



**ST. JOSEPH'S
DEGREE & PG COLLEGE**

Autonomous, Affiliated to Osmania University
#5-9-1106, King Koti Rd, Shergate, Gun Foundry,
Koti, Hyderabad, Telangana 500029, INDIA

BSB
BURGUNDY SCHOOL OF BUSINESS

INTERNATIONAL RESEARCH WORKSHOP ON FINANCIAL INCLUSION AND RURAL DEVELOPMENT

A JOINT INITIATIVE BY
St. Joseph's Degree & PG College, Hyderabad, Telangana, India
with
CEREN, Burgundy School of Business, Dijon, France

Dates: 17th & 18th MAY 2021
Time: 1.15pm to 4.45pm, IST(9.45 to 13.15 CET)

THEME OF THE RESEARCH WORKSHOP

Financial Inclusion is described as the method of offering banking and financial solutions and services to every individual in the society without any form of discrimination. It primarily aims to include everybody in the society by giving them basic financial services without looking at a person's income or savings. Financial inclusion chiefly focuses on providing reliable financial solutions to the economically underprivileged sections of the society without having any unfair treatment. It is also committed to being transparent while offering financial assistance without any hidden transaction costs.

Financial inclusion aims to eliminate the barriers of improper KYC details of the economically underprivileged sections of the society and many of them do not have access to apply for government-sanctioned documents and Financial Inclusion strategies provide economically priced financial services to the less fortunate sections of the society so that they can be financially independent without depending on charity or other means of getting funds that are actually not sustainable. Financial inclusion also intends to spread awareness about financial services and financial management among people of the society. Moreover, it wants to develop formal and systematic credit avenues for the poor people.

Along with economic development, most of the world has seen a rural exodus. This exodus leaves rural areas increasingly deserted by businesses including financial service providers such as banks. In most of the developed countries, the number of bank branches are reducing rapidly, pushing people to use online banking. For numerically illiterate people, especially older people but all those who have numerical illiteracy also, this creates a class of financially excluded people. In developing countries, while public sector banks are often directed to go to rural areas, the transaction costs of doing so reduces profitability of public sector banks and directs expenditure away from collections, thus increasing the non-performing loan portfolios. This then may lead to bankruptcy, creating a risk of financial exclusion for their rural customers.

Since COVID, we have seen that lower densities of population in rural areas protect people but that there are less medical facilities for those who get infected. Therefore, there is a need to regain an interest in rural development. In this workshop, we would like to discuss theoretical as well as practical advances in the field of financial inclusion and rural development.

CALL FOR PAPERS

TRACK 1: RURAL DEVELOPMENT

1. The problems of rural development
2. Evolution of State policies on rural development
3. The role of the private sector in rural development
4. The role of the third sector in rural development
5. Innovations in rural development
6. Trends in rural development

TRACK 2: FINANCIAL INCLUSION

1. The problems of the financially excluded
2. Evolution of State policies on Financial inclusion
3. The role of the private sector in Financial inclusion
4. The role of the third sector in Financial inclusion
5. Innovations in Financial inclusion
6. Trends in Financial inclusion: Who, where, why?

TRACK 3: SECTORAL VIEWS

1. Agriculture and rural development
2. Industry, markets and rural development
3. Infrastructure and rural development
4. Telecommunications and rural development
5. Financial Services and rural development (microcredit, microsavings, microinsurance)
6. Other services and rural development

TRACK 4: ALL OTHER THEMES RELATING TO RURAL DEVELOPMENT AND FINANCIAL INCLUSION

1. Business in rural areas
2. Management in rural areas
3. Governance of agricultural and artisanal activities

ORGANIZING COMMITTEE

- **Fr. Dr. DODDA Sunder Reddy, Principal**, St. Joseph's Degree & PG College, #5-9-1106, King Koti Rd, Shergate, Gun Foundry, Koti, Hyderabad, Telangana 500 029, INDIA
- **Dr. ASSELINEAU Alexandre, Director Research and Knowledge Transfer**, CEREN, Burgundy School of Business, Dijon, France
- **Dr. KOPALA Martina Rani, Associate Professor & Director, Foreign Relations**, St. Joseph's Degree & PG College, Department of Business Management, 5-9-300, Caprotti Building, Abids, Hyderabad, Telangana, India.
- **Dr. ALLEMAND Isabelle, Leader of the Research Team in Finance**, Governance and CSR, CEREN, Burgundy School of Business, Dijon, France.
- **Dr. ASHTA Arvind, Professor, CEREN**, Burgundy School of Business, Dijon, France.
- **Prof. ROLLA Anita, Director-PG Admission & Dean**, St. Joseph's Degree & PG College, Department of Business Management, 5-9-300, Caprotti Building, Abids, Hyderabad, Telangana, India.
- **Prof. SAMBA Vandana, Director-Research and FDP**, St. Joseph's Degree & PG College, Department of Business Management, 5-9-300, Caprotti Building, Abids, Hyderabad, Telangana, India.
- **Prof. NAGUNURI Srinivas, Director, CDC & CR**, St. Joseph's Degree & PG College, Department of Business Management, 5-9-300, Caprotti Building, Abids, Hyderabad, Telangana, India.
- **Mrs. TRESSA Danam, HOD**, St. Joseph's Degree & PG College, Department of Business Management, 5-9-300, Caprotti Building, Abids, Hyderabad, Telangana, India.

SCIENTIFIC COMMITTEE

- **Dr. ALLEMAND Isabelle, Leader of the Research Team in Finance**, Governance and CSR, CEREN, Burgundy School of Business, Dijon, France.
- **Dr. ASHTA Arvind, Professor**, CEREN, Burgundy School of Business, Dijon, France.
- **Dr. ASSELINEAU Alexandre, Director Research and Knowledge Transfer**, CEREN, Burgundy School of Business, Dijon, France.
- **Dr. BIOT-PAQUEROT Guillaume-HDR, Associate Professor**, CEREN, Burgundy School of Business, Dijon, France.
- **Dr. CHABOUD Mathieu-Claude, Professor**, CEREN, Burgundy School of Business, Dijon, France.
- **Dr. DHUNGANA Bharat Ram, Associate Professor**, School of Business, Pokhara University, Pokhara, Nepal
- **Fr. Dr. DODDA Sunder Reddy, Principal**, St. Joseph's Degree & PG College, #5-9-1106, King Koti Rd, Shergate, Gun Foundry, Koti, Hyderabad, Telangana 500029, INDIA
- **Dr. JUNO-DELGADO Edwin, Professor**, CEREN, Burgundy School of Business, Dijon, France.
- **Dr. KOPALA Martina Rani, Associate Professor & Director, Foreign Relations**, St. Joseph's Degree & PG College, Department of Business Management, 5-9-300, Caprotti Building, Abids, Hyderabad, Telangana, India.
- **Dr. KUMAR Atul, Professor**, Dr. D Y. Patil B-School, Pune, India.
- **Dr. MOR Surender, Professor**, BPS Women University, Sonapat, Haryana, India
- **Dr. PAREKH Nadiya, Assistant Professor**, Sonoma State University, California, USA.
- **Dr. PRADHAN Radhe S, Professor**, Tribhuvan University and Academic Director, Uniglobe College (Pokhara University), Nepal
- **Dr. RANA Sudhir, Assistant Professor**, College of Healthcare Management and Economics, Gulf Medical University, UAE

IMPORTANT DEADLINES:

- **FULL PAPER SUBMISSION: 30th APRIL 2021**
- **ACCEPTANCE COMMUNICATION TO AUTHORS: 5th MAY 2021**

Please send Full papers or long abstracts of more than 500 words to Dr. Martina Rani at sjcresearch@josephspgcollege.ac.in with a copy to arvind.ashta@bsb-education.com

For each full paper accepted for presentation, there will be a discussant who will provide feedback. Only 9 papers can be presented at the conference so that there is time for presentation and discussion.



PRACTITIONER ROUND TABLE ON THE 18th MAY

A round table conference is being organized with professional speakers from different countries.

We have confirmations for:

Mr. BOKA MABELE David, Director and Chairman of the Crisis Committee at Microfinance Populaire SA, Kinshasa, Congo Democratic Republic.

Mr. KHAN Saleh, Programme Manager for Financial Inclusion, Universal Postal Union (UPU), Bern, Switzerland

Mr. MASSEBIAU Philippe, Agro-economist/Investment officer, Sidi (International Solidarity for Development and Investment), Paris, France

Mr. PILLARISSETTI Satish, Executive Director, Sa-Dhan, Safdarjung Enclave, Near Kamal Cinema, New Delhi, India.

Who can attend: Academicians, Practitioners, Policy Makers, Ph. D students and researchers in the relevant areas There is no participation fee for this conference and use the link below to register.

Registration Link : <https://forms.gle/FAXGPUFomLxUWRtw9>