularly understood, encompasses transparency and social responsibility. It has perhaps emerged more out of compulsion than magnanimity of the corporates. Likewise, reforms in governance seem more in response to societal compulsions and people's movements than any enlightenment on the part of the rulers.

The recent global financial and economic crisis reflects the reality of long term financial imbalances among key economies. It is likely that the risks of global financial stress will continue in the coming decades resulting in increase in global disparities with the rich and rapidly growing economies doing well, and many poor and stagnating economies feeling left behind. The moot question is whether globalization and the free market economy will provide the needed stability and removal of disparities. By now, most governments, academics, management professionals and other intelligentsia seem to believe that the answer is globalization and free market economy. There is a famous saying that anything too important can not be left totally free. The Free Market is no exception. Free Market economy as a model promotes competition and consumer satisfaction. It also means survival of only the fittest with entry barriers and ease of exit. In this model, there is no provision for those who are left out of the competition as being unfit. Therefore a good amount of thought needs to be given about those who have to move away to other areas. How to make this shift to other areas will be a big question as it would entail issues like skill development, retraining and the inevitable capital investment. So, free market accordingly should also be "regulated", the most classic example of contradiction in phraseology.

I won't be surprised if by now some amongst you would think of me as an uncompromising critic of the New Economic Order and unwilling to meet the challenges and compulsions of change. The subject of the Conference being Change Management such an opinion about the main speaker in the inaugural session is hardly charitable.

I must say however that in the process of managing change, we, as academia and management professionals, have to play a leading role in making the process simple, acceptable and implementable. Typically the Change Management process is a sequence of steps or activities to be followed by the Change Managers. According to Prosci's research most Change management processes contain the following three phases:

Phase 1 – Preparing for change (Preparation, assessment and strategy development)

Phase 2 – Managing change (Detailed planning and change management implementation)

Phase 3 – Reinforcing change (Data gathering, corrective action and recognition)

It is equally important to understand what Change Management is and what it is not. For instance, it is a component of a larger design of solution, is people oriented, aiming to reduce resistance to change, etc. It is not definitely a process improvement method, nor a method for improving organization performance. Last but not the least; Change Management is about managing change for results. Literature is abound with tools and techniques for various aspects of Change Management like readiness assessment, training for Change Management, resistance management and post implementation and evaluation.

However, the philosophy and process of Change Management have been evolved and explained only in the background of

business organizations. Today we are even more concerned with change in social and other sectors. The business organization model is easy to understand and implement because the business objective is singular namely profit. On the other hand, changes occur affecting the demography, governance, environment and ecology, etc where the objectives are multiple and often non - quantifiable. Do we have data or research base in this regard? As management professionals and management teachers, are our roles confined only to business organizations? If not, what have we done and more importantly what needs to be done.

I have thought about these issues rather loudly. For instance, can management science offer a solution to problems faced by partners in a coalition government? Can the MOU concept be extended among political parties with divergent ideologies when election results are fractured? Can the concept of public private partnership be extended to resolve issues concerning government administration at district level or even at lower levels?

If one were to put on one's thinking cap, one can identify many more such issues requiring fresh insight through research and experimentation as approaches for managing change in areas beyond business organizations. And it is here that we have a lot to offer by way of empirical knowledge and innovation.

The challenge is there and we have the hope. The missing link is perhaps opportunities to take stock of what needs to be done and how to do. I am glad that one such opportunity will soon present itself when we all meet at the 12<sup>th</sup> South Asian Management Forum 2013 organized under the aegis of Association of Management Institutions in South Asia (AMDISA) to be held in Pune, India between February 14-16, 2013. I am also pleased to mention that my colleagues and I at IndSearch Pune are organizing this. I have great pleasure in inviting you all to the Forum.

At the end, I once again thank the organizers of this Conference for giving me this opportunity to share my thoughts with you."

**Dhruva College of Management, Hyderabad, India**

**(a) Dhruva Team won Award**

Dhruva College of Management, Hyderabad, is proud to announce that its team won an award at recent event organized by NHRD- "Inspire the Big Idea innovative Business Plan Competition" on Jul 18, 2012. A total of 40 teams participated in the event. Team Dhruva was represented by Ms. Kaveri Karman, Mr. Adnan Abizar, and Mr. Abdulqader Sidhpurwala.

**(b) Dhruva College of Management tops Indian B-Schools at Venture Idea Competitions**

Kaveri and Pratyusha - students of Dhruva College of Management -Hyderabad have won the first place and a cash prize of Rs 25,000 among the competitors from 5,000 B-Schools of India at the all India "venture idea" competitions organised by Madras Management Association -Chennai on October 5, 2012. Their presentation to the national audience has been scheduled on Oct 12-13 at Chennai.

**Bharati Vidyapeeth University Institute of Management and Research (BVIMR), New Delhi, India**

**(a) Bharati Vidyapeeth University Institute of Management and Research, New Delhi organized AICTE-Sponsored Two Week Long Staff Development Programme on "Quality Assurance in the Teaching Learning Process" from 14th May to 27th May, 2012.**

Teaching profession is highly skillful, sensitive, and highly regulated profession. Hence teachers should become innovative, assessing their own learning needs developing thereby annual professional growth plans. With this thought in the backdrop a two week long Staff Development Programme on Quality Assurance in the Teaching Learning Process was organized at BVIMR, New Delhi.

Dr. Ashok Joshi, Dean-Faculty of Management, University of Pune & Director, IndSearch; renowned academician and Chief Guest for the occasion rightly said that teachers should be innovative in their teaching methodology first and then take the cudgels to groom students in a more professed manner to make them more competent to withstand hurdles that may creep in their way of academics and real life situations. Teachers should be motivational, effective communicator, inspirer, zealous with commitment and dedication. They must win the confidence of students by their compassionate outlook, flexible, individually perceptive, value-based, knowledgeable, and excellent in general knowledge, creative and patient towards their pupil with sense of humor.

Dr Nitin Nayak, Director -BVIMR, New Delhi in his address spoke high about the teachers and underlined the importance of academic achievements and called upon the faculty fraternity to imbibe research oriented qualities, which are the need of the hour. He further went on to say competition is plaguing in every sphere of life and without attaining professionalism and academic excellence it would be very difficult to improve the brand image of their institutions for which they are striving.



**Mr. Pavan Choudhury - Managing Director of Vygon - a leading French MNC in the field of healthcare products stressed on basic qualities of teachers at higher education sphere and spoke high on selecting certain basic qualities from studying Psychology, Sociology, Economics and Philosophy which forms the essence of teachers which is the buzzword of present day's education scenario.**

#### **(b) BVIMR celebrates Guru Shishya Parampara - Guruvandana**

**Guru Vandana** means "Reverence for the Teacher" – it is thanksgiving from a student to a teacher, expressing his or her gratitude. The Guru-Vandana program provides a platform for students to honor their teachers for imparting knowledge and wisdom to them.

BVIMR observed GURUVANDANA day on Saturday the 8<sup>th</sup> September, 2012 at 6.30 pm. **BVIMR Director Dr. Nitin Nayak**

at the outset lauded the efforts of team members of CRC division and appraised the important milestones of BVIMR since its inception and role played by its mandarins Chancellor Prof. Dr. Patangraoji Kadam, Vice Chancellor Prof. Dr. Shivajiraoji Kadam and Secretary Dr. Vishwajeet Kadam in transforming the society through imparting dynamic education.

Dr Nitin Nayak underlined the significance of GURUVANDANA day, which coincides with the observance of Teachers' Day on every 5<sup>th</sup> of September and lauded the age-old concept of Guru-Shishya relationship that embodies living and learning correlation between Master and his pupil.

Chief Guest of the event **Mr. M. Narendra- CMD -IOB** graced the occasion with his address through video-conference mode congratulated BVIMR and Dr. Nitin Nayak, Director – BVIMR, New Delhi.

#### **Institute of Management and Entrepreneurship Development, Bharati Vidyapeeth Deemed University, Pune**

##### **(a) Inter Collegiate Workshop on Cloud Computing**

An Inter collegiate workshop on cloud computing was held on 22 September, 2012 at Institute of Management and Entrepreneurship Development, Bharati Vidyapeeth Deemed University, Pune. The Key note speaker was Mr. Prasad Deshpande, Vice president, Delta Technologies Ltd., Pune and Guest of Honour was Mr. Tanmay Deshpande, Senior Software Engineer, Infosys Technologies Ltd, Pune.

The programme was organized by the MCA Department under the auspices of Dr. Sachin Vernekar, Director, IMED.

##### **(b) Industry Institute Partnership Summit at IMED, Pune**

On 15<sup>th</sup> September 2012, Bharati Vidyapeeth Deemed University Institute of Management and Entrepreneurship Development (IMED) organised Industry Institute Partnership Summit in association with NSE, MCCI&A, NSL and CSI. The event was attended by 30 directors of various Management Institutes representing the education sector and more than 143 corporate representatives from the industrial sector. To name a few companies, Mahindra, IBM, Reliance, L&T Infotech, HSBC, Persistent, Bajaj Auto, Honeywell, Emerson, Infosys etc.

Dr Sachin S. Vernekar, Director IMED welcomed corporates and academicians.

Dr S. F. Patil, Former Vice Chancellor, Bharati Vidyapeeth Deemed University elaborated the requirement of contribution by industry in the research area.

Mr. Ananth Sardeshmukh, Director General, Maratha Chamber of Commerce, Industries and Agriculture, Mr. Ravi Varanasi, Vice President, National Stock Exchange Ltd and Mr. Pawan Chowdary, CEO of Vygon India Ltd, addressed the summit.

On the occasion of Ozone Day, tree plantation was done at the hands of executives participating in Industry Institute Partnership Summit.

#### **IndSearch, Pune**

##### **State-Level Business Quiz Contest**

IndSearch organized a State-Level Business Quiz Contest on the Saturday, 13<sup>th</sup> October 2012. The Quiz was arranged with

the objective of testing the awareness levels of students on Business domain and help them appreciate finer nuances in business today.

The Inter-Collegiate State-Level Business Quiz Contest was inaugurated by Shri Prataprao Pawar, Chairman, Sakal Group who addressed the audience and stated that the students should hone their skills and take pride in education and all that it has to offer. He also quoted that it is fine to be ignorant but not remain ignorant. Dr Ashok Joshi, Director, IndSearch announced the creation of The "Centre for Banking, Insurance and Finance" after Late Shri. Pramod Parkhi. On this occasion Mrs. Parkhi donated Rs.5,00,000/- for the Centre. The august occasion was inaugurated by the lighting of the lamp, by the Chief Guest Shri. Prataprao Pawar, Director Dr Ashok Joshi, Associated Deans, Dr Sunita Joshi and Dr N. M. Vechalekar, Assitant Dean, Prof. Aparna Tembulkar and Faculty Dr Baishali Mandal. Prof. Ramrao Randive gave the vote of thanks.

There were participants from about 40 colleges from all over Maharashtra state. Mr. Deepesh Singh, the Quiz Master for the Day conducted 3 rounds of the Quiz. All participants received Certificates of Participation.

Dr Ashok Joshi, Dr N. M. Vechalekar and Mr. Rasamoy Chakraborti, Trustee, IndSearch gave away the Tropies and the Cash Prizes. Kohinoor Business School, Mumbai were the Winners received Trophy and First Cash Prize of Rs. 10,000/-, Indira Global Business School received the Runner's Up Trophy and Second Cash Prize of Rs. 7,500/-, Balaji Institute of Modern Management received the Second Runner's up Tropy and Third Cash Prize of Rs. 5,000/-. Prof. Aparna Tembulkar gave the vote of thanks.

## AMDISA Membership

### Fee Structure

#### Institutional Membership:

US \$ 100 per annum

#### Corporate Membership:

US \$500 per annum

#### Life Membership:

US \$ 1500 (Life membership is for 25 years for which 15 year annual subscription is payable in one lump sum)

#### Admission Fee:

US \$ 100 for all types of memberships to be paid initially on admission as member along with annual/ life subscription.

#### Note:

Institutions/Corporate in India can pay in INR equivalent of the prescribed fee.

Institutions/Corporates desirous of joining the Association may please apply for membership. For details, please visit our website at

www.amdisa.org or write to the Executive Director, AMDISA at [execdir@amdisa.org](mailto:execdir@amdisa.org)

## Programme News From Networks

### AIMS

#### 24<sup>th</sup> AIMS Annual Management Education Convention

was organized during 25<sup>th</sup> – 27<sup>th</sup> August, 2012 at Mahindra Satyam Learning World, Madhapur, Hyderabad, India. The Convention on the Theme: "Innovative Management Education for Sustainable Development" with the Inauguration and Valedictory Sessions being highlights with dignitaries like Shri G M Rao, Chairman of G M R Group and Shri B A Prabhakar, Chairman and M D, Andhra Bank delivering the Chief Guest's Message and Key Note Speech, respectively, followed by Valedictory Address by Padmashri Dr Pritam Singh, Director General of International institute of Management. At the Inaugural, Prof Y K Bhushan, AIMS Former President and Senior Advisor & Campus Head, IBS Mumbai talked about AIMS and Prof Mohd Masood Ahmed, President, AIMS and Principal, Deccan School of Management, Hyderabad briefed the audience on the theme of the Convention .

Highly interesting Panel Discussions took place on "Innovative Management Education: A Deans and Directors' Perspective on the 25<sup>th</sup> August, 2012 and on "Innovative Management Education: A South Asian Perspective" on the 26<sup>th</sup> August, 2012. AIMS Former President & Director IndSearch Pune, Dr Ashok Joshi chaired the first Panel where Prof Sekhar Chaudhuri, Director, IIM, Kolkatta and Ajit Rangnekar, Dean, Indian School of Business, Hyderabad were the Panelists, who livened up the proceedings. Similarly, lively discussions were held by the second Panel also with Prof Y K Bhushan was in the Chair, with Prof Zahoor Hassan of Lahore University of Management Sciences, Lahore, Dr Mohamed Latheef, Civil Service Commissioner, Male, Maldives, and Dr M Alimullah Miyan, Founder & Vice-Chancellor of International University of Business, Agriculture & Technology, Dhaka were the Panelists. The first Panel comprised the former Presidents of AIMS and the second Panel, former Presidents of AMDISA.

There were eight Plenary Sessions, replete with full of interesting new ideas and sharing of useful experiences by speakers on the following sub-themes:

- "Technology: Enabler of Innovative Management Education"
- "Environment: Sustaining Triple Bottom Line – Profit, People and Planet"
- "Agriculture and Rural Development: Game Changer in today's Business Eco-System"
- "Human Resource Development, including Women Empowerment: Breaking of the Glass Ceiling"
- "Financial Services: Life Line of Economy"
- "Healthcare: Availability, Accessibility and Affordability"
- "Sustainable Development: Experience Sharing"
- "Social Entrepreneurship: Need of the Hour – Pay Back Time"

On the 25<sup>th</sup> August, 2012, concurrent sessions where researchers made their paper presentations on subjects like Human Resource Development, Financial Services, Social

Entrepreneurship, Information Technology, Environment and Tourism & Hospitality had been well received by the participants of the sessions. Further, the Convention audience had attended concurrent sessions on presentations for various competitions like:

- AIMS-ISB-IVEY Global Case Competition 2012 Award
- AIMS-WeSchool Innovation Award
- AIMS Dr Dharni P Sinha Social responsibility Award
- Best Student Paper Award
- Ramaswamy P Aiyar Best Young Teacher Award
- J I Batra Best Research Paper Award
- ICFAI Best Teacher Award

Winners of the Awards received their medals at the time of Valedictory function on 27<sup>th</sup> August, 2012.

Further, the following three former Presidents of AIMS received the prestigious Ravi J Matthai National Fellow Award for their valuable contribution to management education, at the time of the Valedictory of the Convention:

- a. Fr E Abraham S J, Director, XLRI, Jamshedpur
- b. Prof Shekhar Chaudhuri, IIM-Calcutta, Kolkatta
- c. Prof (Dr) Uday Salunkhe, Group Director, Welinkar Institute of Management & Sciences, Mumbai

### AIMS New President

Dr D Y Patil, Director, Bharati Vidyapeeth's Institute of Management Studies & Research, Navi Mumbai, has taken over as President, Association of Indian Management Schools (AIMS), in August 2012 for a period of one year, from Prof. Mohd. Masood Ahmed.

## Programme Announcements From Member Institutions

### Dhruva College of Management, Hyderabad

Dhruva College of Management, Hyderabad in partnership with Pennar Industries Limited, Association of Indian Management Schools (AIMS), MBA Universe, MTC Global & Hyderabad Management Association (HMA) announces the Dhruva International Case Writing Competition 2012 to be held on 22 December 2012.

For more details, visit their website: [www.dhruvacollege.net](http://www.dhruvacollege.net) or write to [dicwc2k@gmail.com](mailto:dicwc2k@gmail.com).

### IBS-Hyderabad Campus

IBS- Hyderabad is hosting the 6th annual international conference of ISDSI in collaboration with The Indian Subcontinent Region of Decision Sciences Institute (Atlanta, USA) at Hyderabad, India from 27th to 29th December 2012. The Theme of the Conference is "Decision Sciences for Performance Excellence"

IBS invites you with your intellectual contributions to this international conference to share, discuss and deliberate on a variety of research agendas, ideas and findings in all disciplines related to decision making, decision processes and their impact on performance excellence.

Paper(s) can be submitted online at [www.ibshyderabad.org/conference/ISDSI-IBS](http://www.ibshyderabad.org/conference/ISDSI-IBS) or alternatively can be sent to [isdsi06@ibsindia.org](mailto:isdsi06@ibsindia.org)

For more details and registration refer to the conference website: [www.ibshyderabad.org/conference/ISDSI-IBS](http://www.ibshyderabad.org/conference/ISDSI-IBS)

### K.J Somaiya Institute of Management Studies & Research (SIMSR) Mumbai, India

K.J Somaiya Institute of Management Studies & Research (SIMSR) Mumbai, India is organizing its **8th SIMSR Global Marketing Conference** on the theme "**Marketing Metamorphosis: Transforming Lives .... Nurturing Lifestyles**" in academic partnership with college of Business Public Administration, California State University, San Bernardino, USA and School of Management, Xiamen University, China from 4th to 5th January, 2013 at their campus in Mumbai, India.

For more details, please visit their website: [www.simsr.somaiya.edu](http://www.simsr.somaiya.edu)

### Lahore University of Management Sciences (LUMS), Lahore, Pakistan

Lahore University of Management Sciences (LUMS) is organizing its AJMC 2013 - 2nd International Case Conference from 18th to 19th January, 2013 at their campus in Lahore, Pakistan.

For more details, please visit their website: [www.lums.edu.pk](http://www.lums.edu.pk)

### Prestige Institute of Management and Research (PIMR), Indore, India

Prestige Institute of Management and Research (PIMR), Indore, India is organizing its Seventh International Conference on "**Mapping Business Excellence Through Vision, Values and Vibrant Practices**" from 30th to 31st January, 2013 at their campus.

For more details, please visit their website: [www.pimrindore.ac.in](http://www.pimrindore.ac.in)

### Indian School of Business (ISB), Hyderabad, India

Thomas Schmidheiny Chair of Family Business and Wealth Management at Indian School of Business (ISB), Hyderabad, India is organizing a Research and Case Conference on 1st February as part of the Fourth Asian Invitational Conference on Family Business on the Theme: "**Built Forever - Outstanding Business Performance and Lasting Family Harmony**" from February 1 to 3, 2013.

For more details, please visit their website: [www.isb.edu](http://www.isb.edu)

### Institute of Public Enterprise, Hyderabad, India

Institute of Public Enterprise, Hyderabad, India is organizing its National Conference on "**Business Analytics and Business Intelligence**" from 4th to 5th January, 2013 at their campus in Hyderabad, India.

For more details, please visit their website: [www.ipeindia.org](http://www.ipeindia.org)

### Asian School of Business Management (ASBM), Bhubaneswar, India

Asian School of Business Management (ASBM), Bhubaneswar is organizing its International Management Convention (IMC'13) on "**Inclusive Growth : Need to Rethink the Business Models**" from 7th to 9th February, 2013 at their campus in Bhubaneswar, India.

For more details, please visit their website: [www.asbm.ac.in](http://www.asbm.ac.in)

## SHORT TAKES

1. Dr Satish Chander Ailawadi has taken over as Director, KJ Somaiya Institute of Management Studies & Research, Mumbai.
2. Dr. B. Raveendra Babu has taken over as Director, Vignana Jyothi Institute of Management
3. Prof. R Venugopal has taken over as Director, Manipal Institute of Management, Manipal, Karnataka
4. Prof. Dr. Saiqa Imtiaz Asif has taken over as Director, Institute of Management Sciences Bahauddin Zakariya University, Multan, Pakistan
5. Prof. Dr. Abdus Salam has taken over as Director/Professor, Institute of Quality & Technology Management, University of Punjab, Lahore, Pakistan
6. Mr. Muhammad Abid Hussain has taken over as Director, Pakistan Institute of Management, Pakistan.
7. Mr. A.Z.M. Shafiqul Alam has taken over as Rector, Bangladesh Public Administration Training Centre, Bangladesh.
8. Prof. Yavar Ehsan has taken over as Director Institute for Integrated Learning in Management, IILM Graduate School of Management, Greater Noida
9. Dr Surajit Mitra has taken over as Director, Indian Institute of Foreign Trade, New Delhi
10. Prof. (Dr) Kanika T Bhal has taken over as Head, Department of Management Studies, Indian Institute of Technology, Delhi
11. Dr. G. Dinshaw has taken over as Director, central institute of road and transport, Pune, India.
12. Prof. V. Sita has taken over as Dean, School of Management Studies, University of Hyderabad, Hyderabad.
13. Prof. Nagesh Rao has taken over as President & Director, Mudra Institute of Communications, Ahmedabad (MICA), Ahmedabad.
14. Dr. Jaya Krushna Panda has taken over as Head, Department of Business Administration, Utkal University, Bhubaneswar, Orissa.
15. Dr. Banerjee has taken over as Director, Institute of Management Technology, Ghaziabad.
16. Prof. Dr. R. K. Batra has taken over as Director, Asia-Pacific Institute of Management, New Delhi.
17. Prof. (DR). S.P. Singh has taken over as Director & Professor, I.T.S. Institute of Management, Greater Noida.

## HONOURS AND AWARDS

### Eisenhower Fellowship 2012 to Prof Dr Uday Salunkhe

**Prof Dr Uday Salunkhe**, Executive Board Member & Chairman, Local Management Committee, Association of Management Development Institutions in South Asia (AMDISA) & Group Director, Prin. L. N. Welingkar Institute of Management Development & Research (WeSchool), Mumbai, is recipient of the prestigious **Eisenhower Fellowship 2012**, which provides a transformational opportunity for Fellows to meet with experts and leaders during their 7 weeks stay in USA.



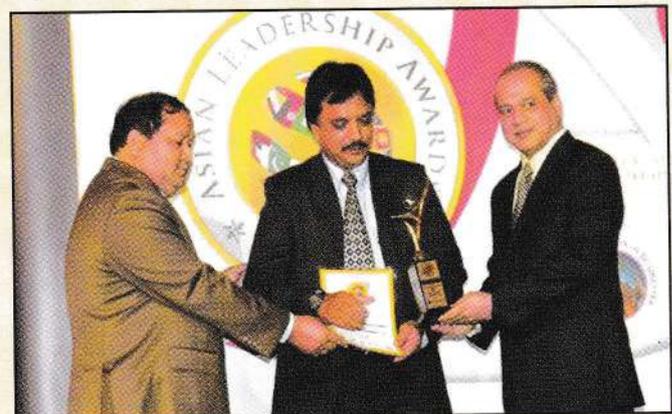
**Prof. Dr Uday Salunkhe**

His fellowship interest focuses upon "Leadership Development" and he will study the various Leadership process and practices in USA. He will engage with Academic Leaders as well as Business Leaders, Social & Not for Profit enterprises, Foundations/Think Tanks, Policy makers and individuals, who have contributed significantly towards building capacity in Management Education.

Eisenhower Fellowships was founded in 1953 as a tribute to Dwight D. Eisenhower upon his assuming the U.S. presidency. Its purpose and design reflect his conviction that greater understanding among individuals fosters greater understanding among nations, contributing to the peace and progress of all countries and all people. Almost 2000 Fellows from 108 countries have participated in Eisenhower Fellowships since its founding and continue to carry forward President Eisenhower's belief that informed and broad-minded individuals are the hope of every nation. Eisenhower Fellows are "Leaders bettering the world around them".

### Asian Education Leadership Award to Prof. Mohd. Masood Ahmed

**PROF. MOHD MASOOD AHMED**, Immediate Past President of the Association of Indian Management Schools (AIMS) and Principal, Deccan School of Management, Hyderabad, India has been awarded the coveted and prestigious Asian Education Leadership Award presented on 25<sup>th</sup> September, 2012 in Dubai.



**Prof. Mohd. Masood Ahmed in the middle**

Recognizing his contribution to the nation as well as Asia, he has been selected for receiving the ASIAN EDUCATION LEADERSHIP AWARD.

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**Location : Thimphu, Bhutan**

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